



Carole Baskin <carole.baskin@bigcatrescue.org>

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## Fwd: Metro Monitor News Tracker Report - FEB

1 message

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**Susan Bass** <susan.bass@bigcatrescue.org>

Fri, Mar 3, 2017 at 3:30 PM

To: Howard Baskin <howard.baskin@bigcatrescue.org>, Carole Baskin <carole.baskin@bigcatrescue.org>

February media monitoring report. Note #20 - I didn't realize FOX did a story about Wyeth's rescue. :)

----- Forwarded message -----

From: **Brad Hendrix** <[bhendrix@metromonitor.com](mailto:bhendrix@metromonitor.com)>

Date: Fri, Mar 3, 2017 at 2:56 PM

Subject: Metro Monitor News Tracker Report - FEB

To: Susan Bass <[Susan.Bass@bigcatrescue.org](mailto:Susan.Bass@bigcatrescue.org)>

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### Metro Monitor News Tracker Report

1. [euronews.com](http://euronews.com) Online Only

Medi Type [Recent video of tigers chasing a drone has a dark backstory](#)

Feb 27 2017 02:16PM UTC

Although the video first appeared to be an innocuous demonstration of a situation in which nature prevailed over machines, later reports have claimed that the park in which the tigers in the video are being kept has been implicated in the tiger bone and wine trade and that the animals are being kept in less-than-satisfactory conditions. According to **BIG CAT RESCUE**, the footage appears to have been filmed at Harbin Siberian Tiger Park in Heilongjiang province, not a refuge but a tiger farm. Susan Bass, a spokesperson for the accredited animal sanctuary commented : This is sad. These tigers are doomed.

[View](#)

Unique Visitors: 7,165  
In Links: 8

Calc Ad Value: \$71

Calc Publicity Value: \$213

2. Medi Type [gogreennation.org](#) Online Only

[Viral Tiger Drone Video Reveals A Grim Reality In China](#)

Feb 27 2017 06:30PM UTC

This week, the Chinese state-run media introduced to the world a streak of chubby tigers, adorably chasing a drone out of the sky Set to playful music, the video shows Siberian tigers, including a few surprisingly fat ones, stalking a drone and eventually knocking it out of the air Staff at. this tiger park in Chinas Heilongjiang province were reportedly using the drones to give the overweight tigers a workout before spring, China Central Television explained on its news site Chubby cats, snow, drone footage: It was internet gold that even had its own segment on Fridays Today show on NBC That is. until animal rights activists came forward to expose where they believe the viral Siberian tigers actually are: a slaughter farm This is not a secret, Susan Bass, spokeswoman for the Florida-based **BIG CAT RESCUE**, told The Huffington Post. They have them all over China. [http://www.huffingtonpost.com/entry/tiger-drone-video-slaughter-farm\\_us\\_58b09968e4b0a8a9b7822d5a?](http://www.huffingtonpost.com/entry/tiger-drone-video-slaughter-farm_us_58b09968e4b0a8a9b7822d5a?)

[View](#)

Unique Visitors: 7,128  
In Links: 1

Calc Ad Value: \$71

Calc Publicity Value: \$213

3. Medi Type [ca.msn.com](#) Online Only

[The big cat doctor performs life-saving surgery](#)

Feb 26 2017 07:38AM UTC

WHILE most vets are treating domestic cats and dogs, this vet is carrying out life-saving operating on tigers and fixing lions teeth. Starting as a volunteer 10 years ago, Dr Justin Boorstein is now **BIG CAT RESCUES** star vet and has graduated from feeding the big cats to saving their lives. Although operating on big cats is an endlessly exciting opportunity, the operations certainly come with some risks. Videographer / director: **BIG CAT RESCUE** Producer: Hannah Stevens, Ruby Coote Editor: Joshua Douglas

[View](#)

Unique Visitors: 7,042  
In Links: 1

Calc Ad Value: \$57

Calc Publicity Value: \$171

4. Medi Type [indianexpress.com](#) Online Only

[Heres the shocking reason why you should stop sharing the viral video of tigers](#)

Feb 26 2017 11:16AM UTC

This tiger farm, as reported by McClatchy, keeps animals in deplorable conditions and merchants openly sold bone wine, despite a 1993 ban by China on bone products sourced from both domesticated and wild tigers. Underscoring the cruel treatment of animals under Chinas wildlife law, Toby Zhang a Chengdu-based researcher for Animals Asia Foundation, a non-profit organisation said to McClatchy, Chinas wildlife law has all kinds of problems. It effectively encourages people to breed tigers and other animals and use their parts for commerce.Revealing other animal atrocities that go unchecked in the Harbin Siberian Tiger Park, **BIG CAT RESCUE**, a famous accredited sanctuary dedicated to abused and abandoned big cats, reports, visitors have the unique

opportunity to sentence hapless farm creatures starting at RMB 50 for a chicken and going up to RMB 1,500 for a cow to becoming tiger feed. It may seem cruel to the farm animals that are unceremoniously dumped out of a food truck into the middle of 10 insatiable Siberian tigers but it certainly makes the tigers very happy. Well, in a world already rife with instances of animal cruelty, this appalling news wriggling out of this so called.

Unique Visitors: 399,562  
In Links: 315

Calc Ad Value: \$3,995

Calc Publicity Value: \$11,985

[View](#)

5. [environmentguru.com](#) Online Only

[Viral Tiger Drone Video Reveals A Grim Reality In China](#)

Feb 25 2017 04:15AM  
UTC

Chubby cats, snow, drone footage: It was internet gold that even had its own segment on Fridays Today show on NBC. That is until animal rights activists came forward to expose where they believe the viral Siberian tigers actually are: a slaughter farm. This is not a secret, Susan Bass, spokeswoman for the Florida-based **BIG CAT RESCUE**, told The Huffington Post. They have them all over China. Bass told HuffPost that her rescue organization tracks tiger slaughter farms in China, and they are quite familiar with the one in the video, which she recognized as the Harbin Siberian Tiger Park.

Unique Visitors: 400,604  
In Links: 315

Calc Ad Value: \$4,006

Calc Publicity Value: \$12,018

[View](#)

6. [indiatimes.com](#) Online Only

[This Video Of Tigers Chasing A Drone Is Cute But Theres A Sad Reality Behind It](#)

Feb 25 2017 08:09AM  
UTC

itvnews People shared the footage without knowing where it was from. The footage is reportedly from a slaughter farm in China called Harbin Siberian Tiger Park. According to the **BIG CAT RESCUE**, the tiger farm operates under the guise of an animal rescue. The drone was a part of the tiger keepers plan to keep them fit by running behind it! A tiger farm is basically a facility where tigers are slaughtered for the luxury and medicinal markets.

Unique Visitors: 314,785  
In Links: 315

Calc Ad Value: \$3,147

Calc Publicity Value: \$9,441

[View](#)

7. [kim.wordpress.com](#) Online Only

[Baby Bobcats Meet-Up](#)

Feb 25 2017 02:30PM  
UTC

The good folks at **BIG CAT RESCUE** introduced Nabisco to Mrs. Claws. Watch and see if these two young bobcats will make purrfect companions. [youtube <https://www.youtube.com/watch?>

Unique Visitors: 5,956  
In Links: 1

Calc Ad Value: \$14

Calc Publicity Value: \$42

[View](#)

8. [magikmouse.com](#) Online Only

[Viral Tiger Drone Video Reveals A Grim Reality In China](#)

Feb 25 2017 06:54AM  
UTC

Chubby cats, snow, drone footage: It was internet gold that even had its own segment on Fridays Today show on NBC. That is until animal rights activists came forward to expose where they believe the viral Siberian tigers actually are: a slaughter farm. This is not a secret, Susan Bass, spokeswoman for the Florida-based **BIG CAT RESCUE**, told The Huffington Post. They have them all over China. CCTV Tigers chased a drone and the internet loved every bit of it Bass told HuffPost that her rescue organization

tracks tiger slaughter farms in China, and they are quite familiar with the one in the video, which she recognized as the Harbin Siberian Tiger Park.

Unique Visitors: 5,476  
In Links: 1

Calc Ad Value: \$54

Calc Publicity Value: \$162

[View](#)

9. [Medi](#) **Cosmopolitan Magazine** Magazine Market: USA  
[Type](#) **That Viral Video of Tigers Chasing a Drone Has a Terribly Dark Backstory** Feb 24 2017 06:37PM ET

They're all propaganda to hide the reality of tiger farms. John R Platt (@johnrplatt) February 24, 2017 - Continue Reading Below According to Mashable , the video doesnt specify the name of the farm, but its location the Heilongjiang Province points to this being filmed in the Harbin Siberian Tiger Park, the second-largest tiger farm in the country. Per **BIG CAT RESCUE** the farm has disguised itself as an animal rescue to the public since 2010 at least. The same farm was scrutinized earlier this month for similar images of obese tigers; animal activists raised serious concerns about how the animals were being fed and treated.

Unique Visitors: 6,738,762  
Calc Publicity Value: \$13,446  
Rank: 2,247

CPM: \$20.26  
Average Stay: 92.42  
Page Views: 54,847,315

Estimated Ad Value: \$4,482  
Attention: 0.0167

[View](#)

10. [Medi](#) **The Huffington Post** Newspaper Market: USA  
[Type](#) **Viral Tiger Drone Video Reveals A Grim Reality In China** Feb 24 2017 10:36AM ET

Chubby cats, snow, drone footage: It was internet gold that even had its own segment on Fridays Today show on NBC. That is until animal rights activists came forward to expose where they believe the viral Siberian tigers actually are: a slaughter farm. This is not a secret, Susan Bass, spokeswoman for the Florida-based **BIG CAT RESCUE**, told The Huffington Post. They have them all over China. CCTV Tigers chased a drone and the internet loved every bit of it Bass told HuffPost that her rescue organization tracks tiger slaughter farms in China, and they are quite familiar with the one in the video, which she recognized as the Harbin Siberian Tiger Park.

Unique Visitors: 47,610,164  
Calc Publicity Value: \$37,692  
Rank: 216

CPM: \$20.26  
Average Stay: 133.26  
Page Views: 512,758,443

Estimated Ad Value: \$12,564  
Attention: 0.2136

[View](#)

11. [Medi](#) **diretube.com** Online Only  
[Type](#) **The Big Cat Doctor Performs Life - Saving Surgery: WILDEST ANIMAL RESCUES** Feb 24 2017 06:42PM UTC

Sorry, only registred users can create playlists. Report this video URL Embed Send to a friend Send Added 5 minutes ago in Health & Useful Tips 4 Views WHILE most vets are treating domestic cats and dogs, this vet is carrying out life-saving operating on tigers and fixing lions teeth. Starting as a volunteer 10 years ago, Dr Justin Boorstein is now **BIG CAT RESCUES** star vet and has graduated from feeding the big cats to saving their lives. Although operating on big cats is an endlessly exciting opportunity, the operations certainly come with some risks.

Unique Visitors: 255,256  
In Links: 228

Calc Ad Value: \$2,552

Calc Publicity Value: \$7,656

[View](#)

12. [Medi](#) **metro.co.uk** Online Only  
[Type](#) **Ballsy vet puts his hand between huge tiger's jaws to perform life-saving op** Feb 24 2017 12:09PM UTC

Dr Justin Boorstein performs life-saving operations on big cats - and even puts his hands inside the jaws of lions and tigers.

[metro-thumbnail-link url="http://metro.co.uk/2017/02/24/runaway-pot-bellied-pig-went-wee-wee-wee-all-the-way-home-thanks-to-police-6469697/" title="Runaway pot-bellied pig went wee wee wee all the way home thanks to police"] The brave vet started as a volunteer 10 years ago, but. he's now one of **BIG CAT RESCUE'S** star vets. He quickly graduated from feeding the big cats to saving their lives - though admits carrying out the surgery does come with some risks. Dr Boorstein said: 'I get asked what it feels like to be that close to a big cat, it's intimidating and scary. But when I do a procedure comparing a small cat to a big cat, they're almost identical. "The biggest difference is if the big cat wakes up it could kill me and people around me, so it can be a very dangerous job and one where you don't want to make any mistakes.' BCR rehabilitates and rescues a huge variety of big cats, including tigers rescued from circuses, lions. from other centres that have been shut down and bobcats who have lost fights with cars, so Boorstein's days are rarely dull. He said: 'So my basic tasks at **BIG CAT RESCUE** are not only surgery but basic wellness care, going from vaccines all the way to - one of the most common things we deal with - dental disease.' One of Dr Boorstein's most memorable - and delicate - cases involved Hoover the tiger and his penis. Hoover came to BCR after he was rescued from a cruel travelling circus in Peru. Despite being in perfect health, Hoover's penis ended up stuck out of its sheath, which can lead to it drying out and even dying in some cases, so Justin sedated and neutered the cat.

Unique Visitors: 139,390,646  
In Links: 136,179

Calc Ad Value: \$1,393,906

Calc Publicity Value: \$4,181,718

[View](#)

13. [Medi newsgrid.com](#) Online Only

Type [Vet who performs life-saving operations on big cats](#)

Feb 24 2017 01:54PM  
UTC

Getting up close to a lion or tiger is a terrifying prospect for most people. But it's a daily occurrence for vet Dr Justin Boorstein, who regularly performs life-saving operations on big cats. He has worked his way up from being a volunteer who fed the animals 10 years ago to become one of the star vets at the **BIG CAT RESCUE** sanctuary in Tampa, Florida. Dr Justin Boorstein, from Tampa, Florida, regularly performs life-saving operations on big cats. He is pictured operating on a tiger at the Big Cat Rescue sanctuary. The vet, pictured preparing to operate on a large female tiger, began as a volunteer who fed the creatures at the center. Dr Boorstein admits that his job can be a dangerous one, but says the actual operations are almost "identical" to those performed on small cats. He said: 'I get asked what it feels like to be that close to a big cat, it's intimidating and scary. "The biggest difference is if the big cat wakes up it could kill me and people around me, so it can be a very dangerous job and one where you don't want to make any mistakes.' **BIG CAT RESCUE** rehabilitates and rescues a huge variety of big cats, including tigers rescued from circuses and bobcats who have been hit by cars. Dr Boorstein is now one of the star vets at **BIG CAT RESCUE**, which rehabilitates and rescues a huge variety of big cats, including tigers rescued from circuses. The vet, who is seen preparing a sedated lion for treatment, admits his job can be dangerous and 'one where you don't want to make any mistakes.' He says it can be 'intimidating' being so close to the big cats he operates on, including this sedated leopard (pictured). The center also provides basic care for the big cats, ranging from vaccines to treating dental disease. Dr Boorstein says his days are never dull, with one of his most memorable cases involving a tiger's penis.

Dr Boorstein said: 'Zeus had been having some episodes where he seemed uncomfortable and he walked a little bit funny.' 'He shouldn't have anything in his stomach but there was a lot of something in his stomach. Upon exploring him we actually found mostly leaves and hair, and a whole lot of it, probably about a softball size or more. Dr Boorstein (pictured before he qualified as a vet) began volunteering at the **BIG CAT RESCUE** ten years ago, starting off by feeding the animals. The vet, pictured performing dental work on a cougar, jokes that the big cats do not show much appreciation for his hard work. Dr Boorstein says his days are never dull due to the variety of cases that he works on at the center. Pictured is a serval. 'We're just going to let him recover in the hospital and we're definitely going to keep a camera on him in the future to see if he's eating a lot of plant material. If he is we may have to figure out a way to keep him from doing that.' While humans are grateful for the important work their surgeons perform on them, the big cats have not shown much appreciation for the vet's hard work. Dr Boorstein said: 'Some people ask, do I go back and revisit the cats that I've helped out. "All my cats that I've dealt with, that I've had to sedate a lot and fix and now they're doing better, they hate me probably more than anybody on the property. "You would have hoped that they're appreciate but they're not

appreciative at all, they just wanna eat me.' Dr Boorstein (pictured right) performs an ultrasound on a sedated white tiger at the **BIG CAT RESCUE** center Dr Boorstein, who volunteered at the sanctuary before he qualified as a vet, is pictured with a pair of cougars at the center. Animals rehabilitated by the center include tigers rescued from circuses and bobcats who have been hit by cars

Unique Visitors: 5,003  
In Links: 1

Calc Ad Value: \$50

Calc Publicity Value: \$150

[View](#)

14. [Medi](#) [theladbible.com](#) Online Only

Type

[The Really Sad Truth Behind This Viral Video Of Tigers Attacking Drone](#)

Feb 24 2017 10:53AM

UTC

Science journalist John R Platt took to twitter to say: Reminder: China has an estimated \*7\* wild tigers left. Many more in this video = obviously a tiger farm. They'll be turned into bone & wine <https://t.co/7hxmksDei2> - John R Platt (@johnrplatt) February 23, 2017 And, according to **BIG CAT RESCUE** the park has been running as a legit animal rescue park, open to tourists, for some time. A report from the Environmental Investigation Agency in 2013, named Harbin as one of the biggest tiger breeders in the country, but they're not doing this for conservation - they're actually breeding the animals for their meat, pelts and bones, which can be turned into something called 'bone wine'. Bones and meat are worth big bucks, being used in traditional medicine, while the skins are sold for clothes and fashion accessories.

Unique Visitors: 49,109  
In Links: 51

Calc Ad Value: \$491

Calc Publicity Value: \$1,473

[View](#)

15. [Medi](#) [vice.com](#) Online Only

Type

[That Viral Video of Tigers Chasing a Drone Is From a Slaughter Farm, Folks](#)

Feb 23 2017 08:29PM

UTC

But like so many good things online, this viral video is actually bad. John R. Platt, a science journalist, was the first to recognize the true origin of the footage: a tiger slaughter farm in northeast China called "Harbin Siberian Tiger Park." The full video was uploaded yesterday by Russia Today. The tiger farm, according to **BIG CAT RESCUE**, has operated under the guise of an animal rescue for some time. Busloads of tourists are given the rare opportunity to gawk at fearsome felines that would otherwise rip your face off. But Harbin Siberian Tiger Park also specializes in contraband like tiger bone, meat, pelts, and a speciality called "bone wine." A visit by McClatchy investigative reporters "found animals in deplorable conditions merchants openly sold bone wine, despite a 1993 ban by China on bone products sourced from both domesticated and wild tigers.

Unique Visitors: 363,116  
In Links: 348

Calc Ad Value: \$3,631

Calc Publicity Value: \$10,893

[View](#)

16. [Medi](#) [bubbatrump.com](#) Online Only

Type

[The Last Lion](#)

Feb 21 2017 12:46AM

UTC

Recently we visited **BIG CAT RESCUE** in Florida. It is a facility that gives homes to large cats that cannot survive in the wild. I was surprised to learn that the big kitty shown above was possibly the last Barbary Lion.

Unique Visitors: 402,269  
In Links: 348

Calc Ad Value: \$4,022

Calc Publicity Value: \$12,066

[View](#)

17. [Medi](#) [indywithkids.com](#) Online Only

Type

[Ten Grandparent Spring Break Ideas in Indianapolis](#)

Feb 21 2017 02:28AM

Animal lover or party animal, the choice is yours. Exotic Feline Rescue Center 2221 E. Ashboro Road, Centerpoint This is no zoo. The Exotic Feline Rescue Center (EFRC) is a working **BIG-CAT RESCUE** environment which houses tigers, lions, leopards, pumas, bobcats, and more. While all ages are welcome, they require children under 5 to be held or in a stroller at all times and a visit of the rescue includes an hour long walking tour outside. Plan ahead for food the only refreshments offered are water and soda.

Unique Visitors: 57,527  
In Links: 57

Calc Ad Value: \$575

Calc Publicity Value: \$1,725

[View](#)

18. [Medi](#) [seducedbyabook.com](#) [Online Only](#)

Type

[Daring to Fall \(Hidden Falls #2\) by T.J. Kline](#)

Feb 21 2017 02:37AM

UTC

It was full of steamy goodness, romance, and suspense. I loved that this one took place at an animal sanctuary as it seemed so refreshingly different from the other novels out there. We have a **BIG CAT RESCUE** in Tampa and the sanctuary reminded me of it. I'm not sure I'd combine birds and cats in one sanctuary, but it sounded like a fun place to visit. On the Lisarenee Romance Rating Scale, this one earned aSTEAMrating-

Unique Visitors: 7,366  
In Links: 2

Calc Ad Value: \$73

Calc Publicity Value: \$219

[View](#)

19. [Medi](#) [top.wordpress.com](#) [Online Only](#)

Type

[Comment on Zoo Wars-Action Alert~Oppose HR 6342, TEAPSPA-UPDATE 1,685 by Fred](#)

Feb 21 2017 04:57AM

UTC

Most breeds of "domestic" dogs and cats also are of European or Asian origin. Yet if it appears in a bill it must be true, right? Sorry, Mrs. Ivaniclause, your elementary school history lessons were a lie, exposed by the creative thinking of HSUS and **BIG CAT RESCUE**, who obviously know more than you ever did.

Unique Visitors: 6,122  
In Links: 5

Calc Ad Value: \$61

Calc Publicity Value: \$183

[View](#)

20. [Medi](#) [WTVT-FOX](#) [Television](#) [Market: Tampa-St. Petersburg-Sarasota, FL \(11\)](#)

Type

[GOOD DAY TAMPA AT 7 AM](#)

Feb 19 2017 07:00AM ET

[7:35:10 AM] A couple hit an 18-month-old bobcat and called the pinellas sheriff's office. The bobcat was banged up. Deputy white scooped her up and rushed her to the **BIG CAT RESCUE** in Tampa. When vets got there, they actually saw the brave deputy pulling the very angry bobcat from the back seat of his cruiser. The vets stitched it and it had minor injuries and they hope to release it is bobcat into the wild very soon.

Nielsen Audience: 64,804  
Calc Publicity Value: \$715

Ad Value: \$275

Calc Ad Value: \$238

[View](#)

21. [Medi](#) [travelweekly.com](#) [Online Only](#)

Type

[Safari in harmony at Shamwari Game Reserve](#)

Feb 16 2017 11:05PM

UTC

A team of wildlife specialists (now led by Johan Joubert) and ecologists maintains the delicate ecosystem, while antipoaching units ensure that the wildlife can roam free. Guests can visit the Wildlife Rehabilitation Centre as part of their itinerary, which offers

intimate access to some of the reserve's most fragile residents, including last spring's arrival of Noelle and Binky, two rhino calves who were gently nursed back to health before being released into the reserve. In addition, Shamwari also maintains two **BIG CAT RESCUE** and Education Centres, opened in collaboration with the Born Free Foundation. While the Rehabilitation Centre's goal is to eventually return animals back to their natural habitat, the rescue centers are more like posh retirement homes for the majestic lions and leopards that often arrive after years of captivity. The big-cat habitats are enclosed, open-air sanctuaries, featuring guides who offer background details on each of the animals.

Unique Visitors: 132,912  
In Links: 125

Calc Ad Value: \$1,329

Calc Publicity Value: \$3,987

[View](#)

22. [Medi](#) [petful.com](#) [Online Only](#)  
[Type](#)

[Comment on Hybrid Cats: Caracat, Chausie And Controversy by Josephine Arkinstal](#)

Feb 12 2017 02:30AM  
UTC

This is such a trash Hybrids story. I breed Savannah cats and **BIG CAT RESCUE** has it in for us. The woman who owns and runs **BIG CAT RESCUE** has hybrids in her own home herself! She is also under suspicion of murder in her late husbands death. Why anyone would give BCR any credence is beyond me.

Unique Visitors: 7,527  
In Links: 8

Calc Ad Value: \$55

Calc Publicity Value: \$165

[View](#)

23. [Medi](#) [che.wordpress.com](#) [Online Only](#)  
[Type](#)

[Just because I was born here, does not mean it's home.](#)

Feb 11 2017 01:45AM  
UTC

well interesting. I also got my Christmas gifts hubby ordered so that was completely awesome. He got me a shirt from **BIG CAT RESCUE**: I am Catleesi -The first of her name - Mother of meoween - Queen of kibble and the catnip and the first meow - Lord of the seven kittens - Protector of the red dot - The unscratched - Mother of cats - Magnus cat liberandum - (that's **BIG CAT RESCUE**. to you mere mortals) And I got some great BB8 related stuff a couple of feisty pets-I love them, he got me the Princess Pottymouth and Black Belt Bobby- and finally, he convinced me to get a new 7" tablet to replace the one that was dropped screen first on a tiled floor back in October.

Unique Visitors: 9,230  
In Links: 8

Calc Ad Value: \$92

Calc Publicity Value: \$276

[View](#)

24. [Medi](#) [Yahoo!](#) [Online Only](#) [Market: Global](#)  
[Type](#)

[Grammys 2017: What's in the \\$30,000 goody bag?](#)

Feb 8 2017 11:10AM UTC

More Anybody else reckon that none of these stars have what wed consider an ordinary home? Although that is all that has been announced so far, the likes of Adele, Rihanna, John Legend and Beyonce can expect a lot more on top if last years bag is anything to go by. The 2016 goody bag consisted of lavish hairstyling tools with \$250, more than \$300 worth of Belldini clothing, a virtual reality headset, a tour of a **BIG CAT RESCUE** centre, a gift certificate for custom cocktail company The Natural Mixologist worth an eye-watering \$2,250 and perhaps controversially a plastic surgery. gift card worth \$5,500. View photos John Legend is set to perform at this years Grammys.

Unique Visitors: 347,247,963  
Calc Publicity Value: \$185,697  
Rank: 5

CPM: \$20.26  
Average Stay: 365.38  
Page Views: 31,935,134,591

Estimated Ad Value: \$61,899  
Attention: 3.2896

[View](#)

25. [boonevilledemocrat.com](#) [Online Only](#)

Medi [Booneville Girl Part Of Big Cat Rescue](#)

Feb 7 2017 07:14PM UTC

Type A recent Oklahoma State University graduate with a degree in zoology, Anna Stumpf of Booneville has been involved with the largest **BIG CAT RESCUE** in US history. Ive always really had a passion for animals, cared for and looked after them ever since I was a kid, said Stumpf. In the fourth grade I learned I could be a zoologist.

[View](#)

Unique Visitors: 7,296  
In Links: 7

Calc Ad Value: \$72

Calc Publicity Value: \$216

26. Medi [The Villages Daily Sun](#) Online Only Market: Orlando-Daytona Beach-Melbourne, FL (18)

Type [Where the wild things are](#)

Feb 5 2017 07:21PM ET

The taxidermist told her he planned to club the cub to death in the parking lot, then stuff the body and sell it as a den decoration. She won the auction, then made it her mission to help abused and abandoned big cats. The 70-acre wildlife refuge known as **BIG CAT RESCUE** in Tampa serves as an embodiment of that mission. Its home to about 80 wildcats, including 24 bobcats, 18 tigers, 12 servals, six leopards and three lions. We call ourselves an old-age home for cats, said Susan Bass, who directs the rescues marketing efforts. **BIG CAT RESCUE** advocates for a federal ban on private ownership of big cats such as lions, tigers and leopards, she said. Staff operates with a hands-off philosophy intended to make the cats feel like theyre in the wild as much as possible. Theres no way we can emulate what they would be doing in the wild totally, Bass said.

[View](#)

Unique Visitors: 13,666  
Calc Publicity Value: \$498  
Rank: 382,796

CPM: \$11.38  
Average Stay: 218.51  
Page Views: 229,642

Estimated Ad Value: \$166  
Attention: 0.0000

27. Medi [www.irishmirror.ie](#) Online Only

Type [What's inside the \\$30,000 gift bags being handed to stars at the GRAMMY Awards 2](#) Feb 2 2017 09:56AM UTC

But this year the bar has been set even higher, with the contents of each swag bag said to be worth a whopping \$30,000. We've taken a look back at what was handed out last year to get an idea of the sort of things stars could be taking home with them this time. Bruno Mars is also among the star-studded guest list (Photo: Rex Features) Among the lavish items were a Tools by Gina hairstyling tool worth \$250, Belldini clothing worth more than \$300, a virtual reality headset worth \$89, a tour of a **BIG CAT RESCUE** centre worth \$500, a gift certificate for. custom cocktail company The Natural Mixologist worth a huge \$2,250 and a plastic surgery gift certificate for a massive \$5,500. The goody bag also included the likes of a \$125 wallet, pet shampoo and conditioner worth \$73.80 and a Flos Floris snap back hat costing \$130.

[View](#)

Unique Visitors: 45,058  
In Links: 50

Calc Ad Value: \$450

Calc Publicity Value: \$1,350

28. Medi [newsgrio.com](#) Online Only

Type [What's inside the \\$30,000 gift bags being handed to stars at the GRAMMY Awards 2](#) Feb 1 2017 08:15PM UTC

But this year the bar has been set even higher, with the contents of each swag bag said to be worth a whopping \$30,000. We've taken a look back at what was handed out last year to get an idea of the sort of things stars could be taking home with them this time. Bruno Mars is also among the star-studded guest list (Photo: Rex Features) Among the lavish items were a Tools by Gina hairstyling tool worth \$250, Belldini clothing worth more than \$300, a virtual reality headset worth \$89, a tour of a **BIG CAT RESCUE** centre worth \$500, a gift certificate for. custom cocktail company The Natural Mixologist worth a huge \$2,250 and a plastic surgery gift certificate for a massive \$5,500. The goody bag also included the likes of a \$125 wallet, pet shampoo and conditioner worth \$73.80 and a Flos Floris snap back hat costing \$130.

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Feb 1 2017 07:31PM UTC

make it stop? PETA, HSUS and other non charity organizations filled with Fanatical Animal Rights Extremists/Terrorists should have their Not for Profit status revoked. That would include zoos and sanctuaries that do not provide good conservation of animals but instead, promote against animal usage such as **BIG CAT RESCUE** (BCR) and/or lie to the general public about the animals they claim to rescue where animals are actually living in sub-standard conditions and receiving poor. health care. The USDA/APHIS inspectors are going out there and rather than promoting their regulations are destroying businesses with the improper usage of those regulations which in and of itself is unconstitutional as a means of enforcement; even taking animals from their longstanding rightful owners. The USDA/APHIS is sending the wrong message including suspending owners or taking away required permits allowing for business to continue with their animals. Laws and regulations are to be enforced equally yet, the agency is ignoring the very same issues at an 'animal sanctuary' doing the very same business as a zoo yet has no conservation purpose. Does anyone actually believe that BCR could exist without joining GFAS (Global Federation of Animal Sanctuaries/HSUS) or could even exist in another state like California? People are sadly mistaken-California laws were created to prevent those types of business practices. And although animals have been sent to BCR by the Ohio Department of Agriculture, **BIG CAT RESCUE** doesn't even come close to the Ohio newly created animal regulations-How's that for an oxymoron!Governor Kasich is a (lame duck) governor who was greatly involved in the creation of the new regulations in Ohio but has backed away from seeing that enforcement is operating legally and not following procedures dictated by constitutional law. Already the regulation of captive born and raised privately owned animals has cost state and federal taxpayer millions and the economic impact greatly effecting the economy.

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Susan Bass  
Director of Public Relations  
Big Cat Rescue  
[Susan.Bass@BigCatRescue.org](mailto:Susan.Bass@BigCatRescue.org)  
813.431.2720