You may recall that a while back I told you for $75 we can obtain a monthly report listing all of our media hits. Below is January because Brad forgot to send it and I realized it yesterday. Over 500 hits, although a few are from Pinterest. Nice to see that several hundred Patch websites all around the country did a piece on why tigers should never be pets.

---------- Forwarded message ----------
From: Brad Hendrix <bhendrix@metromonitor.com>
Date: Fri, Feb 24, 2017 at 11:35 AM
Subject: Metro Monitor News Tracker Report
To: Susan Bass <Susan.Bass@bigcatrescue.org>
1. Media Type: Pinterest Market: Global
   Can you help the cat
   Jan 28 2017 02:26AM UTC
   Can you help the cats get 215 votes this evening? There are only about 215 Valspar votes left that count to the $1 per vote. Will each of you ask just one friend to go to VoteCats.com and select BIG CAT RESCUE?
   Unique Visitors: 168,530,672
   Calc Publicity Value: $90,453
   CPM: $20.26
   Rank: 40
   Page Views: 5,281,680,319
   Estimated Ad Value: $30,151
   Attention: 0.6963

2. Media Type: Pinterest Market: Global
   A day of learning at
   Jan 26 2017 03:20AM UTC
   A day of learning at BIG CAT RESCUE in Tampa, Florida- www.casualtraveli.
   Unique Visitors: 168,530,672
   Calc Publicity Value: $90,453
   CPM: $20.26
   Rank: 40
   Page Views: 5,281,680,319
   Estimated Ad Value: $30,151
   Attention: 0.6963

3. Media Type: Pinterest Market: Global
   WOW, Great Job, Ever
   Jan 25 2017 02:30AM UTC
   Let's keep the momentum going!THANK YOU!YOUR votes for BIG CAT RESCUE and YOUR shares are Making A Difference at BigCatRescue.org/contest
   Unique Visitors: 168,530,672
   Calc Publicity Value: $90,453
   CPM: $20.26
   Rank: 40
   Page Views: 5,281,680,319
   Estimated Ad Value: $30,151
   Attention: 0.6963

4. Media Type: Pinterest Market: Global
   Valspar CONTEST UPDA
   Jan 23 2017 07:39PM UTC
   Valspar CONTEST UPDATE: As of 10:45 am today the cats have 2,420 votes. Can You help the cats get another 500 votes today by sharing this photo with your friends and family and asking them to go to VoteCats.com to vote for BIG CAT RESCUE?
   Unique Visitors: 168,530,672
   Calc Publicity Value: $90,453
   CPM: $20.26
   Rank: 40
   Page Views: 5,281,680,319
   Estimated Ad Value: $30,151
   Attention: 0.6963

5. Media Type: Arkansas Democrat Gazette Newspaper Market: Little Rock-Pine Bluff, AR (57)
   Animals in limbo is circus's closing act
   Jan 22 2017 09:30AM CT
   Advocates say they are hopeful the Ringling closure will generate momentum for two federal bills, which the company opposed, to ban private ownership and breeding of big cats as well as the use of wild animals in circuses and traveling shows. In the meantime, representatives of accredited sanctuaries say they’re eager to help find homes for the Ringling animals. Susan Bass, the spokesman for BIG CAT RESCUE in Tampa, Fla., said its founder had offered assistance in an email to chief executive Kenneth Feld. The sanctuary would be able to add some of the tigers to its population of 80 cats big and small, Bass said. Among the BIG CAT RESCUE animals are five tigers from Serenity Springs, as well as a tiger named Hoover that had spent his life traveling Peru in a circus wagon. That country banned performing exotic animals in 2011, after steady campaigning by the group Animal Defenders International. Feeding and caring for each tiger costs the sanctuary about $10,000 a year, Bass said.
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9. Dave Welling - Close-up of an ocelot cub on log at BIG CAT RESCUE (ocelots are my absolute favorite animal EVER)  
Jan 21 2017 09:40PM UTC

Unique Visitors: 168,530,672  
CPM: $20.26  
Estimated Ad Value: $30,151

Calc Publicity Value: $90,453  
Average Stay: 371.34  
Attention: 0.6963

10. The wilder side of South Florida  
Numerous cigar factories flourished here, with the worlds largest, Ybor Cigar Factory, employing more than 4,000 men and women who hand-rolled some 900,000 cigars a month. The Great Depression and machine rollers ended the boom, though cigars are still made here, he said. Another day we visited BIG CAT RESCUE, a sanctuary for abused or abandoned large cats. Susan Bass led us on a tour of the facility (visitors go with a guide)Currently, 80 tigers, bobcats, leopards and others live at the 70-acre site.

For Fort Myers/Sanibel info:
FortMyersSanibel.com  
Red Coconut RV Park: 1-239-463-7200; 
$20 adults, $10 ages 6-12)

11. Homes sought for animals as circus ends  
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12. Rehabilitated bobcat finds new home in Polk’s Tiger Creek Preserve  
BIG CAT RESCUES bobcat rehabilitation team treated Spirit Feather for fleas and hookworms, and taught her to hunt. Gary White @garywhite13 BABSON PARK It took a few seconds for the young bobcat to realize it was free. In a video showing the recent release of the rehabilitated animal at Tiger Creek Preserve, the bobcat hesitates a few seconds after the door to its crate is
Bobcats, not listed as threatened or endangered, thrive throughout the state in forests, swamps and hardwood hammocks. They are sometimes mistaken for the Florida panther, an endangered species that is much larger. Endemic to Florida, adult bobcats are about twice as large as domestic cats. They make dens in patches of saw palmetto and dense shrub. Spirit Feather has grown up to become a strong, feisty bobcat equipped with the skills to return to the wild where she belongs, Jamie Veronica, president of BIG CAT RESCUE, said in a news release. The habitat is perfect," said Zachary Prusak, Central Florida Conservation program manager for The Nature Conservancy. "It's incredibly well managed so it can sustain healthy populations of plants and animals. So that's why that location was chosen." The Nature Conservancy and BIG CAT RESCUE have teamed up for the release of a rehabilitated animal, Prusak said. BIG CAT RESCUE released two bobcats last year at Venus Flatwoods Preserve in Highlands County. Gary White can be reached at gary.white@theledger.com or 863-802-7518. He blogs about tourism at http://tourism.blogs.theledger.com.

**BIG CAT RESCUE**

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make dens in patches of saw palmetto and dense shrub. Spirit Feather has grown up to become a strong, feisty bobcat equipped with the skills to return to the wild where she belongs, Jamie Veronica, president of BIG CAT RESCUE, said in a news release. We are very happy that she will be released on a vast, protected property and find everything she needs there to thrive. It was the second time The Nature Conservancy and BIG CAT RESCUE have teamed up for the release of a rehabilitated animal, Prusak said. BIG CAT RESCUE released two bobcats last year at Venus Flatwoods Preserve in Highlands County. Gary White can be reached at gary.white@theledger.com or 863-802-7518. He blogs about tourism at http://tourism.blogs.theledger.com.

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Debbie Leahy, manager of captive wildlife protection for the Humane Society of the United States, said showing off Mike during home games was a major concern of her agency. She said that kind of activity causes unnecessary stress for tigers. "Taking them into an arena of screaming fans and exposing a big cat to all of that chaos is just cruel, in my opinion," said Carole Baskin, the founder CEO of BIG CAT RESCUE in Tampa, Florida. "I'm very glad they're not doing that. I think it still sends the wrong message to keep a cat in a glass case just to say you have one, but it's a whole lot better than what they had." But Jeff Dorsen, the executive director of the Humane Society of Louisiana, said the changes do not address his underlying.

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Nearly six months after a tiny bobcat kitten was rescued from the side of the road near Orlando, the animal is fully rehabilitated
and back in the wild. Good Samaritans found the 2-pound kitten in July and brought it to a local clinic. According to specialist, workers with **BIG CAT RESCUE** named the furry feline Spirit Feather and quickly treated her for hookworms and fleas. Over the course of several months, they were able to teach the bobcat how to hunt on her own and decided she was ready for her new home. Spirit Feather has grown up to become a strong, feisty bobcat, equipped with the skills to return to the wild, where she belongs, Jamie Veronica, president of **BIG CAT RESCUE**, wrote in a press release sent to News 6 Wednesday. They decided to release Spirit Feather Sunday to The Tiger Creek Preserve in Polk County. The preserve is managed by the Nature Conservancy and spans across thousands of acres.

**Unique Visitors:** 572,692  
**CPM:** $11.38  
**Estimated Ad Value:** $600

**Nielsen Audience:** 40,120  
**Ad Value:** $200  
**Calc Ad Value:** $207

**Calc Publicity Value:** $620  
**Calc Ad Value:** $233

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**Media Type**  
**Icon**  
**WPBF-ABC Television**  
**Market:** West Palm Beach-Ft. Pierce, FL (38)  
**News at 5 PM**  
**Jan 18 2017 05:00PM ET**  

[5:42:19 PM] The bobcat was found in the middle of the road and rescued. It was released on January 8. Thanks to **BIG CAT RESCUE** the bobcat was rehomed and taught to hunt food on its own. Meet the brand-new head coach ready to build a new program from scratch. You are watching wpbf we're told to live large, but with princess cruises your most extraordinary moments happen when you feel small.

**Nielsen Audience:** 40,120  
**Ad Value:** $200  
**Calc Ad Value:** $207

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**Media Type**  
**Icon**  
**WTSP-CBS Television**  
**Market:** Tampa-St. Petersburg-Sarasota, FL (11)  
**10 NEWS AT 5 AM**  
**Jan 17 2017 05:00AM ET**  

[5:36:33 AM] **BIG CAT RESCUE** in Tampa is one of the world's largest accredited sanctuaries for exotic cats. They are home to all types of big cats that have been abandoned, abused or retired from performing acts. They've already reached out to feld entertainment the parent company of the ringling barnum and Bailey circus they also say they've previously worked with some of the circus's retired cats and would love to take some of them in, then help find the others homes with accredited sanctuaries **BIG CAT RESCUE HAS** over 60 big. Cats, from lions to tigers and bobcats, but each cat can cost around ten thousand dollars a year. They rely solely on donations and if you'd like to help, visit this story on are website wtsp dot com.

**Nielsen Audience:** 9,638  
**Ad Value:** $175  
**Calc Ad Value:** $233

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**Media Type**  
**Icon**  
**WTSP-CBS Television**  
**Market:** Tampa-St. Petersburg-Sarasota, FL (11)  
**10 NEWS AT 11 PM**  
**Jan 16 2017 11:00PM ET**  

[11:09:54 PM] Reporter: while feld entertainment hasn't that exactly where the animals will be placed, one organization in Tampa says we have a place they can call home. This is one of the tigers a **BIG CAT RESCUE** in Tampa, one of the world's largest accredited sanctuaries for exotic cats who have been abandoned, abused, or are retired from performance acts. We have reached out to the feld family and told them we have recently taken in their previous cats and we would love to work with them to find credited homes homes and accredited sanctuaries. Reporter: they hope feld entertainment will take the offer seriously so they go from the greatest show to the greatest home. What would you say is your biggest fear about where these animals may end up? I think everyone in the animal community is concerned they will be sold to other circuses. Reporter: Jennifer titus, 10 news. The **BIG CAT RESCUE** runs completely on donations and one cat a year can cost about $10,000. If you'd like to donate to the organization, visit the story on our website for a link.

**Nielsen Audience:** 59,832  
**Ad Value:** $1,600  
**Calc Ad Value:** $3,307
28. Media Type: WJBK-FOX Television  
Market: Detroit, MI (13)  
[6:19:43 AM] We did not see this coming. Animal welfare groups are celebrating the news. **BIG CAT RESCUE** in Tampa has helped rehome numerous former circuit cats. We have reached out to take in some of the cats. Just last year, Ringling retired their elephants.

Nielsen Audience: 66,053  
Ad Value: $660  
Calc Ad Value: $418

29. Media Type: WOFL-FOX Television  
Market: Orlando-Daytona Beach-Melbourne, FL (18)  
[7:54:33 AM] Reporter: the end of the circus has everyone asking, where could they find a home for the animals. **BIG CAT RESCUE** could be a place. They have volunteered to give some of the circus animals a new home as well. Ringling has not commented on whether the cats will retire at **BIG CAT RESCUE** or sold to another circus. 57% of people are disappointed that they will no longer be the traveling circus. Bob: thank you.

Nielsen Audience: 10,661  
Ad Value: $400  
Calc Ad Value: $533

30. Media Type: WOGX-FOX Television  
Market: Gainesville, FL (161)  
[7:54:30 AM] Reporter: the end of the circus has everyone asking, where could they find a home for the animals. **BIG CAT RESCUE** could be a place. They have volunteered to give some of the circus animals a new home as well. Ringling has not commented on whether the cats will retire at **BIG CAT RESCUE** or sold to another circus. 57% of people are disappointed that they will no longer be the traveling circus. Bob: thank you.

Nielsen Audience: 1,649  
Ad Value: $10  
Calc Ad Value: $13

31. Media Type: WOFL-FOX Television  
Market: Orlando-Daytona Beach-Melbourne, FL (18)  
[10:32:19 PM] The end of the circus has people asking, where do animals go next? Tom: many could find a home in Tampa at a sanctuary called **BIG CAT RESCUE**.

Nielsen Audience: 20,730  
Ad Value: $1,800  
Calc Ad Value: $2,100

32. Media Type: WOGX-FOX Television  
Market: Gainesville, FL (161)  
[10:32:19 PM] They held signs celebrating the ending of the Barnum & Bailey circus. The end of the circus has people asking,
where dot animals go next? Tom: many could find a home in Tampa at a sanctuary called BIG CAT RESCUE. They house felines that have been saved from various situations across the world. Already they've volunteered to give some of the circus animals a new home. The circus has not yet commented on whether or not their cats will retire at BIG CAT RESCUE or if they will be sold to another circus. Brooks: hope you had a good Sunday. Day two of the three-day weekend for a lot of people.

Nielsen Audience: 4,903
Calc Publicity Value: $120

33. Medi Bed-Stuy Patch Online Only Market: New York, NY (1)


Jan 13 2017 02:37PM ET

It's not just the humans who suffer, either as the HSUS notes, at least 100 big cats have been killed following attacks and escapes. Photo Credit: Nigel Swales via Flickr In addition to the obvious health and safety risks involved, a big cat's captive life isn't particularly pleasant for the animal or its owner. The people at BIG CAT RESCUE an animal sanctuary in Tampa, Florida, made a video highlighting the many reasons you don't want a real-life Tony the Tiger as the supersize family pet. Not only is doing so dangerous (see above) and expensive (sanctuaries spend an average of $10,000 a year on medical bills for each tiger), but it's also immoral when tigers roam hundreds of miles in the wild, living in a cage just doesn't cut it. Oh, and when you consider that tigers spray urine on anything and anyone to mark their territory, the idea of keeping one at home is also pretty gross.

Unique Visitors: 4,903,351
Calc Publicity Value: $5,820
Rank: 2,817

34. Medi East Brunswick Patch Online Only Market: New York, NY (1)


Jan 13 2017 03:12PM ET

It's not just the humans who suffer, either as the HSUS notes, at least 100 big cats have been killed following attacks and escapes. Photo Credit: Nigel Swales via Flickr In addition to the obvious health and safety risks involved, a big cat's captive life isn't particularly pleasant for the animal or its owner. The people at BIG CAT RESCUE an animal sanctuary in Tampa, Florida, made a video highlighting the many reasons you don't want a real-life Tony the Tiger as the supersize family pet. Not only is doing so dangerous (see above) and expensive (sanctuaries spend an average of $10,000 a year on medical bills for each tiger), but it's also immoral when tigers roam hundreds of miles in the wild, living in a cage just doesn't cut it. Oh, and when you consider that tigers spray urine on anything and anyone to mark their territory, the idea of keeping one at home is also pretty gross.

Unique Visitors: 4,903,351
Calc Publicity Value: $5,820
Rank: 2,817

35. Medi East Hampton Patch Online Only Market: New York, NY (1)


Jan 13 2017 02:17PM ET

It's not just the humans who suffer, either as the HSUS notes, at least 100 big cats have been killed following attacks and escapes. Photo Credit: Nigel Swales via Flickr In addition to the obvious health and safety risks involved, a big cat's captive life isn't particularly pleasant for the animal or its owner. The people at BIG CAT RESCUE an animal sanctuary in Tampa, Florida, made a video highlighting the many reasons you don't want a real-life Tony the Tiger as the supersize family pet. Not only is doing so dangerous (see above) and expensive (sanctuaries spend an average of $10,000 a year on medical bills for each tiger), but it's also immoral when tigers roam hundreds of miles in the wild, living in a cage just doesn't cut it. Oh, and when you
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39. **Glen Cove Patch** Online Only  Market: New York, NY (1)

**Type** Why A Pet Tiger Is Never, Ever, Ever A Good Idea  
**Jan 13 2017 02:50PM ET**

It's not just the humans who suffer, either as the HSUS notes, at least 100 big cats have been killed following attacks and escapes. Photo Credit: Nigel Swales via Flickr In addition to the obvious health and safety risks involved, a big cat's captive life isn't particularly pleasant for the animal or its owner. The people at **BIG CAT RESCUE** an animal sanctuary in Tampa, Florida, made a video highlighting the many reasons you don't want a real-life Tony the Tiger as the supersize family pet. Not only is doing so dangerous (see above) and expensive (sanctuaries spend an average of $10,000 a year on medical bills for each tiger), but it's also immoral when tigers roam hundreds of miles in the wild, living in a cage just doesn't cut it. Oh, and when you consider that tigers spray urine on anything and anyone to mark their territory, the idea of keeping one at home is also pretty gross.

40. **Braintree Patch** Online Only  Market: Boston-Manchester, MA (9)

**Type** Why A Pet Tiger Is Never, Ever, Ever A Good Idea  
**Jan 13 2017 02:34PM ET**

It's not just the humans who suffer, either as the HSUS notes, at least 100 big cats have been killed following attacks and escapes. Photo Credit: Nigel Swales via Flickr In addition to the obvious health and safety risks involved, a big cat's captive life isn't particularly pleasant for the animal or its owner. The people at **BIG CAT RESCUE** an animal sanctuary in Tampa, Florida, made a video highlighting the many reasons you don't want a real-life Tony the Tiger as the supersize family pet. Not only is doing so dangerous (see above) and expensive (sanctuaries spend an average of $10,000 a year on medical bills for each tiger), but it's also immoral when tigers roam hundreds of miles in the wild, living in a cage just doesn't cut it. Oh, and when you consider that tigers spray urine on anything and anyone to mark their territory, the idea of keeping one at home is also pretty gross.

41. **East Greenwich Patch** Online Only  Market: Hartford-New Haven, CT (30)

**Type** Why A Pet Tiger Is Never, Ever, Ever A Good Idea  
**Jan 13 2017 02:32PM ET**

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| Bronxville-Eastchester Patch | It's not just the humans who suffer, either as the HSUS notes, at least 100 big cats have been killed following attacks and escapes. Photo Credit: Nigel Swales via Flickr In addition to the obvious health and safety risks involved, a big cat's captive life isn't particularly pleasant for the animal or its owner. The people at BIG CAT RESCUE an animal sanctuary in Tampa, Florida, made a video highlighting the many reasons you don't want a real-life Tony the Tiger as the supersize family pet. Not only is doing so dangerous (see above) and expensive (sanctuaries spend an average of $10,000 a year on medical bills for each tiger), but it's also immoral when tigers roam hundreds of miles in the wild, living in a cage just doesn't cut it. Oh, and when you consider that tigers spray urine on anything and anyone to mark their territory, the idea of keeping one at home is also pretty gross. |

| Caldwells Patch | It's not just the humans who suffer, either as the HSUS notes, at least 100 big cats have been killed following attacks and escapes. Photo Credit: Nigel Swales via Flickr In addition to the obvious health and safety risks involved, a big cat's captive life isn't particularly pleasant for the animal or its owner. The people at BIG CAT RESCUE an animal sanctuary in Tampa, Florida, made a video highlighting the many reasons you don't want a real-life Tony the Tiger as the supersize family pet. Not only is doing so dangerous (see above) and expensive (sanctuaries spend an average of $10,000 a year on medical bills for each tiger), but it's also immoral when tigers roam hundreds of miles in the wild, living in a cage just doesn't cut it. Oh, and when you consider that tigers spray urine on anything and anyone to mark their territory, the idea of keeping one at home is also pretty gross. |

| Carroll Gardens Patch | It's not just the humans who suffer, either as the HSUS notes, at least 100 big cats have been killed following attacks and escapes. Photo Credit: Nigel Swales via Flickr In addition to the obvious health and safety risks involved, a big cat's captive life isn't particularly pleasant for the animal or its owner. The people at BIG CAT RESCUE an animal sanctuary in Tampa, Florida, made a video highlighting the many reasons you don't want a real-life Tony the Tiger as the supersize family pet. Not only is doing so dangerous (see above) and expensive (sanctuaries spend an average of $10,000 a year on medical bills for each tiger), but it's also immoral when tigers roam hundreds of miles in the wild, living in a cage just doesn't cut it. Oh, and when you consider that tigers spray urine on anything and anyone to mark their territory, the idea of keeping one at home is also pretty gross. |
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Page Views: 39,310,374  
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71. Medial Manalapan Patch Online Only  Market: New York, NY (1)
Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea
Jan 11 2017 03:50PM ET

72. Medial Massapequa Patch Online Only  Market: New York, NY (1)
Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea
Jan 11 2017 03:50PM ET

73. Medial Millburn-Short Hills Patch Online Only  Market: New York, NY (1)
Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea
Jan 11 2017 03:50PM ET
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Unique Visitors: 4,903,351 CPM: $11.38 Estimated Ad Value: $1,940
Calc Publicity Value: $5,820 Average Stay: 90.46 Attention: 0.0132
Rank: 2,817 Page Views: 39,310,374

138. Media Barrington Patch Online Only Market: Chicago, IL (3)
Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea Jan 11 2017 03:50PM CT
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139. Media Basking Ridge Patch Online Only Market: Chicago, IL (3)
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159. Medl Lisle Patch Online Only   Market: Chicago, IL (3)   Jan 11 2017 03:50PM CT
Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea
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160. Medl Mokena Patch Online Only   Market: Chicago, IL (3)   Jan 11 2017 03:50PM CT
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161. Medl New Lenox Patch Online Only   Market: Chicago, IL (3)   Jan 11 2017 03:50PM CT
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| Unique Visitors: 4,903,351 | CPM: $11.38 | Estimated Ad Value: $1,940 |
| Calc Publicity Value: $5,820 | Average Stay: 90.46 | Attention: 0.0132 |
| Rank: 2,817 | Page Views: 39,310,374 |


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186. Medial Lawrenceville Patch Online Only Market: Philadelphia, PA (4)

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203. Castro Valley Patch
Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea

Medi

204. Danville Patch
Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea

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205. Castro Valley Patch
Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea
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Calc Publicity Value: $5,820        Average Stay: 90.46        Attention: 0.0132
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212. Medi Healdsburg Patch Online Only Market: San Francisco-Oakland-San Jose, CA (6)
Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea   Jan 11 2017 03:50PM PT
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213. Medi Lomorinda Patch Online Only Market: San Francisco-Oakland-San Jose, CA (6)
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214. Medi Los Altos Patch Online Only Market: San Francisco-Oakland-San Jose, CA (6)
Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea   Jan 11 2017 03:50PM PT
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Calc Publicity Value: $5,820
Rank: 2,817
Page Views: 39,310,374
Average Stay: 90.46
CPM: $11.38
View
Attention: 0.0132
Estimated Ad Value: $1,940
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**Norwood Patch** Online Only  
Market: Boston-Manchester, MA (9)  
Type: Why A Pet Tiger Is Never, Ever, Ever A Good Idea  
Jan 11 2017 03:50PM ET

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**Reading Patch** Online Only  
Market: Boston-Manchester, MA (9)  
Type: Why A Pet Tiger Is Never, Ever, Ever A Good Idea  
Jan 11 2017 03:50PM ET

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**Salem Patch** Online Only  
Market: Boston-Manchester, MA (9)  
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Unique Visitors: 4,903,351
Calc Publicity Value: $5,820
Average Stay: 90.46
Rank: 2,817
Page Views: 39,310,374

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Average Stay: 90.46  
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Estimated Ad Value: $1,940

314. Medi  
Type: Why A Pet Tiger Is Never, Ever, Ever A Good Idea  
Market: Atlanta, GA (10)  
Jan 11 2017 03:50PM ET

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319. Medi Holly Springs-Hickory Flat Patch  Online Only  Market: Atlanta, GA (10)

Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea
Jan 11 2017 03:50PM ET

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320. Medi Kennesaw Patch  Online Only  Market: Atlanta, GA (10)

Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea
Jan 11 2017 03:50PM ET

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Unique Visitors: 4,903,351
Calc Publicity Value: $5,820
Rank: 2,817
Page Views: 39,310,374

321. Medi Liburn-Mountain Park Patch  Online Only  Market: Atlanta, GA (10)

Type Why A Pet Tiger Is Never, Ever, Ever A Good Idea
Jan 11 2017 03:50PM ET

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**CPM:** $11.38  
**Estimated Ad Value:** $1,940  
**Calc Publicity Value:** $5,820  
**Average Stay:** 90.46  
**Attention:** 0.0132  
**Page Views:** 39,310,374

**357.** **Woodinville Patch**  
**Type:** Why A Pet Tiger Is Never, Ever, Ever A Good Idea  
**Jan 11 2017 03:50PM PT**

**358.** **Apple Valley Patch**  
**Type:** Why A Pet Tiger Is Never, Ever, Ever A Good Idea  
**Jan 11 2017 03:50PM CT**

**359.** **Eagan Patch**  
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Unique Visitors: 4,903,351  
Calc Publicity Value: $5,820  
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Attention: 0.0132  
Page Views: 39,310,374
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445. **Medi Shelton Patch**  Online Only  Market: Hartford-New Haven, CT (30)  
**Type** Why A Pet Tiger Is Never, Ever, Ever A Good Idea  
Jan 11 2017 03:50PM ET

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446. **Medi Simsbury Patch**  Online Only  Market: Hartford-New Haven, CT (30)  
**Type** Why A Pet Tiger Is Never, Ever, Ever A Good Idea  
Jan 11 2017 03:50PM ET

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447. **Medi Southbury Patch**  Online Only  Market: Hartford-New Haven, CT (30)  
**Type** Why A Pet Tiger Is Never, Ever, Ever A Good Idea  
Jan 11 2017 03:50PM ET

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### Additional Details

**Unique Visitors:** 4,903,351  
**CPM:** $11.38  
**Estimated Ad Value:** $1,940

**Calc Publicity Value:** $5,820  
**Average Stay:** 90.46  
**Attention:** 0.0132

**Rank:** 2,817  
**Page Views:** 39,310,374
It's not just the humans who suffer, either as the HSUS notes, at least 100 big cats have been killed following attacks and escapes. Photo Credit: Nigel Swales via Flickr In addition to the obvious health and safety risks involved, a big cat's captive life isn't particularly pleasant for the animal or its owner. The people at BIG CAT RESCUE an animal sanctuary in Tampa, Florida, made a video highlighting the many reasons you don't want a real-life Tony the Tiger as the supersize family pet. Not only is doing so dangerous (see above) and expensive (sanctuaries spend an average of $10,000 a year on medical bills for each tiger), but it's also immoral when tigers roam hundreds of miles in the wild, living in a cage just doesn't cut it. Oh, and when you consider that tigers spray urine on anything and anyone to mark their territory, the idea of keeping one at home is also pretty gross.
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2017 Big Cat Calendar - Back in Stock

Don't Miss Out - Get yours today at [BIG-CAT-RESCUE.MY](http://www.bigcatrescue.org). A glossy color calendar features the big cats who call **BIG CAT RESCUE** home. Each month you will enjoy a fabulous big cat image to go wild over! Only a limited number will be printed, so to ensure you receive your 2017 **BIG CAT RESCUE** calendar order it today! The calendar is approximately 8.5" x 11" when closed, 17" x 11" when fully open.

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The lab was busy testing for malaria and typhoid and Hartzell said she accompanied students during trips for diagnoses and treatment. She said she also had the chance to go on safari and visit a rainforest. Both were breathtakingly beautiful and she took countless photos. During an interview with the Times-Press, Hartzell said she found it amusing that she has spent more time around lions in Wisconsin than in Kenya. Her family lives near Wisconsin **BIG CAT RESCUE** in Rock Springs so she's seen more felines at home than overseas. Now that she's back home she plans to finish her four-year degree and maybe do some Peace Corps volunteering.

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**Juneau County Star-Times**  
**Newsletter**  
**Market:** La Crosse-Eau Claire, WI (129)  
**Type:** [Rock Springs Library supports student benefactor (copy)](http://www.jcstar.com/Content/Article/5330724/). The lab was busy testing for malaria and typhoid and Hartzell said she accompanied students during trips for diagnoses and treatment. She said she also had the chance to go on safari and visit a rainforest. Both were breathtakingly beautiful and she took countless photos. During an interview with the Times-Press, Hartzell said she found it amusing that she has spent more time around lions in Wisconsin than in Kenya. Her family lives near Wisconsin **BIG CAT RESCUE** in Rock Springs so she's seen more felines at home than overseas. Now that she's back home she plans to finish her four-year degree and maybe do some Peace Corps volunteering.
**Juneau County Star-Times**  
**Type** Rock Springs Library supports student benefactor  
**Market** La Crosse-Eau Claire, WI (129)  
**Jan 6 2017 08:11PM CT**

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**Yahoo!**  
**Type** Ex Circus Tiger Starts New Life At Florida Sanctuary: WILDEST ANIMAL RESCUES  
**Market** Global  
**Jan 6 2017 05:12AM UTC**

Together with Peruvian wildlife officials, ADI seized Hoover from the circus - he later became the sole survivor of up to 12 tigers who were kept by Circo Africano - and took the emaciated, parasite infested tiger to their temporary holding facility. Finally, in April 2016 BCR received the green light from United States Fish and Wildlife Service (USFWS), in time for Hoover to arrive at his new one-acre enclosure on his twelfth birthday. Videographer / director: **BIG CAT RESCUE**  
**Producer:** Hannah Steven

**Bay News 9 (Spanish) [CABLE]**  
**Television**  
**Market** Tampa-St. Petersburg-Sarasota, FL (11)  
**Jan 4 2017 05:47AM ET**

Screenshot of Charaka’s medical procedure, courtesy of **BIG CAT RESCUE**'s Facebook Live video. **TAMPA- BIG CAT RESCUE** in Tampa began live streaming one of their tiger's medical procedures late Tuesday afternoon. Charaka the tiger undergoing diagnostic work **BIG CAT RESCUE** says the tiger has been vomiting recently. Their live stream of the procedure quickly went viral. The Facebook Live video quickly went viral- gaining thousands of viewers and commenters within the first several minutes. On their Facebook page, the rescue announced the cat, Charaka, has been vomiting recently. The rescue's on site veterinarians say they sedated him for diagnostics to rule out anything serious. They're hoping Charaka's discomfort is due to a 'big hair ball,' but plan on doing Xrays, Ultrasound and blood work just in case. Charaka reportedly joined the **BIG CAT RESCUE** in December 2016. The average tiger lives between 20 - 25 years in the wild. LATEST NEWS: TAMPA AREA

**Bay News 9 (Spanish) [CABLE]**  
**Television**  
**Market** Tampa-St. Petersburg-Sarasota, FL (11)  
**Jan 4 2017 01:23AM ET**

**BIG CAT RESCUE** in Tampa began live streaming one of their tiger's medical procedures late Tuesday af
View

Yes that's a tiger and a mighty big one at that, and this one had a pretty big problem! This 16-year-old tiger is named "char-aka. He lives at the "BIG CAT RESCUE" in Tampa and he was in need of a rescue, because this 350-pound kitty had a 4 pound hair-ball in his stomach! Here's a better look! You see that mound? Yup, that's hair! This morning, charaka is recovering from surgery and you can keep up with his recovery, if you'd like! So, far thousands of viewers have tuned in to watch the BIG CAT RESCUE'S live stream! And we have a link for you on our website, bay news 9 dot com! Coming up!

View

How do you treat a tiger with tummy troubles? Very carefully! A 15-year-old tiger named charaka at the BIG CAT RESCUE has been vomiting for a while after undergoing several tests including x-rays and blood work doctors are hoping that it is just a giant hairball causing problems. He weighs almost 350 pounds - so it's been tough for vets to get a clear sonogram. They are now working to remove... let's check out destination space.

View

When is a black pant not a black pant? When it is a black leopard. BIG CAT RESCUE, Tampa, Florida

View

Words from recovery step in to help with what's believed to be the biggest BIG CAT RESCUE in us history with. Exciting morning for Canton think addressing the guys right here I think Harrison animal sanctuary Colorado arrived the
requisition is still. Cast from captivity from someone backyard bridge arrested tigers milligrams were doing well in Colorado. The owners were breeding leaving them exposed to cold Colorado temperatures are glad to be out of the Florida should really recast. Conflict in the wild simply because they've never been an old cassidy rescue happening captivity to whole lives and cities casting. Have the necessary skills that they would need to survive in the wild east catholic and I get the rest of. Their lives and everything I sang cherry that a dying have to breed they don't have to worry about when the next meal. Is coming from and take account of the rest of our lives and prevent shape and needed medical care if you. Check out the work of BIG CAT RESCUE website egg cat rescue. When I documented the new year's ghost and was kind of mass there is no background will be picked up a. Stray and she had issues where Sean wants her home she hid for days eventually she came out and then she.

Thanks to Cole and Marmalade for donating $500 from their 2017 Calendar sales to help care for the residents at BIG CAT RESCUE" #LittleCatsHelpingBigCatsPaws Up if YOU Follow Cole & Marmalade, too.

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