



Carole Baskin <carole.baskin@bigcatrescue.org>

Fwd: Metro Monitor News Tracker Report - Dec

1 message

Susan Bass <susan.bass@bigcatrescue.org>

Thu, Jan 3, 2019 at 12:15 PM

To: Howard Baskin <howard.baskin@bigcatrescue.org>, Carole Baskin <carole.baskin@bigcatrescue.org>, Gale Ingham <gale.ingham@bigcatrescue.org>

----- Forwarded message -----

From: Paul Mace <pmace@metromonitor.com>

Date: Wed, Jan 2, 2019 at 3:10 PM

Subject: Metro Monitor News Tracker Report

To: Susan Bass <susan.bass@bigcatrescue.org>



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Metro Monitor News Tracker Report

1. marottaonmoney.com Online Only Dec 27 2018 01:01

[Lessons from Stock Ownership for Charitable Giving?](#) L

Id argue that this way of thinking is wrong. Each good charity adds something of value to the world. For example, **CAT RESCUE** provides a Florida sanctuary for big cats or National Novel Writing Month hosts a website to inspire creative writers. Akin to any service industry, donating to that charity means they can continue to do the service that provide. We provide financial service. v
2. globalnerdy.com Online Only Dec 23 2018 03:44

[Whats happening in the Tampa Bay tech/entrepreneur/nerd scene \(Week of Monday, D\)](#) L

Hypnotic Holiday Spectacular! Rich Guzzis Comedy Hypnosis show @ Sidesplitters Comedy Club, 10:00 PM to 1 AM Saturday, December 29 MR103 Aerial Drone Workshop @ Tampa Hackerspace, 1:00 PM to 4:00 PM Geekoc **BIG CAT RESCUE** Tour YOU MUST PREPAY! The **BIG CAT RESCUE**, 3:00 PM to 5:00 PM Sunday, December 24, 2018. **Geekocracy!** Thai food at the Wat Temple @ Wat Mongkolratanaram (Tampa Thai Temple), 9:00 AM to 11:00 AM G Club Tampa Meetup D&D 5E campaign (Full), bi-weekly @ Grand Arena of Mind Expansion, 11:00 AM to 5:00 PM C Against Humanity Tampa Bay and Lakeland Inaugural Event @ 5:00 PM to 8:00 PM Sew What? (Textile Arts & Craft Tampa Hackerspace, 5:30 PM to 8:30 PM The post Whats happening in the Tampa Bay tech/entrepreneur/nerd s (Week of Monday, December 24, 2018) appeared first on Global Nerdy - Joey deVilla's mobile/tech blog. v

In Links: 3
3. environmentguru.com Online Only Market: Global Dec 22 2018 12:01

[Tiger Cub Chained Outside Restaurant In Mexico City](#) L

Tiger Cub Chained Outside Restaurant In Mexico City There are tourist traps like this everywhere. Sourced thru Scoop.it from: www.thedodo.com **BIG CAT RESCUE'S SUSAN BASS** explains the dire predicament of this tiger cub in the article. The post appeared on Scoop.it. v

Unique Visitors: 204	CPM: \$20.26	Estimated Ad Value: \$34
Calc Publicity Value: \$102	Average Stay: 2.90	Attention: 0.0000
Rank: 3,604,292	Page Views: 4,377	
4. [Thrillist](http://thrillist.com) Online Only Market: USA Dec 19 2018 02:55AM

[People Find Saddest Baby Animal Chained Up Outside Restaurant](#)

Credit: U.S. Customs and Border Protection Given both cubs' situations, it's likely their mothers are languishing in backyard breeding facilities to keep up with the markets high demand for babies. Because many of these transac

done illegally, its nearly impossible to know exactly where each cub comes from. Sadly, it seems there is a never-ending stream of stories out of Mexico about sick or injured tiger cubs being smuggled, kept as pets, or used in cub-petting pop schemes in Mexico's tourist areas, **SUSAN BASS**, PR manager for Florida's **BIG CAT RESCUE**, told The Dodo. cubs that are discovered by authorities and reported on in the media are most likely just a small percentage of the a number of cubs being bred, exploited and suffering in Mexico. Credit: PROFEPAThe demand for captive tigers contributed to the destruction of wild populations.

Unique Visitors: 4,072,795
Calc Publicity Value: \$7,239
Rank: 5,124

CPM: \$20.26
Average Stay: 90.84
Page Views: 18,666,597

Estimated Ad Value: \$2,413
Attention: 0.0000

5. **KFOR-NBC** Television Market: Oklahoma City, OK (41)
News Channel 4 at 5 AM

Dec 19 2018 05:00AM

[5:34:37 AM] THE WOMAN WHO AUTHORITIES SAY MALDONADO WANTED TO KILL **CAROL BASKIN**. OPERATOR OF AN ANIMAL SANCTUARY NEW COURT DOCUMENTS DETAIL RECORDINGS OF MALDONADO NEGOTIATING HOW HE WOULD PAY THE AGENT POSING AS A HITMAN MALDONADO REPORTEDLY QUOTE ALL JUST SELL A BUNCH OF TIGERS MALDONADO'S TRIAL IS SET FOR JANUARY 8TH ALL TALK A WHO DIED AFTER BEING

Nielsen Audience: 14,289
Calc Publicity Value: \$173

Ad Value: \$75

Calc Ad Value: \$58

6. **democraticunderground.com** Online Only Market: Global

Dec 19 2018 06:31

Article title

Maldonado-Passage also faces charges of killing tigers and selling cubs in violation of the Endangered Species Act. Maldonado-Passage operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor this year. Read more: <https://www.chron.com/news/crime/article/Feds-Ex-zookeeper-offered-cash-from-tiger-sales-13476100>
Earlier story: 'Joe Exotic' indicted for trying to hire someone to murder the CEO of **BIG CAT RESCUE** in Tampa. Published: 9:44 PM, Sep 07, 2018 Updated: 10:14 PM, Sep 07, 2018 By: WFTS Webteam. Today Joe Schreibvogel Maldonado-Passage, aka Joe Exotic, was arrested after being indicted by a Federal Grand Jury on two counts of murder for hiring someone to murder Carole Baskin, CEO of **BIG CAT RESCUE**. Maldonado had made threats online for a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an in hanging her in effigy. (See in video below) It is important to understand that this is not the isolated act of one crazy apple, Baskin said. A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos of them. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and I have been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. According to the FBI, animal abuse is highly correlated with human-to-human violence. Maldonado ran, in our view, one of the most notorious cub petting roadside zoos in the country in Wynnewood, OK. A year ago he also operated a traveling exhibit that would bring cubs to malls throughout the Midwest and Southwest. When **BIG CAT RESCUE** educated the malls about the miserable life this created for the cubs and the malls started canceling Maldonado's traveling exhibit, Maldonado retaliated by renaming his traveling show **BIG CAT RESCUE** Entertainment Center in order to confuse the public into thinking the show was operated by **BIG CAT RESCUE**. In 2011 **BIG CAT RESCUE** sued Maldonado for violations of its intellectual property rights and in 2013 was granted a consent judgment for over \$1 million. Litigation to collect on the judgment has been ongoing since then in Oklahoma. We are ENORMOUSLY grateful to the U.S. Fish and Wildlife Service, the FBI, the US Attorney's Office for the Western District of Oklahoma and the U.S. Marshall's Service for the many months of incredibly hard work that went into this investigation and arrest.

Unique Visitors: 205,084
Calc Publicity Value: \$8,322
Rank: 15,703

CPM: \$20.26
Average Stay: 634.32
Page Views: 24,911,436

Estimated Ad Value: \$2,774
Attention: 0.0000

7. **floridapolitics.com** Online Only

Dec 19 2018 12:01

Emails & Opinions Sunburn The morning read of whats hot in Florida politics 12

Lynda's ability to support and lead a collaborative work environment while effectively managing the Partnerships strategic initiatives has proved to the Board Officers and the Executive Committee that Lynda is the best person for this position. said Mickey Jacob, Chairman of the Tampa Downtown Partnership. Remund will continue to manage the Partnerships organizational structure, vision and mission, facilitates the corporations strategic initiatives, and works with downtown stakeholders to ensure Tampas urban core is a vibrant and diverse neighborhood, a news release said. HOLIDAYS Exotic cats at **BIG CAT RESCUE** get very own Christmas trees via WFLA All 60 plus exotic cats at **BIG CAT RESCUE** in Tampa got their own Christmas tree to enjoy. According to **BIG CAT RESCUE**, every cat acts differently when they receive their tree. Some love the new smell and knock the trees over or hide under them. Some use their limbs as back scratchers. **BIG CAT RESCUE** said holiday-themed enrichment items such as the Christmas trees provide the cats with mental stimulation as they enjoy something new and fun. Some cats at the **BIG CAT RESCUE** took to their Christmas tree better than others. (Image via WFLA) A week from Christmas, Florida holiday shopping still on the rise. Sara DiNatale of the Tampa Bay Times The Florida Retail Federation expects the state to show at least a 4.5 per

increase in sales year over year in the period between Thanksgiving and Christmas. With so many positive econ indicators driving Floridas economy, particularly our 10-year low unemployment rate, we expected this holiday shop season to be robust, and its exceeding our expectations and those of our members, Florida Retail President Shalley in a statement.

In Links: 157

8. thedodo.com Online Only

[People Find Saddest Baby Animal Chained Up Outside Restaurant](#)

Dec 19 2018 03:1

Kenobi, the tiger cub found in a duffel bag at the Mexican border in May | Given both cubs' situations, it's likely mothers are languishing at backyard breeding facilities to keep up with the markets high demand for babies. Bec many of these transactions done illegally, its nearly impossible to know exactly where each cub comes from. Sac seems there is a never-ending stream of stories out of Mexico about sick or injured tiger cubs being smuggled, kept as pets, or used in cub-petting photo op schemes in Mexico's tourist areas, **SUSAN BASS**, PR manager for Floridas **CAT RESCUE**, told The Dodo. The cubs that are discovered by authorities and reported on in the media are most l just a small percentage of the actual number of cubs being bred, exploited and suffering in Mexico.

In Links: 157

9. www.ilead.top Online Only

[Exotic cats at Big Cat Rescue get very own Christmas trees](#)

Dec 19 2018 10:5

Exotic cats at **BIG CAT RESCUE** get very own Christmas trees All 60 plus exotic cats at **BIG CAT RESCUE** in Tampa got their own Christmas tree to enjoy on Tuesday. Sourced through Scoop.it from Click news link above to see the video

In Links: 157

10. **WFLA-TV [NBC 8]** Television Market: Tampa-St. Petersburg-Sarasota, FL (13)

[Exotic cats at Big Cat Rescue get very own Christmas trees](#)

Dec 18 2018 08:34PM

Exotic cats at **BIG CAT RESCUE** get very own Christmas trees TAMPA, Fla. (WFLA) All 60 plus exotic cats at **BIG CAT RESCUE** in Tampa got their own Christmas tree to enjoy on Tuesday. According to **BIG CAT RESCUE**, every cat reacts differently when they receive their tree. Some love the new smell and knock the trees over or hide under them. Some use the tree limbs as back scratchers. **BIG CAT RESCUE** said holiday-themed enrichment items such as the Christmas tree provide the cats with mental stimulation as they enjoy something new and fun.

Unique Visitors: 427,847
Calc Publicity Value: \$1,839
Rank: 33,927

CPM: \$11.38
Average Stay: 134.05
Page Views: 3,715,837

Estimated Ad Value: \$613
Attention: 0.0000

11. **WFTS-ABC** Television Market: Tampa-St. Petersburg-Sarasota, FL (13)

[ACTION NEWS AT 5 PM](#)

Dec 18 2018 05:00PM

[5:16:01 PM] **BIG CAT RESCUE** MAKING SURE THEIR CATS GET TO CELEBRATE THE HOLIDAYS TOO. THEY GAVE SOME OF THEIR CATS THEIR VERY OWN CHRISTMAS TREES. CHECK IT OUT.

Nielsen Audience: 29,413
Calc Publicity Value: \$220

Ad Value: \$200

Calc Ad Value: \$73

12. **WFTS-ABC** Television Market: Tampa-St. Petersburg-Sarasota, FL (13)

[ACTION NEWS AT 4 PM](#)

Dec 18 2018 04:00PM

[4:16:22 PM] VIDEO OF THE EXOTIC CATS AT BIG KACAT RESCUE GETTING THEIR N CHRISTMAS TREES. **BIG CAT RESCUE** SAYS THEY LIKE TO KNOCK THEM OVER OR HIDE UNDER THEM, OTHERS USE THE TREE LIMBS AT BACK SCRATCHERS. WE'RE TOLD THE POINT OF THE TREES IS PROVIDE THE CATS WITH MENTAL STIMULATION, AS THEY ENJOY SOMETHING NEW AND FUN IN THEIR ENVIRONMENT. 60 PLUS CATS AT **BIG CAT RESCUE** WILL GET A TREE TO ENJOY.

Nielsen Audience: 13,803
Calc Publicity Value: \$700

Ad Value: \$200

Calc Ad Value: \$233

13. **WTSP-CBS** Television Market: Tampa-St. Petersburg-Sarasota, FL (13)

[10 NEWS AT 5 AM](#)

Dec 18 2018 05:00AM

[5:06:14 AM] THESE BIG CATS ARE GETTING THEIR OWN CHRISTMAS TREES! LATER TODAY, "**BIG CAT RESCUE**" WILL GIVE ALL OF ITS KITTIES THEIR OWN TREES TO POUNCE ON! OVER SIXTY CATS GOT THEIR OWN TREES AND OTHER ITEMS MADE OUT OF "PAPER MACHE! THIS IS ONE OF THE LARGEST BIG-CAT SANCTUARIE IN THE WORLD, HOUSING LIONS, TIGERS, LEOPARDS, LYNX, AND OTHER ABUSED OR ABANDONED EXOTIC CATS.

Nielsen Audience: 6,112

Ad Value: \$175

Calc Ad Value: \$152

Calc Publicity Value: \$455

14. [WTSP-TV \[CBS 10\]](#) Television Market: Tampa-St. Petersburg-Sarasota, FL (13)

[Big Cat Rescue residents celebrate Christmas](#)

Dec 18 2018 10:33PM

BIG CAT RESCUE residents celebrate Christmas

Unique Visitors: 303,036
Calc Publicity Value: \$2,031
Rank: 38,200

CPM: \$11.38
Average Stay: 270.19
Page Views: 4,535,049

Estimated Ad Value: \$677
Attention: 0.0000

15. [WTTA-WB](#) Television Market: Tampa-St. Petersburg-Sarasota, FL (13)

[News Channel 8 Today on Great 38 at 7 AM](#)

Dec 18 2018 07:00AM

[7:24:25 AM] WHAT CAT DOESN'T WANT THEIR OWN TREE TO CLIMB, CLAW AND KNOCK OVER? THE FELI AT **BIG CAT RESCUE** IN TAMPA ARE GETTING THAT TODAY. THIS IS VIDEO OF PREVIOUS CHRIST CELEBRATION AT THE FACILITY. SOME LOVE THE SMELL OF THE TREES.

Nielsen Audience: 3,394
Calc Publicity Value: \$134

Ad Value: \$79

Calc Ad Value: \$45

16. [KFOR-NBC](#) Television Market: Oklahoma City, OK (41)

[First News at 4:30 PM](#)

Dec 18 2018 04:30PM

[4:33:41 PM] THE WOMAN WHO AUTHORITIES SAY HE WANTED KILLED AS **CAROL BASKIN**. THE OPERA OF AN ANIMAL SANCTUARY NEW COURT DOCUMENTS DETAILED RECORDINGS OF JOE EXOTIC MALII NEGOTIATING HOW HE WOULD PAY THAT AGENT WHO WAS POSING AS A HITMAN MULLEN DA REPORTEDLY SAID QUOTE JUST SELL A BUNCH OF TIGERS TO PAY FOR HIS TRIAL IS SET FOR JANUAF NEW EFFORTS UNDERWAY. IN THE SEARCH FOR A 75 YEAR OLD WESLEY STILL SMOKING HE WAS L SEEN NORTHWEST OF SHAUNIE A COUPLE OF MONTHS AGO AND TODAY THE ROGERS COUNTY SHERI OFFICE AND SEVERAL OTHER AGENCIES ARE BACK ON THE GROUND IN MAY IS COUNTED A TRAIL CAM SNAPPED A PICTURE OF HIM IN.

Nielsen Audience: 29,383
Calc Publicity Value: \$480

Ad Value: \$150

Calc Ad Value: \$160

17. [sincerelykaterina.com](#) Online Only

[8 Top Charities for Holiday Giving](#)

Dec 13 2018 06:11

Pet Smart Charities provide assistance to homeless animals and animals in emergency situations (weather rel: wildfires, etc)You can donate as little as \$25 to help animals in need here. I also love the **BIG CAT RESCUE**. 4) Mea Wheels Meals on Wheels helps to provide food and assistance to seniors in need. Their goal is to assure no senior i: behind, hungry, or lonely.

In Links: 27

18. [travelmag.com](#) Online Only

[12 things to do with kids in Tampa](#)

Dec 12 2018 08:3

Keen foodies can join a food-themed weekend walking tour centred around lively Main Street, home to a wide rang eateries and breweries, several of which guests will visit during the 3-hour trip. Run by TampaBay Food Tours suitable for kids aged around 8 and up, tours are kept to a maximum of 12 guests and are highly interactive and soci: run by friendly and experienced guides well versed in all of Dunedins foodie delights and the heritage that accompz them. A guide leads a food tour through the streets of Dunedin (Photo: Tampa Bay Food Tours) Explore a **BIG RESCUE** sanctuary Its always joyous to see kids taking an interest in animals, but at a certain point its important to n them aware that theres a less happy side to the. animal kingdom. Situated a short drive outside of central Tampa, **CAT RESCUE** is an animal sanctuary devoted to rescuing and housing exotic felines, rehabilitating injured or orph: native wild cats. Families with toddlers and older children can come and see such animals and learn about the often but also heart-warming journeys that brought them here. LOCATION 12802 Easy Street HOURS Fri-Weds 9am-Closed Thurs Marvel at life-sized dinosaurs This kid friendly, open-air museum is Floridas only attraction dedicated to giants of yesteryear.

In Links: 9

19. [Google](#) Online Only Market: Global

[11 Thoughtful Gifts for People Who Love Cats - Mental Floss](#)

Dec 4 2018 01:01

2. Whole Turkey For a Big Cat; \$20 **BIG CAT RESCUE** More than 80 lions, tigers, bobcats, cougars, and other e cats call the **BIG CAT RESCUE** sanctuary in Tampa, Florida home. After rescuing the abused or abandoned anir BCR provides them with shelter, healthcare, and plenty of fresh meat to eat. One of their favorite treats to enjoy ar the holidays is poultry. For \$20, you can make a big cats day with a whole turkey given in someone elses name. sanctuary also lists cheaper gift options: \$10 for a chicken or half turkey for medium-sized cats and a \$5 Cornish g

hen for even smaller cats. If your donation exceeds the cost of the bird, that money will go to meeting other needs at the sanctuary. Give Back at **BIG CAT RESCUE**. 3. The Autobiographer's Handbook: The 826 National Guide to Writing Your Memoir;

Unique Visitors: 148,595,597
Calc Publicity Value: \$223,620
Rank: 1

CPM: \$20.26
Average Stay: 659.38
Page Views: 132,408,937,845

Estimated Ad Value: \$74,540
Attention: 0.0000

20. kateonconservation.com Online Only

[Uncovering the truth about Avni the tigress and her cubs: Guest Post by Bella Re](#)

Dec 4 2018 07:2

names addresses etc. #AvniTheTigress website is still active, still holding protests, gathering petitions and they do plan to let up until they get justice and expose and stop what is actually happening the truth of what and why this is going on. **BIG CAT RESCUE** in Florida also has a petition and I believe they were the sanctuary that Dan referred to in broadcast as being the refuge that offered to take Avni's cubs and other tigers that could be saved. What next for the tigers? The most disturbing and telling aspect of this whole national atrocity is the fact that many experts, advocates, sanctuaries have, and are, offering to go in and remove these endangered animals and take them to proper sanctuaries at no cost to India, but they remain blocked.

In Links: 1

21. [The Auburn Plainsman](#) Newspaper Market: USA

[Applications now open for ASB's spring break 2019 trips](#)

Dec 3 2018 04:41AM

The trips and the associated organizations that the groups will volunteer with are: Asheville GreenWorks in Asheville, North Carolina Serve901 in Memphis, Tennessee Loggerhead Mainerslife Center in Juno Beach, Florida Camp Sumner Paradise, Texas YMCA Camp Campbell in Boulder Creek, California Wine to Water in the Dominican Republic Each is led by a student site leader, but before a student can lead a trip, they must first be a volunteer on an ASB trip. One leader, Ashley Gardner, junior in animal sciences, will be leading a group of her peers to **BIG CAT RESCUE** in Ta Bay, Florida. Im excited, she said. Hopefully I will gain a better understanding of the issues that face big cats.

Unique Visitors: 17,547
Calc Publicity Value: \$477
Rank: 780,792

CPM: \$20.26
Average Stay: 42.92
Page Views: 83,003

Estimated Ad Value: \$159
Attention: 0.0000

Report 02 Jan 2019 20:10:53
Generated: UTC
Story Count: 21
Audience: 153,718,504
Nielsen Audience: 96,394
Unique Visitors: 153,622,110
Ad Value: \$879
Calc Ad Value: \$81,931
Calc Publicity Value: \$245,792
Value:
In Links: 511
Average Stay: 1834.60
Attention: 0.0000
Rank: 4,478,039
Page Views: 132,460,854,144

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Susan Bass
Director of Public Relations
Big Cat Rescue
Susan.Bass@BigCatRescue.org
813.431.2720

You can donate to our big cats at NO COST TO YOU when you select BCR as your charity on Amazon Smile and shop [Smile.Amazon.com](https://www.amazon.com/Smile) instead of Amazon.com. It's exactly the same as regular Amazon EXCEPT Amazon donates .5% of your purchase to BCR! How purrfect!