



Carole Baskin <carole.baskin@bigcatrescue.org>

Fwd: Metro Monitor News Tracker Report - Big cat rescue JAN 2018

Susan Bass <susan.bass@bigcatrescue.org>

Fri, Feb 2, 2018 at 4:26 PM

To: Howard Baskin <howard.baskin@bigcatrescue.org>, Gale Ingham <gale.ingham@bigcatrescue.org>, Carole Baskin <carole.baskin@bigcatrescue.org>

January media monitoring report.

----- Forwarded message -----

From: **Brad Hendrix** <bhendrix@metromonitor.com>

Date: Fri, Feb 2, 2018 at 4:03 PM

Subject: Metro Monitor News Tracker Report - Big cat rescue JAN 2018

To: Susan Bass <Susan.Bass@bigcatrescue.org>

Metro Monitor News Tracker Report

1.  care2.com Online Only

Media Type [Let CBS Know They Shouldn't Use Big Cats as Props! PLEASE SIGN!!](#)

Jan 31 2018 04:33PM
UTC

Icon
Let CBS Know They Shouldn't Use Big Cats as Props! PLEASE SIGN!Animals (tags: animals, tigers, props tv shows, wildlife, protection, environment, AnimalWelfare) Cher - 5 minutes ago - salsa4.salsalabs.com Concerned supporters contacted **BIG CAT RESCUE** about the CBS television show NCIS Los Angeles that recently featured an adult tiger in an episode.

[View](#)  [View Icon](#)

2. [Osprey Observer-Brandon](#) Newspaper Market: Tampa-St. Petersburg-Sarasota, FL (13)



Big Cat Rescue Adds Rare Amur Leopard & Continues Advocacy Efforts

Jan 29 2018 03:59PM ET

Media
Type
Icon

By Michelle Colesanti Just over 25 years ago, **BIG CAT RESCUE** Founder Carole Baskin saved a bobcat kitten at an animal auction from certain death. Naming her Windsong, she had no idea of what the future would hold for both her and the bobcat, but that rescue stole her heart and set the wheels in motion for what would eventually become **BIG CAT RESCUE**. **BIG CAT RESCUES** care for cats that were once abused and cant live in the wild is near purrfection. It currently is the furever home to 70 cats. Through the years, the sanctuary has also released 45 wild native Florida bobcats back into the wild. The sanctuary is currently working to change laws which allow for the exploitation of the cats. A few examples include those who exploit baby cubs, keeping cats in small cages for exhibitions, tiger farms, breeding facility where tigers and other exotic or wild animals are bred like livestock for their meat, skin, and parts, circus acts and much more. According to Director of Public Relations, Susan Bass, Big Cat is ardently working on passing the federal bill for big cats called the Big Cat Public Safety Act (HR 1818) in Congress. Once passed, the bill will ban most private ownership and breeding of big cats and will also ban the public from having direct contact (holding/feeding a bottle) with cubs. We believe this will end most of the suffering of unwanted captive big cats in America, she said. You can help by asking your House of Representatives member in Washington DC to co-sponsor the bill at bigcatact.com. A visit to **BIG CAT RESCUE** is a great way to learn about the resident cats as well as the plight of animal exploitation in general. If you wish to tour **BIG CAT RESCUE**, it is recommended that you reserve your spot at <https://bigcatrescue.org> as tours fill up quickly. Along the way, you will meet Cameron the Lion and Zabu the White Tiger, both born at a roadside zoo. The two remain best friends and live together.

[View](#) [View Icon](#)

Unique Visitors: 400
Calc Publicity Value: \$48
Rank: 8,282,091

CPM: \$11.38
Average Stay: 40.58
Page Views: 3,076

Estimated Ad Value: \$16
Attention: 0.0000

3. [trendcentral.com](#) Online Only

Abused Tiger Spent Years Locked In A Cage, Watch When He Finally Feels The

Jan 28 2018 04:51AM UTC

Type
Icon
Grass

They raided the circus and rescued Hoover. He used to be one of the 12 tigers in his group, but sadly, now he is the only one alive. After he was rescued, he was brought to **BIG CAT RESCUE** in Florida. Now he wanders freely as his heart wishes. Animals in circuses go thorough inhuman treatment.

[View](#) [View Icon](#)

In Links: 2

4. [CNHI News Service](#) Online Only Market: Birmingham-Anniston-Tuscaloosa, AL (44)

LIVE: Cougar Feeding at Big Cat Rescue | The Dodo

Jan 26 2018 03:36PM CT

Type
Icon

These 3 cougar siblings are getting a snack at **BIG CAT RESCUE**! For more on **BIG CAT RESCUE** visit: <https://bigcatrescue.org/>

[View](#) [View Icon](#)

Unique Visitors: 1,158
Calc Publicity Value: \$51
Rank: 7,117,214

CPM: \$11.38
Average Stay: 3.75
Page Views: 3,803

Estimated Ad Value: \$17
Attention: 0.0000

5. [Anchorage Press](#) Newspaper Market: Anchorage, AK (147)

LIVE: Cougar Feeding at Big Cat Rescue | The Dodo

Jan 26 2018 03:06PM AK

Type
Icon

These 3 cougar siblings are getting a snack at **BIG CAT RESCUE**! For more on **BIG CAT RESCUE** visit: <https://bigcatrescue.org/>
Love Animals? Subscribe: https://www.youtube.com/channel/UCINb0wqPz-A0dV9nARjJIOQ?sub_confirmation=1 Like us on Facebook: <https://www.facebook.com/thedodosite/timeline> Follow us on Twitter: <https://twitter.com/dodo> Watch us on Snapchat

Discover: <https://www.snapchat.com/discover/The-Dodo/4978545017> Love our Instagram: <https://www.instagram.com/thedodo/>
Check out our site: www.thedodo.com For the love of animals.

Unique Visitors: 8,866
Calc Publicity Value: \$171
Rank: 2,075,933

CPM: \$11.38
Average Stay: 38.92
Page Views: 35,995



Estimated Ad Value: \$57
Attention: 0.0000

[View !\[\]\(cbe80b694ebd74fcfe136a095b608235_img.jpg\)](#)

6.  **Southwest Daily News** Newspaper Market: Lake Charles, LA (174)

Media [LIVE: Cougar Feeding at Big Cat Rescue | The Dodo](#)

Jan 26 2018 03:06PM CT

 These 3 cougar siblings are getting a snack at **BIG CAT RESCUE!** For more on **BIG CAT RESCUE** visit: <https://bigcatrescue.org/>
 Animals? Subscribe: https://www.youtube.com/channel/UCINb0wqPz-A0dV9nARjJIOQ?sub_confirmation=1 Like us on Facebook: <https://www.facebook.com/thedodosite/timeline> Follow us on Twitter: <https://twitter.com/dodo> Watch us on Snapchat Discover: <https://www.snapchat.com/discover/The-Dodo/4978545017> Love our Instagram: <https://www.instagram.com/thedodo/>
Check out our site: www.thedodo.com For the love of animals.

Unique Visitors: 435
Calc Publicity Value: \$204
Rank: 2,398,861

CPM: \$11.38
Average Stay: 8.20
Page Views: 49,120



Estimated Ad Value: \$68
Attention: 0.0000

[View !\[\]\(0d5ec72f61334709c3fc9450209b754f_img.jpg\)](#)

7.  **The Argus Observer** Newspaper Market: Bend, OR (186)

Media [LIVE: Cougar Feeding at Big Cat Rescue | The Dodo](#)

Jan 26 2018 03:06PM PT

 These 3 cougar siblings are getting a snack at **BIG CAT RESCUE!** For more on **BIG CAT RESCUE** visit: <https://bigcatrescue.org/>
 Animals? Subscribe: https://www.youtube.com/channel/UCINb0wqPz-A0dV9nARjJIOQ?sub_confirmation=1 Like us on Facebook: <https://www.facebook.com/thedodosite/timeline> Follow us on Twitter: <https://twitter.com/dodo> Watch us on Snapchat Discover: <https://www.snapchat.com/discover/The-Dodo/4978545017> Love our Instagram: <https://www.instagram.com/thedodo/>
Check out our site: www.thedodo.com For the love of animals.

Unique Visitors: 6,390
Calc Publicity Value: \$378
Rank: 901,007

CPM: \$11.38
Average Stay: 52.70
Page Views: 164,092


Estimated Ad Value: \$126
Attention: 0.0000

[View !\[\]\(aff7c69c44a5e015f18c35867ef3f5c3_img.jpg\)](#)

8.  **Kansas City Star** Newspaper Market: Kansas City, MO (33)

Media [How to protect your pet from the dog flu](#)

Jan 25 2018 09:45PM CT

 Police in Corpus Christi, Texas released a surveillance video of a pot-bellied pig wandering around a Stripes convenience store and gas station on Wednesday around 3 a.m. A video released by Animal Defenders International tells the remarkable story of Hoover the tiger, saved from a circus in Peru, where he was secretly filmed being trained with whips and sticks and living in a small cage. Hoover is now living in natural woodland with his own pool and next to other tigers at **BIG CAT RESCUE** in Florida. Vincent the cat was brought into the Story County Animal Shelter with injured hind legs. He later ended up at Iowa State veterinary hospital, where Dr. Mary Sarah Bergh and veterinary orthopedics company BioMedtrix, decided to design implants that could be inserted into the femur bones of Vincent's legs and come out through the skin.

Unique Visitors: 1,801,406
Calc Publicity Value: \$2,928
Rank: 18,879

CPM: \$11.38
Average Stay: 65.35
Page Views: 9,525,803

Estimated Ad Value: \$976
Attention: 0.0000

[View !\[\]\(62e94c0795f5d0e811cb40e6b18f26fd_img.jpg\)](#)

9. **Digital Journal** Online Only Market: USA

[Lise L. Hudson Has Been Recognized Among the Top in Her Industry by the Expert N](#) Jan 17 2018 02:21PM ET

Im a big proponent of prenuptial agreements. If you cant talk about finances going into a relationship, then you certainly arent going to be able to talk about them coming out." In addition to her legal practice, Ms. Hudson is an active member of the Florida Bar and the Palm Beach County Bar Association. She also supports The Kravis Center for the Performing Arts, Young Friends of the Palm Beach Opera, the American Cancer Society, **BIG CAT RESCUE**, and the Palm Beach chapter of Impact100, an organization dedicated to finding local nonprofits in need of funding to help create an impact on in the community. For more information, visit Ms. Hudson's profile on the Expert Network here: <http://bit.ly/2mbhfja> ### The Expert Network has written this news release with approval and/or contributions from Lise L. Hudson. The Expert Network is an invitation-only reputation management service that is dedicated to helping professionals stand out, network, and gain a competitive edge.

Unique Visitors: 439,927
Calc Publicity Value: \$2,592
Rank: 73,493

CPM: \$20.26
Average Stay: 47.65
Page Views: 2,324,377

Estimated Ad Value: \$864
Attention: 0.0000

[View](#)  [View Icon](#)

10.  **Anchorage Press** Newspaper Market: Anchorage, AK (147)

Media [LIVE: Rescued Serval Cat Feeding at Big Cat Rescue | The Dodo LIVE](#)

Jan 5 2018 03:16PM AK

Type: These rescued servals are enjoying a snack at **BIG CAT RESCUE**. Servals are wild cats native to Africa. To read more about why Serval's aren't pets: <https://bigcatrescue.org/category/the-sanctuary-cats/servals-the-sanctuary-cats/> And to find out more about **BIG CAT RESCUE** visit: <https://bigcatrescue.org/> Love Animals? Subscribe: https://www.youtube.com/channel/UCINb0wqPz-A0dV9nARjJIOQ?sub_confirmation=1 Like us on Facebook: <https://www.facebook.com/thedodosite/timeline> Follow us on Twitter: <https://twitter.com/dodo> Watch us on Snapchat Discover: <https://www.snapchat.com/discover/The-Dodo/4978545017> Love our Instagram: <https://www.instagram.com/thedodo/> Check out our site: www.thedodo.com For the love of animals.

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Estimated Ad Value: \$57
Attention: 0.0000

[View](#)  [View Icon](#)

11.  **Southwest Daily News** Newspaper Market: Lake Charles, LA (174)

Media [LIVE: Rescued Serval Cat Feeding at Big Cat Rescue | The Dodo LIVE](#)

Jan 5 2018 03:16PM CT

Type: These rescued servals are enjoying a snack at **BIG CAT RESCUE**. Servals are wild cats native to Africa. To read more about why Serval's aren't pets: <https://bigcatrescue.org/category/the-sanctuary-cats/servals-the-sanctuary-cats/> And to find out more about **BIG CAT RESCUE** visit: <https://bigcatrescue.org/> Love Animals? Subscribe: https://www.youtube.com/channel/UCINb0wqPz-A0dV9nARjJIOQ?sub_confirmation=1 Like us on Facebook: <https://www.facebook.com/thedodosite/timeline> Follow us on Twitter: <https://twitter.com/dodo> Watch us on Snapchat Discover: <https://www.snapchat.com/discover/The-Dodo/4978545017> Love our Instagram: <https://www.instagram.com/thedodo/> Check out our site: www.thedodo.com For the love of animals.

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Rank: 2,398,861

CPM: \$11.38
Average Stay: 8.20
Page Views: 49,120

Estimated Ad Value: \$68
Attention: 0.0000

[View](#)  [View Icon](#)

12.  **The Argus Observer** Newspaper Market: Bend, OR (186)

Media [LIVE: Rescued Serval Cat Feeding at Big Cat Rescue | The Dodo LIVE](#)

Jan 5 2018 03:16PM PT

Type: These rescued servals are enjoying a snack at **BIG CAT RESCUE**. Servals are wild cats native to Africa. To read more about why Serval's aren't pets: <https://bigcatrescue.org/category/the-sanctuary-cats/servals-the-sanctuary-cats/> And to find out more about **BIG CAT RESCUE** visit: <https://bigcatrescue.org/> Love Animals? Subscribe: https://www.youtube.com/channel/UCINb0wqPz-A0dV9nARjJIOQ?sub_confirmation=1 Like us on Facebook: <https://www.facebook.com/thedodosite/timeline> Follow us on Twitter: <https://twitter.com/dodo> Watch us on Snapchat Discover: <https://www.snapchat.com/discover/The-Dodo/4978545017> Love our Instagram: <https://www.instagram.com/thedodo/> Check out our site: www.thedodo.com For the love of animals.

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Rank: 901,007

CPM: \$11.38
Average Stay: 52.70
Page Views: 164,092


Estimated Ad Value: \$126
Attention: 0.0000

[View](#)  [View Icon](#)

13.  [ABCNews.com](#) Television Market: USA

Media [Cheetah welcomes 8 cubs at St. Louis Zoo](#)

Jan 4 2018 01:55AM ET

 "Mother and cubs are doing well and will remain in their private, indoor maternity den behind the scenes at Rivers Edge for the next several months." The zoo shared an adorable video showing the new mom, Bingwa, caring for her cubs. "Now that the 'cats are out of the bag,' we are happy to share a more recent video of the eight cheetah cubs," the zoo wrote. The average litter size for a cheetah is three to five cubs, according to **BIG CAT RESCUE**. Author: Tara Fowler, Carolyn Kelly

Unique Visitors: 13,707,631
Calc Publicity Value: \$18,807
Rank: 1,379

CPM: \$20.26
Average Stay: 199.78
Page Views: 139,172,748


Estimated Ad Value: \$6,269
Attention: 0.0000

[View](#)  [View Icon](#)

14.  [Centre Daily Times](#) Newspaper Market: Philadelphia, PA (4)

Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#)

Jan 3 2018 10:53PM ET

 Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

Unique Visitors: 92,793
Calc Publicity Value: \$981
Rank: 155,248

CPM: \$11.38
Average Stay: 99.63
Page Views: 1,057,302


Estimated Ad Value: \$327
Attention: 0.0000

[View](#)  [View Icon](#)

15.  [Ft Worth Star-Telegram](#) Newspaper Market: Dallas-Ft. Worth, TX (5)

Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#)

Jan 3 2018 10:53PM CT

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Unique Visitors: 475,725
Calc Publicity Value: \$2,487
Rank: 31,339

CPM: \$11.38
Average Stay: 198.27
Page Views: 6,833,673


Estimated Ad Value: \$829
Attention: 0.0000

[View](#)  [View Icon](#)

16.  [News Tribune Blogs](#) Blogs Only Market: Seattle-Tacoma, WA (12)

Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#)


Jan 3 2018 10:53PM PT



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In Links: 5,348
Reach Per Million: 43.30
Page Views Per User: 1.87

Traffic Rank: 39,106
Page Views Rank: 71,066

Reach Rank: 33,687
Page Views Per Million: 0.91


17.  [The Bellingham Herald](#) Newspaper Market: Seattle-Tacoma, WA (12)
Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#) Jan 3 2018 10:53PM PT



  Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

Unique Visitors: 98,010
Calc Publicity Value: \$1,311
Rank: 101,482

CPM: \$11.38
Average Stay: 125.73
Page Views: 1,883,190

Estimated Ad Value: \$437
Attention: 0.0000


18.  [The Olympian](#) Newspaper Market: Seattle-Tacoma, WA (12)
Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#) Jan 3 2018 10:53PM PT



  More than 50 cubs have been born there. Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE**, cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week. One litter had five healthy cubs, and the other had seven cubs, but two of those were small and they soon died. Matt Campbell: [816-234-4902](tel:816-234-4902), [@MattCampbellKC](https://twitter.com/MattCampbellKC)

Unique Visitors: 94,226
Calc Publicity Value: \$1,050
Rank: 145,124

CPM: \$11.38
Average Stay: 136.39
Page Views: 1,215,763

Estimated Ad Value: \$350
Attention: 0.0000


19.  [The Bradenton Herald](#) Newspaper Market: Tampa-St. Petersburg-Sarasota, FL (13)
Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#) Jan 3 2018 10:53PM ET



  Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

Unique Visitors: 101,302
Calc Publicity Value: \$984
Rank: 149,413

CPM: \$11.38
Average Stay: 40.72
Page Views: 1,066,724

Estimated Ad Value: \$328
Attention: 0.0000

20.  [The Bradenton Herald](#) Newspaper Market: Tampa-St. Petersburg-Sarasota, FL (13)
Media [Zoo welcomes a record litter of cheetah cubs](#) Jan 3 2018 09:16PM ET

  Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter


of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.



Unique Visitors: 101,302
Calc Publicity Value: \$984
Rank: 149,413

CPM: \$11.38
Average Stay: 40.72
Page Views: 1,066,724

Estimated Ad Value: \$328
Attention: 0.0000

[View](#)  [View Icon](#)

21.  **Miami Herald** Newspaper Market: Miami-Ft. Lauderdale, FL (16)
Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#) Jan 3 2018 10:53PM ET


  Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.



Unique Visitors: 4,728,827
Calc Publicity Value: \$4,341
Rank: 8,235

CPM: \$11.38
Average Stay: 53.20
Page Views: 21,359,560

Estimated Ad Value: \$1,447
Attention: 0.0000

[View](#)  [View Icon](#)

22.  **Modesto Bee** Newspaper Market: Sacramento-Stockton-Modesto, CA (20)
Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#) Jan 3 2018 10:53PM PT


  More than 50 cubs have been born there. Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE**, cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week. One litter had five healthy cubs, and the other had seven cubs, but two of those were small and they soon died. Matt Campbell: [816-234-4902](tel:816-234-4902), [@MattCampbellKC](https://twitter.com/MattCampbellKC)



Unique Visitors: 150,486
Calc Publicity Value: \$843
Page Views: 784,988

CPM: \$11.38
Average Stay: 172.99

Estimated Ad Value: \$281
Attention: 0.0002

[View](#)  [View Icon](#)

23.  **The Sacramento Bee** Newspaper Market: Sacramento-Stockton-Modesto, CA (20)
Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#) Jan 3 2018 10:53PM PT

  Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

Unique Visitors: 1,843,206
Calc Publicity Value: \$3,162
Rank: 16,907

CPM: \$11.38
Average Stay: 64.64
Page Views: 11,140,945

Estimated Ad Value: \$1,054
Attention: 0.0000

[View](#)  [View Icon](#)

24. **The Sacramento Bee** Newspaper Market: Sacramento-Stockton-Modesto, CA (20)
[Cheetah gives birth to eight frolicking cubs, and the video will make your day](#) Jan 3 2018 10:53PM PT

Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently

hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

Unique Visitors: 1,843,206
Calc Publicity Value: \$3,162
Rank: 16,907



CPM: \$11.38
Average Stay: 64.64
Page Views: 11,140,945

Estimated Ad Value: \$1,054
Attention: 0.0000

[View](#)  [View Icon](#)

25.  **Belleville News-Democrat** Newspaper Market: St. Louis, MO (21)

Cheetah gives birth to eight frolicking cubs, and the video will make your day Jan 3 2018 10:53PM CT

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Unique Visitors: 204,058
Calc Publicity Value: \$1,359
Rank: 85,736



CPM: \$11.38
Average Stay: 94.34
Page Views: 2,022,366

Estimated Ad Value: \$453
Attention: 0.0000

[View](#)  [View Icon](#)

26.  **Charlotte Observer** Newspaper Market: Charlotte, NC (23)

Cheetah gives birth to eight frolicking cubs, and the video will make your day Jan 3 2018 11:00PM ET

  Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

Unique Visitors: 1,746,330
Calc Publicity Value: \$3,084
Rank: 19,248



CPM: \$11.38
Average Stay: 90.97
Page Views: 10,594,877

Estimated Ad Value: \$1,028
Attention: 0.0000

[View](#)  [View Icon](#)

27.  **Durham Herald-Sun** Online Only Market: Raleigh-Durham-Fayetteville, NC (25)

Cheetah gives birth to eight frolicking cubs, and the video will make your day Jan 3 2018 11:00PM ET

  Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

Unique Visitors: 60,589
Calc Publicity Value: \$642
Rank: 278,484

CPM: \$11.38
Average Stay: 40.75
Page Views: 458,622

Estimated Ad Value: \$214
Attention: 0.0000

[View](#)  [View Icon](#)

28. **News & Observer** Newspaper Market: Raleigh-Durham-Fayetteville, NC (25)

Cheetah gives birth to eight frolicking cubs, and the video will make your day Jan 3 2018 10:53PM ET

Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

Unique Visitors: 573,178
Calc Publicity Value: \$2,016
Rank: 41,186

CPM: \$11.38
Average Stay: 67.37
Page Views: 4,471,222

Estimated Ad Value: \$672
Attention: 0.0000

[View](#)  [View Icon](#)

29.  **Kansas City Star** Newspaper Market: Kansas City, MO (33)

Media [Saint Louis Zoo welcomes a record litter of cheetah cubs](#)

Jan 3 2018 08:49PM CT

More than 50 cubs have been born there. Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE**, cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week. One litter had five healthy cubs, and the other had seven cubs, but two of those were small and they soon died. Matt Campbell: [816-234-4902](tel:816-234-4902), [@MattCampbellKC](https://twitter.com/MattCampbellKC)

Unique Visitors: 1,801,406
Calc Publicity Value: \$2,928
Rank: 18,879

CPM: \$11.38
Average Stay: 65.35
Page Views: 9,525,803

Estimated Ad Value: \$976
Attention: 0.0000

[View](#)  [View Icon](#)

30.  **Rock Hill Herald** Newspaper Market: Greenville-Spartanburg, SC-Asheville, NC-Anderson, SC (38)

Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#)

Jan 3 2018 10:53PM ET

Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

Unique Visitors: 48,580
Calc Publicity Value: \$882
Rank: 175,523

CPM: \$11.38
Average Stay: 64.81
Page Views: 859,075

Estimated Ad Value: \$294
Attention: 0.0000

[View](#)  [View Icon](#)

31.  **Fresno Bee** Newspaper Market: Fresno-Visalia, CA (54)

Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#)

Jan 3 2018 10:53PM PT









Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

Unique Visitors: 264,476
Calc Publicity Value: \$1,692
Rank: 55,780

CPM: \$11.38
Average Stay: 93.22
Page Views: 3,138,137

Estimated Ad Value: \$564
Attention: 0.0000

[View](#)  [View Icon](#)

32.  **Merced Sun-Star** Newspaper Market: Fresno-Visalia, CA (54)
 Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#) Jan 3 2018 11:00PM PT
 Type Icon
 Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.
- Unique Visitors: 35,538 CPM: \$11.38 Estimated Ad Value: \$344
 Calc Publicity Value: \$1,032 Average Stay: 126.91 Attention: 0.0000
 Rank: 161,490 Page Views: 1,171,406 [View](#)  [View Icon](#)
33.  **Lexington Herald Leader** Newspaper Market: Lexington, KY (63)
 Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#) Jan 3 2018 10:53PM ET
 Type Icon
 Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.
- Unique Visitors: 267,881 CPM: \$11.38 Estimated Ad Value: \$576
 Calc Publicity Value: \$1,728 Average Stay: 116.21 Attention: 0.0000
 Rank: 60,835 Page Views: 3,280,953 [View](#)  [View Icon](#)
34.  **Wichita Eagle** Newspaper Market: Wichita-Hutchinson, KS (67)
 Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#) Jan 3 2018 10:53PM CT
 Type Icon
 Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.
- Unique Visitors: 1,430,874 CPM: \$11.38 Estimated Ad Value: \$767
 Calc Publicity Value: \$2,301 Average Stay: 62.01 Attention: 0.0000
 Rank: 29,574 Page Views: 5,832,798 [View](#)  [View Icon](#)
35.  **TriCity Herald** Newspaper Market: Spokane, WA (72)
 Media [Cheetah gives birth to eight frolicking cubs, and the video will make your day](#) Jan 3 2018 10:53PM PT
 Type Icon
 Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.
- Unique Visitors: 94,754 CPM: \$11.38 Estimated Ad Value: \$422
 Calc Publicity Value: \$1,266 Average Stay: 106.21 Attention: 0.0000 [View](#)  [View Icon](#)

Rank: 109,016

Page Views: 1,756,812

36.  **The State** Newspaper Market: Columbia, SC (77)

Cheetah gives birth to eight frolicking cubs, and the video will make your day

Jan 3 2018 10:58PM ET

More than 50 cubs have been born there.Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE**, cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph.A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week. One litter had five healthy cubs, and the other had seven cubs, but two of those were small and they soon died.Matt Campbell: [816-234-4902](tel:816-234-4902), [@MattCampbellKC](https://twitter.com/MattCampbellKC)

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Unique Visitors: 281,434
Calc Publicity Value: \$2,445
Rank: 38,726

CPM: \$11.38
Average Stay: 212.02
Page Views: 6,609,221

Estimated Ad Value: \$815
Attention: 0.0000

37.  **Hilton Head Island Packet** Newspaper Market: Charleston, SC (92)

Cheetah gives birth to eight frolicking cubs, and the video will make your day

Jan 3 2018 10:53PM ET

They were paired to increase genetic diversity in the captive population under the Cheetah Species Survival Plan.The Saint Louis Zoo has been a leader in cheetah breeding and reproductive research since 1974. More than 50 cubs have been born there.Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock.According to **BIG CAT RESCUE**, cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph.A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week. One litter had five healthy cubs, and the other had seven cubs, but two of those were small and they soon died.Matt Campbell: [816-234-4902](tel:816-234-4902), [@MattCampbellKCB](https://twitter.com/MattCampbellKCB) Brandon Wooden of Hardeeville, submitted this video of his car, left, and Sheldon resident Bam Robinson's car, right, sandwiching a Jasper County Sheriff's Office cruiser on.

[View](#)  [View Icon](#)

Unique Visitors: 65,246
Calc Publicity Value: \$1,092
Rank: 138,062

CPM: \$11.38
Average Stay: 98.64
Page Views: 1,308,801

Estimated Ad Value: \$364
Attention: 0.0000

38.  **Myrtle Beach Sun News** Newspaper Market: Florence-Myrtle Beach, SC (101)

Cheetah gives birth to eight frolicking cubs, and the video will make your day

Jan 3 2018 10:53PM ET

Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

[View](#)  [View Icon](#)

Unique Visitors: 308
Calc Publicity Value: \$99
Rank: 7,262,620

CPM: \$11.38
Average Stay: 699.25
Page Views: 12,602

Estimated Ad Value: \$33
Attention: 0.0000

39.  **Idaho Statesman** Newspaper Market: Boise, ID (104)

Cheetah gives birth to eight frolicking cubs, and the video will make your day

Jan 3 2018 10:53PM MT

Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a

neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.


Unique Visitors: 254,829
Calc Publicity Value: \$1,500
Rank: 73,381

CPM: \$11.38
Average Stay: 112.05
Page Views: 2,467,296

Estimated Ad Value: \$500
Attention: 0.0000

[View](#)  [View Icon](#)

40.  **Macon Telegraph** Newspaper Market: Macon, GA (120)
Cheetah gives birth to eight frolicking cubs, and the video will make your day Jan 3 2018 10:53PM ET


 Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.


Unique Visitors: 337,559
Calc Publicity Value: \$1,329
Rank: 77,025

CPM: \$11.38
Average Stay: 45.05
Page Views: 1,942,388

Estimated Ad Value: \$443
Attention: 0.0000

[View](#)  [View Icon](#)

41.  **Columbus Ledger-Enquirer** Newspaper Market: Columbus, GA (127)
Cheetah gives birth to eight frolicking cubs, and the video will make your day Jan 3 2018 10:53PM ET


 Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.


Unique Visitors: 60,897
Calc Publicity Value: \$1,152
Rank: 112,944

CPM: \$11.38
Average Stay: 95.06
Page Views: 1,456,135

Estimated Ad Value: \$384
Attention: 0.0000

[View](#)  [View Icon](#)

42.  **Sun Herald** Newspaper Market: Biloxi-Gulfport, MS (157)
Cheetah gives birth to eight frolicking cubs, and the video will make your day Jan 3 2018 10:53PM CT

 Cheetahs live in Africa and Asia, although their numbers are dwindling and they are considered endangered. They are frequently hunted for killing livestock. According to **BIG CAT RESCUE** cheetahs are not among the great cats because they do not have a neck bone that would allow them to roar. But they are the fastest land animal, capable of briefly reaching speeds of 70 mph. A litter of eight is a big deal, but last spring the Smithsonian's National Zoo reported the birth of 12 cheetah cubs to two different mothers, within one week.

Unique Visitors: 74,094
Calc Publicity Value: \$1,098
Rank: 127,185

CPM: \$11.38
Average Stay: 76.73
Page Views: 1,324,750

Estimated Ad Value: \$366
Attention: 0.0000

[View](#)  [View Icon](#)

43. **cetusnews.com** Online Only
Whats in Those Leftover Holiday Shipping Boxes? Cats Jan 2 2018 12:02AM UTC

But few have benefited more from the cardboard bounty than cats, which frequently shun toys, scratching posts and pet houses in

favor of empty e-commerce containers. To perfect the art of the cardboard box cat castle, there is a cottage industry of YouTube Media sharing videos, library seminars, books and blogs. Chris Poole, who used to work as a media producer at **BIG CAT RESCUE**, a sanctuary for exotic cats in Tampa, Fla., now works full time on videos and social-media content developed around his cats, Cole and Marmalade. Chris Pooles cats, Cole and Marmalade, with their multiroom gingerbread house. Photo: Chris Poole In December, he and his wife posted a video to YouTube showing their nearly 700,000 followers how to make a giant, multiroom gingerbread house from leftover online shopping boxes and some heavy-duty cartons from Home Depot.

[View !\[\]\(8af806fb1314382d09bc5ec5b767526c_img.jpg\)](#)

In Links: 1,910

44.  [rvlife.com](#) Online Only

Media [The Florida Historic Golf Trail Includes Over 50 Courses](#)

Jan 2 2018 03:29AM UTC

Media Type Icon Amenities include free Internet, full hook ups with 30/50 amp electrical, pull-throughs, big rig access, and lots of other amenities and attractions. Dunedin is also home to several beaches, including Dunedin Causeway, Honeymoon Island, and Caladesi Island State Park, which is consistently rated among the best beaches in the world. A nearby attraction is the **BIG CAT RESCUE** Sanctuary. Here youll see more than a hundred exotic and endangered cats of all types and sizes in the 55-acre sanctuary. The Dali Museum is worth a visit, especially for art lovers.

[View !\[\]\(830769b31eeeaca920791081939ff8ba_img.jpg\)](#)

In Links: 1,910

Report Generated:	02 Feb 2018 21:02:46 UTC
Story Count:	44
Audience:	33,113,018
Unique Visitors:	33,113,018
Calc Ad Value:	\$24,294
Calc Publicity Value:	\$72,882
In Links:	9,170
Traffic Rank:	39,106
Reach Rank:	33,687
Reach Per Million:	43.30
Page Views Rank:	71,066
Page Views Per Million:	0.91
Page Views Per User:	1.87
Average Stay:	3820.63
Attention:	0.0002
Rank:	35,884,420
Page Views:	267,311,299

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