



Carole Baskin &lt;carole.baskin@bigcatrescue.org&gt;

## Fwd: Metro Monitor News Tracker Report - November

2 messages

**Susan Bass** <susan.bass@bigcatrescue.org>

Tue, Dec 4, 2018 at 5:56 PM

To: Howard Baskin <howard.baskin@bigcatrescue.org>, Carole Baskin <carole.baskin@bigcatrescue.org>, Gale Ingham <gale.ingham@bigcatrescue.org>

88 media mentions for November.

----- Forwarded message -----

From: **Brad Hendrix** <bhendrix@metromonitor.com>

Date: Tue, Dec 4, 2018 at 5:28 PM

Subject: Metro Monitor News Tracker Report - November

To: Susan &lt;susan.bass@bigcatrescue.org&gt;



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### Metro Monitor News Tracker Report

-  **Parade Magazine** Magazine Market: USA Nov 28 2018 10:01

[How to Plan a Trip to Tampa, Florida](#)

attending a concert at the iconic Skippers Smokerhouse; and walking or strolling along the 4.5-mile Bayshore Boulevard one of the city's most picturesque spots. And don't forget the tropical coral garden at the Florida Aquarium and the reef facility at **BIG CAT RESCUE** which is dedicated to caring for big cats (lions and jaguars and leopards, oh my! that's what we rescued from circus acts. The Great Outdoors Although Tampa and its environs have great activities and shopping restaurants, we know you came here primarily to enjoy the weather.

Unique Visitors: 442,182	CPM: \$20.26	Estimated Ad Value: \$1,228
Calc Publicity Value: \$3,684	Average Stay: 91.53	Attention: 0.0000
Rank: 32,079	Page Views: 4,407,499	
-  **KMEG-CBS** Television Market: Sioux City, IA (148) Nov 23 2018 05:31

[Siouxland News at Sunrise](#)

[5:36:00 AM] Thanksgiving came early at **BIG CAT RESCUE** in Florida, Lydia. "Tigress Kali" and "Jaguar Manny" put their teeth into some "butterball turkeys", just like the ones a lot of folks ate yesterday, but, unlike us, these cats can eat the turkeys raw, and can take down the whole thing in one sitting. And you can't have a Thanksgiving without pumpkin pie, right?

Nielsen Audience: 1,716	Ad Value: \$25	Calc Ad Value: \$25
Calc Publicity Value: \$75		
-  **KTAB-CBS** Television Market: Abilene-Sweetwater, TX (165) Nov 22 2018 05:01

[KTAB 5PM NEWS](#)

[5:29:10 PM] Otherwise, expect a dry weather pattern for the next several days, before we leave you tonight, hurricanes aren't the only ones celebrating Thanksgiving, **BIG CAT RESCUE** in Tampa offered up some butterball turkeys for the cats. They didn't roast them. They didn't fry them.

Nielsen Audience: 5,789	Ad Value: \$100	Calc Ad Value: \$57
Calc Publicity Value: \$170		

4.  **WKMG-CBS** Television Market: Orlando-Daytona Beach-Melbourne, FL (18) Nov 21 2018 12:01  
**NEWS AT NOON**
- [12:26:09 PM] At least the tigers a **BIG CAT RESCUE** in Tampa. The turkey looks a little bit different here. You can see the tigress callie sinking her teeth into a butterball turkey. v
- Nielsen Audience: 50,737 Ad Value: \$325 Calc Ad Value: \$98  
 Calc Publicity Value: \$292
5.  **WIVB-TV [CBS 4]** Television Market: Buffalo, NY (53) Nov 21 2018 04:21  
**WATCH: Big cats enjoy Thanksgiving treats**
- WATCH: Big cats enjoy Thanksgiving treats TAMPA, Fla. (CBS News) - The animals at **BIG CAT RESCUE** in Tampa enjoyed some Thanksgiving classics on Tuesday! Tigress Kali and jaguar Manny chowed down on some turkeys, and tiger Andre dove right into a huge cardboard slice of pumpkin pie. v
- Unique Visitors: 132,804 CPM: \$11.38 Estimated Ad Value: \$543  
 Calc Publicity Value: \$1,629 Average Stay: 127.25 Attention: 0.0000  
 Rank: 54,369 Page Views: 2,728,057
6.  **KSEE-NBC** Television Market: Fresno-Visalia, CA (54) Nov 21 2018 11:01  
**KSEE 24 Sunrise Midday News**
- [11:53:27 AM] Four new floats will debut including elf pets, fantasy chocolate factory, rise of the teenage mutant turtles, and splashing safari adventure. Jessica: up next on ksee 24 midday, early thanksgiving for big cats in Florida. Jessica: we'll check out the big feast enjoyed by animals at the **BIG CAT RESCUE**. Break break v
- [11:56:07 AM] Jessica: welcome back, finally from us this midday, the animals at **BIG CAT RESCUE** in Tampa, Florida enjoyed some thanksgiving classics! Check out tigress kali and jaguar manny, they chowed down on some hot turkeys, while tiger andre dove right into a huge cardboard slice of pumpkin pie. Lauren: highs today will reach the 60s near 70, which is above our average high of 63 degrees. v
- Nielsen Audience: 7,129 Ad Value: \$125 Calc Ad Value: \$179  
 Calc Publicity Value: \$538
7.  **WCWN-CW** Television Market: Albany-Schenectady-Troy, NY (60) Nov 21 2018 07:01  
**CBS 6 Morning News**
- [7:15:03 AM] Big hungry thatcats. That is the **BIG CAT RESCUE** in Tampa where callie the tigress and manny the jaguar were treated to a pair of butterball turkeys. Although they were undercooked raw. And they finished them in one sitting. v
- Nielsen Audience: 3,902 Ad Value: \$35 Calc Ad Value: \$23  
 Calc Publicity Value: \$70
8.  **WRGB-CBS** Television Market: Albany-Schenectady-Troy, NY (60) Nov 21 2018 06:01  
**CBS6 News**
- [6:16:53 AM] These are big babes. **BIG CAT RESCUE** in Tampa, callie the tigress and manny the jaguar were treated to turkeys. v
- Nielsen Audience: 30,707 Ad Value: \$200 Calc Ad Value: \$73  
 Calc Publicity Value: \$220
9.  **WRGB-CBS** Television Market: Albany-Schenectady-Troy, NY (60) Nov 21 2018 05:01  
**CBS6 News**
- [5:16:06 AM] Millions will celebrate thanksgiving tomorrow. In Florida it came a little early for some hungry cats. This is a **"BIG CAT RESCUE"** in Tampa. Kali the tigress and manny the jaguar were treated to a pair of butterball turkeys just like the ones you'll eat tomorrow. Unlike us they can eat them raw and all in one sitting. v
- Nielsen Audience: 12,993 Ad Value: \$200 Calc Ad Value: \$173  
 Calc Publicity Value: \$520
10.  **WOWK** Television Market: Charleston-Huntington, WV (73) Nov 21 2018 05:01  
**13 News at 5 PM**
- [5:14:43 PM] The color-blind people see colors thanksgiving came early at **BIG CAT RESCUE**. "Tigress kali" and "jaguar manny" were treated to a pair of butterball turkeys. v

manny" sunk their teeth into some

Nielsen Audience: 5,690  
Calc Publicity Value: \$900

Ad Value: \$1,000

Calc Ad Value: \$300

11.  **WISC-CBS** Television Market: Madison, WI (81)

Live at Four

Nov 21 2018 04:31

[4:54:42 PM] This Elk Grove native, and uw Madison journalism school grad is taking over the internet with "manitowoc minute. We'll find out what it's all about and how he "keeps 'er movin. In today's final touch, thanksg came early at the **BIG CAT RESCUE** in Tampa, Florida. "Tigress kali" and "jaguar manny" sunk their teeth into s butterball turkeys, just like the ones you'll have tomorrow, but unlike us, they eat the turkeys raw and can take down whole thing in one sitting. And you can't have a thanksgiving without pumpkin pie.

Nielsen Audience: 19,404  
Calc Publicity Value: \$5,580

Ad Value: \$300

Calc Ad Value: \$1,860

12.  **KGBT-CBS** Television Market: Harlingen-Weslaco-Brownsville-McAllen, TX (84)

CBS 4 News at 5pm

Nov 21 2018 05:01

[5:16:35 PM] The animals at a **BIG CAT RESCUE** in Tampa enjoy some thanksgiving classics on Tuesday. Tiger and jaguar manny child on turkeys while the tiger dove right into a huge cardboard slice of pumpkin pie.

Nielsen Audience: 10,805  
Calc Publicity Value: \$143

Ad Value: \$110

Calc Ad Value: \$48

13.  **KGBT-CBS** Television Market: Harlingen-Weslaco-Brownsville-McAllen, TX (84)

CBS 4 News Sunrise @ 6AM

Nov 21 2018 06:01

[6:49:54 AM] Dan: speaking of which, thanksgiving came early at a **BIG CAT RESCUE** in Tampa. Tying degreescally jaguar manny sunk their teeth in butter ball turkeys like the ones you'll have on Thursday. But unlike us, they ate turkey raw and can take down the whole thing in one sitting.

Nielsen Audience: 5,467  
Calc Publicity Value: \$172

Ad Value: \$115

Calc Ad Value: \$58

14.  **WEVV-CBS** Television Market: Evansville, IN (103)

44 News at Noon

Nov 21 2018 12:01

[12:24:00 PM] If you have aanya romaine lettuce in your house, the cdc says you need to throw it out now, and disinfect your refrigerator. Anna werner, CBS News, New York. Coming up, some big cats got to celebrate thanksgivi little early plus a final check of the forecast, finally at noon thanksgiving came early at **BIG CAT RESCUE** in Tar Florida. Tigress kali" and "jaguar manny" sunk their teeth into some "butterball turkeys, " just like the ones you'll hav Thursday. But unlike us - they eat the turkeys raw and can take down the whole thing in one sitting.

Nielsen Audience: 3,536  
Calc Publicity Value: \$1,484

Ad Value: \$82

Calc Ad Value: \$495

15.  **WEVV-CBS** Television Market: Evansville, IN (103)

44 News at 6am

Nov 21 2018 05:51

[6:55:38 AM] Thanksgiving came early at **BIG CAT RESCUE** in Tampa, Florida. Tigress kali" and "jaguar manny" their teeth into some "butterball turkeys, " just like the ones you'll have on Thursday. But unlike us - they eat the tur raw and can take down the whole thing in one sitting.

Nielsen Audience: 1,814  
Calc Publicity Value: \$71

Ad Value: \$42

Calc Ad Value: \$24

16.  **WEVV-CBS** Television Market: Evansville, IN (103)

44 News at 5am

Nov 21 2018 04:51

[5:55:49 AM] Thanksgiving came early at **BIG CAT RESCUE** in Tampa, Florida. Tigress kali" and "jaguar manny" their teeth into some "butterball turkeys, " just like the ones you'll have on Thursday. But unlike us - they eat the tur raw and can take down the whole thing in one sitting.

Nielsen Audience: 511  
Calc Publicity Value: \$19

Ad Value: \$11

Calc Ad Value: \$6

17. **KTVN-CBS** Television Market: Reno, NV (105)

**Channel 2 News This Morning**

Nov 21 2018 06:31

[6:53:41 AM] Time for stories that will make you take 2, these big cat are getting a head start on thanksgiving dii "Tigress kali" and "jaguar manny" sunk their teeth into raw "butterball turkeys" at a **"BIG CAT RESCUE"** in Florida, what's thanksgiving without pumpkin pie? Another feline, "tiger andre" was the lucky recipient of a big cardboard pie. The early thanksgiving activities expose the exotic cats to different sights, smells, and sounds, important for mental well-being.

Nielsen Audience: 11,383  
Calc Publicity Value: \$254

Ad Value: \$65

Calc Ad Value: \$84

18. **KTVN-CBS** Television Market: Reno, NV (105)

Nov 21 2018 05:01

**Channel 2 News This Morning**

[5:24:05 AM] "Tigress kali" and "jaguar manny" sunk their teeth into raw "butterball turkeys" at a **"BIG CAT RESCUE"** in Florida, and what's thanksgiving without pumpkin pie? Another feline, "tiger andre" was the lucky recipient of a cardboard piece of pie. The early thanksgiving activities expose the exotic cats to different sights, smells, and sou important for their mental well-being.

Nielsen Audience: 6,222  
Calc Publicity Value: \$188

Ad Value: \$65

Calc Ad Value: \$63

19. **WCTV-CBS** Television Market: Tallahassee-Thomasville, FL (108)

Nov 21 2018 05:01

**Daybreak**

[5:57:05 AM] Serenity hits the big screen January 25th. That's your eye on entertainment ileana diaz, CBS News Angeles thanksgiving came early at **BIG CAT RESCUE**. Tigress kali" and "jaguar manny" sunk their teeth into s "butterball turkeys, " just likyoe u'thille honavese on Thursday, but unlike us-they eat the turkeys raw and can take c the whole thing in one sitting. And you can't have a thanksgiving without pumpkin pie.

Nielsen Audience: 6,681  
Calc Publicity Value: \$375

Ad Value: \$75

Calc Ad Value: \$125

20. **WANE-TV [CBS 15]** Television Market: Ft. Wayne, IN (111)

Nov 21 2018 04:21

**Big cats enjoy Thanksgiving classics!**

Big cats enjoy Thanksgiving classics! The animals at **BIG CAT RESCUE** in Tampa enjoyed some Thanksgiving cla on Tuesday! Tigress Kali and jaguar Manny chowed down on some turkeys, while tiger Andre dove right into a l cardboard slice of pumpkin pie.

Unique Visitors: 84,349  
Calc Publicity Value: \$1,674  
Rank: 61,316

CPM: \$11.38  
Average Stay: 179.40  
Page Views: 2,879,617

Estimated Ad Value: \$558  
Attention: 0.0000

21. **KION-CBS** Television Market: Monterey-Salinas, CA (125)

Nov 21 2018 11:01

**Central Coast News at 11pm**

[11:34:43 PM] And while tigers can'thave real pumpkinpie, they did get to enjoy the cardboard version. **BIG RESCUE** says these activities expose the tigers to different sights and smells which areimportant for their mental h dann, got a picture for us tonight? 3 &p thanksgiving came early -&pkion I am a beautiful shot of Andrew Miller Bee captioning sponsored by CBS welcome to "CBS sports, I'm Larry boberry.

Nielsen Audience: 3,156  
Calc Publicity Value: \$441

Ad Value: \$90

Calc Ad Value: \$147

22. **KRCG-CBS** Television Market: Columbia-Jefferson City, MO (135)

Nov 21 2018 12:01

**KRCG 13 Live at Noon**

[12:27:37 PM] Most people enjoy turkey at thanksgiving. Some animals enjoy turkey too. Tigers at **BIG CAT RES** and Tampa Florida like to sink their teeth into turkeys. But not cooked once. They like them down on the whole bu one sitting.

Nielsen Audience: 5,427  
Calc Publicity Value: \$188

Ad Value: \$65

Calc Ad Value: \$63

23. **KBJR2-CBS** Television Market: Duluth, MN - Superior, WI (140)

Nov 21 2018 05:01

**CBS 3 This Morning**



Nielsen Audience: 27,080      Ad Value: \$353      Calc Ad Value: \$400  
 Calc Publicity Value: \$1,200

29.  **BAYN Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**BAY NEWS 9 AT 8 PM**

Nov 20 2018 08:01

[8:46:20 PM] Everyone's showing up for thanksgiving! Check out how these giant cats are celebrating! At "the **BIG RESCUE**" in Tampa resident tigers jaguars leopards, chowed down on raw butterball turkey and "cardboard pumpkin if you have a cat, you know how muc no word on what those treats for the cats cost. But we can tell you your meal r be a little cheaper this year. We have new numbers from the "American farm bureau federation's.

Nielsen Audience: 25,404      Ad Value: \$353      Calc Ad Value: \$400  
 Calc Publicity Value: \$1,200

30.  **WFLA-NBC Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**NEWSCHANNEL 8 AT 7 PM**

Nov 20 2018 07:01

[7:27:12 PM] The felines at **BIG CAT RESCUE** at citrus park has chowed down on their holiday meal. They both enj a butterball turkey though it look undercooked. Tiger andre enjoyed a huge, card board piece of pumpkin pie.

Nielsen Audience: 74,944      Ad Value: \$2,400      Calc Ad Value: \$1,360  
 Calc Publicity Value: \$4,080

31.  **WFLA-TV [NBC 8] Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**Animals at Big Cat Rescue get Thanksgiving treats**

Nov 20 2018 09:01

Animals at **BIG CAT RESCUE** get Thanksgiving treats TAMPA, Fla. (WFLA) - The animals at Tampa's **BIG RESCUE** celebrated Thanksgiving a little early on Tuesday. The cats at the sanctuary received their turkey day-the treats, which included a "pumpkin pie" and turkey float meant for playtime and enrichment. The cats even got their turkeys to munch for Thanksgiving dinner! **BIG CAT RESCUE** is an animal sanctuary dedicated to abused abandoned big cats. Its located at 12802 Easy Street in Tampa.

Unique Visitors: 415,229      CPM: \$11.38      Estimated Ad Value: \$641  
 Calc Publicity Value: \$1,923      Average Stay: 224.00      Attention: 0.0000  
 Rank: 35,444      Page Views: 3,803,246

32.  **WFTS-ABC Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**ACTION NEWS AT 4 PM**

Nov 20 2018 04:01

[4:48:10 PM] Even the cats at **BIG CAT RESCUE** get thanksgiving dinner. Today they got butter ball turkeys. Unlike turkeys you'll be eating Thursday, these were raw, they don't have to cook them for them.

Nielsen Audience: 14,418      Ad Value: \$200      Calc Ad Value: \$107  
 Calc Publicity Value: \$320

33.  **WTSP-CBS Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**10 NEWS AT 5 AM**

Nov 20 2018 05:01

[5:17:14 AM] That's more than 85-hundred families fed over the years. 10 sports will be out there live during the e And later this morning, watch the lions, tigers and leopards get their holiday turkey and treats at **BIG CAT RESC** Every thanksgiving, they hand out turkeys and pumpkin pies to more than 60 exotic cats at the sanctuary! Aubrey, talk trending right now on the 10news facebook page The White House playing defense after confirming a report that daughter, and assistant to the president ivanka trump used a personal email account for government business.

Nielsen Audience: 6,602      Ad Value: \$175      Calc Ad Value: \$222  
 Calc Publicity Value: \$665

34.  **WTSP-TV [CBS 10] Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**Exotic cats at Big Cat Rescue devour Thanksgiving dinner**

Nov 20 2018 03:41

Exotic cats at **BIG CAT RESCUE** devour Thanksgiving dinner **BIG CAT RESCUE** in Tampa didn't skip out Thanksgiving celebration. TAMPA, Fla. Exotic cats at the **BIG CAT RESCUE** got to enjoy their Thanksgiving dinne few days early. Tigress Kali and jaguar Manny received turkeys just like many people do this time of year. However, each ate entire raw turkeys on Tuesday. Andre the Tiger got to devour a huge cardboard pumpkin pie. **BIG RESCUE** said its enrichment program provides the big cats with new sights, smells and tastes. The animal sanct said it also provides the opportunity for the big cats to use their natural instincts and behaviors, which is importar

their mental wellbeing. Tuesdays event was not open to the public. Tigers at **BIG CAT RESCUE** enjoy Halloween pumpkins, haunted houses Man-eating tiger responsible for killing up to 14 people shot dead in India

Unique Visitors: 283,974  
Calc Publicity Value: \$2,085  
Rank: 37,978

CPM: \$11.38  
Average Stay: 207.64  
Page Views: 4,483,391

Estimated Ad Value: \$695  
Attention: 0.0000

35.  **WTSP-TV [CBS 10]** Television Market: Tampa-St. Petersburg-Sarasota, FL (13)

[Exotic cats at Big Cat Rescue devour Thanksgiving dinner](#)

Nov 20 2018 03:41

Exotic cats at **BIG CAT RESCUE** devour Thanksgiving dinner TAMPA, Fla. Exotic cats at the **BIG CAT RESCUE** enjoy their Thanksgiving dinners a few days early. Tigress Kali and jaguar Manny received turkeys just like many people do this time of year. However, they each ate entire raw turkeys on Tuesday. Andre the Tiger got to devour a cardboard pumpkin pie. **BIG CAT RESCUE** said its enrichment program provides the big cats with new sights, smells and tastes. The animal sanctuary said it also provides the opportunity for the big cats to use their natural instincts and behaviors, which is important for their mental wellbeing. Tuesdays event was not open to the public. Previous: **BIG CAT RESCUE** enjoy Halloween pumpkins, haunted houses Related: Man-eating tiger responsible for killing up to 14 people shot dead in India Make it easy to keep up-to-date with more stories like this. Download the 10News app Have a news tip?

Unique Visitors: 283,974  
Calc Publicity Value: \$2,085  
Rank: 37,978

CPM: \$11.38  
Average Stay: 207.64  
Page Views: 4,483,391

Estimated Ad Value: \$695  
Attention: 0.0000

36.  **WGFL-CBS** Television Market: Gainesville, FL (159)

[CBS 4 News at 11 PM](#)

Nov 20 2018 11:01

[11:09:19 PM] We are going to make sure everyone has Christmas, when it's over Mike Jones will build a house something. It's a holiday spirit that everyone needs as we continue to rebuild. [A-14] Thanksgiving came a little early **BIG CAT RESCUE** in Tampa, tigress "kali" and jaguar "manny" sank their teeth into some butterball turkeys, just like most of us will have in a couple of days. Unlike us, they eat the turkeys raw, and can down the whole thing in sitting. Andre the tiger got a huge cardboard piece of pumpkin pie to play with, the rescue says these enrichment activities help the cats by exposing them to different sights, sounds, and smells.

Nielsen Audience: 2,361  
Calc Publicity Value: \$180

Ad Value: \$45

Calc Ad Value: \$60

37.  **National Geographic** Magazine Market: Global

[These animals eat absurd amounts of food](#)

Nov 20 2018 12:14

their hearts beat 1,200 times a minute while in flight. Other animals, such as big cats, eat huge amounts but feed often. Big cats in the wild do not make kills every day, so there are days they will not eat, says **SUSAN BASS** of **BIG CAT RESCUE** in Tampa, Florida. But then they will feed from a large kill for days, some guarding the meat so they can eat more later. View Images Tigers can go two weeks without eating and may gorge themselves when they make a meal eating up to 90 pounds in a day.

Unique Visitors: 3,975,934  
Calc Publicity Value: \$9,597  
Rank: 2,691

CPM: \$20.26  
Average Stay: 118.07  
Page Views: 31,282,186

Estimated Ad Value: \$3,199  
Attention: 0.0000

38.  **dizzneemomma.com** Online Only

[Big Cats at the Rescue](#)

Nov 20 2018 01:21

Big Cats at the Rescue Family and I visited **BIG CAT RESCUE** today. I thought it was great. Very pleased to see the fabulous living conditions these animals have.

In Links: 1,053

39.  **KFOR.com** Online Only Market: Oklahoma City, OK (41)

[Joe Exotic, charged in murder-for-hire plot, appears in court on new wildlife charges](#)

Nov 15 2018 01:01

new trial date set OKLAHOMA CITY A former exotic animal zoo keeper, charged with allegedly trying to hire someone to murder a Florida woman, appeared before a federal judge Wednesday on the latest charges that he illegally killed and sold federally protected animals. Joseph Maldonado-Passage, 55, who is better known in Oklahoma as Joe Exotic, appeared in custody before Magistrate Judge Gary Purcell Wednesday afternoon. The former Oklahoma gubernatorial one-time independent presidential candidate and former owner of the Greater Wynnewood Animal Park in Garfield County, was indicted by an Oklahoma federal grand jury in September with allegedly trying to hire people to kill a Florida woman who runs a **BIG CAT RESCUE** program, and who had sued Maldonado-Passage in 2011 for trademark infringement.

infringement. Last week, a grand jury indicted Maldonado-Passage with an additional 19 counts of wildlife chat including the violation of the Endangered Species Act and Lacey Act.

Unique Visitors: 223,637	CPM: \$11.38	Estimated Ad Value: \$541
Calc Publicity Value: \$1,623	Average Stay: 134.62	Attention: 0.0000
Rank: 51,690	Page Views: 2,703,827	

40.  **WNCT-TV CBS 9** Television Market: Greenville-New Bern-Washington, NC (100)

**Positively Carolina: When is the right time to put up Christmas decorations?**

Nov 14 2018 10:01

When is the right time to put up Christmas decorations? Some are eager to put festive Christmas decorations up, others say it is still a little to early. **SUSAN BASS**, store owner of Artisans Decorative Accessories & Fine Gifts, "Christmas is such a short season and people can spend a lot of money and time to decorate. People want to enjoy it as much as they can." After speaking to many there were still many different opinions. Artisans Decor Accessories & Fine Gifts will have a Santa in store for photos while shopping on November 23-24 and then a weekend in December.

Unique Visitors: 52,006	CPM: \$11.38	Estimated Ad Value: \$263
Calc Publicity Value: \$789	Average Stay: 102.93	Attention: 0.0000
Rank: 167,289	Page Views: 648,230	

41.  **care2.com** Online Only Market: Global

**6 More Tigers Saved From Circus Suffering in Guatemala**

Nov 14 2018 12:01

There, theyll have room to exercise, toys to play with and pools to swim in. Credit: Animal Defenders Internat According to ADI, all the big cats who have been saved will spend the next few months there while the pr documentation and permits are secured to move them to their forever homes. The organization is now working to se a permanent home for the latest rescues, while the lions will be headed to ADIs newly built sanctuary in South A while the first group of tigers have been offered homes in the U.S. at **BIG CAT RESCUE** and Tigers for Tomorrow. Ci Animal Defenders International This latest rescue now just leaves one circus remaining in the country, and ADI is wo towards rescuing a reported 15 big cats who remain there. Credit: Animal Defenders International Hopefully those are left will soon follow, and the efforts being undertaken here will help raise awareness about how critical bans like tl are for animals being exploited because there isnt anything entertaining about watching some of the earths most ic and endangered, species being forced to.

Unique Visitors: 370,769	CPM: \$20.26	Estimated Ad Value: \$1,286
Calc Publicity Value: \$3,858	Average Stay: 126.29	Attention: 0.0000
Rank: 20,027	Page Views: 4,834,484	

42.  **Nat Geo Wild Channel** Television Market: National

**2PM NatGeo Wild**

Nov 12 2018 02:01

[2:39:59 PM] Narrator: the wound vac will continuously clean raisin's leg for the next four days. Pa announcer: dr. c please report to exam room two. Narrator: a local **BIG CAT RESCUE** organization has an emergency, an African si named zuri, whose owner gave her up after she got sick and stopped eating. Jared Johnson: zuri is a two, two-and-year-old female spayed African serval. She came to tiger creek as a surrender.

Nielsen Audience: 112,418	Ad Value: \$2,621	Calc Ad Value: \$2,359
Calc Publicity Value: \$7,077		

43.  **MSN News** Online Only Market: USA

**Avni killing: Autopsy suggests tigress shot when looking away, dressed up with**

Nov 12 2018 04:31

The six-year-old tigress is survived by her two cubs who are 10 months old. In pics: Up close and personal with big At the Serengeti National Park in Tanzania. At **BIG CAT RESCUE** in Tampa, Florida, U.S. At the Serengeti Park Zi Hodenhagen, Germany. In the wild in Northern Ontario, Canada. At the Serengeti National Park in Tanzania.

Unique Visitors: 15,529,598	CPM: \$20.26	Estimated Ad Value: \$19,315
Calc Publicity Value: \$57,945	Average Stay: 389.80	Attention: 0.0000
Rank: 46	Page Views: 1,620,985,068	

44.  **WNCT-TV CBS 9** Television Market: Greenville-New Bern-Washington, NC (100)

**Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs**

Nov 12 2018 12:01

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Ba CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse hi killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act

Unique Visitors: 52,006  
Calc Publicity Value: \$789  
Rank: 167,289

CPM: \$11.38  
Average Stay: 102.93  
Page Views: 648,230

Estimated Ad Value: \$263  
Attention: 0.0000

45.  **WWLP-TV [NBC 22]** Television Market: Springfield-Holyoke, MA (116)

[Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs](#)

Nov 12 2018 03:3

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Baskin CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse him of killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act

Unique Visitors: 116,016  
Calc Publicity Value: \$1,755  
Rank: 54,476

CPM: \$11.38  
Average Stay: 277.15  
Page Views: 3,169,298

Estimated Ad Value: \$585  
Attention: 0.0000

46.  **informnny.com** Online Only Market: Global

[Zookeeper accused of killing 5 tigers, selling cubs](#)

Nov 12 2018 01:4

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Baskin CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse him of killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act

Unique Visitors: 3,606  
Calc Publicity Value: \$354  
Rank: 1,383,641

CPM: \$20.26  
Average Stay: 29.45  
Page Views: 44,356

Estimated Ad Value: \$118  
Attention: 0.0000

47.  **iflscience.com** Online Only

[Zookeeper Indicted In Murder-For-Hire Plot Accused Of Killing 5 Tigers "To Make Room For More"](#)

Nov 12 2018 11:5

Zookeeper Indicted In Murder-For-Hire Plot Accused Of Killing 5 Tigers "To Make Room For More" A federal grand jury has indicted a former zookeeper from Oklahoma of killing five tigers to make room for new arrivals, but the whole story is a lot more twisted. Joseph Maldonado-Passage, also known as Joe Exotic, owned and operated his own animal park in Wynnewood until he was arrested and charged with two counts of hiring a person to commit murder. His alleged target was Carole Baskin, the CEO of **BIG CAT RESCUE**, a nonprofit organization trying to educate the public about Maldonado-Passage's unethical practices. According to a statement by the group, Maldonado-Passage had responded to their attempts by changing the name of his traveling exhibit to **BIG CAT RESCUE** Entertainment, apparently seeking to make his business sound reputable through fraudulent association. After **BIG CAT RESCUE** won a \$1 million copyright infringement lawsuit against Maldonado-Passage, the disgraced zookeeper lashed out in the form of numerous threats. In one post, he shared a video of himself shooting a blow-up doll dressed to look like Baskin in the head, in front of a banner with the organization's logo. Per details shared in a statement by the US Attorney's Office of the Western District of Oklahoma, Maldonado-Passage escalated his vendetta from symbolic harm to planning literal harm in 2016.

In Links: 112

48.  **WFLA-NBC** Television Market: Tampa-St. Petersburg-Sarasota, FL (13)

[News Channel 8 Weekend News Edition at 9 AM](#)

Nov 11 2018 09:0

[9:08:50 AM] A man is accused of targeting the CEO of **BIG CAT RESCUE** for murder. He has also been charged with killing five of the tigers at the facility.

Nielsen Audience: 47,385  
Calc Publicity Value: \$1,920

Ad Value: \$600

Calc Ad Value: \$640

49.  **WFLA-NBC** Television Market: Tampa-St. Petersburg-Sarasota, FL (13)

[News Channel 8 Weekend Morning at 7 AM](#)

Nov 11 2018 07:0

[7:07:11 AM] An update for you this morning on an odd murder for hire plot. A man targeted the CEO of **BIG CAT RESCUE**. He is now charged with killing five tigers last year and violating the endangered species act by selling tiger cubs.

Nielsen Audience: 13,858  
Calc Publicity Value: \$1,050

Ad Value: \$500

Calc Ad Value: \$350

50.  **WFLA-NBC** Television Market: Tampa-St. Petersburg-Sarasota, FL (13)

[News Channel 8 Weekend Morning at 6 AM](#)

Nov 11 2018 06:0

[6:06:15 AM] An up date for you on the murder for hire plot. The man accused of targeting the CEO of **BIG RESCUE** is facing murder charges. 55-year-old Joseph Maldonado is charged with killing five tigers last year violating the endangered species act by selling tiger cubs. He has pleaded not guilty to having the CEO killed.

Nielsen Audience: 8,171  
Calc Publicity Value: \$1,600

Ad Value: \$500

Calc Ad Value: \$533

51.  **WFLA-TV [NBC 8]** Television Market: Tampa-St. Petersburg-Sarasota, FL (13)

[Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs](#)

Nov 11 2018 08:41

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Ba CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse hi killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act

Unique Visitors: 415,229  
Calc Publicity Value: \$1,923  
Rank: 35,444

CPM: \$11.38  
Average Stay: 224.00  
Page Views: 3,803,246

Estimated Ad Value: \$641  
Attention: 0.0000

52.  **WCMH-TV [NBC 4]** Television Market: Columbus, OH (34)

[Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs](#)

Nov 11 2018 08:51

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Ba CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse hi killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act

Unique Visitors: 332,854  
Calc Publicity Value: \$1,749  
Rank: 46,018

CPM: \$11.38  
Average Stay: 301.00  
Page Views: 3,148,374

Estimated Ad Value: \$583  
Attention: 0.0000

53.  **WNLO-TV [CW 23]** Television Market: Buffalo, NY (53)

[Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs](#)

Nov 11 2018 10:41

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Ba CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse hi killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act

Unique Visitors: 469  
Calc Publicity Value: \$33  
Rank: 8,516,668

CPM: \$11.38  
Average Stay: 361.95  
Page Views: 1,590

Estimated Ad Value: \$11  
Attention: 0.0000

54.  **WRIC-TV [ABC 8]** Television Market: Richmond-Petersburg, VA (55)

[Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs](#)

Nov 11 2018 10:31

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Ba CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse hi killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act

Unique Visitors: 89,584  
Calc Publicity Value: \$1,206  
Rank: 93,947

CPM: \$11.38  
Average Stay: 139.99  
Page Views: 1,498,275

Estimated Ad Value: \$402  
Attention: 0.0000

55.  **Pensacola News Journal** Newspaper Market: Mobile, AL - Pensacola-Ft Walton Beach, FL (59)

['Joe Exotic' zookeeper arrested in Gulf Breeze murder-for-hire plot faces new charges](#)

Nov 9 2018 06:45PM

Maldonado-Passage met with the undercover agent on Dec. 8, 2017, to discuss details of murdering Jane Doe, who ultimately led to his arrest. The "Jane Doe" who Maldonado-Passage wanted dead was Carole Baskin, CEO of Tampa wildlife sanctuary, **BIG CAT RESCUE**, the organization claims. Maldonado-Passage has pleaded not guilty to charges. The new charges accuse him of killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act.

Unique Visitors: 251,705  
Calc Publicity Value: \$1,512  
Rank: 62,106

CPM: \$11.38  
Average Stay: 183.22  
Page Views: 2,349,915

Estimated Ad Value: \$504  
Attention: 0.0000

56.  **myhorrynews.com** Online Only Market: Florence-Myrtle Beach, SC (101) Nov 9 2018 04:48PM  
**Margaret Mary Doyle Downs**  
 Born to the late John and Margaret Doyle, Margaret was the second oldest of 14 children. She was predeceased by brothers John, Thomas and Jimmy and sisters Patricia Pinto and Cathy Cahill. Survivors also include brothers Roy Vincent and Michael and sisters Jean Klein, Francis Newhoff, Mary Bragner, **SUSAN BASS** and Ellen Zepess. Her family would like to extend their gratitude to all the medical professionals who aided in her declining health. Visitation will be held Friday, Nov. 9, 2018, from 10:00 a.m. to 1:00 p.m. at the Florence-Myrtle Beach Funeral Home, 1000 S. Myrtle Beach Blvd., Florence, SC 29501. v
- |                             |                     |                           |
|-----------------------------|---------------------|---------------------------|
| Unique Visitors: 9,907      | CPM: \$11.38        | Estimated Ad Value: \$129 |
| Calc Publicity Value: \$387 | Average Stay: 72.64 | Attention: 0.0000         |
| Rank: 580,884               | Page Views: 160,359 |                           |
57.  **Jewish World Review** Online Only Market: Global Nov 9 2018 12:11PM  
**Least Competent Criminal | The Passing Parade News of the Weird By News of the Week**  
 A man charged with the murder of a woman in 2017 for allegedly attempting to hire two people in late 2017 to kill an unnamed woman. According to the Orlando Sentinel, one of those "killers" was an undercover FBI agent, and Exotic was indicted on federal murder-for-hire charges. The man, who started "many, many years" ago, said Carole Baskin of **BIG CAT RESCUE** in Tampa, who claims to be the "unnamed woman" Exotic was hoping to off. She said Exotic has threatened her repeatedly and posted online a video of him shooting an effigy of Baskin in the head. Tangentially, Exotic was also a candidate in a three-way Libertarian primary for governor in Oklahoma this summer. v
- |                               |                       |                           |
|-------------------------------|-----------------------|---------------------------|
| Unique Visitors: 71,931       | CPM: \$20.26          | Estimated Ad Value: \$871 |
| Calc Publicity Value: \$2,613 | Average Stay: 308.97  | Attention: 0.0000         |
| Rank: 91,663                  | Page Views: 2,213,777 |                           |
58.  **vice.com** Online Only Market: Global Nov 9 2018 03:01PM  
**An Oklahoma Zookeeper Shot Five Tigers to Make Room for More Tigers**  
 An Oklahoma Zookeeper Shot Five Tigers to Make Room for More Tigers The owner of a roadside zoo in Oklahoma phoned a local newsroom on Thursday and admitted to the killing of five endangered tigers. Joseph Maldonado-Passage, a 55-year-old man who goes by Joe Exotic, called KOCO 5 hours after a federal grand jury charged him with 19 wildlife crimes on top of two previous murder-for-hire counts. The zookeeper is currently jailed for allegedly seeking a hit on the CEO of **BIG CAT RESCUE**, Carole Baskin, with whom he feuded over his mistreatment and exploitation of animals. Maldonado-Passage told KOCO 5 that he put five tigers to sleep because they were in pain. Maldonado-Passage told KOCO 5 that they were in pain. v
- Carole Baskin better never, ever, ever see me face to face, Maldonado-Passage says to the camera before shooting the doll. Ever, ever, ever again. Baskin and **BIG CAT RESCUE** called Maldonado-Passage's business one of the most notorious cub petting roadside zoos in the country. The organization protested a show that Maldonado-Passage took throughout malls in the US. In retaliation, the zookeeper renamed his organization **BIG CAT RESCUE** Entertainment, causing **BIG CAT RESCUE** to sue in 2011 for violating its intellectual property rights. In 2013, Baskin received a \$1 million judgment against Maldonado-Passage. Baskin also archived Facebook conversations in which Exotic and other roadside zoo proprietors defended Maldonado-Passage's threats of violence. v
- |                                |                        |                             |
|--------------------------------|------------------------|-----------------------------|
| Unique Visitors: 5,774,659     | CPM: \$20.26           | Estimated Ad Value: \$3,364 |
| Calc Publicity Value: \$10,092 | Average Stay: 90.25    | Attention: 0.0000           |
| Rank: 1,221                    | Page Views: 34,726,952 |                             |
59.  **readfrontier.org** Online Only Nov 8 2018 12:27PM  
**Joe Exotic calls new charges of wildlife trafficking, tiger slayings a witch hunt**  
 By comparison, there are an estimated 239 Bengal tigers now living in the wild in Nepal, up from about 120 in 2012. Maldonado-Passage has been in federal custody since September after a federal grand jury indicted him on two counts of attempting to hire hitmen to murder the founder of a Florida animal refuge. Carole Baskin, CEO of the wildlife rescue organization **BIG CAT RESCUE**, contends she was the target of the murder-for-hire plot after a years-long legal feud with Maldonado-Passage. In a jailhouse interview after his arrest, Maldonado-Passage told The Frontier that he had been set up and convicted. Maldonado-Passage, 55, could face decades of prison time. v
- In Links: 3
60.  **Centre Daily Times** Newspaper Market: Philadelphia, PA (4) Nov 7 2018 11:29PM  
**Big cat handler killed 5 endangered tigers to make room for others, Okla. prosecutor says**  
 Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman was never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news release issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passage's arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country. In response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader including v

recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passage began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper. the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 87,838  
Calc Publicity Value: \$1,044  
Rank: 120,144

CPM: \$11.38  
Average Stay: 88.66  
Page Views: 1,121,605

Estimated Ad Value: \$348  
Attention: 0.0000

61.  **Ft Worth Star-Telegram** Newspaper Market: Dallas-Ft. Worth, TX (5)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**  
prosec

Nov 7 2018 11:34PM

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE** according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passi: anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper. the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 1,226,011  
Calc Publicity Value: \$2,427  
Rank: 19,765

CPM: \$11.38  
Average Stay: 52.26  
Page Views: 6,090,271

Estimated Ad Value: \$809  
Attention: 0.0000

62.  **The Bellingham Herald** Newspaper Market: Seattle-Tacoma, WA (12)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**  
prosec

Nov 7 2018 11:29PM

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passi: anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper. the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 106,644  
Calc Publicity Value: \$1,287  
Rank: 88,438

CPM: \$11.38  
Average Stay: 130.45  
Page Views: 1,705,503

Estimated Ad Value: \$429  
Attention: 0.0000

63.  **The News Tribune (Tacoma)** Newspaper Market: Seattle-Tacoma, WA (12)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**  
prosec

Nov 7 2018 11:29PM

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passi: anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w

Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 356,068  
Calc Publicity Value: \$1,566  
Rank: 50,220

CPM: \$11.38  
Average Stay: 91.86  
Page Views: 2,518,853

Estimated Ad Value: \$522  
Attention: 0.0000

64.  **The Bradenton Herald** Newspaper Market: Tampa-St. Petersburg-Sarasota, FL (13)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM  
prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passi anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 252,815  
Calc Publicity Value: \$1,218  
Rank: 81,322

CPM: \$11.38  
Average Stay: 81.60  
Page Views: 1,529,885

Estimated Ad Value: \$406  
Attention: 0.0000

65.  **Miami Herald** Newspaper Market: Miami-Ft. Lauderdale, FL (16)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:34PM  
prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passi anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 2,125,452  
Calc Publicity Value: \$3,504  
Rank: 9,657

CPM: \$11.38  
Average Stay: 80.89  
Page Views: 12,865,554

Estimated Ad Value: \$1,168  
Attention: 0.0000

66.  **Modesto Bee** Newspaper Market: Sacramento-Stockton-Modesto, CA (20)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:32PM  
prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passi anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena

his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was operating the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 million. The Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 150,486  
Calc Publicity Value: \$870  
Page Views: 784,988

CPM: \$11.38  
Average Stay: 172.99

Estimated Ad Value: \$290  
Attention: 0.0002

67.  **The Sacramento Bee** Newspaper Market: Sacramento-Stockton-Modesto, CA (20)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**

Nov 7 2018 11:29PM

prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news release issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passage's arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country. In response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader including recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passage's anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest that Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. Maldonado-Passage encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was operating the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 million. The Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 1,523,881  
Calc Publicity Value: \$2,775  
Rank: 16,756

CPM: \$11.38  
Average Stay: 82.67  
Page Views: 7,994,452

Estimated Ad Value: \$925  
Attention: 0.0000

68.  **Belleville News-Democrat** Newspaper Market: St. Louis, MO (21)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**

Nov 7 2018 11:29PM

prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news release issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passage's arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country. In response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader including recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passage's anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest that Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. Maldonado-Passage encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was operating the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 million. The Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 110,726  
Calc Publicity Value: \$1,131  
Rank: 98,254

CPM: \$11.38  
Average Stay: 90.59  
Page Views: 1,315,433

Estimated Ad Value: \$377  
Attention: 0.0000

69.  **Charlotte Observer** Newspaper Market: Charlotte, NC (23)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**

Nov 7 2018 11:35PM

prosec

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Unique Visitors: 1,402,933  
Calc Publicity Value: \$2,730  
Rank: 17,059

CPM: \$11.38  
Average Stay: 101.07  
Page Views: 7,733,083

Estimated Ad Value: \$910  
Attention: 0.0000

70.  **Durham Herald-Sun** Online Only Market: Raleigh-Durham-Fayetteville, NC (25)  
[Big cat handler killed 5 endangered tigers to make room for others, Okla.](#)

Nov 7 2018 11:35PM

prosec

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Unique Visitors: 132,474  
Calc Publicity Value: \$789  
Rank: 156,979

CPM: \$11.38  
Average Stay: 71.14  
Page Views: 644,145

Estimated Ad Value: \$263  
Attention: 0.0000

71.  **News & Observer** Newspaper Market: Raleigh-Durham-Fayetteville, NC (25)  
[Big cat handler killed 5 endangered tigers to make room for others, Okla.](#)

Nov 7 2018 11:29PM

prosec

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Unique Visitors: 993,725  
Calc Publicity Value: \$2,445  
Rank: 22,401

CPM: \$11.38  
Average Stay: 82.94  
Page Views: 6,176,899

Estimated Ad Value: \$815  
Attention: 0.0000

72.  **Kansas City Star** Newspaper Market: Kansas City, MO (33)  
[Big cat handler killed 5 endangered tigers to make room for others, Okla.](#)

Nov 7 2018 11:29PM

prosec

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Unique Visitors: 947,275  
Calc Publicity Value: \$2,868  
Rank: 17,285

CPM: \$11.38  
Average Stay: 104.93  
Page Views: 8,550,968

Estimated Ad Value: \$956  
Attention: 0.0000

73.  **Fresno Bee** Newspaper Market: Fresno-Visalia, CA (54)

[Big cat handler killed 5 endangered tigers to make room for others, Okla. prosec](#)

Nov 7 2018 11:29PM

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Unique Visitors: 329,077  
Calc Publicity Value: \$1,542  
Rank: 51,147

CPM: \$11.38  
Average Stay: 75.62  
Page Views: 2,440,414

Estimated Ad Value: \$514  
Attention: 0.0000

74.  **Merced Sun-Star** Newspaper Market: Fresno-Visalia, CA (54)

[Big cat handler killed 5 endangered tigers to make room for others, Okla. prosec](#)

Nov 7 2018 11:35PM

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Unique Visitors: 47,977  
Calc Publicity Value: \$933  
Rank: 157,139

CPM: \$11.38  
Average Stay: 129.37  
Page Views: 899,567

Estimated Ad Value: \$311  
Attention: 0.0000

75.  **TulsaWorld.com** Newspaper Market: Tulsa, OK (62)

[Feds allege zookeeper Joe Exotic killed 5 tigers, illegally sold other endangered animals](#) Nov 7 2018 11:31PM

Feds allege zookeeper Joe Exotic killed 5 tigers, illegally sold other endangered animals. Already facing federal charges for a murder-for-hire scheme, Joe Exotic now faces an additional 19 counts, including violations of the Endangered Species Act. Filed Wednesday in the Western District of Oklahoma, a second indictment alleges Exotic shot and killed five tigers in October 2017 and illegally sold other big cats and a lemur. Exotic is already in federal custody after federal prosecutors alleged he tried to hire a hitman to kill Carole Baskin, the CEO of Tampa, Florida-based **BIG CAT RESCUE**. The Endangered Species Act makes it illegal to "take" any endangered species within the U.S., meaning any attempt to harass, harm or capture said species. Exotic reportedly knew in October 2017 several big cats would arrive at his animal park for boarding and allegedly killed the five tigers to make room, according to the indictment.

Unique Visitors: 266,853  
Calc Publicity Value: \$2,556  
Rank: 33,382

CPM: \$11.38  
Average Stay: 168.99  
Page Views: 6,755,367

Estimated Ad Value: \$852  
Attention: 0.0000

76.  **Lexington Herald Leader** Newspaper Market: Lexington, KY (63)

[Big cat handler killed 5 endangered tigers to make room for others, Okla. prosec](#)

Nov 7 2018 11:29PM

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Unique Visitors: 327,823  
Calc Publicity Value: \$2,013  
Rank: 38,901

CPM: \$11.38  
Average Stay: 138.49  
Page Views: 4,174,207

Estimated Ad Value: \$671  
Attention: 0.0000

77.  **Wichita Eagle** Newspaper Market: Wichita-Hutchinson, KS (67)

[Big cat handler killed 5 endangered tigers to make room for others, Okla. prosec](#)

Nov 7 2018 11:29PM

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Unique Visitors: 327,302  
Calc Publicity Value: \$1,653  
Rank: 48,567

CPM: \$11.38  
Average Stay: 97.19  
Page Views: 2,803,969

Estimated Ad Value: \$551  
Attention: 0.0000

78.  **TriCity Herald** Newspaper Market: Spokane, WA (72)

[Big cat handler killed 5 endangered tigers to make room for others, Okla. prosec](#)

Nov 7 2018 11:29PM

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Unique Visitors: 86,612  
Calc Publicity Value: \$1,014  
Rank: 116,925

CPM: \$11.38  
Average Stay: 106.20  
Page Views: 1,057,661

Estimated Ad Value: \$338  
Attention: 0.0000

79.  **The State** Newspaper Market: Columbia, SC (77)

[Big cat handler killed 5 endangered tigers to make room for others, Okla. prosec](#)

Nov 7 2018 11:34PM

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was , according to a news release issued by the Florida animal rights nonprofit

big cat sanctuary after Maldonado-Passages arrest. The nonprofit had criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country. In response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader including recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passages anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest where Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. That encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage renamed his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was operating the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 million, the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends that are watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on this planet right now, Maldonado-Passage said in a video, according to the Post. And before you bring me down, it is my belief that you will stop breathing. Baskin said federal agents alerted her to Maldonado-Passages murder-for-hire plot, the Tampa Bay Times reported. But Baskin suggested activists like her wouldnt be targeted by people like Maldonado-Passage if the federal government did its job.

Unique Visitors: 691,575  
Calc Publicity Value: \$2,355  
Rank: 24,718

CPM: \$11.38  
Average Stay: 82.94  
Page Views: 5,723,619

Estimated Ad Value: \$785  
Attention: 0.0000

80.  **Hilton Head Island Packet** Newspaper Market: Charleston, SC (92)  
[Big cat handler killed 5 endangered tigers to make room for others, Okla.](#) Nov 7 2018 11:29PM  
prosec

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Unique Visitors: 86,911  
Calc Publicity Value: \$1,233  
Rank: 93,196

CPM: \$11.38  
Average Stay: 107.97  
Page Views: 1,566,063

Estimated Ad Value: \$411  
Attention: 0.0000

81.  **Idaho Statesman** Newspaper Market: Boise, ID (104)  
[Big cat handler killed 5 endangered tigers to make room for others, Okla.](#) Nov 7 2018 11:29PM  
prosec

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Unique Visitors: 281,522  
Calc Publicity Value: \$1,578  
Rank: 53,182

CPM: \$11.38  
Average Stay: 99.28  
Page Views: 2,560,272

Estimated Ad Value: \$526  
Attention: 0.0000

82.  **Macon Telegraph** Newspaper Market: Macon, GA (120)  
[Big cat handler killed 5 endangered tigers to make room for others, Okla.](#) Nov 7 2018 11:29PM  
prosec

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issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country. In response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader including recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passage's anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest that Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. Maldonado-Passage encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage renamed his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was operating the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 million. The Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends that are watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet earth right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 116,397  
Calc Publicity Value: \$1,086  
Rank: 100,953

CPM: \$11.38  
Average Stay: 100.38  
Page Views: 1,217,756

Estimated Ad Value: \$362  
Attention: 0.0000

83.  **San Luis Obispo Tribune** Newspaper Market: Santa Barbara-Santa Maria-San Luis Obispo, CA (123)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM  
prosec

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Unique Visitors: 204,729  
Calc Publicity Value: \$1,224  
Rank: 82,060

CPM: \$11.38  
Average Stay: 91.24  
Page Views: 1,538,456

Estimated Ad Value: \$408  
Attention: 0.0000

84.  **Columbus Ledger-Enquirer** Newspaper Market: Columbus, GA (127)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM  
prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman was never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news release issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country. In response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader including recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passage's anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest that Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. Maldonado-Passage encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage renamed his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was operating the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 million. The Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends that are watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet earth right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 104,492  
Calc Publicity Value: \$1,116  
Rank: 100,826

CPM: \$11.38  
Average Stay: 112.97  
Page Views: 1,284,793

Estimated Ad Value: \$372  
Attention: 0.0000

85.  **Sun Herald** Newspaper Market: Biloxi-Gulfport, MS (157)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM  
prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman was never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news release issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country.

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Unique Visitors: 72,034  
Calc Publicity Value: \$1,005  
Rank: 120,422

CPM: \$11.38  
Average Stay: 121.02  
Page Views: 1,044,890

Estimated Ad Value: \$335  
Attention: 0.0000

86.  **thedodo.com** Online Only

### Here's The Best Thing To Do With Your Leftover Jack-O'-Lanterns

Nov 3 2018 02:11

Rescued chickens checking out a pumpkin | Woodstock Farm Sanctuary If folks want to donate their pumpkins, they can be carved but can't have candle residue in them or show any signs of rotting, Lizz DeFeo, Woodstock Farm Sanctuary marketing manager, told The Dodo. Fully intact pumpkins or carved is totally OK though! Maggie the pig smiling over a donated pumpkin | Little Buckets Farm Sanctuary If there's a wildlife sanctuary in your area, like **BIG CAT RESCUE** in Tampa, Florida, or Black Beauty Ranch in Murchison, Texas, rescued tigers or even bears might end up with leftover pumpkins. [embedded content] Aside from donating pumpkins to rescue groups, people in more rural areas may also leave one or two carved pumpkins in the woods or their backyards as a snack for any passing squirrels, chipmunks, or deer. A rescued squirrel enjoying a leftover jack-o'-lantern at Owls Nest Sanctuary for Wildlife in Odessa, Florida. Heather Davies/Owls Nest Sanctuary for Wildlife No matter which furry or hooved friends you choose to send your leftover pumpkins to this year, there's no doubt the snack will make someone's day a whole lot better.

In Links: 407

87.  **Bustle.com** Online Only Market: USA

### Big Cats Play With Pumpkins Every Year For Enrichment & The Videos Are Beyond Sw

Nov 1 2018 01:39PM

Just as we give domestic pets toys, scratching posts, behavioral training and walks, animals kept in human care rather than in the wild need stimulation to keep them happy. It's a strong part of wild animal husbandry in zoos, sanctuaries and other environments worldwide. Pumpkins are part of a year-round program for big cats, according to **SUSAN BASS**, director of public relations for the Big Cat Sanctuary in Tampa, Florida, which houses a huge variety of big cats from caracals and ocelots to jaguars. "Big cats in captivity are bored silly, so at **BIG CAT RESCUE**, we provide them with enrichment items every day to help keep them mentally stimulated," Bass tells Bustle. "That includes holiday enrichment items like pumpkins during October each year." **BIG CAT RESCUE** on YouTube "Environmental enrichment includes regular provision of dynamic environments, cognitive challenges and social opportunities," says animal care organization Wild Welfare. "An enriched environment should promote a range of normal behaviours [ sic ] that animals find rewarding as well as allowing animals to positively respond to potential stressors." A lot of the need for enrichment in captivity comes from the fact that captive animals don't experience the stresses they would in the wild. "In captivity, food and water is supplied, territory is already delineated, social groupings are usually fairly stable and structured, there are no predators to avoid, and quite often mates are selected for them," notes Colchester Zoo.

Some of our cats even like to "drown" their pumpkins in their pools! It's a fun way to keep them mentally healthy," Bass says. **BIG CAT RESCUE** on YouTube Big cats are natural predators and very curious, and pumpkin flesh itself is particularly harmful to felines but it's important to note that the jaguars and other cats who are being given pumpkins are treating them as playthings, not as food sources. (They're pretty well-fed at all times.) If you want to imitate this trick at home with your bored housecat, get it a pumpkin-shaped catnip toy and watch it experience the seasonal joy.

Unique Visitors: 5,606,222  
Calc Publicity Value: \$17,862  
Rank: 1,779

CPM: \$20.26  
Average Stay: 102.49  
Page Views: 116,075,049

Estimated Ad Value: \$5,954  
Attention: 0.0000

88.  **brinkwire.com** Online Only

### Big Cats Play With Pumpkins Every Year For Enrichment & The Videos Are Beyond Sw

Nov 1 2018 09:41

Just as we give domestic pets toys, scratching posts, behavioral training and walks, animals kept in human care rather than in the wild need stimulation to keep them happy. It's a strong part of wild animal husbandry in zoos, sanctuaries and other environments worldwide. Pumpkins are part of a year-round program for big cats, according to **SUSAN BASS**, director of public relations for the Big Cat Sanctuary in Tampa, Florida, which houses a huge variety of big cats from caracals and ocelots to jaguars. Big cats in captivity are bored silly, so at **BIG CAT RESCUE**, we provide them with enrichment items every day to help keep them mentally stimulated, Bass tells Bustle. That includes holiday enrichment items like pumpkins during October each year.

like pumpkins during October each year. Environmental enrichment includes the regular provision of dynamic environments, cognitive challenges and social opportunities, says animal captivity organization Wild Welfare.

In Links: 379

Report	04 Dec 2018 22:28:44
Generated:	UTC
Story Count:	88
Audience:	47,462,628
Nielsen Audience:	552,391
Unique Visitors:	46,910,237
Ad Value:	\$11,475
Calc Ad Value:	\$68,613
Calc Publicity Value:	\$205,837
In Links:	1,954
Average Stay:	6867.28
Attention:	0.0002
Rank:	13,389,063
Page Views:	1,944,331,988

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Susan Bass  
 Director of Public Relations  
 Big Cat Rescue  
[Susan.Bass@BigCatRescue.org](mailto:Susan.Bass@BigCatRescue.org)  
 813.431.2720

You can donate to our big cats at NO COST TO YOU when you select BCR as your charity on Amazon Smile and shop [Smile.Amazon.com](https://www.amazon.com/smile) instead of Amazon.com. It's exactly the same as regular Amazon EXCEPT Amazon donates .5% of your purchase to BCR! How purrfect!

**Carole Baskin** <[carole.baskin@bigcatrescue.org](mailto:carole.baskin@bigcatrescue.org)>  
 To: LaWanna Jones Mitchell <[LaWanna.Mitchell@bigcatrescue.org](mailto:LaWanna.Mitchell@bigcatrescue.org)>

Wed, Dec 5, 2018 at 7:54 AM

For the cats,

Carole Baskin, CEO of Big Cat Rescue

P.S. Remember to choose [BigCatRescue.org/smile](https://www.amazon.com/smile) and Big Cat Rescue as your charity so that Amazon will donate .5 percent of your shopping dollars to the cats AT NO COST TO YOU!!!

"Judge me by the enemies I have made." - Franklin D. Roosevelt

Carole.Baskin@BigCatRescue.org  
12802 Easy Street Tampa, FL 33625  
Cell 813.493.4564



Caring for cats ♥ Ending the trade

YouTube: Watch us on [BigCatTV.com](http://BigCatTV.com) More than 300 million views

Facebook: Join more than 2.2 Million Big Cat Rescue fans <http://www.facebook.com/BigCatRescue>

----- Forwarded message -----

From: **Susan Bass** <[susan.bass@bigcatrescue.org](mailto:susan.bass@bigcatrescue.org)>  
Date: Tue, Dec 4, 2018 at 5:56 PM  
Subject: Fwd: Metro Monitor News Tracker Report - November  
To: Howard Baskin <[howard.baskin@bigcatrescue.org](mailto:howard.baskin@bigcatrescue.org)>, Carole Baskin <[carole.baskin@bigcatrescue.org](mailto:carole.baskin@bigcatrescue.org)>, Gale Ingham <[gale.ingham@bigcatrescue.org](mailto:gale.ingham@bigcatrescue.org)>

88 media mentions for November.

----- Forwarded message -----

From: **Brad Hendrix** <[bhendrix@metromonitor.com](mailto:bhendrix@metromonitor.com)>  
Date: Tue, Dec 4, 2018 at 5:28 PM  
Subject: Metro Monitor News Tracker Report - November  
To: Susan <[susan.bass@bigcatrescue.org](mailto:susan.bass@bigcatrescue.org)>



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### Metro Monitor News Tracker Report

1.  **Parade Magazine** Magazine Market: USA

[How to Plan a Trip to Tampa, Florida](#)

Nov 28 2018 10:01

attending a concert at the iconic Skippers Smokerhouse; and walking or strolling along the 4.5-mile Bayshore Boulevard

one of the city's most picturesque spots. And don't forget the tropical coral garden at the Florida Aquarium and the re-  
 facility at **BIG CAT RESCUE** which is dedicated to caring for big cats (lions and jaguars and leopards, oh my! that  
 rescued from circus acts. The Great Outdoors Although Tampa and its environs have great activities and shopping  
 restaurants, we know you came here primarily to enjoy the weather.

Unique Visitors: 442,182	CPM: \$20.26	Estimated Ad Value: \$1,228
Calc Publicity Value: \$3,684	Average Stay: 91.53	Attention: 0.0000
Rank: 32,079	Page Views: 4,407,499	

- 2.  **KMEG-CBS** Television Market: Sioux City, IA (148) Nov 23 2018 05:31  
**Siouxland News at Sunrise**

[5:36:00 AM] Thanksgiving came early at **BIG CAT RESCUE** in Florida, Lydia. "Tigress Kali" and "jaguar Manny" their teeth into some "butterball turkeys", just like the ones a lot of folks ate yesterday, about, a unlike us, these cats: the turkeys raw, and can take down the whole thing in one sitting. And you can't have a Thanksgiving without pumpkin right?

Nielsen Audience: 1,716	Ad Value: \$25	Calc Ad Value: \$25
Calc Publicity Value: \$75		

- 3.  **KTAB-CBS** Television Market: Abilene-Sweetwater, TX (165) Nov 22 2018 05:01  
**KTAB 5PM NEWS**

[5:29:10 PM] Otherwise, expect a dry weather pattern for the next several days, before we leave you tonight, hurricanes aren't the only ones celebrating Thanksgiving, **BIG CAT RESCUE** in Tampa offered up some butterball turkeys for cats. They didn't roast them. They didn't fry them.

Nielsen Audience: 5,789	Ad Value: \$100	Calc Ad Value: \$57
Calc Publicity Value: \$170		

- 4.  **WKMG-CBS** Television Market: Orlando-Daytona Beach-Melbourne, FL (18) Nov 21 2018 12:01  
**NEWS AT NOON**

[12:26:09 PM] At least the tigers at **BIG CAT RESCUE** in Tampa. The turkey looks a little bit different here. You can see the tigress Callie sinking her teeth into a butterball turkey.

Nielsen Audience: 50,737	Ad Value: \$325	Calc Ad Value: \$98
Calc Publicity Value: \$292		

- 5.  **WIVB-TV [CBS 4]** Television Market: Buffalo, NY (53) Nov 21 2018 04:21  
**WATCH: Big cats enjoy Thanksgiving treats**

WATCH: Big cats enjoy Thanksgiving treats TAMPA, Fla. (CBS News) - The animals at **BIG CAT RESCUE** in Tampa enjoyed some Thanksgiving classics on Tuesday! Tigress Kali and jaguar Manny chowed down on some turkeys, and tiger Andre dove right into a huge cardboard slice of pumpkin pie.

Unique Visitors: 132,804	CPM: \$11.38	Estimated Ad Value: \$543
Calc Publicity Value: \$1,629	Average Stay: 127.25	Attention: 0.0000
Rank: 54,369	Page Views: 2,728,057	

- 6.  **KSEE-NBC** Television Market: Fresno-Visalia, CA (54) Nov 21 2018 11:01  
**KSEE 24 Sunrise Midday News**

[11:53:27 AM] Four new floats will debut including elf pets, fantasy chocolate factory, rise of the teenage mutant turtles, and splashing safari adventure. Jessica: up next on KSEE 24 Midday, early Thanksgiving for big cats in Florida. Jessica: we'll check out the big feast enjoyed by animals at the **BIG CAT RESCUE**. Break break

[11:56:07 AM] Jessica: welcome back, finally from us this midday, the animals at **BIG CAT RESCUE** in Tampa, Florida enjoyed some Thanksgiving classics! Check out Tigress Kali and jaguar Manny, they chowed down on some hot turkeys, while tiger Andre dove right into a huge cardboard slice of pumpkin pie. Lauren: highs today will reach the 60s near 70, which is above our average high of 63 degrees.

Nielsen Audience: 7,129	Ad Value: \$125	Calc Ad Value: \$179
Calc Publicity Value: \$538		

- 7.  **WCWN-CW** Television Market: Albany-Schenectady-Troy, NY (60) Nov 21 2018 07:01  
**CBS 6 Morning News**

[7:15:03 AM] Big hungry thatcats. That is the **BIG CAT RESCUE** in Tampa where callie the tigress and many the ja were treated to a pair of butterball turkeys. Although they were undercooked raw. And they finished them in one sittin

Nielsen Audience: 3,902  
Calc Publicity Value: \$70

Ad Value: \$35

Calc Ad Value: \$23

8.  **WRGB-CBS** Television Market: Albany-Schenectady-Troy, NY (60)  
CBS6 News

Nov 21 2018 06:01

[6:16:53 AM] These are big babes. **BIG CAT RESCUE** in Tampa, cali the tigress and many the jaguar were treat turkeys.

Nielsen Audience: 30,707  
Calc Publicity Value: \$220

Ad Value: \$200

Calc Ad Value: \$73

9.  **WRGB-CBS** Television Market: Albany-Schenectady-Troy, NY (60)  
CBS6 News

Nov 21 2018 05:01

[5:16:06 AM] Millions will celebrate thanksgiving tomorrow. In Florida it came a little for some hungry cats. This is a **"BIG CAT RESCUE"** in Tampa. Kali the tigress and many the jaguar were treated to a pair of butterball turkeys jus the ones you'll eat tomorrow. Unlike us they can eat them raw and all in one sitting.

Nielsen Audience: 12,993  
Calc Publicity Value: \$520

Ad Value: \$200

Calc Ad Value: \$173

10.  **WOWK** Television Market: Charleston-Huntington, WV (73)  
13 News at 5 PM

Nov 21 2018 05:01

[5:14:43 PM] The color-blind people see colors thanksgiving came early at **BIG CAT RESCUE**. "Tigress kali" and "ja many" sunk their teeth into some

Nielsen Audience: 5,690  
Calc Publicity Value: \$900

Ad Value: \$1,000

Calc Ad Value: \$300

11.  **WISC-CBS** Television Market: Madison, WI (81)  
Live at Four

Nov 21 2018 04:31

[4:54:42 PM] This Elk Grove native, and uw Madison journalism school grad is taking over the internet with "manitowoc minute. We'll find out what it's all about and how he "keeps 'er movin. In today's final touch, thanksg came early at the **BIG CAT RESCUE** in Tampa, Florida. "Tigress kali" and "jaguar manny" sunk their teeth into s butterball turkeys, just like the ones you'll have tomorrow, but unlike us, they eat the turkeys raw and can take down whole thing in one sitting. And you can't have a thanksgiving without pumpkin pie.

Nielsen Audience: 19,404  
Calc Publicity Value: \$5,580

Ad Value: \$300

Calc Ad Value: \$1,860

12.  **KGBT-CBS** Television Market: Harlingen-Weslaco-Brownsville-McAllen, TX (84)  
CBS 4 News at 5pm

Nov 21 2018 05:01

[5:16:35 PM] The animals at a **BIG CAT RESCUE** in Tampa enjoy some thanksgiving classics on Tuesday. Tiger and jaguar manny child on turkeys while the tiger dove right into a huge cardboard slice of pumpkin pie.

Nielsen Audience: 10,805  
Calc Publicity Value: \$143

Ad Value: \$110

Calc Ad Value: \$48

13.  **KGBT-CBS** Television Market: Harlingen-Weslaco-Brownsville-McAllen, TX (84)  
CBS 4 News Sunrise @ 6AM

Nov 21 2018 06:01

[6:49:54 AM] Dan: speaking of which, thanksgiving came early at a **BIG CAT RESCUE** in Tampa. Tying degreescally jaguar manny sunk their teeth in butter ball turkeys like the ones you'll have on Thursday. But unlike us, they ate turkey raw and can take down the whole thing in one sitting.

Nielsen Audience: 5,467  
Calc Publicity Value: \$172

Ad Value: \$115

Calc Ad Value: \$58

14.  **WEVV-CBS** Television Market: Evansville, IN (103)  
44 News at Noon

Nov 21 2018 12:01

[12:24:00 PM] If you have aanya romaine lettuce in your house, the cdc says you need to throw it out now, and disinfect your refrigerator. Anna werner, CBS News, New York. Coming up, some big cats got to celebrate thanksgivi little early plus a final check of the forecast, finally at noon thanksgiving came early at **BIG CAT RESCUE** in Tar Florida. Tigress kali" and "jaguar manny" sunk their teeth into some "butterball turkeys, " just like the ones you'll hav Thursday. But unlike us - they eat the turkeys raw and can take down the whole thing in one sitting.

Nielsen Audience: 3,536  
Calc Publicity Value: \$1,484

Ad Value: \$82

Calc Ad Value: \$495

15.  **WEVV-CBS** Television Market: Evansville, IN (103)

44 News at 6am

Nov 21 2018 05:51

[6:55:38 AM] Thanksgiving came early at **BIG CAT RESCUE** in Tampa, Florida. Tigress kali" and "jaguar manny" their teeth into some "butterball turkeys, " just like the ones you'll have on Thursday. But unlike us - they eat the tur raw and can take down the whole thing in one sitting.

Nielsen Audience: 1,814  
Calc Publicity Value: \$71

Ad Value: \$42

Calc Ad Value: \$24

16.  **WEVV-CBS** Television Market: Evansville, IN (103)

44 News at 5am

Nov 21 2018 04:51

[5:55:49 AM] Thanksgiving came early at **BIG CAT RESCUE** in Tampa, Florida. Tigress kali" and "jaguar manny" their teeth into some "butterball turkeys, " just like the ones you'll have on Thursday. But unlike us - they eat the tur raw and can take down the whole thing in one sitting.

Nielsen Audience: 511  
Calc Publicity Value: \$19

Ad Value: \$11

Calc Ad Value: \$6

17.  **KTVN-CBS** Television Market: Reno, NV (105)

Channel 2 News This Morning

Nov 21 2018 06:31

[6:53:41 AM] Time for stories that will make you take 2, these big cat are getting a head start on thanksgiving dii "Tigress kali" and "jaguar manny" sunk their teeth into raw "butterball turkeys" at a **"BIG CAT RESCUE"** in Florida, what's thanksgiving without pumpkin pie? Another feline, "tiger andre" was the lucky recipient of a big cardboard pie. The early thanksgiving activities expose the exotic cats to different sights, smells, and sounds, important for mental well-being.

Nielsen Audience: 11,383  
Calc Publicity Value: \$254

Ad Value: \$65

Calc Ad Value: \$84

18.  **KTVN-CBS** Television Market: Reno, NV (105)

Channel 2 News This Morning

Nov 21 2018 05:01

[5:24:05 AM] "Tigress kali" and "jaguar manny" sunk their teeth into raw "butterball turkeys" at a **"BIG CAT RESCUE"** Florida, and what's thanksgiving without pumpkin pie? Another feline, "tiger andre" was the lucky recipient of a cardboard piece of pie. The early thanksgiving activities expose the exotic cats to different sights, smells, and sou important for their mental well-being.

Nielsen Audience: 6,222  
Calc Publicity Value: \$188

Ad Value: \$65

Calc Ad Value: \$63

19.  **WCTV-CBS** Television Market: Tallahassee-Thomasville, FL (108)

Daybreak

Nov 21 2018 05:01

[5:57:05 AM] Serenity hits the big screen January 25th. That's your eye on entertainment ileana diaz, CBS News Angeles thanksgiving came early at **BIG CAT RESCUE**. Tigress kali" and "jaguar manny" sunk their teeth into s "butterball turkeys, " just likyoe u'thille honavese on Thursday, but unlike us-they eat the turkeys raw and can take c the whole thing in one sitting. And you can't have a thanksgiving without pumpkin pie.

Nielsen Audience: 6,681  
Calc Publicity Value: \$375

Ad Value: \$75

Calc Ad Value: \$125

20.  **WANE-TV [CBS 15]** Television Market: Ft. Wayne, IN (111)

Big cats enjoy Thanksgiving classics!

Nov 21 2018 04:21

Big cats enjoy Thanksgiving classics! The animals at **BIG CAT RESCUE** in Tampa enjoyed some Thanksgiving cla on Tuesday! Tigress Kali and jaguar Manny chowed down on some turkeys, while tiger Andre dove right into a l



"Butterball Turkeys," just like the ones you'll have on Thursday, but unlike us, they eat the turkeys raw and can take c the whole thing in one sitting. Courtesy: WTSP / CBS Newspath Tampa, Fla. (WTSP / CBS Newspath) Thanksg came early at **BIG CAT RESCUE** in Tampa, Florida. "Tigress Kali" and "Jaguar Manny" sunk their teeth into s "Butterball Turkeys," just like the ones you'll have on Thursday, but unlike us, they eat the turkeys raw and can take c the whole thing in one sitting. And you can't have a thanksgiving without pumpkin pie.

Unique Visitors: 31,961  
Calc Publicity Value: \$1,059  
Rank: 133,322

CPM: \$11.38  
Average Stay: 100.36  
Page Views: 1,154,898

Estimated Ad Value: \$353  
Attention: 0.0000

27.  **BAYN Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**BAY NEWS 9 AT 11 PM**

Nov 20 2018 11:01

[11:46:20 PM] Everyone's showing up for thanksgiving! Check out how these giant cats are celebrating! At "the **BIG RESCUE**" in Tampa resident tigers jaguars leopards, chowed down on raw butterball turkey and "cardboard pumpkin if you have a cat, you know how mucif you're starting to feel the stress of holiday shopping you're not alone! Fin company "bankrate" reports that 45-percent of Americans feel pressure to overspend on gifts especially women parents. In fact , 31-million Americans surveyed say they want to boycott gift-giving all together to save money and a 25-percent say they'd be willing to re-gift!

Nielsen Audience: 17,461  
Calc Publicity Value: \$1,765

Ad Value: \$353

Calc Ad Value: \$588

28.  **BAYN Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**BAY NEWS 9 AT 9 PM**

Nov 20 2018 09:01

[9:45:46 PM] Everyone's showing up for thanksgiving! Check out how these giant cats are celebrating! At "the **BIG RESCUE**" in Tampa resident tigers jaguars leopards, chowed down on raw butterball turkey and "cardboard pumpkin if you have a cat, you know how muc no word on what those treats for the cats cost. But we can tell you your meal r be a little cheaper this year. We have new numbers from the "American farm bureau federation's.

Nielsen Audience: 27,080  
Calc Publicity Value: \$1,200

Ad Value: \$353

Calc Ad Value: \$400

29.  **BAYN Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**BAY NEWS 9 AT 8 PM**

Nov 20 2018 08:01

[8:46:20 PM] Everyone's showing up for thanksgiving! Check out how these giant cats are celebrating! At "the **BIG RESCUE**" in Tampa resident tigers jaguars leopards, chowed down on raw butterball turkey and "cardboard pumpkin if you have a cat, you know how muc no word on what those treats for the cats cost. But we can tell you your meal r be a little cheaper this year. We have new numbers from the "American farm bureau federation's.

Nielsen Audience: 25,404  
Calc Publicity Value: \$1,200

Ad Value: \$353

Calc Ad Value: \$400

30.  **WFLA-NBC Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**NEWSCHANNEL 8 AT 7 PM**

Nov 20 2018 07:01

[7:27:12 PM] The felines at **BIG CAT RESCUE** at citrus park has chowed down on their holiday meal. They both enj a butterball turkey though it look undercooked. Tiger andre enjoyed a huge, card board piece of pumpkin pie.

Nielsen Audience: 74,944  
Calc Publicity Value: \$4,080

Ad Value: \$2,400

Calc Ad Value: \$1,360

31.  **WFLA-TV [NBC 8] Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**Animals at Big Cat Rescue get Thanksgiving treats**

Nov 20 2018 09:01

Animals at **BIG CAT RESCUE** get Thanksgiving treats TAMPA, Fla. (WFLA) - The animals at Tampa's **BIG RESCUE** celebrated Thanksgiving a little early on Tuesday. The cats at the sanctuary received their turkey day-the treats, which included a "pumpkin pie" and turkey float meant for playtime and enrichment. The cats even got their turkeys to munch for Thanksgiving dinner! **BIG CAT RESCUE** is an animal sanctuary dedicated to abused abandoned big cats. Its located at 12802 Easy Street in Tampa.

Unique Visitors: 415,229  
Calc Publicity Value: \$1,923  
Rank: 35,444

CPM: \$11.38  
Average Stay: 224.00  
Page Views: 3,803,246

Estimated Ad Value: \$641  
Attention: 0.0000

32.  **WFTS-ABC Television** Market: Tampa-St. Petersburg-Sarasota, FL (13)

**ACTION NEWS AT 4 PM**

Nov 20 2018 04:01

[4:48:10 PM] Even the cats at **BIG CAT RESCUE** get thanksgiving dinner. Today they got butter ball turkeys. Unlike turkeys you'll be eating Thursday, these were raw, they don't have to cook them for them.

Nielsen Audience: 14,418                      Ad Value: \$200                      Calc Ad Value: \$107  
 Calc Publicity Value: \$320

- 33.  **WTSP-CBS** Television Market: Tampa-St. Petersburg-Sarasota, FL (13) Nov 20 2018 05:01  
**10 NEWS AT 5 AM**

[5:17:14 AM] That's more than 85-hundred families fed over the years. 10 sports will be out there live during the e And later this morning, watch the lions, tigers and leopards get their holiday turkey and treats at **BIG CAT RESC** Every thanksgiving, they hand out turkeys and pumpkin pies to more than 60 exotic cats at the sanctuary! Aubrey, talk trending right now on the 10news facebook page The White House playing defense after confirming a report that daughter, and assistant to the president ivanka trump used a personal email account for government business.

Nielsen Audience: 6,602                      Ad Value: \$175                      Calc Ad Value: \$222  
 Calc Publicity Value: \$665

- 34.  **WTSP-TV [CBS 10]** Television Market: Tampa-St. Petersburg-Sarasota, FL (13) Nov 20 2018 03:41  
**Exotic cats at Big Cat Rescue devour Thanksgiving dinner**

Exotic cats at **BIG CAT RESCUE** devour Thanksgiving dinner **BIG CAT RESCUE** in Tampa didn't skip out Thanksgiving celebration. TAMPA, Fla. Exotic cats at the **BIG CAT RESCUE** got to enjoy their Thanksgiving dinner few days early. Tigress Kali and jaguar Manny received turkeys just like many people do this time of year. However, each ate entire raw turkeys on Tuesday. Andre the Tiger got to devour a huge cardboard pumpkin pie. **BIG RESCUE** said its enrichment program provides the big cats with new sights, smells and tastes. The animal sanct said it also provides the opportunity for the big cats to use their natural instincts and behaviors, which is important their mental wellbeing. Tuesdays event was not open to the public. Tigers at **BIG CAT RESCUE** enjoy Halloween pumpkins, haunted houses Man-eating tiger responsible for killing up to 14 people shot dead in India

Unique Visitors: 283,974                      CPM: \$11.38                      Estimated Ad Value: \$695  
 Calc Publicity Value: \$2,085                      Average Stay: 207.64                      Attention: 0.0000  
 Rank: 37,978                      Page Views: 4,483,391

- 35.  **WTSP-TV [CBS 10]** Television Market: Tampa-St. Petersburg-Sarasota, FL (13) Nov 20 2018 03:41  
**Exotic cats at Big Cat Rescue devour Thanksgiving dinner**

Exotic cats at **BIG CAT RESCUE** devour Thanksgiving dinner TAMPA, Fla. Exotic cats at the **BIG CAT RESCUE** g enjoy their Thanksgiving dinners a few days early. Tigress Kali and jaguar Manny received turkeys just like many pe do this time of year. However, they each ate entire raw turkeys on Tuesday. Andre the Tiger got to devour a l cardboard pumpkin pie. **BIG CAT RESCUE** said its enrichment program provides the big cats with new sights, smells tastes. The animal sanctuary said it also provides the opportunity for the big cats to use their natural instincts behaviors, which is important for their mental wellbeing. Tuesdays event was not open to the public. Previous: Tige **BIG CAT RESCUE** enjoy Halloween pumpkins, haunted houses Related: Man-eating tiger responsible for killing up 1 people shot dead in India Make it easy to keep up-to-date with more stories like this. Download the 10News app Have a news tip?

Unique Visitors: 283,974                      CPM: \$11.38                      Estimated Ad Value: \$695  
 Calc Publicity Value: \$2,085                      Average Stay: 207.64                      Attention: 0.0000  
 Rank: 37,978                      Page Views: 4,483,391

- 36.  **WGFL-CBS** Television Market: Gainesville, FL (159) Nov 20 2018 11:01  
**CBS 4 News at 11 PM**

[11:09:19 PM] We are going to make sure everyone has Christmas, when it's over Mike Jones will build a hous something. It's a holiday spirit that everyone needs as we continue to rebuild. [A-14] thanksgiving came a little ear **BIG CAT RESCUE** in Tampa, tigress "kali" and jagaur "manny" sank their teeth into some butterball turkeys, just lik ones most of us will have in a couple of days. Unlike us, they eat the turkeys raw, and can down the whole thing in sitting. Andre the tiger got a huge cardboard piece of pumpkin pie to play with, the rescue says these enrichi activities help the cats by exposing them to different sights, sounds, and smells.

Nielsen Audience: 2,361                      Ad Value: \$45                      Calc Ad Value: \$60  
 Calc Publicity Value: \$180

- 37.  **National Geographic** Magazine Market: Global Nov 20 2018 12:11  
**These animals eat absurd amounts of food**

their hearts beat 1,200 times a minute while in flight. Other animals, such as big cats, eat huge amounts but feed often. Big cats in the wild do not make kills every day, so there are days they will not eat, says **SUSAN BASS** of **BIG RESCUE** in Tampa, Florida. But then they will feed from a large kill for days, some guarding the meat so they can eat more later. View Images Tigers can go two weeks without eating and may gorge themselves when they make a kill eating up to 90 pounds in a day.

Unique Visitors: 3,975,934  
Calc Publicity Value: \$9,597  
Rank: 2,691

CPM: \$20.26  
Average Stay: 118.07  
Page Views: 31,282,186

Estimated Ad Value: \$3,199  
Attention: 0.0000

38.  **dizzneemomma.com** Online Only

**Big Cats at the Rescue**

Nov 20 2018 01:2

Big Cats at the Rescue Famby and I visited **BIG CAT RESCUE** today. I thought it was great. Very pleased to see fabulous living conditions these animals have.

In Links: 1,053

39.  **KFOR.com** Online Only Market: Oklahoma City, OK (41)

**Joe Exotic, charged in murder-for-hire plot, appears in court on new wildlife ch**

Nov 15 2018 01:0

new trial date set OKLAHOMA CITY A former exotic animal zoo keeper, charged with allegedly trying to hire someone to murder a Florida woman, appeared before a federal judge Wednesday on the latest charges that he illegally killed and sold federally protected animals. Joseph Maldonado-Passage, 55, who is better known in Oklahoma as Joe Exotic, appeared in custody before Magistrate Judge Gary Purcell Wednesday afternoon. The former Oklahoma gubernatorial one-time independent presidential candidate and former owner of the the Greater Wynnewood Animal Park in Garfield County, was indicted by an Oklahoma federal grand jury in September with allegedly trying to hire people to kill a Florida woman who runs a **BIG CAT RESCUE** program, and who had sued Maldonado-Passage in 2011 for trademark infringement. Last week, a grand jury indicted Maldonado-Passage with an additional 19 counts of wildlife charges including the violation of the Endangered Species Act and Lacey Act.

Unique Visitors: 223,637  
Calc Publicity Value: \$1,623  
Rank: 51,690

CPM: \$11.38  
Average Stay: 134.62  
Page Views: 2,703,827

Estimated Ad Value: \$541  
Attention: 0.0000

40.  **WNCT-TV CBS 9** Television Market: Greenville-New Bern-Washington, NC (100)

**Positively Carolina: When is the right time to put up Christmas decorations?**

Nov 14 2018 10:0

When is the right time to put up Christmas decorations? Some are eager to put festive Christmas decorations up, but others say it is still a little too early. **SUSAN BASS**, store owner of Artisans Decorative Accessories & Fine Gifts, "Christmas is such a short season and people can spend a lot of money and time to decorate. People want to try to enjoy it as much as they can." After speaking to many there were still many different opinions. Artisans Decorative Accessories & Fine Gifts will have a Santa in store for photos while shopping on November 23-24 and then a weekend in December.

Unique Visitors: 52,006  
Calc Publicity Value: \$789  
Rank: 167,289

CPM: \$11.38  
Average Stay: 102.93  
Page Views: 648,230

Estimated Ad Value: \$263  
Attention: 0.0000

41.  **care2.com** Online Only Market: Global

**6 More Tigers Saved From Circus Suffering in Guatemala**

Nov 14 2018 12:0

There, they'll have room to exercise, toys to play with and pools to swim in. Credit: Animal Defenders International According to ADI, all the big cats who have been saved will spend the next few months there while the proper documentation and permits are secured to move them to their forever homes. The organization is now working to secure a permanent home for the latest rescues, while the lions will be headed to ADI's newly built sanctuary in South Africa while the first group of tigers have been offered homes in the U.S. at **BIG CAT RESCUE** and Tigers for Tomorrow. Credit: Animal Defenders International This latest rescue now just leaves one circus remaining in the country, and ADI is working towards rescuing a reported 15 big cats who remain there. Credit: Animal Defenders International Hopefully those who are left will soon follow, and the efforts being undertaken here will help raise awareness about how critical bans like these are for animals being exploited because there isn't anything entertaining about watching some of the earth's most iconic and endangered species being forced to.

Unique Visitors: 370,769  
Calc Publicity Value: \$3,858  
Rank: 20,027

CPM: \$20.26  
Average Stay: 126.29  
Page Views: 4,834,484

Estimated Ad Value: \$1,286  
Attention: 0.0000

42.  **Nat Geo Wild Channel** Television Market: National

**2PM NatGeo Wild**

Nov 12 2018 02:0

[2:39:59 PM] Narrator: the wound vac will continuously clean zuri's leg for the next four days. Pa announcer: dr. c please report to exam room two. Narrator: a local **BIG CAT RESCUE** organization has an emergency, an African serval named zuri, whose owner gave her up after she got sick and stopped eating. Jared Johnson: zuri is a two, two-and-year-old female spayed African serval. She came to tiger creek as a surrender.

Nielsen Audience: 112,418  
Calc Publicity Value: \$7,077

Ad Value: \$2,621

Calc Ad Value: \$2,359

43.  **MSN News** Online Only Market: USA  
[Avni killing: Autopsy suggests tigress shot when looking away, dressed up with](#) Nov 12 2018 04:31 d

The six-year-old tigress is survived by her two cubs who are 10 months old. In pics: Up close and personal with big cat at the Serengeti National Park in Tanzania. At **BIG CAT RESCUE** in Tampa, Florida, U.S. At the Serengeti Park Zoo in Hohenheim, Germany. In the wild in Northern Ontario, Canada. At the Serengeti National Park in Tanzania.

Unique Visitors: 15,529,598  
Calc Publicity Value: \$57,945  
Rank: 46

CPM: \$20.26  
Average Stay: 389.80  
Page Views: 1,620,985,068

Estimated Ad Value: \$19,315  
Attention: 0.0000

44.  **WNCT-TV CBS 9** Television Market: Greenville-New Bern-Washington, NC (100)  
[Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs](#) Nov 12 2018 12:01

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted in September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Baskin, CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse him of killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act.

Unique Visitors: 52,006  
Calc Publicity Value: \$789  
Rank: 167,289

CPM: \$11.38  
Average Stay: 102.93  
Page Views: 648,230

Estimated Ad Value: \$263  
Attention: 0.0000

45.  **WWLP-TV [NBC 22]** Television Market: Springfield-Holyoke, MA (116)  
[Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs](#) Nov 12 2018 03:31

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted in September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Baskin, CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse him of killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act.

Unique Visitors: 116,016  
Calc Publicity Value: \$1,755  
Rank: 54,476

CPM: \$11.38  
Average Stay: 277.15  
Page Views: 3,169,298

Estimated Ad Value: \$585  
Attention: 0.0000

46.  **informnny.com** Online Only Market: Global  
[Zookeeper accused of killing 5 tigers, selling cubs](#) Nov 12 2018 01:41

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted in September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Baskin, CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse him of killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act.

Unique Visitors: 3,606  
Calc Publicity Value: \$354  
Rank: 1,383,641

CPM: \$20.26  
Average Stay: 29.45  
Page Views: 44,356

Estimated Ad Value: \$118  
Attention: 0.0000

47.  **iflscience.com** Online Only  
[Zookeeper Indicted In Murder-For-Hire Plot Accused Of Killing 5 Tigers "To Make Room For More"](#) Nov 12 2018 11:51

Zookeeper Indicted In Murder-For-Hire Plot Accused Of Killing 5 Tigers "To Make Room For More" A federal grand jury has indicted a former zookeeper from Oklahoma of killing five tigers to make room for new arrivals, but the whole story is a lot more twisted. Joseph Maldonado-Passage, also known as Joe Exotic, owned and operated his own animal park in Wynnewood until he was arrested and charged with two counts of hiring a person to commit murder. His alleged target was Carole Baskin, the CEO of **BIG CAT RESCUE**, a nonprofit organization trying to educate the public about Maldonado-Passage's unethical practices. According to a statement by the group, Maldonado-Passage had responded to their attempts by changing the name of his traveling exhibit to **BIG CAT RESCUE** Entertainment, apparently seeking to make his business sound reputable through fraudulent association. After **BIG CAT RESCUE** won a \$1 million copyright infringement lawsuit against Maldonado-Passage, the disgraced zookeeper lashed out in the form of numerous o

threats. In one post, he shared a video of himself shooting a blow-up doll dressed to look like Baskin in the head, in of a banner with the organizations logo. Per details shared in a statement by the US Attorneys Office of the Western District of Oklahoma, Maldonado-Passage escalated his vendetta from symbolic harm to planning literal harm in 2016.

In Links: 112

48.  **WFLA-TV** Television Market: Tampa-St. Petersburg-Sarasota, FL (13) Nov 11 2018 09:01  
**News Channel 8 Weekend News Edition at 9 AM**

[9:08:50 AM] A man is accused of targeting the CEO of **BIG CAT RESCUE** for murder. He has also been charged killing five of the tigers at the facility.

Nielsen Audience: 47,385 Ad Value: \$600 Calc Ad Value: \$640  
 Calc Publicity Value: \$1,920

49.  **WFLA-TV** Television Market: Tampa-St. Petersburg-Sarasota, FL (13) Nov 11 2018 07:01  
**News Channel 8 Weekend Morning at 7 AM**

[7:07:11 AM] An update for you this morning on an odd murder for hire plot. A man targeted the CEO of **BIG RESCUE**. He is now charged with killing five tigers last year and violating the endangered species act by selling cubs.

Nielsen Audience: 13,858 Ad Value: \$500 Calc Ad Value: \$350  
 Calc Publicity Value: \$1,050

50.  **WFLA-TV** Television Market: Tampa-St. Petersburg-Sarasota, FL (13) Nov 11 2018 06:01  
**News Channel 8 Weekend Morning at 6 AM**

[6:06:15 AM] An up date for you on the murder for hire plot. The man accused of targeting the CEO of **BIG RESCUE** is facing murder charges. 55-year-old Joseph Maldonado is charged with killing five tigers last year violating the endangered species act by selling tiger cubs. He has pleaded not guilty to having the CEO killed.

Nielsen Audience: 8,171 Ad Value: \$500 Calc Ad Value: \$533  
 Calc Publicity Value: \$1,600

51.  **WFLA-TV [NBC 8]** Television Market: Tampa-St. Petersburg-Sarasota, FL (13) Nov 11 2018 08:41  
**Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs**

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Ba CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse hi killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act

Unique Visitors: 415,229 CPM: \$11.38 Estimated Ad Value: \$641  
 Calc Publicity Value: \$1,923 Average Stay: 224.00 Attention: 0.0000  
 Rank: 35,444 Page Views: 3,803,246

52.  **WCMH-TV [NBC 4]** Television Market: Columbus, OH (34) Nov 11 2018 08:51  
**Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs**

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Ba CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse hi killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act

Unique Visitors: 332,854 CPM: \$11.38 Estimated Ad Value: \$583  
 Calc Publicity Value: \$1,749 Average Stay: 301.00 Attention: 0.0000  
 Rank: 46,018 Page Views: 3,148,374

53.  **WNLO-TV [CW 23]** Television Market: Buffalo, NY (53) Nov 11 2018 10:41  
**Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs**

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Ba CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse hi killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act

Unique Visitors: 469	CPM: \$11.38	Estimated Ad Value: \$11
Calc Publicity Value: \$33	Average Stay: 361.95	Attention: 0.0000
Rank: 8,516,668	Page Views: 1,590	

54.  **WRIC-TV [ABC 8]** Television Market: Richmond-Petersburg, VA (55)

**Zookeeper 'Joe Exotic' accused of killing 5 tigers, selling cubs**

Nov 11 2018 10:3

Maldonado-Passage ran unsuccessfully for Oklahoma governor this year. Maldonado-Passage was indicted September for allegedly trying to hire someone to kill the operator of a Florida-based animal sanctuary. Carole Baskin, CEO of Tampa's **BIG CAT RESCUE** claimed she was targeted. He's pleaded not guilty. The new charges accuse him of killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act

Unique Visitors: 89,584	CPM: \$11.38	Estimated Ad Value: \$402
Calc Publicity Value: \$1,206	Average Stay: 139.99	Attention: 0.0000
Rank: 93,947	Page Views: 1,498,275	

55.  **Pensacola News Journal** Newspaper Market: Mobile, AL - Pensacola-Ft Walton Beach, FL (59)

**'Joe Exotic' zookeeper arrested in Gulf Breeze murder-for-hire plot faces new charges**

Nov 9 2018 06:45PM

Maldonado-Passage met with the undercover agent on Dec. 8, 2017, to discuss details of murdering Jane Doe, who ultimately led to his arrest. The "Jane Doe" who Maldonado-Passage wanted dead was Carole Baskin, CEO of Tampa wildlife sanctuary, **BIG CAT RESCUE**, the organization claims. Maldonado-Passage has pleaded not guilty to the charges. The new charges accuse him of killing five tigers in October 2017 and selling and offering to sell tiger cubs in violation of the Endangered Species Act.

Unique Visitors: 251,705	CPM: \$11.38	Estimated Ad Value: \$504
Calc Publicity Value: \$1,512	Average Stay: 183.22	Attention: 0.0000
Rank: 62,106	Page Views: 2,349,915	

56.  **myhorrynews.com** Online Only Market: Florence-Myrtle Beach, SC (101)

**Margaret Mary Doyle Downs**

Nov 9 2018 04:48PM

Born to the late John and Margaret Doyle, Margaret was the second oldest of 14 children. She was predeceased by her brothers John, Thomas and Jimmy and sisters Patricia Pinto and Cathy Cahill. Survivors also include brothers Robert Vincent and Michael and sisters Jean Klein, Francis Newhoff, Mary Bragner, **SUSAN BASS** and Ellen Zepess. Her family would like to extend their gratitude to all the medical professionals who aided in her declining health. Visitation will be held Friday, Nov.

Unique Visitors: 9,907	CPM: \$11.38	Estimated Ad Value: \$129
Calc Publicity Value: \$387	Average Stay: 72.64	Attention: 0.0000
Rank: 580,884	Page Views: 160,359	

57.  **Jewish World Review** Online Only Market: Global

**Least Competent Criminal | The Passing Parade News of the Weird By News of the W**

Nov 9 2018 12:11

Joe Exotic was indicted for allegedly attempting to hire two people in late 2017 to kill an unnamed woman. According to the Orlando Sentinel, one of those "killers" was an undercover FBI agent, and Exotic was indicted on federal murder-for-hire charges. Exotic started "many, many years" ago, said Carole Baskin of **BIG CAT RESCUE** in Tampa, who claims to be the "unnamed woman" Exotic was hoping to off. She said Exotic has threatened her repeatedly and posted online a video of him shooting an effigy of Baskin in the head. Tangentially, Exotic was also a candidate in a three-way Libertarian primary for governor in Oklahoma this summer.

Unique Visitors: 71,931	CPM: \$20.26	Estimated Ad Value: \$871
Calc Publicity Value: \$2,613	Average Stay: 308.97	Attention: 0.0000
Rank: 91,663	Page Views: 2,213,777	

58.  **vice.com** Online Only Market: Global

**An Oklahoma Zookeeper Shot Five Tigers to Make Room for More Tigers**

Nov 9 2018 03:01

An Oklahoma Zookeeper Shot Five Tigers to Make Room for More Tigers The owner of a roadside zoo in Oklahoma phoned a local newsroom on Thursday and admitted to the killing of five endangered tigers. Joseph Maldonado-Passage, a 55 year-old man who goes by Joe Exotic, called KOCO 5 hours after a federal grand jury charged him with 19 wildlife crimes on top of two previous murder-for-hire counts. The zookeeper is currently jailed for allegedly seeking a hit on the CEO of **BIG CAT RESCUE**, Carole Baskin, with whom he'd feuded over his mistreatment and exploitation of animals. Maldonado-Passage put five tigers to sleep because they were in pain, Maldonado-Passage told KOCO 5. They were in pain.

Carole Baskin better never, ever, ever see me face to face, Maldonado-Passage says to the camera before shooting the effigy. Ever, ever, ever again. Baskin and **BIG CAT RESCUE** called Maldonado-Passage's business one of the most notorious cub petting roadside zoos in the country. The organization protested a show that Maldonado-Passage took throughout malls in the US. In retaliation, the zookeeper renamed his organization **BIG CAT RESCUE** Entertainment.

causing **BIG CAT RESCUE** to sue in 2011 for violating its intellectual property rights. In 2013, Baskin received million judgment against Maldonado-Passage. Baskin also archived Facebook conversations in which exotic pet ow and other roadside zoo proprietors defended Maldonado-Passages threats of violence.

Unique Visitors: 5,774,659  
Calc Publicity Value: \$10,092  
Rank: 1,221

CPM: \$20.26  
Average Stay: 90.25  
Page Views: 34,726,952

Estimated Ad Value: \$3,364  
Attention: 0.0000

59.  [readfrontier.org](#) Online Only

[Joe Exotic calls new charges of wildlife trafficking, tiger slayings a witch hu](#)

Nov 8 2018 12:2

By comparison, there are an estimated 239 Bengal tigers now living in the wild in Nepal, up from about 120 in 2 Maldonado-Passage has been in federal custody since September after a federal grand jury indicted him on two cc of attempting to hire hitmen to murder the founder of a Florida animal refuge. Carole Baskin, CEO of the wildlife re **BIG CAT RESCUE**, contends she was the target of the murder-for hire plot after a years-long legal feud with Maldon Passage. In a jailhouse interview after his arrest, Maldonado-Passage told The Frontier that he had been set u convicted., Maldonado-Passage, 55, could face decades of prison time.

In Links: 3

60.  [Centre Daily Times](#) Newspaper Market: Philadelphia, PA (4)

[Big cat handler killed 5 endangered tigers to make room for others, Okla. prosec](#)

Nov 7 2018 11:29PM

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Pass: anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper. the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 87,838  
Calc Publicity Value: \$1,044  
Rank: 120,144

CPM: \$11.38  
Average Stay: 88.66  
Page Views: 1,121,605

Estimated Ad Value: \$348  
Attention: 0.0000

61.  [Ft Worth Star-Telegram](#) Newspaper Market: Dallas-Ft. Worth, TX (5)

[Big cat handler killed 5 endangered tigers to make room for others, Okla. prosec](#)

Nov 7 2018 11:34PM

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE** according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Pass: anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper. the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 1,226,011  
Calc Publicity Value: \$2,427  
Rank: 19,765

CPM: \$11.38  
Average Stay: 52.26  
Page Views: 6,090,271

Estimated Ad Value: \$809  
Attention: 0.0000

62.  [The Bellingham Herald](#) Newspaper Market: Seattle-Tacoma, WA (12)

[Big cat handler killed 5 endangered tigers to make room for others, Okla. prosec](#)

Nov 7 2018 11:29PM

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never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passi anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 106,644  
Calc Publicity Value: \$1,287  
Rank: 88,438

CPM: \$11.38  
Average Stay: 130.45  
Page Views: 1,705,503

Estimated Ad Value: \$429  
Attention: 0.0000

63.  **The News Tribune (Tacoma)** Newspaper Market: Seattle-Tacoma, WA (12)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM  
prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passi anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 356,068  
Calc Publicity Value: \$1,566  
Rank: 50,220

CPM: \$11.38  
Average Stay: 91.86  
Page Views: 2,518,853

Estimated Ad Value: \$522  
Attention: 0.0000

64.  **The Bradenton Herald** Newspaper Market: Tampa-St. Petersburg-Sarasota, FL (13)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM  
prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passi anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 252,815  
Calc Publicity Value: \$1,218  
Rank: 81,322

CPM: \$11.38  
Average Stay: 81.60  
Page Views: 1,529,885

Estimated Ad Value: \$406  
Attention: 0.0000

65.  **Miami Herald** Newspaper Market: Miami-Ft. Lauderdale, FL (16)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:34PM  
prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit

criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country. In response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader including recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passage's anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest that Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. Maldonado-Passage encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage renamed his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was operating the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 million. The Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends that are watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 2,125,452  
Calc Publicity Value: \$3,504  
Rank: 9,657

CPM: \$11.38  
Average Stay: 80.89  
Page Views: 12,865,554

Estimated Ad Value: \$1,168  
Attention: 0.0000

66.  **Modesto Bee** Newspaper Market: Sacramento-Stockton-Modesto, CA (20)

[Big cat handler killed 5 endangered tigers to make room for others, Okla.](#) Nov 7 2018 11:32PM  
prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman was never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news release issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passage's arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country. In response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader including recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passage's anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest that Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. Maldonado-Passage encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage renamed his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was operating the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 million. The Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends that are watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 150,486  
Calc Publicity Value: \$870  
Page Views: 784,988

CPM: \$11.38  
Average Stay: 172.99

Estimated Ad Value: \$290  
Attention: 0.0002

67.  **The Sacramento Bee** Newspaper Market: Sacramento-Stockton-Modesto, CA (20)

[Big cat handler killed 5 endangered tigers to make room for others, Okla.](#) Nov 7 2018 11:29PM  
prosec

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Unique Visitors: 1,523,881  
Calc Publicity Value: \$2,775  
Rank: 16,756

CPM: \$11.38  
Average Stay: 82.67  
Page Views: 7,994,452

Estimated Ad Value: \$925  
Attention: 0.0000

68.  **Belleville News-Democrat** Newspaper Market: St. Louis, MO (21)

[Big cat handler killed 5 endangered tigers to make room for others, Okla.](#) Nov 7 2018 11:29PM  
prosec

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Unique Visitors: 110,726  
Calc Publicity Value: \$1,131  
Rank: 98,254

CPM: \$11.38  
Average Stay: 90.59  
Page Views: 1,315,433

Estimated Ad Value: \$377  
Attention: 0.0000

69.  **Charlotte Observer** Newspaper Market: Charlotte, NC (23)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**  
prosec

Nov 7 2018 11:35PM

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news rel issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passages arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the countr response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader inclu recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passi: anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest w Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage rena his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was oper. the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 mi the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends tha watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 1,402,933  
Calc Publicity Value: \$2,730  
Rank: 17,059

CPM: \$11.38  
Average Stay: 101.07  
Page Views: 7,733,083

Estimated Ad Value: \$910  
Attention: 0.0000

70.  **Durham Herald-Sun** Online Only Market: Raleigh-Durham-Fayetteville, NC (25)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**  
prosec

Nov 7 2018 11:35PM

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Unique Visitors: 132,474  
Calc Publicity Value: \$789  
Rank: 156,979

CPM: \$11.38  
Average Stay: 71.14  
Page Views: 644,145

Estimated Ad Value: \$263  
Attention: 0.0000

71.  **News & Observer** Newspaper Market: Raleigh-Durham-Fayetteville, NC (25)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**  
prosec

Nov 7 2018 11:29PM

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Unique Visitors: 993,725  
Calc Publicity Value: \$2,445  
Rank: 22,401

CPM: \$11.38  
Average Stay: 82.94  
Page Views: 6,176,899

Estimated Ad Value: \$815  
Attention: 0.0000

72.  **Kansas City Star** Newspaper Market: Kansas City, MO (33)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**  
prosec

Nov 7 2018 11:29PM

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Unique Visitors: 947,275  
Calc Publicity Value: \$2,868  
Rank: 17,285

CPM: \$11.38  
Average Stay: 104.93  
Page Views: 8,550,968

Estimated Ad Value: \$956  
Attention: 0.0000

73.  **Fresno Bee** Newspaper Market: Fresno-Visalia, CA (54)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**  
prosec

Nov 7 2018 11:29PM

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Unique Visitors: 329,077  
Calc Publicity Value: \$1,542  
Rank: 51,147

CPM: \$11.38  
Average Stay: 75.62  
Page Views: 2,440,414

Estimated Ad Value: \$514  
Attention: 0.0000

74.  **Merced Sun-Star** Newspaper Market: Fresno-Visalia, CA (54)

**Big cat handler killed 5 endangered tigers to make room for others, Okla.**  
prosec

Nov 7 2018 11:35PM

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Unique Visitors: 47,977  
Calc Publicity Value: \$933  
Rank: 157,139

CPM: \$11.38  
Average Stay: 129.37  
Page Views: 899,567

Estimated Ad Value: \$311  
Attention: 0.0000

75.  **TulsaWorld.com** Newspaper Market: Tulsa, OK (62)  
**Feds allege zookeeper Joe Exotic killed 5 tigers, illegally sold other endangered** Nov 7 2018 11:31PM

Feds allege zookeeper Joe Exotic killed 5 tigers, illegally sold other endangered animals Already facing federal charges for a murder-for-hire scheme, Joe Exotic now faces an additional 19 counts, including violations of the Endangered Species Act. Filed Wednesday in the Western District of Oklahoma, a second indictment alleges Exotic shot and killed five tigers in October 2017 and illegally sold other big cats and a lemur. Exotic is already in federal custody after federal prosecutors alleged he tried to hire a hitman to kill Carole Baskin, the CEO of Tampa, Florida-based **BIG CAT RESCUE**. The Endangered Species Act makes it illegal to "take" any endangered species within the U.S., meaning any attempt to harass, harm or capture said species. Exotic reportedly knew in October 2017 several big cats would arrive at his animal park for boarding and allegedly killed the five tigers to make room, according to the indictment.

Unique Visitors: 266,853  
Calc Publicity Value: \$2,556  
Rank: 33,382

CPM: \$11.38  
Average Stay: 168.99  
Page Views: 6,755,367

Estimated Ad Value: \$852  
Attention: 0.0000

76.  **Lexington Herald Leader** Newspaper Market: Lexington, KY (63)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla. prosec** Nov 7 2018 11:29PM

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman was never harmed. The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE**, according to a news release issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passage's arrest. The nonprofit criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country. In response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader including recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passage's anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest where Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. That encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage renamed his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was operating the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 million, the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends that are watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 327,823  
Calc Publicity Value: \$2,013  
Rank: 38,901

CPM: \$11.38  
Average Stay: 138.49  
Page Views: 4,174,207

Estimated Ad Value: \$671  
Attention: 0.0000

77.  **Wichita Eagle** Newspaper Market: Wichita-Hutchinson, KS (67)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla. prosec** Nov 7 2018 11:29PM

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman was never harmed. Read Next The targeted woman was Carole Baskin, the CEO of **BIG CAT RESCUE** according to a news release issued by the Florida animal rights nonprofit and big cat sanctuary after Maldonado-Passage's arrest. The nonprofit had criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country. In response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader including recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passage's anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest where Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. That encouraged malls to drop the traveling tiger exhibits, according to the nonprofit. But then Maldonado-Passage renamed his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was operating the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 million, the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends that are watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on this planet right now, Maldonado-Passage said in a video, according to the Post.

Unique Visitors: 327,302  
Calc Publicity Value: \$1,653  
Rank: 48,567

CPM: \$11.38  
Average Stay: 97.19  
Page Views: 2,803,969

Estimated Ad Value: \$551  
Attention: 0.0000

78.  **TriCity Herald** Newspaper Market: Spokane, WA (72)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM  
 prosec

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Unique Visitors: 86,612  
 Calc Publicity Value: \$1,014  
 Rank: 116,925

CPM: \$11.38  
 Average Stay: 106.20  
 Page Views: 1,057,661

Estimated Ad Value: \$338  
 Attention: 0.0000

79.  **The State** Newspaper Market: Columbia, SC (77)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:34PM  
 prosec

Maldonado-Passage later tried to pay an undercover FBI agent to kill his target, court documents allege. The woman never harmed. The targeted woman was , according to a news release issued by the Florida animal rights nonprofit big cat sanctuary after Maldonado-Passages arrest. The nonprofit had criticized Maldonado-Passage for operating one of the most notorious cub petting roadside zoos in the country. In response to that criticism, Maldonado-Passage made threats for years against the rescue group and its leader including recording a video of himself shooting a blow up doll dressed to look like Carole, the group said. Maldonado-Passages anger at **BIG CAT RESCUE** began after the nonprofit started to tell malls across the Southwest and Midwest where Maldonado-Passage would bring tiger cubs that the cubs were leading miserable lives, **BIG CAT RESCUE** said. That encouraged malls to drop the traveling tiger exhibit according to the nonprofit. But then Maldonado-Passage renamed his exhibit **BIG CAT RESCUE** Entertainment in a bid to trick others into thinking **BIG CAT RESCUE** itself was operating the petting zoo, which led to an intellectual property rights lawsuit in which **BIG CAT RESCUE** was awarded \$1 million, the Washington Post reported earlier this year. Maldonado-Passage was livid. For Carole and all of her friends that are watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on this planet right now, Maldonado-Passage said in a video, according to the Post. And before you bring me down, it is my belief that you will stop breathing. Baskin said federal agents alerted her to Maldonado-Passages murder-for-hire plot, the Tampa Bay Times reported. But Baskin suggested activists like her wouldnt be targeted by people like Maldonado-Passage if the federal government did its job.

Unique Visitors: 691,575  
 Calc Publicity Value: \$2,355  
 Rank: 24,718

CPM: \$11.38  
 Average Stay: 82.94  
 Page Views: 5,723,619

Estimated Ad Value: \$785  
 Attention: 0.0000

80.  **Hilton Head Island Packet** Newspaper Market: Charleston, SC (92)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM  
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Unique Visitors: 86,911  
 Calc Publicity Value: \$1,233  
 Rank: 93,196

CPM: \$11.38  
 Average Stay: 107.97  
 Page Views: 1,566,063

Estimated Ad Value: \$411  
 Attention: 0.0000

81.  **Idaho Statesman** Newspaper Market: Boise, ID (104)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM  
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Unique Visitors: 281,522  
 Calc Publicity Value: \$1,578  
 Rank: 53,182

CPM: \$11.38  
 Average Stay: 99.28  
 Page Views: 2,560,272

Estimated Ad Value: \$526  
 Attention: 0.0000

82.  **Macon Telegraph** Newspaper Market: Macon, GA (120)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM  
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Unique Visitors: 116,397  
 Calc Publicity Value: \$1,086  
 Rank: 100,953

CPM: \$11.38  
 Average Stay: 100.38  
 Page Views: 1,217,756

Estimated Ad Value: \$362  
 Attention: 0.0000

83.  **San Luis Obispo Tribune** Newspaper Market: Santa Barbara-Santa Maria-San Luis Obispo, CA (123)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM  
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Unique Visitors: 204,729  
 Calc Publicity Value: \$1,224  
 Rank: 82,060

CPM: \$11.38  
 Average Stay: 91.24  
 Page Views: 1,538,456

Estimated Ad Value: \$408  
 Attention: 0.0000

84.  **Columbus Ledger-Enquirer** Newspaper Market: Columbus, GA (127)  
**Big cat handler killed 5 endangered tigers to make room for others, Okla.** Nov 7 2018 11:29PM

## prosec

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Unique Visitors: 104,492  
Calc Publicity Value: \$1,116  
Rank: 100,826

CPM: \$11.38  
Average Stay: 112.97  
Page Views: 1,284,793

Estimated Ad Value: \$372  
Attention: 0.0000

85.  **Sun Herald** Newspaper Market: Biloxi-Gulfport, MS (157)

[Big cat handler killed 5 endangered tigers to make room for others, Okla.](#)

Nov 7 2018 11:29PM

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Unique Visitors: 72,034  
Calc Publicity Value: \$1,005  
Rank: 120,422

CPM: \$11.38  
Average Stay: 121.02  
Page Views: 1,044,890

Estimated Ad Value: \$335  
Attention: 0.0000

86.  **thedodo.com** Online Only

[Here's The Best Thing To Do With Your Leftover Jack-O'-Lanterns](#)

Nov 3 2018 02:11

Rescued chickens checking out a pumpkin | Woodstock Farm Sanctuary If folks want to donate their pumpkins, they can be carved but can't have candle residue in them or show any signs of rotting, Lizz DeFeo, Woodstock Farm Sanctuary marketing manager, told The Dodo. Fully intact pumpkins or carved is totally OK though! Maggie the pig smiling over a donated pumpkin | Little Buckets Farm Sanctuary If there's a wildlife sanctuary in your area, like **BIG CAT RESCUE** in Tampa, Florida, or Black Beauty Ranch in Murchison, Texas, rescued tigers or even bears might end up with leftovers. [embedded content] Aside from donating pumpkins to rescue groups, people in more rural areas may also leave one or two carved pumpkins in the woods or their backyards as a snack for any passing squirrels, chipmunk, or deer. A rescued squirrel enjoying a leftover jack-o'-lantern at Owls Nest Sanctuary for Wildlife in Odessa, Florida. Heather Davies/Owls Nest Sanctuary for Wildlife No matter which furry or hooved friends you choose to send pumpkins to this year, there's no doubt the snack will make someone's day a whole.

In Links: 407

87.  **Bustle.com** Online Only Market: USA

[Big Cats Play With Pumpkins Every Year For Enrichment & The Videos Are Beyond Sw](#)

Nov 1 2018 01:39PM

Just as we give domestic pets toys, scratching posts, behavioral training and walks, animals kept in human care rather than in the wild need stimulation to keep them happy. It's a strong part of wild animal husbandry in zoos, sanctuaries and other environments worldwide. Pumpkins are part of a year-round program for big cats, according to **SUSAN BASS**, director of public relations for the Big Cat Sanctuary in Tampa, Florida, which houses a huge variety of big cat species from caracals and ocelots to jaguars. "Big cats in captivity are bored silly, so at **BIG CAT RESCUE**, we provide them enrichment items every day to help keep them mentally stimulated," Bass tells Bustle. "That includes holiday enrichment like pumpkins during October each year." **BIG CAT RESCUE** on YouTube "Environmental enrichment includes

regular provision of dynamic environments, cognitive challenges and social opportunities," says animal cap organization Wild Welfare. "An enriched environment should promote a range of normal behaviours [ sic ] that ani find rewarding as well as allowing animals to positively respond to potential stressors." A lot of the need for enrichme captivity comes from the fact that captive animals don't experience the stresses they would in the wild. "In captivity, and water is supplied, territory is already delineated, social groupings are usually fairly stable and structured, there ar predators to avoid, and quite often mates are selected for them," notes Colchester Zoo.

Some of our cats even like to "drown" their pumpkins in their pools! It's a fun way to keep them mentally healthy," I says. **BIG CAT RESCUE** on YouTube Big cats are natural predators and very curious, and pumpkin flesh itself particularly harmful to felines but it's important to note that the jaguars and other cats who are being given pumpkins treating them as playthings, not as food sources. (They're pretty well-fed at all times.) If you want to imitate this tri home with your bored housecat, get it a pumpkin-shaped catnip toy and watch it experience the seasonal joy.

Unique Visitors: 5,606,222  
Calc Publicity Value: \$17,862  
Rank: 1,779

CPM: \$20.26  
Average Stay: 102.49  
Page Views: 116,075,049

Estimated Ad Value: \$5,954  
Attention: 0.0000

88.  [brinkwire.com](#) Online Only  
[Big Cats Play With Pumpkins Every Year For Enrichment & The Videos Are Beyond Sw](#) Nov 1 2018 09:4

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In Links: 379

Report 04 Dec 2018 22:28:44  
Generated: UTC  
Story Count: 88  
Audience: 47,462,628  
Nielsen Audience: 552,391  
Unique Visitors: 46,910,237  
Ad Value: \$11,475  
Calc Ad Value: \$68,613  
Calc Publicity Value: \$205,837  
In Links: 1,954  
Average Stay: 6867.28  
Attention: 0.0002  
Rank: 13,389,063  
Page Views: 1,944,331,988

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813.431.2720

You can donate to our big cats at NO COST TO YOU when you select BCR as your charity on Amazon Smile and shop [Smile.Amazon.com](https://www.amazon.com/smile) instead of Amazon.com. It's exactly the same as regular Amazon EXCEPT Amazon donates .5% of your purchase to BCR! How purrfect!