



Metro Monitor News Tracker Report

1. Norman Transcript *Online Only* Market: Oklahoma City, OK (41) Oklahoma governor candidate pleads not guilty to murder plot

Sep 29 2018 02:03AM CT

Oklahoma governor candidate pleads not guilty to murder plot OKLAHOMA CITY A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in. the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 36,891	CPM: \$11.38	Estimated Ad Value: \$219
Calc Publicity Value: \$657	Average Stay: 83.78	Attention: 0.0000
Rank: 261,949	Page Views: 449,518	

2. Tulsa Public Radio *Radio* Market: Tulsa, OK (62) Not Guilty Plea for Joe Exotic

Sep 29 2018 01:24PM CT

Not Guilty Plea for Joe Exotic A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in. the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 8,867	CPM: \$11.38	Estimated Ad Value: \$88
Calc Publicity Value: \$264	Average Stay: 45.38	Attention: 0.0000
Rank: 935,903	Page Views: 76,786	

3. KTEN NBC CH10 *Television* Market: Sherman, TX-Ada, OK (160) Oklahoma governor candidate pleads not guilty to murder plot

Sep 29 2018 06:44AM CT

Oklahoma governor candidate pleads not guilty to murder plot OKLAHOMA CITY (AP) - A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in. the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 17,941	CPM: \$11.38	Estimated Ad Value: \$161
Calc Publicity Value: \$483	Average Stay: 66.27	Attention: 0.0000
Rank: 368,760	Page Views: 247,478	

4. Centre Daily Times *Newspaper* Market: Philadelphia, PA (4) Oklahoma governor candidate pleads not guilty to murder plot

Sep 28 2018 05:57PM ET

Oklahoma governor candidate pleads not guilty to murder plot A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in. the past with Maldonado Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 93,333	CPM: \$11.38	Estimated Ad Value: \$346
Calc Publicity Value: \$1,038	Average Stay: 106.29	Attention: 0.0000
Rank: 115,614	Page Views: 1,113,465	

5. Reading Eagle *Newspaper* Market: Philadelphia, PA (4) Oklahoma governor candidate pleads not guilty to murder plot

Sep 28 2018 06:16PM ET

and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in. the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 106,672	CPM: \$11.38	Estimated Ad Value: \$471
Calc Publicity Value: \$1,413	Average Stay: 142.79	Attention: 0.0000
Rank: 79,289	Page Views: 2,047,518	

6. Ft Worth Star-Telegram *Newspaper* Market: Dallas-Ft. Worth, TX (5) Oklahoma governor candidate pleads not guilty to murder plot

Sep 28 2018 05:57PM CT

Oklahoma governor candidate pleads not guilty to murder plot A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in. the past with Maldonado Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 966,398	CPM: \$11.38	Estimated Ad Value: \$792
Calc Publicity Value: \$2,376	Average Stay: 69.95	Attention: 0.0000
Rank: 23,960	Page Views: 5,824,463	

7. News Tribune Blogs *Blogs Only* Market: Seattle-Tacoma, WA (12) Oklahoma governor candidate pleads not guilty to murder plot

Sep 28 2018 05:57PM PT

Oklahoma governor candidate pleads not guilty to murder plot A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in. the past with Maldonado Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

In Links: 5,348	Traffic Rank: 39,106	Reach Rank: 33,687
Reach Per Million: 43.30	Page Views Rank: 71,066	Page Views Per Million: 0.91
Page Views Per User: 1.87		

8. The Bellingham Herald *Newspaper* Market: Seattle-Tacoma, WA (12)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM PT

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Unique Visitors: 117,782	CPM: \$11.38	Estimated Ad Value: \$475
Calc Publicity Value: \$1,425	Average Stay: 133.97	Attention: 0.0000
Rank: 75,531	Page Views: 2,086,651	

9. The Olympian *Newspaper* Market: Seattle-Tacoma, WA (12)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM PT

Oklahoma governor candidate pleads not guilty to murder plot OKLAHOMA CITY A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 110,983	CPM: \$11.38	Estimated Ad Value: \$408
Calc Publicity Value: \$1,224	Average Stay: 119.81	Attention: 0.0000
Rank: 96,815	Page Views: 1,540,381	

10. The Bradenton Herald *Newspaper* Market: Tampa-St. Petersburg-Sarasota, FL (13)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM ET

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Unique Visitors: 188,266	CPM: \$11.38	Estimated Ad Value: \$435
Calc Publicity Value: \$1,305	Average Stay: 107.71	Attention: 0.0000
Rank: 80,996	Page Views: 1,747,195	

11. Miami Herald *Newspaper* Market: Miami-Ft. Lauderdale, FL (16)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM ET

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Unique Visitors: 4,755,211	CPM: \$11.38	Estimated Ad Value: \$1,554
Calc Publicity Value: \$4,662	Average Stay: 63.00	Attention: 0.0000
Rank: 5,906	Page Views: 23,154,713	

12. The Tribune *Newspaper* Market: Orlando-Daytona Beach-Melbourne, FL (18)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM ET

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Unique Visitors: 23,064	CPM: \$11.38	Estimated Ad Value: \$311
Calc Publicity Value: \$933	Average Stay: 114.85	Attention: 0.0000
Rank: 172,194	Page Views: 899,409	

13. Belleville News-Democrat *Newspaper* Market: St. Louis, MO (21)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM CT

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Unique Visitors: 140,749	CPM: \$11.38	Estimated Ad Value: \$417
Calc Publicity Value: \$1,251	Average Stay: 81.84	Attention: 0.0000
Rank: 84,433	Page Views: 1,606,295	

14. Charlotte Observer *Newspaper* Market: Charlotte, NC (23)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 06:05PM ET

Oklahoma governor candidate pleads not guilty to murder plot A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 1,953,845	CPM: \$11.38	Estimated Ad Value: \$1,096
Calc Publicity Value: \$3,288	Average Stay: 85.52	Attention: 0.0000
Rank: 12,786	Page Views: 11,284,366	

15. News & Observer *Newspaper* Market: Raleigh-Durham-Fayetteville, NC (25)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM ET

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Unique Visitors: 1,033,811	CPM: \$11.38	Estimated Ad Value: \$872
Calc Publicity Value: \$2,616	Average Stay: 76.12	Attention: 0.0000
Rank: 20,687	Page Views: 7,079,008	

- 16. The Daily Journal Franklin** *Newspaper* Market: Indianapolis, IN (28)
Oklahoma governor candidate pleads not guilty to murder plot Sep 28 2018 05:57PM ET
- Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as Jane Doe. Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year. He was a write-in candidate for president in 2
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|-----------------------------|----------------------|---------------------------|
| Unique Visitors: 17,743 | CPM: \$11.38 | Estimated Ad Value: \$246 |
| Calc Publicity Value: \$738 | Average Stay: 142.65 | Attention: 0.0000 |
| Rank: 284,710 | Page Views: 567,817 | |
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- 17. The Republic** *Newspaper* Market: Indianapolis, IN (28)
Oklahoma governor candidate pleads not guilty to murder plot Sep 28 2018 05:57PM ET
- Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as Jane Doe. Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year. He was a write-in candidate for president in 2
- | | | |
|-------------------------------|-----------------------|---------------------------|
| Unique Visitors: 48,155 | CPM: \$11.38 | Estimated Ad Value: \$454 |
| Calc Publicity Value: \$1,362 | Average Stay: 144.92 | Attention: 0.0000 |
| Rank: 106,250 | Page Views: 1,903,784 | |
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- 18. NEWSOK.com** *Online Only* Market: Oklahoma City, OK (41)
Oklahoma zookeeper Joe Exotic pleads not guilty to murder-for-hire indictment Sep 28 2018 01:49AM CT
- A detention hearing was set for next Thursday. He is accused of twice trying to have the operator of a Florida animal sanctuary killed. Grand jurors alleged he paid one individual \$3,000 in November to murder the woman and promised to pay thousands of dollars more after it was done. Grand jurors alleged he asked another individual repeatedly to find someone to murder the woman and then met in December to discuss details with that individual and an undercover FBI agent posing as a hit man. The maximum punishment for each count is 10 years in federal prison and a \$250,000 fine. The trial date is expected to be delayed. The animal sanctuary operator, Carole Baskin, said Joe Exotic has made threats online for years. She is CEO of **BIG CAT RESCUE**, a nonprofit based in Tampa. **BIG CAT RESCUE** in 2013 won court judgments of more than \$1 million against Joe Exotic for copyright and trademark infringements. Joe Exotic operated a private zoo in Wynnewood that became popular because visitors could for a price pet tiger cubs. Former NBA star Shaquille O'Neal visited this month.
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|-------------------------------|-----------------------|---------------------------|
| Unique Visitors: 610,422 | CPM: \$11.38 | Estimated Ad Value: \$868 |
| Calc Publicity Value: \$2,604 | Average Stay: 232.45 | Attention: 0.0000 |
| Rank: 23,354 | Page Views: 7,019,607 | |
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- 19. okcfox.com** *Online Only* Market: Oklahoma City, OK (41)
Joe Exotic pleads not guilty in alleged murder-for-hire plot Sep 28 2018 06:15PM CT
- A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.
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|-----------------------------|----------------------|---------------------------|
| Unique Visitors: 48,272 | CPM: \$11.38 | Estimated Ad Value: \$280 |
| Calc Publicity Value: \$840 | Average Stay: 104.96 | Attention: 0.0000 |
| Rank: 185,580 | Page Views: 730,453 | |
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- 20. KOKI-TV [FOX 23]** *Television* Market: Tulsa, OK (62)
Oklahoma governor candidate pleads not guilty to murder plot Sep 28 2018 06:07PM CT
- Oklahoma governor candidate pleads not guilty to murder plot OKLAHOMA CITY (AP) - A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.
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|-------------------------------|-----------------------|---------------------------|
| Unique Visitors: 64,819 | CPM: \$11.38 | Estimated Ad Value: \$356 |
| Calc Publicity Value: \$1,068 | Average Stay: 120.40 | Attention: 0.0000 |
| Rank: 111,219 | Page Views: 1,172,702 | |
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- 21. KRMG-FM [102.3 FM]-COX** *Radio* Market: Tulsa, OK (62)
Oklahoma governor candidate pleads not guilty to murder plot Sep 28 2018 06:08PM CT
- Oklahoma governor candidate pleads not guilty to murder plot OKLAHOMA CITY - A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.
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|-----------------------------|---------------------|---------------------------|
| Unique Visitors: 30,728 | CPM: \$11.38 | Estimated Ad Value: \$200 |
| Calc Publicity Value: \$600 | Average Stay: 97.23 | Attention: 0.0000 |
| Rank: 275,106 | Page Views: 379,025 | |
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- 22. Lexington Herald Leader** *Newspaper* Market: Lexington, KY (63)
Oklahoma governor candidate pleads not guilty to murder plot Sep 28 2018 05:57PM ET
- Oklahoma governor candidate pleads not guilty to murder plot A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.
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|-------------------------------|-----------------------|---------------------------|
| Unique Visitors: 272,137 | CPM: \$11.38 | Estimated Ad Value: \$637 |
| Calc Publicity Value: \$1,911 | Average Stay: 121.95 | Attention: 0.0000 |
| Rank: 43,701 | Page Views: 3,762,717 | |

23. Wichita Eagle *Newspaper* Market: Wichita-Hutchinson, KS (67)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 06:05PM CT

Oklahoma governor candidate pleads not guilty to murder plot OKLAHOMA CITY A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 582,920	CPM: \$11.38	Estimated Ad Value: \$641
Calc Publicity Value: \$1,923	Average Stay: 76.88	Attention: 0.0000
Rank: 36,595	Page Views: 3,810,753	

24. TriCity Herald *Newspaper* Market: Spokane, WA (72)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM PT

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Unique Visitors: 91,749	CPM: \$11.38	Estimated Ad Value: \$402
Calc Publicity Value: \$1,206	Average Stay: 113.25	Attention: 0.0000
Rank: 96,744	Page Views: 1,494,138	

25. Bryan/College Station Eagle *Television* Market: Waco-Temple-Bryan, TX (86)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 07:14PM CT

Oklahoma governor candidate pleads not guilty to murder plot OKLAHOMA CITY (AP) A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 76,991	CPM: \$11.38	Estimated Ad Value: \$354
Calc Publicity Value: \$1,062	Average Stay: 215.25	Attention: 0.0000
Rank: 137,235	Page Views: 1,164,585	

26. Hilton Head Island Packet *Newspaper* Market: Charleston, SC (92)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM ET

Oklahoma governor candidate pleads not guilty to murder plot OKLAHOMA CITY A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 150,442	CPM: \$11.38	Estimated Ad Value: \$490
Calc Publicity Value: \$1,470	Average Stay: 122.18	Attention: 0.0000
Rank: 70,711	Page Views: 2,218,669	

27. Myrtle Beach Online *Online Only* Market: Florence-Myrtle Beach, SC (101)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM ET

Oklahoma governor candidate pleads not guilty to murder plot A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 128,290	CPM: \$11.38	Estimated Ad Value: \$457
Calc Publicity Value: \$1,371	Average Stay: 111.34	Attention: 0.0000
Rank: 76,214	Page Views: 1,934,960	

28. Hastings Tribune *Online Only* Market: Lincoln-Hastings-Kearney, NE (106)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 06:22PM CT

(Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 43,516	CPM: \$11.38	Estimated Ad Value: \$169
Calc Publicity Value: \$507	Average Stay: 40.92	Attention: 0.0000
Rank: 336,415	Page Views: 270,048	

29. Macon Telegraph *Newspaper* Market: Macon, GA (120)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM ET

Oklahoma governor candidate pleads not guilty to murder plot A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 97,902	CPM: \$11.38	Estimated Ad Value: \$428
Calc Publicity Value: \$1,284	Average Stay: 131.22	Attention: 0.0000
Rank: 84,578	Page Views: 1,697,408	

30. San Luis Obispo.com *Newspaper* Market: Santa Barbara-Santa Maria-San Luis Obispo, CA (123)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM PT

Oklahoma governor candidate pleads not guilty to murder plot A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 155,799	CPM: \$11.38	Estimated Ad Value: \$417
Calc Publicity Value: \$1,251	Average Stay: 109.02	Attention: 0.0000
Rank: 89,886	Page Views: 1,612,106	

31. Sun Herald *Newspaper* Market: Biloxi-Gulfport, MS (157)
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 05:57PM CT

Oklahoma governor candidate pleads not guilty to murder plot A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary, identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 70,015	CPM: \$11.38	Estimated Ad Value: \$413
Calc Publicity Value: \$1,239	Average Stay: 143.49	Attention: 0.0000
Rank: 104,299	Page Views: 1,579,456	

32. membercenter.worldnow.com *Online Only* Market: Global
[Oklahoma governor candidate pleads not guilty to murder plot](#)

Sep 28 2018 06:04PM UTC

Oklahoma governor candidate pleads not guilty to murder plot OKLAHOMA CITY (AP) - A former Oklahoma zookeeper who ran for governor this year and uses the name "Joe Exotic" has pleaded not guilty to federal charges in an alleged murder-for-hire plot. Online court records show 55-year-old Joseph Maldonado-Passage entered the pleas Thursday to two charges in federal court in Oklahoma City. An indictment alleges Maldonado-Passage twice tried to hire someone to kill the operator of a Florida-based animal sanctuary identifying the intended victim only as "Jane Doe." Carole Baskin, who runs **BIG CAT RESCUE** in Florida, has told The Oklahoman that she was the target of the plot after clashing in the past with Maldonado-Passage. Maldonado-Passage once operated a zoo in Wynnewood, Oklahoma, and ran unsuccessfully for Oklahoma governor as a Libertarian this year.

33. readfrontier.org *Online Only*
[Joe Exotic pleads not guilty to murder-for hire charges](#)

Sep 28 2018 02:33AM UTC

He is being held in the interim at the Grady County Law Enforcement Center in Chickasha. A federal grand jury has indicted Maldonado-Passage on two counts of twice attempting to hire hitmen to murder an unnamed Florida woman. Carole Baskin, CEO of the wildlife refuge **BIG CAT RESCUE** contends she was the target of the murder-for hire plot after a years-long legal feud with Maldonado-Passage. In a jailhouse interview earlier this month, Maldonado-Passage told The Frontier that he had been set up. Jeff Lowe, the current owner of Maldonado-Passage's former zoo, Greater Wynnewood Exotic Animal Park, said in a Facebook post Thursday that park would close and reopen in a new location near the Oklahoma-Texas border in Thackerville in 2019.

In Links: 2

34. Tampa Bay *Online Only* Market: Tampa-St. Petersburg-Sarasota, FL (13)
[Find a Friend: Zack the orange tabby](#)

Sep 27 2018 04:00PM ET

Find a Friend: Zack the orange tabby Zack was living on the edge. He was whisked away from danger hanging around **BIG CAT RESCUE** and placed into a celebrity foster house (web cats Cole and Marmalade and their human servants! Zack longs to be a real tiger for Halloween but will settle for a forever-home. He plays with siblings but mostly prefers to observe the action.

Unique Visitors: 1,699,757	CPM: \$11.38	Estimated Ad Value: \$1,256
Calc Publicity Value: \$3,768	Average Stay: 196.35	Attention: 0.0000
Rank: 11,250	Page Views: 14,933,912	

35. Arizona Daily Sun *Online Only* Market: Flagstaff, AZ
[News of the Weird: Sept. 27-Oct. 3](#)

Sep 27 2018 12:00PM AZ

7 for allegedly attempting to hire two people in late 2017 to kill an unnamed woman. According to the Orlando Sentinel, one of those "killers" was an undercover FBI agent, and Exotic was indicted on federal murder-for-hire charges. It all started "many, many years" ago, said Carole Baskin of **BIG CAT RESCUE** in Tampa, who claims to be the "unnamed woman" Exotic was hoping to off. She said Exotic has threatened her repeatedly and posted online a video of himself shooting an effigy of Baskin in the head. Tangentially, Exotic was also a candidate in a three-way Libertarian primary run for governor in Oklahoma this summer.

Unique Visitors: 76,502	CPM: \$11.38	Estimated Ad Value: \$302
Calc Publicity Value: \$906	Average Stay: 94.85	Attention: 0.0000
Rank: 153,691	Page Views: 849,126	

36. cclft.com *Online Only*
[News of the Weird: This Is Fine](#)

Sep 27 2018 11:00AM UTC

7 for allegedly attempting to hire two people in late 2017 to kill an unnamed woman. According to the Orlando Sentinel, one of those "killers" was an undercover FBI agent, and Exotic was indicted on federal murder-for-hire charges. It all started "many, many years" ago, said Carole Baskin of **BIG CAT RESCUE** in Tampa, who claims to be the "unnamed woman" Exotic was hoping to off. She said Exotic has threatened her repeatedly and posted online a video of himself shooting an effigy of Baskin in the head. Tangentially, Exotic was also a candidate in a three-way Libertarian primary run for governor in Oklahoma this summer.

In Links: 1,271

37. thecoastnews.com *Online Only*
[News of the Weird](#)

Sep 27 2018 04:45PM UTC

7 for allegedly attempting to hire two people in late 2017 to kill an unnamed woman. According to the Orlando Sentinel, one of those killers was an undercover FBI agent, and Exotic was indicted on federal murder-for-hire charges. It all started many, many years ago, said Carole Baskin of **BIG CAT RESCUE** in Tampa, who claims to be the unnamed woman Exotic was hoping to off. She said Exotic has threatened her repeatedly and posted online a video of himself shooting an effigy of Baskin in the head. Tangentially, Exotic was also a candidate in a three-way Libertarian primary run for governor in Oklahoma this summer.

In Links: 1,271

38. shepherdexpress.com *Online Only*
[News of the Weird: Sept. 27, 2018](#)

Sep 25 2018 04:09PM UTC

7 for allegedly attempting to hire two people in late 2017 to kill an unnamed woman. According to the Orlando Sentinel, one of those killers was an undercover FBI agent, and Maldonado-Passage was indicted on federal murder-for-hire charges. It all started many, many years ago, said Carole Baskin of **BIG CAT RESCUE** in Tampa, Fla., who claims to be the unnamed woman Maldonado-Passage was hoping to have killed. She said he has threatened her repeatedly, even posting a video of himself online shooting an effigy of Baskin in the head. Tangentially, Maldonado-Passage was also a candidate in a three-way Libertarian Party primary run for governor this summer.

In Links: 38

39. nacity.com *Online Only*
[Have fun without the hangover!, 15 Unique Places To Take A Date In Tampa If You](#)

Sep 24 2018 09:55PM UTC

So what are we waiting for? Let's talk about the best places to take a date when you're looking for a fun time and want to be able to remember all of it the next day. @tampadatenightguide embedded via **BIG CAT RESCUE** Where: 12802 Easy St @bigcatvet embedded via Lions and tigers and bears, oh my! Venture over to **BIG CAT RESCUE** to see these giant felines close up. You can show your date your philanthropic side because this venture is an animal sanctuary designed to protect big cats from use in performance acts and other endeavors that cause harm to their kind every year. With a mission to stop the trade and abusive treatment of large animals, the staff at **BIG CAT RESCUE** double as educators of animal rights. Having an epic date with bae and learning how to protect our furry friends? We're all in!

In Links: 38

- 40. [pressfrom.info](#)** *Online Only*
[Milton accounts for 6 TDs, No. 16 UCF routs FAU 56-36](#) Sep 22 2018 03:39AM UTC
- 16 UCF 56, FAU 36 Milton scored on runs of 12, 9 and 13 yards, using a nifty jump cut to avoid a defender and get into the end zone on the last one. Touchdown passes of 12 yard: to Dredrick Snelson, 21 yards to Marlon Williams and 19 yards to Gabriel Davis hiked Milton's career total to 56 - tied with Blake Bortles for fourth-most in school history. Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year. Welcome to Central Florida: Retina.
- In Links: 38
-
- 41. [uexpress.com](#)** *Online Only*
[LEAD STORY -- Smooth Reaction](#) Sep 21 2018 12:54PM UTC
- 7 for allegedly attempting to hire two people in late 2017 to kill an unnamed woman. According to the Orlando Sentinel, one of those "killers" was an undercover FBI agent, and Exotic was indicted on federal murder-for-hire charges. It all started "many, many years" ago, said Carole Baskin of **BIG CAT RESCUE** in Tampa, who claims to be the "unnamed woman" Exotic was hoping to off. She said Exotic has threatened her repeatedly and posted online a video of himself shooting an effigy of Baskin in the head. Tangentially, Exotic was also a candidate in a three-way Libertarian primary run for governor in Oklahoma this summer.
- In Links: 1
-
- 42. [Readers Digest](#)** *Magazine* Market: USA
[20 Explanations of Little Things Youve Always Wondered About](#) Sep 19 2018 07:02PM ET
- Why do cats climb into boxes? They do it to feel safe, according to Live Science and its not just your tabby: Big cats also like to hide in a spot where nothing can sneak up on them **SUSAN BASS**, director of public relations at **BIG CAT RESCUE** in Tampa, Florida, told Mental Floss that the tigers and other cats at her sanctuary will hop into any box big enough to hold them, just like the little kitty living at your house does. Read about 15 crimes that will never get solved. How did the colors blue and pink get assigned to boys and girls?
- | | | |
|-------------------------------|------------------------|-----------------------------|
| Unique Visitors: 3,914,799 | CPM: \$20.26 | Estimated Ad Value: \$3,077 |
| Calc Publicity Value: \$9,231 | Average Stay: 119.66 | Attention: 0.0000 |
| Rank: 6,107 | Page Views: 28,853,779 | |
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- 43. [Tampa Bay](#)** *Online Only* Market: Tampa-St. Petersburg-Sarasota, FL (13)
[Shoot zombies with a paintball gun or escape a real WWII ship at Tampa Bay haunt](#) Sep 19 2018 01:54PM ET
- 5-31. 1400 N Channelside Drive, Tampa. \$25 (10 percent goes to **BIG CAT RESCUE**)murderhousetampa.com MORE HALLOWEEN FUN FAMILIES : Take the kids to these not-so scary Halloween attractions MOVIES: 27 scary movies to see at Tampa Theatre this season THEME PARKS: Halloween Horror Nights, Howl-O-Scream look to the '80s and classics
- | | | |
|-------------------------------|------------------------|-----------------------------|
| Unique Visitors: 1,699,757 | CPM: \$11.38 | Estimated Ad Value: \$1,256 |
| Calc Publicity Value: \$3,768 | Average Stay: 196.35 | Attention: 0.0000 |
| Rank: 11,250 | Page Views: 14,933,912 | |
-
- 44. [melmagazine.com](#)** *Online Only*
[Joe Exotic: A Cautionary Tale Of A Murder-for-Hire Plot Involving Tigers, Michael](#) Sep 14 2018 04:58PM UTC
- Imagine, though, that this mans exotic animal zoo is technically licensed as a rendering facility, not as an animal care facility. Imagine the enemies and critics a man like that would have in the exotic animal community. Lastly, imagine that same man was just arrested, in a town called Gulf Breeze, after he allegedly attempted to hire an assassin to murder the CEO of an animal sanctuary called **BIG CAT RESCUE**. The man youre picturing, his name is Joe Exotic. And, of course, he was busted in Florida.
- In Links: 3,283
-
- 45. [onegreenplanet.org](#)** *Online Only*
[Big Cat Breeder Indicted for Hiring Hitmen to Kill Animal Rescuer Need Another](#) Sep 14 2018 04:33PM UTC
- Sometimes reality is truly stranger than fiction, and this story is worse than any made-for-TV movie youve seen Notorious big cat breeder Joseph Maldonado-Passage, aka Joe Exotic, is recognizable by his grossly-outdated bleached feathered mullet-with-bangs look, but that isnt the main reason he is disliked so much. The breeder has been the focus of many animal cruelty investigations supported by PETA and Carole Baskin of **BIG CAT RESCUE**, and he has now been indicted by The U.S. Department of Justice, which has charged him with two counts of murder-for-hire of Carole Baskin. This arrest occurred after Maldonado-Passage allegedly tried to hire two individuals, one an undercover FBI agent in two separate attempts to kill Baskin. In 2006, a PETA eyewitness investigation into his run-down roadside zoo, The Greater Wynnewood Exotic Animal Park, revealed that sick injured, and dying animals were not given veterinary treatment or even humane euthanasia.
- In one video, he claims, For Carole and all her friends that are watching, if you think I was nuts before, Im the most dangerous exotic animal owner on this planet, and before you bring me down, it is my belief that you will stop breathing, got that? He also shot off the head of a doll representing Baskin. In one photo, he has two hanging effigies, one representing PETA and the other, Carole Baskin of **BIG CAT RESCUE**, with himself posed with a bow and arrow and dressed as a tiger (creeeepy!)According to Baskin, Maldonado Passage threatened to kill her about a dozen times in the past few years. I was surprised he didnt want to do it himself, but I wasnt surprised he would try and follow through, Baskin stated.
- In Links: 3,283
-
- 46. [Oklahoma Gazette](#)** *Newspaper* Market: Oklahoma (45)
[Chicken-Fried News: Exotic plot](#) Sep 13 2018 01:01PM CT
- Before we go farther with this, lets be clear that the unnamed person indeed has a name and isnt like a horse in a crappy old America song from the 70s. This person is probably not named because she or he is a cooperating witness, which is something the CFN team learned from living in the United States for the past two years. The target of Exotics alleged murder-for-hire ire is not named in the indictment, but NewsOK reported that Carole Baskin, operator of **BIG CAT RESCUE** in Tampa, Florida, believes she was the target. Baskin and Exotic have sparred for years over the proper care of wild animals, a recurring problem for Exotic, but also because Baskin successfully sued Exotic in 2013 for \$1 million for infringing on Baskins logo and image designs. So, if youve ever been driving down Interstate 35 and a Joe Exotic billboard made you want to get sauced and play with 100 jungle cats in Garvin County, Baskin gets some of the credit thanks to purloined iconography.
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|-----------------------------|----------------------|---------------------------|
| Unique Visitors: 11,407 | CPM: \$11.38 | Estimated Ad Value: \$115 |
| Calc Publicity Value: \$345 | Average Stay: 111.45 | Attention: 0.0000 |
| Rank: 803,509 | Page Views: 128,039 | |
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- 47. [Gulf Breeze News](#)** *Newspaper* Market: Panama City, FL (151)
[GB man arrested in murder-forhire scheme](#) Sep 13 2018 01:51PM CT
- The Oklahoma Libertarian gubernatorial hopeful (2017), former presidential candidate (2016) and tiger keeper, age 55, of San Carlos Drive was indicted on two counts of hiring a person to commit murder, according to the U.S. Department of Justice. He appeared before a U.S. magistrate judge in Pensacola and was being held in Santa Rosa County Jail without bond, as of Tuesday. Local law enforcement is not mentioned in reports of the arrest of the colorful character, who is reported to have been locked in an ongoing fight with Florida Carole Baskin, CEO of the Tampa wildlife sanctuary known as **BIG CAT RESCUE**. The case against him is the result of an investigation by the U.S. Fish and Wildlife Service Office of Law Enforcement and.
- | | | |
|-----------------------------|---------------------|--------------------------|
| Unique Visitors: 1,518 | CPM: \$11.38 | Estimated Ad Value: \$48 |
| Calc Publicity Value: \$144 | Average Stay: 85.01 | Attention: 0.0000 |
| Rank: 2,893,839 | Page Views: 23,894 | |

48. readfrontier.org *Online Only*
Cat fight: Joe Exotic says he was framed

Sep 13 2018 10:43PM UTC

He had been threatening me for eight years, Baskin said. His vitriol for me is about the fact I've exposed this very lucrative business he has. **BIG CAT RESCUE** successfully sued the Tiger King when he began using the name **BIG CAT RESCUE** Entertainment for his traveling tiger cub exhibitions. The animal refuge has been trying to collect on the \$1 million judgement it won against Maldonado-Passage for the past five years. Maldonado-Passage claims his former business associate, Jeff Lowe, who owns Greater Wynnewood Animal Park, set him up in an FBI sting operation in order to take control of his animals and zoo. He claims he had a falling out with Lowe and left the park without his beloved cats, which included exotic hybrid tiger-lion crossbreed animals that are unique to the Wynnewood zoo. It took me 18 years to breed the hybrids, he said, a twinge of sadness creeping into his voice. Greater Wynnewood Exotic Animal Park is now controlled by a court-appointed receiver as a result of years of litigation with **BIG CAT RESCUE**. Since taking control of the Wynnewood zoos finances in July, the receiver has said that the zoos affairs are in disarray and the park appears to have been operating for years in violation of multiple labor and tax laws. There are no payroll records merely random slips of paper, the receiver claimed in an August court filing.

I was suicidal, Maldonado-Passage said. Joe remarried two months later, to a 22-year old college student from Texas. Roadside zoo struggled financially for years. With the \$1 million **BIG CAT RESCUE** judgement looming over his head, Maldonado-Passage, was forced to sell the Wynnewood zoo property in 2016. The hope was that Lowe, the new owner, would stave off creditors and inject new capital into the business. Until the summer of 2018, Maldonado-Passage continued to work at the zoo as entertainment director tending to the animals and giving performances.

The Tiger King recovered, but the zoos finances continued to be in poor health under Lowes ownership. Joe Exotic is shown with one of his tigers at Greater Wynnewood Exotic Animal Park. COURTESY **BIG CAT RESCUE** has accused Maldonado-Passage of using various legal maneuvers to avoid paying the \$1-million court judgement, including filing for bankruptcy, closing and reopening the zoo under a new name and, finally, selling the property to Lowe. In one 2016, court filing, **BIG CAT RESCUE** accused Maldonado-Passage of continuing to run the zoo long after he claimed not to own the property anymore, using cash from the business for various Tiger King-esque living expenses including his 2016 presidential campaign. His personal expenses included making music videos in which he stars as Joe Exotic; paying musicians, singers and songwriters who participate in the making of these music videos; paying third-party publicists and PR personnel whose primary function is to promote the Joe Exotic brand; financing plastic surgery; contributing substantial logistical and financial support to Mr. Maldonados present campaign to be elected President of the United States; and paying for air and limousine travel and hotel expenses, and entertainment on such travel. **BIG CAT RESCUE** claimed. I wasn't trying to run from the law. Last week, federal deputies tackled Maldonado-Passage in a hospital parking lot in Gulf Breeze, Florida, guns drawn, he said. He was going to the hospital to apply for a job, he said.

In Links: 2

49. WWSB-ABC *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Good Morning Suncoast 5:00am

Sep 12 2018 05:00AM ET

[5:35:53 AM] RAY: THE CEO **BIG CAT RESCUE** IN TAMPA WAS TARGETED IN A MURDER FOR HIRE PLOT. A ZOOKEEPER IN OKLAHOMA HAS BEEN CHARGED. SHE HAS HAD PROBLEMS WITH THIS GUY IN THE PAST.

Nielsen Audience: 4,672 Ad Value: \$60 Calc Ad Value: \$34
 Calc Publicity Value: \$102

50. Orlando Sentinel *Newspaper* Market: Orlando-Daytona Beach-Melbourne, FL (18)
Hugs for Foundation football team, slugs to pols who deny justice to Groveland F

Sep 12 2018 02:35PM ET

How callous if thats not enough. We take a break from hugs and slugs to offer shrugs my general reaction to this weeks only-in-Florida headlines: Florida man, drunk and naked allegedly set house on fire in failed cookie baking attempt. Murder for hire plot against Tampas **BIG CAT RESCUE** CEO leads to arrest of Oklahoma candidate for governor Florida man attacks neighbor with chainsaw over shrub dispute Florida man pleads no contest after being accused of chasing neighbor with tractor Now thats an only-in Florida dilemma Would you rather your neighbor. come after you with a tractor or a chainsaw? And finally, we hear a lot of bad news about public education.

Unique Visitors: 1,748,336 CPM: \$11.38 Estimated Ad Value: \$1,143
 Calc Publicity Value: \$3,429 Average Stay: 186.03 Attention: 0.0000
 Rank: 12,886 Page Views: 12,291,861

51. KJRH-NBC *Television* Market: Tulsa, OK (62)
2 News at 6 AM

Sep 12 2018 06:00AM CT

[6:05:01 AM] CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "HE'S BEEN THREATENING ME FOR YEARS SO THERE'S NO DOUBT IN ANYBODY'S MIND WHO KNOWS HIM THAT HE INTENDED TO KILL ME. MALDONADO IS BEING HELD WITHOUT BOND AND IS AWAITING EXTRADITION TO OKLAHOMA. NEW THIS MORNING THE EXECUTIVE DIRECTOR AT THE OKLAHOMA VETERANS AFFAIRS OFFICE WILL REMAIN IN CHARGE DESPITE NUMEROUS PROTESTS.

Nielsen Audience: 5,152 Ad Value: \$100 Calc Ad Value: \$77
 Calc Publicity Value: \$230

52. KJRH-NBC *Television* Market: Tulsa, OK (62)
2 News at 5 AM

Sep 12 2018 05:00AM CT

[5:04:31 AM] BUT NEW EVIDENCE REVEALS THREATS WERE BEING MADE AGAINST THE FORMER PARK OWNER AS FAR BACK AS 20-14. CAROLE BASKIN/OWNER **BIG CAT RESCUE**: "HE'S BEEN THREATENING ME FOR YEARS SO THERE'S NO DOUBT IN ANYBODY'S MIND WHO KNOWS HIM THAT HE INTENDED TO KILL ME MALDONADO IS BEING HELD WITHOUT BOND AND IS AWAITING EXTRADITION TO OKLAHOMA. NEW THIS MORNING.

Nielsen Audience: 3,483 Ad Value: \$30 Calc Ad Value: \$24
 Calc Publicity Value: \$72

53. newsinmovies.com *Online Only* Market: Global
Some Psycho Zookeeper Named Joe Exotic with a Roadside Petting Zoo Put a Hit on

Sep 12 2018 04:54AM UTC

Exotic caught wind of this and decided the best course of action was to kill her. Allegedly, he paid a person \$3,000 to travel from Oklahoma to South Carolina to Florida to murder Jane Doe for being an animal rights activist. Jane Doe was not named in the police report but **BIG CAT RESCUE** CEO Carole Baskin claims to be the target. Heres what she said in a statement: It is important to understand that this is not the isolated act of one crazy bad apple. A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them. [.] When **BIG CAT RESCUE** educates the malls about the miserable life this created for the cubs and the malls starting cancelling Schreibervogels traveling exhibit, Schreibervogel retaliated by renaming his traveling show **BIG CAT RESCUE** Entertainment in order to confuse the public into thinking the show was operated by **BIG CAT RESCUE**. A zookeeper put Exotic in touch with a hitman, but it turns out the hitman was an FBI agent. Exotic was arrested.

Unique Visitors: 484 CPM: \$20.26 Estimated Ad Value: \$19
 Calc Publicity Value: \$57 Average Stay: 17.36 Attention: 0.0000
 Rank: 14,062,912 Page Views: 1,349

54. vice.com *Online Only* Market: Global
The Strange Case of 'Joe Exotic,' the Zookeeper Accused of Attempted Murder

Sep 12 2018 09:15AM UTC

The Strange Case of 'Joe Exotic,' the Zookeeper Accused of Attempted Murder This is Joseph Maldonado-Passage, AKA "Joe Exotic": He's an Oklahoma-based zookeeper specializing in big cats who, for years, has been at war with animal rights activist Carole Baskin, a woman who runs **BIG CAT RESCUE**, a sanctuary for tigers, lions, and other exotic cats outside Tampa, Florida. She was also the apparent model for the blow-up doll in that terrifying video, the Washington Post reports. According to Baskin, Maldonado Passage has threatened to kill her several times during their bizarre, long-running feud, which she says started when her organization warned businesses in the community about his questionable treatment of animals. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and we have been very effective in our work," Baskin said in a Facebook Live video. "I have received multiple death threats over the years, including at one point, a number of snakes placed in my mailbox." Now the Santa Rosa County Sheriff's Office believes Maldonado-Passage actually tried to follow through on some of those threats by allegedly hiring two different hit men to murder Baskin, the Brandon Herald reports.

Unique Visitors: 17,016,026 CPM: \$20.26 Estimated Ad Value: \$5,863
 Calc Publicity Value: \$17,589 Average Stay: 107.68 Attention: 0.0000
 Rank: 1,150 Page Views: 112,301,364

55. celebritiesreport.com *Online Only* [Florida Crazies: Zany Zookeeper Joe Exotic Arrested For Murder Conspiracy Against](#) Sep 12 2018 04:30AM UTC

Florida Crazies: Zany Zookeeper Joe Exotic Arrested For Murder Conspiracy Against Animal Rescue Rival Image via Splash News/SplashNews.com Zookeeper and forme Presidential candidate Joe Exotic aka Joseph Maldonado-Passage aka Joseph Allen Maldonado aka Joseph Allen Schreiber was arrested for conspiracy to commit the murder of his animal-lovin arch-nemesis. Carole Baskin according to the Orlando Sentinel and PEOPLE. Carole owns **BIG CAT RESCUE** in Tampa, Florida and has clashed with Joe for year: over the treatment of the animals that are in his custody. That clash has lead to violent threats against Carole's life. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week.

In Links: 296

56. theblemish.com *Online Only* [Some Psycho Zookeeper Named Joe Exotic with a Roadside Petting Zoo Put a Hit on](#) Sep 12 2018 04:54AM UTC

Exotic caught wind of this and decided the best course of action was to kill her. Allegedly, he paid a person \$3,000 to travel from Oklahoma to South Carolina to Florida to murder Jane Doe for being an animal rights activist. Jane Doe was not named in the police report but **BIG CAT RESCUE** CEO Carole Baskin claims to be the target. Heres what she said in a statement: It is important to understand that this is not the isolated act of one crazy bad apple. A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them. [...] When **BIG CAT RESCUE** educates the malls about the miserable life this created for the cubs and the malls starting cancelling Schreiber's traveling exhibit, Schreiber retaliated by renaming his traveling show **BIG CAT RESCUE** Entertainment in order to confuse the public into thinking the show was operated by **BIG CAT RESCUE**. A zookeeper put Exotic in touch with a hitman, but it turns out the hitman was an FBI agent. Exotic was arrested.

In Links: 434

57. Cochrane Times *Online Only* Market: Alberta [Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:34PM MT

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 782	CPM: \$11.38	Estimated Ad Value: \$32
Calc Publicity Value: \$96	Average Stay: 20.09	Attention: 0.0000
Rank: 4,233,912	Page Views: 11,095	

58. Hinton Parklander *Online Only* Market: Alberta [Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:38PM MT

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 506	CPM: \$11.38	Estimated Ad Value: \$24
Calc Publicity Value: \$72	Average Stay: 6.96	Attention: 0.0000
Rank: 6,884,910	Page Views: 6,345	

59. Peace Country Sun *Online Only* Market: Alberta [Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:38PM MT

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader Published on: September 11, 2018 | Last Updated: September 11, 2018 8:31 AM EDT OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 284	CPM: \$11.38	Estimated Ad Value: \$29
Calc Publicity Value: \$87	Average Stay: 1.04	Attention: 0.0000
Rank: 4,300,873	Page Views: 9,523	

60. Calgary Sun *Newspaper* Market: Calgary [Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:34PM MT

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 134,221	CPM: \$11.38	Estimated Ad Value: \$504
Calc Publicity Value: \$1,512	Average Stay: 164.89	Attention: 0.0000
Rank: 69,048	Page Views: 2,352,686	

61. The Calgary Herald *Newspaper* Market: Calgary Sep 11 2018 12:40PM MT
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#)

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Unique Visitors: 452,670	CPM: \$11.38	Estimated Ad Value: \$752
Calc Publicity Value: \$2,256	Average Stay: 132.54	Attention: 0.0000
Rank: 32,034	Page Views: 5,247,155	

62. The Province *Newspaper* Market: Canada Sep 11 2018 02:04PM ET
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#)

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Josepl Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest las week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 287,766	CPM: \$11.38	Estimated Ad Value: \$616
Calc Publicity Value: \$1,848	Average Stay: 126.24	Attention: 0.0000
Rank: 48,026	Page Views: 3,511,469	

63. Edson Leader *Online Only* Market: Edmonton Sep 11 2018 12:53PM MT
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#)

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Josepl Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest las week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 712	CPM: \$11.38	Estimated Ad Value: \$38
Calc Publicity Value: \$114	Average Stay: 6.14	Attention: 0.0000
Rank: 3,193,041	Page Views: 15,654	

64. Belleville Intelligencer *Online Only* Market: Ontario Sep 11 2018 12:36PM ET
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#)

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Josepl Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest las week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didnt reply to an email seeking comment and court records dont list an attorney for him. Sue Ogrocki / AP Baskin told the newspaper that Maldonado-Passage has previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 6,266	CPM: \$11.38	Estimated Ad Value: \$88
Calc Publicity Value: \$264	Average Stay: 205.15	Attention: 0.0000
Page Views: 76,440		

65. Brantford Expositor *Online Only* Market: Ontario Sep 11 2018 12:36PM ET
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#)

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Unique Visitors: 6,645	CPM: \$11.38	Estimated Ad Value: \$113
Calc Publicity Value: \$339	Average Stay: 188.48	Attention: 0.0000
Page Views: 123,582		

66. Chatham This Week *Online Only* Market: Ontario Sep 11 2018 12:37PM ET
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#)

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Josepl Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest las week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 672	CPM: \$11.38	Estimated Ad Value: \$35
Calc Publicity Value: \$105	Average Stay: 5.53	Attention: 0.0000
Rank: 3,663,012	Page Views: 12,836	

67. Community Press Canada *Online Only* Market: Ontario
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 01:00PM ET

Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year. AP Share Adjust Comment Print OKLAHOMA CITY The operator of a Florida based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

In Links: 80	Traffic Rank: 4,252,277	Reach Rank: 3,687,992
Reach Per Million: 0.21	Page Views Rank: 5,502,672	Page Views Per Million: 0.00
Page Views Per User: 1.00		

68. Hanover Post *Online Only* Market: Ontario
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:38PM ET

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 2,386	CPM: \$11.38	Estimated Ad Value: \$59
Calc Publicity Value: \$177	Average Stay: 21.56	Attention: 0.0000
Rank: 1,985,336	Page Views: 35,201	

69. London Free Press *Online Only* Market: Ontario
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:33PM ET

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Comments Author: Faq Page

Unique Visitors: 217,556	CPM: \$11.38	Estimated Ad Value: \$738
Calc Publicity Value: \$2,214	Average Stay: 183.87	Attention: 0.0000
Rank: 37,530	Page Views: 5,056,702	

70. Lucknow Sentinel *Online Only* Market: Ontario
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:36PM ET

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 262	CPM: \$11.38	Estimated Ad Value: \$65
Calc Publicity Value: \$195	Average Stay: 10.45	Attention: 0.0000
Rank: 2,028,223	Page Views: 42,921	

71. Owen Sound Sun Times *Online Only* Market: Ontario
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:34PM ET

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 14,499	CPM: \$11.38	Estimated Ad Value: \$329
Calc Publicity Value: \$987	Average Stay: 193.36	Attention: 0.0000
Rank: 221,925	Page Views: 1,007,308	

72. Paris Star *Online Only* Market: Ontario
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:45PM ET

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didnt reply to an email seeking comment and court records dont list an attorney for him. Sue Ogrocki / AP Baskin told the newspaper that Maldonado-Passage has previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 304	CPM: \$11.38	Estimated Ad Value: \$21
Calc Publicity Value: \$63	Average Stay: 20.99	Attention: 0.0000
Rank: 8,246,010	Page Views: 5,042	

73. Simcoe Times-Reformer *Online Only* Market: Ontario
Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua

Sep 11 2018 12:35PM ET

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Josepl Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Sue Ogrocki / AP Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 13,451
 Calc Publicity Value: \$138
 Page Views: 22,410

CPM: \$11.38
 Average Stay: 206.57

Estimated Ad Value: \$46
 Attention: 0.0000

74. MSN News *Online Only* Market: USA
Zookeeper accused of targeting big cat rescue group in plot

Sep 11 2018 12:24PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Load Error Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 90,138,257
 Calc Publicity Value: \$94,083
 Rank: 44

CPM: \$20.26
 Average Stay: 385.26
 Page Views: 5,372,555,614

Estimated Ad Value: \$31,361
 Attention: 0.0000

75. People Magazine *Magazine* Market: USA
Oklahoma Zookeeper Joe Exotic Indicted for Alleged Murder-For-Hire Against an Ani

Sep 11 2018 04:12AM ET

Want to keep up with the latest crime coverage? Click here to get breaking crime news, ongoing trial coverage and details of intriguing unsolved cases in the True Crime Newsletter While Jane Does identity has not been confirmed, **BIG CAT RESCUE** CEO Carole Baskin claims she was the murder target. It is important to understand that this is not the isolate act of one crazy bad apple, Baskin wrote on Big Cat Rescues website. **BIG CAT RESCUE** is a sanctuary dedicated to caring for abandoned and abused cats and Baskin has been critical of Joe for many years. Joseph Maldonado-Passage JoeExoticTV/YouTube A significant part of our mission has been to stop mistreatment and exploitation of big cats a roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number c snakes placed in my mailbox, Baskin continued. Schreibvogel ran, in our view, one of the most notorious cub petting roadside zoos in the country in Wynnewood, OK. Years ago he also operated a traveling exhibit that would bring cubs to malls throughout the Midwest and Southwest. When **BIG CAT RESCUE** educated the malls about the miserable life this created for the cubs and the malls starting cancelling Schreibvogels traveling exhibit, Schreibvogel retaliated by renaming his traveling show **BIG CAT RESCUE** Entertainment in order to confuse the public into thinking the show was operated by **BIG CAT RESCUE**. In 2011 **BIG CAT RESCUE** sued for violations of its intellectual property rights and in 2011 was granted a consent judgement for over \$1 million. Litigation to collect on the judgement has been ongoing since then in Oklahoma, Baskin continued. RELATED: Target of Former Models Murder-for-Hire Plot Speaks Out: She's One of the Most Evil People Baskin concluded by thanking the FBI and the US Attorneys Office for the Western District of Oklahoma and the U.S. Marshalls Service for the many months of incredibly hard work that went into.

Unique Visitors: 10,977,729
 Calc Publicity Value: \$22,809
 Rank: 847

CPM: \$20.26
 Average Stay: 120.46
 Page Views: 196,804,750

Estimated Ad Value: \$7,603
 Attention: 0.0000

76. Politico.com *Online Only* Market: USA
DeSantis exits the swamp With Bush fundraiser, Scott ducks Trump Watching whit

Sep 11 2018 10:58AM ET

Read more WUT? Zookeeper Joe Exotic arrested in murder-for-hire plot involving Florida cat-rescue group, by AP: The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Josepl Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Read more FOR MORE political and policy news, check out Politico Floridas home page: <http://politico.com/1jkJUyL>.

Unique Visitors: 9,875,661
 Calc Publicity Value: \$22,755
 Rank: 802

CPM: \$20.26
 Average Stay: 456.47
 Page Views: 195,814,104

Estimated Ad Value: \$7,585
 Attention: 0.0000

77. Politico.com *Online Only* Market: USA
DeSantis exits the swamp With Bush fundraiser, Scott ducks Trump Watching whit

Sep 11 2018 10:55AM ET

Read more WUT? Zookeeper Joe Exotic arrested in murder-for-hire plot involving Florida cat-rescue group, by AP: The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Josepl Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Read more FOR MORE political and policy news, check out Politico Floridas home page: <http://politico.com/1jkJUyL>.

Unique Visitors: 9,875,661
 Calc Publicity Value: \$22,755
 Rank: 802

CPM: \$20.26
 Average Stay: 456.47
 Page Views: 195,814,104

Estimated Ad Value: \$7,585
 Attention: 0.0000

78. Vancouver Sun *Newspaper* Market: Vancouver
Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua

Sep 11 2018 02:14PM PT

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Josepl Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 1,048,501
 Calc Publicity Value: \$2,910
 Rank: 18,547

CPM: \$11.38
 Average Stay: 101.08
 Page Views: 8,793,605

Estimated Ad Value: \$970
 Attention: 0.0000

79. **New York Daily News** Newspaper Market: New York, NY (1)
Zookeeper 'Joe Exotic' indicted on two counts of hiring someone to murder a Big C

Sep 11 2018 04:59PM ET

Zookeeper 'Joe Exotic' indicted on two counts of hiring someone to murder a **BIG CAT RESCUE** CEO Joseph Maldonado-Passage (who goes by "Joe Exotic"), seen here in 2013 at the zoo he ran in Wynnewood, Okla., has been charged in a murder-for-hire scheme in which he allegedly tried to hire someone to kill a Florida woman. (Sue Ogrocki / AP) The cat: out of the bag. An Oklahoma zookeeper and former candidate for governor of the state who goes by Joe Exotic has been indicted on two counts of hiring a person to commit murder and the head of Florida-based **BIG CAT RESCUE** says she's the intended victim. A federal grand jury indicted 55-year-old Joseph Maldonado-Passage who's also known by Joseph Maldonado, Joseph Allen Schreibvogel and Joe Exotic for murder-for-hire of a Florida Jane Doe. Joseph Maldonado-Passage was indicted on federal murder-for-hire charges (Santa Rosa County Jail via AP) While the woman Maldonado-Passage allegedly had it in for was not named, Big Cat Rescues site posted claims that the sanctuaries CEO Carol Baskin was the planned victim. Schreibvogel had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carol and an image hanging her in effigy, the post reads. **BIG CAT RESCUE**, located in Tampa, states that Maldonado-Passage's motives stem from her work putting a spotlight on the alleged mistreatment of animals. Schreibvogel ran, in our view, one of the most notorious cub petting roadside zoos in the country in Wynnewood, OK., Big Cat Rescues site states Years ago he also operated a traveling exhibit that would bring cubs to malls throughout the Midwest and Southwest. When **BIG CAT RESCUE** educated the malls about the miserable life this created for the cubs and the malls started cancelling Schreibvogel's traveling exhibit, Schreibvogel retaliated by renaming his traveling show **BIG CAT RESCUE** Entertainment in order to confuse the public into thinking the show was operated by **BIG CAT RESCUE**. According to the indictment, Maldonado-Passage gave an unnamed person he hired \$3,000 in November of 2017 to travel from Oklahoma to South Carolina and then Florida to commit murder, with the promise of thousands of more dollars once it was done Maldonado-Passage allegedly made the hired person go to Dallas to get a fake ID to be used to carry out the intended crime, the indictment alleges.

Unique Visitors: 4,831,754 CPM: \$11.38 Estimated Ad Value: \$2,443
Calc Publicity Value: \$7,329 Average Stay: 296.08 Attention: 0.0000
Rank: 3,002 Page Views: 59,562,716

80. **New York Daily News** Newspaper Market: New York, NY (1)
Zookeeper 'Joe Exotic' indicted on two counts of hiring someone to murder a Big

Sep 11 2018 04:45PM ET

Zookeeper 'Joe Exotic' indicted on two counts of hiring someone to murder a **BIG CAT RESCUE** CEO According to the indictment, Maldonado-Passage gave an unnamed person he hired \$3,000 in November of 2017 to travel from Oklahoma to South Carolina and then Florida to commit murder, with the promise of thousands of more dollars once it was done Maldonado-Passage allegedly made the hired person go to Dallas to get a fake ID to be used to carry out the intended crime, the indictment alleges.

Unique Visitors: 4,831,754 CPM: \$11.38 Estimated Ad Value: \$2,443
Calc Publicity Value: \$7,329 Average Stay: 296.08 Attention: 0.0000
Rank: 3,002 Page Views: 59,562,716

81. **New York Daily News** Newspaper Market: New York, NY (1)
Zookeeper named Joe Exotic accused of trying to hire hit men to kill animal sanc

Sep 11 2018 04:45AM ET

Zookeeper named Joe Exotic accused of trying to hire hit men to kill animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Weekdays Catch up on the days top five stories every weekday afternoon.

Unique Visitors: 4,831,754 CPM: \$11.38 Estimated Ad Value: \$2,443
Calc Publicity Value: \$7,329 Average Stay: 296.08 Attention: 0.0000
Rank: 3,002 Page Views: 59,562,716

82. **New York Magazine** Magazine Market: New York, NY (1)
9/10/2018 Of Course This Dude Is Involved in a Murder-for-Hire Scheme

Sep 11 2018 04:11AM ET

And if you didn't, come on. That's clearly the only possible answer. Joseph Maldonado-Passage, a.k.a. Joe Exotic, was arrested Friday for, according to a statement from the Department of Justice, hiring an unnamed person in November 2017 to murder Jane Doe in Florida. Carole Baskin, the CEO of **BIG CAT RESCUE** in Tampa a sanctuary for abandoned and abused exotic big cats like lions, tigers, and leopards says she is the Jane Doe in question, and that she and Maldonado-Passage have butted heads several times in the past over what **BIG CAT RESCUE** saw as his mistreatment of animals. A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them, Baskin wrote in a statement on Facebook following Maldonado-Passage's arrest. It is unclear what happened with that plan, but Baskin was not harmed. In December 2017, Maldonado-Passage got in touch with another gun-for-hire, who turned out to be an undercover FBI agent. Just over nine months later, he was arrested on two counts of hiring a person to commit murder. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox, Baskin said in her statement. According to the FBI, animal abuse is highly correlated with human-to-human violence.

Unique Visitors: 6,665,364 CPM: \$11.38 Estimated Ad Value: \$1,895
Calc Publicity Value: \$5,685 Average Stay: 90.86 Attention: 0.0000
Rank: 3,976 Page Views: 34,957,472

83. **New York Observer** Newspaper Market: New York, NY (1)
America Has a Tiger Problem

Sep 11 2018 05:30PM ET

were actually running scams especially those who said they're located overseas. If they're in another country, it's impossible to get a cat to you. They would literally have to smuggle it in, said **SUSAN BASS** of **BIG CAT RESCUE** in Tampa, Florida, an animal sanctuary dedicated to rescuing exotic felines who have been abandoned by their owners. But the more alarming fact is that it's not illegal and actually terrifyingly easy to buy or sell a tiger in the United States. It's actually simpler in many states to purchase a tiger cub than to go to your local humane society and adopt a puppy. All the tigers they get are rescue tigers that people have dumped off on the side of the road, said Selbst. Or somebody died and they owned several tigers, or sometimes a zoo closes down. **BIG CAT RESCUE** also has dealt with taking in the cats after owners simply just walked away from their tigers, leaving them to starve. Keeping these beautiful cats crammed in a cage is just cruel. DESHAKALYAN CHOWDHURY/AFP/Getty Images Were a little bit different than other sanctuaries, said Bass. If someone is a private owner of a cat, and they say, Oh, I can't handle this cat, I want to get rid of it, we actually have them sign a contract that says they will never again own an exotic cat. Though the contract is not legally binding, it prevents owners from using sanctuaries such as **BIG CAT RESCUE** as an ongoing dumping ground, because their cat got old or sick, or now needs medical care and they want to turn around and get a cute little new cub and start all over again. We don't want to be part of the problem. It's so screwed up, Bass continued. We can regulate ourselves out of this. We need to have a federal ban. **BIG CAT RESCUE** and a handful of other tiger sanctuaries have created a coalition to try and pass a federal law called The Big Cat Public Safety Act that would end the private possession of tigers as pets. Were very close we hope to getting a hearing in the House, said Bass. It will stop private ownership and it will ban the public from having direct contact with tiger cubs.

Unique Visitors: 1,525,349 CPM: \$11.38 Estimated Ad Value: \$821
Calc Publicity Value: \$2,463 Average Stay: 752.31 Attention: 0.0000
Rank: 24,242 Page Views: 6,274,272

84. yourvalley.net *Online Only* Market: Phoenix, AZ (11)
Zookeeper accused of targeting big cat rescue group in plot

Sep 11 2018 01:35AM AZ

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot by Associated Press 10 September 2018 14:35-04:00 OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didnt reply to an email seeking comment and court records dont list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 6,180	CPM: \$11.38	Estimated Ad Value: \$88
Calc Publicity Value: \$264	Average Stay: 142.66	Attention: 0.0000
Rank: 1,038,661	Page Views: 75,743	

85. Tampa Bay *Online Only* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Tampa's first KittyCon is coming, and cat lovers are purring

Sep 11 2018 03:23PM ET

Shes a rock star in her own right among cat enthusiasts. The tattooed animal advocate has a rabid social media following and millions of views on her YouTube videos, which focus largely on the care of orphaned neonatal kittens. Other guests include Laura Lassiter, former animal communicator for **BIG CAT RESCUE** who now consults a variety of clients or ways to improve the lives of their animals, and Cameron Moore of the Million Cat Shelter Project. Atlanta rapper and cat advocate Sterling Davis, and Adam "The Cat Man" Myatt, a musician and photographer whose photos of Oaklands feral cat population turned into the first Cat Town Cafe and Adoption Center in the U.S. will do meet and greets. There will be vendors, entertainment, a "Meow Ween" costume contest, childrens activities, discussion panels and a Vegan Cat Cafe.

Unique Visitors: 1,699,757	CPM: \$11.38	Estimated Ad Value: \$1,256
Calc Publicity Value: \$3,768	Average Stay: 196.35	Attention: 0.0000
Rank: 11,250	Page Views: 14,933,912	

86. WFLA-TV [NBC 8] *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Big Cat Rescue CEO targeted in murder-for-hire plot

Sep 11 2018 12:12AM ET

BIG CAT RESCUE CEO targeted in murder-for-hire plot CITRUS PARK, Fla. (WFLA) - Carole Baskin is speaking out about the man who is accused of paying someone to kill her. The founder and CEO of **BIG CAT RESCUE** in Hillsborough County says she's been the recipient of criticism and threats since she opened the organization in 1992. "He's been threatening me for years, and a number of people in that industry of breeding the tigers and using the cubs have been threatening me for years since the 90s," said Baskin. "It's just the first time any one of them has gotten caught." The U.S. Attorney's Office in Oklahoma City announced Friday that 55-year-old Joseph Maldonado-Passage, also known as "Joe Exotic," was indicted on two counts of hiring a person to commit murder. Maldonado-Passage is an Oklahoma zookeeper at an exotic animal park and was a candidate for governor in that state earlier this year. Prosecutors allege Maldonado-Passage tried to hire two separate people to kill "Jane Doe," who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. Baskin says she is "Jane Doe." She knew Maldonado-Passage disliked her. "He's been saying, openly for years, that he wanted me dead. There have been a number of people who have come to us over the years saying that he tried to hire them to kill me," said Baskin. "We of course always try to get them to talk to law enforcement." **BIG CAT RESCUE** is located in Citrus Park, a stones throw away from the Citrus Park Town Center Mall. Currently the rescue is home to 60 cats, but a little more than a decade ago, the facility housed twice that many. Baskin hopes to educate the public that exotic animals do not make good pets.

Unique Visitors: 455,281	CPM: \$11.38	Estimated Ad Value: \$694
Calc Publicity Value: \$2,082	Average Stay: 130.45	Attention: 0.0000
Rank: 31,629	Page Views: 4,465,216	

87. WWSB-ABC *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
ABC 7 News at 11pm

Sep 11 2018 11:00PM ET

[11:20:38 PM] A ZOO KEEPER IN OKLAHOMA HAS BEEN CHARGED IN A MURDER FOR HIRE PLOT, TARGETING THE OPERATOR OF **BIG CAT RESCUE** IN TAMPA. CARE BASKIN OF THE COMPANY SAYS SHE'S HAD JOSEPH MALDONADO PASSAGE WHO GOES BY JOE EXOTIC. SHE SAYS HE HAS BEEN THREATENING HER SEVERAL YEARS.

Nielsen Audience: 11,774	Ad Value: \$700	Calc Ad Value: \$537
Calc Publicity Value: \$1,610		

88. KQRS-FM *Radio* Market: Minneapolis-St. Paul, MN (15)
Radio Programming

Sep 11 2018 08:45AM CT

[8:45:00 AM] NAME THE TARGETS JANE DOUGH NEWS RELEASE BUT CAROL BASKIN OF YOUR RESERVATION RECALL **BIG CAT RESCUE** IN FLORIDA IS GOOD. FOR THE VIDEO DECISION WAS MOLDED AUTO POST CAUSES INTENDED VICTIM OPPOSED BY THE RESCUE GROUPS IS MOLD AND NOT A. PASS ON HIS HAD MADE THREATS ALL ON ONE OVER.

Nielsen Radio Audience: 32,900	Ad Value: \$506	Calc Ad Value: \$304
Calc Publicity Value: \$911		

89. WIOD-AM-RADIO *Radio* Market: Miami-Ft. Lauderdale, FL (16)
Radio Programming

Sep 11 2018 06:15AM CT

[6:20:09 AM] OPERATION STORM WATCH WHICH IS ON WMD. COM AT SECOND THIS THE MONK SHOT OF THE DAY THIS TIME IT'S A. ZOOKEEPER ACCUSED OF TRYING TO HIRE A HITMAN TO KILL A WOMAN WHO RUNS THE **BIG CAT RESCUE** HERE IN FLORIDA. SO CHECK OF THE PICTURE THE ZOOKEEPER IT'S A HAIRCUT YOU HAVE TO SEE IT'S RIGHT THERE FOR REALIZING THAT. YOU KNOW , NO DOUBT ABOUT THAT ARE RETURNED ALRIGHT RIGHT THANK YOU VERY MUCH COMING UP IN THE MOMENT ADD OIL.

Nielsen Radio Audience: 12,200	Ad Value: \$187	Calc Ad Value: \$143
Calc Publicity Value: \$430		

90. WTVJ-NBC *Television* Market: Miami-Ft. Lauderdale, FL (16)
NBC Miami News at 4 PM

Sep 11 2018 04:00PM ET

[4:36:18 PM] THE VICTIM, AN ACTIVIST WHO RUNS **BIG CAT RESCUE**, THE SUSPECT TRIED TO HIRE A HITMAN ON TWO OCCASIONS TO KILL HER.

Nielsen Audience: 16,010	Ad Value: \$350	Calc Ad Value: \$93
Calc Publicity Value: \$280		

91. WESH-NBC *Television* Market: Orlando-Daytona Beach-Melbourne, FL (18)
2 NEWS AT 5 PM

Sep 11 2018 05:00PM ET

[5:37:18 PM] MARSHALLS HERE IN FLORIDA ON FRIDAY. HE'S THE FORMER OWNER OF THE GREATER WYNEWOOD ANIMAL PARK IN OKLAHOMA. ACCORDING TO COURT DOCUMENTS, HE STARTED POSTING THREATS ON FACEBOOK AND YOUTUBE IN 2014 TO THE OWNER OF **BIG CAT RESCUE** IN SANTA ROSA COUNTY.

Nielsen Audience: 42,940	Ad Value: \$950	Calc Ad Value: \$507
Calc Publicity Value: \$1,520		

92. KEYE-CBS *Television* Market: Austin, TX (39)
K-EYE TV Morning News 5am

Sep 11 2018 05:00AM CT

[5:47:43 AM] JOSEPH MALDONADO- PASSAGE, BETTER KNOWN AS OKLAHOMA'S TIGER GUY "JOE EXOTIC, " RAN FOR PRESIDENT IN 2016 -GETTING ATTENTION FROM EVEN THE LIKES OF JOHN OLIVER. HE ALSO RECENTLY RAN AS OKLAHOMA'S LIBERTARIAN GUBERNATORIAL CANDIDATE BUT MARSHALS SAY HE'S BEEN THREATENING THE OWNER OF "**BIG CAT RESCUE**" IN FLORIDA SINCE 20-14. "I'M SO HAPPY THAT THEY GOT THIS GUY OFF THE STREET, BUT HE'S JUST ONE OF PEOPLE WHO ARE FREQUENTLY IN THAT INDUSTRY OF PIMPING OUT CUBS, THAT SEE US AS BEING THE BIGGEST THREAT TO THEIR BUSINESS. A CRIMINAL AFFADAVIT SAYS MALDONADO- PASSAGE GAVE A PERSON THREE- THOUSAND DOLLARS IN NOVEMBER 20-17, WITH THE PROMISE OF MORE, IF THEY TRAVELED TO FLORIDA TO COMMIT A MURDER.

Nielsen Audience: 3,751 Ad Value: \$25 Calc Ad Value: \$36
 Calc Publicity Value: \$108

93. Norman Transcript *Online Only* Market: Oklahoma City, OK (41)
'Exotic' accused of targeting big cat rescue group

Sep 11 2018 12:15PM CT

"Exotic' accused of targeting **BIG CAT RESCUE** group OKLAHOMA CITY- The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege the Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 36,891 CPM: \$11.38 Estimated Ad Value: \$219
 Calc Publicity Value: \$657 Average Stay: 83.78 Attention: 0.0000
 Rank: 261,949 Page Views: 449,518

94. WPMT-FOX *Television* Market: Harrisburg-Lancaster-Lebanon-York, PA (45)
Fox 43 News at 4pm

Sep 11 2018 04:00PM ET

[4:54:18 PM] CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "HE'S BEEN THREATENING ME FOR YEARS SO THERE'S NO DOUBT IN ANYBODY'S MIND WHO KNOWS HIM THAT HE INTENDED TO KILL ME. CAROLE BASKIN SAYS SHE WAS "JOE EXOTIC'S" TARGET. SHE RUNS **BIG CAT RESCUE** IN FLORIDA. NEWS FOUR SPOKE WITH HER BY PHONE. CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "I'M SO HAPPY THAT THEY GOT THIS GUY OFF THE STREET, BUT HE'S JUST ONE OF PEOPLE WHO ARE FREQUENTLY IN THAT INDUSTRY OF PIMPING OUT CUBS, THAT SEE US AS BEING THE BIGGEST THREAT TO THEIR BUSINESS. BASKIN FILED A FEDERAL TRADEMARK INFRINGEMENT SUIT AGAINST MALDONADO- PASSAGE IN 20-11. HE WAS ORDERED TO PAY NEARLY A MILLION DOLLARS IN A 20-13 JUDGMENT. [4:55:03 PM] CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "I THINK THAT'S PART OF IT, BUT I THINK THE BIGGER ISSUE IS THAT WE ARE THE MOST OUTSPOKEN SANCTUARY AGAINST THE ABUSE OF TIGERS AND THEIR CUBS. ONE COUNT ALLEGES MALDONADO-PASSAGE GAVE A PERSON THREE-THOUSAND DOLLARS IN NOVEMBER 20-17, WITH THE PROMISE OF MORE, AFTER THEY TRAVELED TO FLORIDA TO KILL A WOMAN, ONLY NAMED AS "JANE DOE" IN COURT DOCUMENTS THE SECOND COUNT SAYS JOE EXOTIC ASKED A DIFFERENT PERSON IN DECEMBER 20-17 TO FIND SOMEONE TO MURDER "JANE DOE" IN EXCHANGE FOR MONEY.

Nielsen Audience: 5,438 Ad Value: \$45 Calc Ad Value: \$99
 Calc Publicity Value: \$297

95. WVUE-TV [FOX 8] *Television* Market: New Orleans, LA (51)
Zookeeper accused of targeting big cat rescue group in plot

Sep 11 2018 12:35PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 84,067 CPM: \$11.38 Estimated Ad Value: \$399
 Calc Publicity Value: \$1,197 Average Stay: 173.80 Attention: 0.0000
 Rank: 99,344 Page Views: 1,473,681

96. WBBH-TV [NBC 2] *Television* Market: Ft. Myers-Naples, FL (56)
Zookeeper 'Joe Exotic' arrested in murder-for-hire plot involving Florida cat-re

Sep 11 2018 05:34PM ET

You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 278,728 CPM: \$11.38 Estimated Ad Value: \$603
 Calc Publicity Value: \$1,809 Average Stay: 403.06 Attention: 0.0000
 Rank: 50,613 Page Views: 3,365,020

97. WZVN-TV [ABC 7] *Television* Market: Ft. Myers-Naples, FL (56)
Zookeeper 'Joe Exotic' arrested in murder-for-hire plot involving Florida cat-re

Sep 11 2018 05:33PM ET

You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 27,013 CPM: \$11.38 Estimated Ad Value: \$172
 Calc Publicity Value: \$516 Average Stay: 105.25 Attention: 0.0000
 Rank: 370,011 Page Views: 282,389

98. **KJRH-NBC** *Television* Market: Tulsa, OK (62)
2 News at 10

Sep 11 2018 10:00PM CT

[10:04:07 PM] JOSEPH MALDONADO-PASSAGE: "WANNA KNOW WHY CAROLE BASKIN BETTER NEVER, EVER, EVER, SEE ME FACE-TO-FACE EVER, EVER, EVEF AGAIN? NATS CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "HE'S BEEN THREATENING ME FOR YEARS SO THERE'S NO DOUBT IN ANYBODY'S MIND WHO KNOWS HIM THAT HE INTENDED TO KILL ME. CAROLE BASKIN SAYS SHE WAS "JOE EXOTIC'S" TARGET. SHE RUNS **BIG CAT RESCUE** IN FLORIDA. CAROLE BASKIN/OWNER **BIG CAT RESCUE**: "I'M SO HAPPY THAT THEY GOT THIS GUY OFF THE STREET, BUT HE'S JUST ONE OF PEOPLE WHO ARE FREQUENTLY IN THAT INDUSTRY OF PIMPING OUT CUBS, THAT SEE US AS BEING THE BIGGEST THREAT TO THEIR BUSINESS. BASKIN FILED A FEDERAL TRADEMARK INFRINGEMENT SUIT AGAINST MALDONADO-PASSAGE IN 20-11. HE WAS ORDERED TO PAY NEARLY A MILLION DOLLARS IN A 20-13 JUDGMENT. CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: " THINK THAT'S PART OF IT, BUT I THINK THE BIGGER ISSUE IS THAT WE ARE THE MOST OUTSPOKEN SANCTUARY CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: " THINK THAT'S PART OF IT, BUT I THINK THE MALDONADO-PASSAGE IN 20-11. HE WAS ORDERED TO PAY NEARLY INFRINGEMENT SUIT AGAINST MALDONADO PASSAGE IN 20-11. HE WAS ORDERED TO PAY NEARLY A MILLION DOLLARS IN A 20-13 JUDGMENT. CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "I THINK THAT'S PART OF IT, BUT I THINK THE BIGGER ISSUE IS THAT WE ARE THE MOST OUTSPOKEN SANCTUARY

Nielsen Audience: 22,728 Ad Value: \$450 Calc Ad Value: \$855
 Calc Publicity Value: \$2,565

99. **Lahaina News** *Newspaper* Market: Honolulu, HI (66)
Zookeeper accused of targeting big cat rescue group in plot

Sep 11 2018 04:02AM HI

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 3,333 CPM: \$11.38 Estimated Ad Value: \$45
 Calc Publicity Value: \$135 Average Stay: 17.60 Attention: 0.0000
 Rank: 2,503,600 Page Views: 21,093

100. **KFVS-TV [CBS 12]** *Television* Market: Paducah, KY - Cape Girardeau, MO - Harrisburg-Mt Vernon, IL (82)
Zookeeper accused of targeting big cat rescue group in plot

Sep 11 2018 12:26PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 1,602 CPM: \$11.38 Estimated Ad Value: \$55
 Calc Publicity Value: \$165 Average Stay: 29.86 Attention: 0.0000
 Rank: 1,966,414 Page Views: 31,501

101. **KWQC-NBC** *Television* Market: Davenport, IA Rock Island-Moline, IL (102)
KWQC News @ 4

Sep 11 2018 04:00PM CT

[4:18:36 PM] NATS "DO YOU KNOW THAT YOU WERE THE SUBJECT OF HIS POSSIBLE PLOT? CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "HE'S BEEN THREATENING ME FOR YEARS SO THERE'S NO DOUBT IN ANYBODY'S MIND WHO KNOWS HIM THAT HE INTENDED TO KILL ME. CAROLE BASKIN SAYS SHE WAS "JOE EXOTIC'S" TARGET. SHE RUNS **BIG CAT RESCUE** IN FLORIDA. NEWS FOUR SPOKE WITH HER BY PHONE. CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "I'M SO HAPPY THAT THEY GOT THIS GUY OFF THE STREET, BUT HE'S JUST ONE OF PEOPLE WHO ARE FREQUENTLY IN THAT INDUSTRY OF PIMPING OUT CUBS, THAT SEE US AS BEING THE BIGGEST THREAT TO THEIR BUSINESS. BASKIN FILED A FEDERAL TRADEMARK INFRINGEMENT SUIT AGAINST MALDONADO-PASSAGE IN 20-11. HE WAS ORDERED TO PAY NEARLY A MILLION DOLLARS (\$953,000) IN A 20-13 JUDGMENT. QUESTION: "IS THIS IN DIRECT RELATION TO THE 2013 SUIT YOU FILED AGAINST HIM IN FEDERAL COURT? CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "I THINK THAT'S PART OF IT, BUT I THINK THE BIGGER ISSUE IS THAT WE ARE THE MOST OUTSPOKEN SANCTUARY AGAINST THE ABUSE OF TIGERS AND THEIR CUBS. ONE COUNT ALLEGES MALDONADO-PASSAGE GAVE A PERSON THREE-THOUSAND DOLLARS IN NOVEMBER 20-17, WITH THE PROMISE OF MORE, AFTER THEY TRAVELED TO FLORIDA TO KILL A WOMAN, ONLY NAMED AS "JANE DOE" IN COURT DOCUMENTS. THE SECOND COUNT SAYS JOE EXOTIC ASKED A DIFFERENT PERSON IN DECEMBER 20-17 TO FIND SOMEONE TO MURDER "JANE DOE" IN EXCHANGE FOR MONEY.

Nielsen Audience: 19,174 Ad Value: \$160 Calc Ad Value: \$443
 Calc Publicity Value: \$1,328

102. **KSWO-ABC** *Television* Market: Wichita Falls, TX-Lawton, OK (149)
7 NEWS GOOD MORNING TEXOMA

Sep 11 2018 06:00AM CT

[6:43:08 AM] CAROLE BASKIN RUNS **BIG CAT RESCUE**, AND SAYS SHE CLASHED WITH JOE EXOTIC IN THE PAST. SHE TOLD THE OKLAHOMAN, THAT EXOCTIC WHOSE REAL NAME IS JOSEPH MALDONADO, HAD POSTED VIDEOS ONLINE THREATENING HER. HER ANIMAL SANCTUARY HAD PREVIOUSLY WON A 1-MILLION DOLLAR CIVIL JUDGMENT OVER TRADEMARK AND COPYRIGHT INFRINGEMENTS AGAINST MALDONADO.

Nielsen Audience: 7,797 Ad Value: \$75 Calc Ad Value: \$58
 Calc Publicity Value: \$173

103. **KWQC-NBC** *Television* Market: Davenport, IA Rock Island-Moline, IL (102)
KWQC News @ 4

Sep 11 2018 04:00PM CT

[4:18:36 PM] NATS "DO YOU KNOW THAT YOU WERE THE SUBJECT OF HIS POSSIBLE PLOT? CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "HE'S BEEN THREATENING ME FOR YEARS SO THERE'S NO DOUBT IN ANYBODY'S MIND WHO KNOWS HIM THAT HE INTENDED TO KILL ME. CAROLE BASKIN SAYS SHE WAS "JOE EXOTIC'S" TARGET. SHE RUNS **BIG CAT RESCUE** IN FLORIDA. NEWS FOUR SPOKE WITH HER BY PHONE. CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "I'M SO HAPPY THAT THEY GOT THIS GUY OFF THE STREET, BUT HE'S JUST ONE OF PEOPLE WHO ARE FREQUENTLY IN THAT INDUSTRY OF PIMPING OUT CUBS, THAT SEE US AS BEING THE BIGGEST THREAT TO THEIR BUSINESS. BASKIN FILED A FEDERAL TRADEMARK INFRINGEMENT SUIT AGAINST MALDONADO-PASSAGE IN 20-11. HE WAS ORDERED TO PAY NEARLY A MILLION DOLLARS (\$953,000) IN A 20-13 JUDGMENT. QUESTION: "IS THIS IN DIRECT RELATION TO THE 2013 SUIT YOU FILED AGAINST HIM IN FEDERAL COURT? CAROLE BASKIN/OWNER, **BIG CAT RESCUE**: "I THINK THAT'S PART OF IT, BUT I THINK THE BIGGER ISSUE IS THAT WE ARE THE MOST OUTSPOKEN SANCTUARY AGAINST THE ABUSE OF TIGERS AND THEIR CUBS. ONE COUNT ALLEGES MALDONADO-PASSAGE GAVE A PERSON THREE-THOUSAND DOLLARS IN NOVEMBER 20-17, WITH THE PROMISE OF MORE, AFTER THEY TRAVELED TO FLORIDA TO KILL A WOMAN, ONLY NAMED AS "JANE DOE" IN COURT DOCUMENTS. THE SECOND COUNT SAYS JOE EXOTIC ASKED A DIFFERENT PERSON IN DECEMBER 20-17 TO FIND SOMEONE TO MURDER "JANE DOE" IN EXCHANGE FOR MONEY.

Nielsen Audience: 19,174 Ad Value: \$160 Calc Ad Value: \$443
 Calc Publicity Value: \$1,328

104. **KSWO-ABC** *Television* Market: Wichita Falls, TX-Lawton, OK (149)
7 NEWS GOOD MORNING TEXOMA

Sep 11 2018 06:00AM CT

[6:43:08 AM] CAROLE BASKIN RUNS **BIG CAT RESCUE**, AND SAYS SHE CLASHED WITH JOE EXOTIC IN THE PAST. SHE TOLD THE OKLAHOMAN, THAT EXOCTIC WHOSE REAL NAME IS JOSEPH MALDONADO, HAD POSTED VIDEOS ONLINE THREATENING HER. HER ANIMAL SANCTUARY HAD PREVIOUSLY WON A 1-MILLION DOLLAR CIVIL JUDGMENT OVER TRADEMARK AND COPYRIGHT INFRINGEMENTS AGAINST MALDONADO.

Nielsen Audience: 7,797 Ad Value: \$75 Calc Ad Value: \$58
 Calc Publicity Value: \$173

105. KODE-TV [ABC 12] *Television* Market: Joplin, MO - Pittsburg, KS (152)
Oklahoma zookeeper arrested, accused in murder-for-hire

Sep 11 2018 05:17PM CT

"Do you know that you were the subject of his possible plot?" asked Reporter Bill Miston. "He's been threatening me for years, so there's no doubt in anybody's mind who knows him that he intended to kill me," said Carole Baskin, owner of **BIG CAT RESCUE**. Carole Baskin says she was "Joe Exotic's" target since she runs **BIG CAT RESCUE** in Florida. "I'm so happy that they got this guy off the street, but he's just one of people who are frequently in that industry of pimping out cubs, that see us as being the biggest threat to their business," said Baskin. Baskin filed a federal trademark infringement suit against Maldonado-Passage in 2011.

Unique Visitors: 18,309	CPM: \$11.38	Estimated Ad Value: \$163
Calc Publicity Value: \$489	Average Stay: 61.14	Attention: 0.0000
Rank: 353,510	Page Views: 253,218	

106. WALB-TV [NBC 10] *Television* Market: Albany, GA (154)
Zookeeper accused of targeting big cat rescue group in plot

Sep 11 2018 12:37PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 54,138	CPM: \$11.38	Estimated Ad Value: \$578
Calc Publicity Value: \$1,734	Average Stay: 176.94	Attention: 0.0000
Rank: 63,608	Page Views: 3,088,035	

107. KTEN NBC CH10 *Television* Market: Sherman, TX-Ada, OK (160)
Zookeeper accused of targeting big cat rescue group in plot

Sep 11 2018 02:28AM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 17,941	CPM: \$11.38	Estimated Ad Value: \$161
Calc Publicity Value: \$483	Average Stay: 66.27	Attention: 0.0000
Rank: 368,760	Page Views: 247,478	

108. canoe.com *Online Only* Market: Global
Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua

Sep 11 2018 12:37PM UTC

Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year. AP OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who was harmed.

Unique Visitors: 713,885	CPM: \$20.26	Estimated Ad Value: \$1,576
Calc Publicity Value: \$4,728	Average Stay: 91.46	Attention: 0.0000
Rank: 22,153	Page Views: 7,298,301	

109. edmontonsun.com *Online Only* Market: Global
Zookeeper allegedly tried to hire hitmen to kill animal sanctuary leader

Sep 11 2018 12:33PM UTC

Zookeeper allegedly tried to hire hitmen to kill animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who was harmed.

You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Author: Edmonton Sun

Unique Visitors: 105,657	CPM: \$20.26	Estimated Ad Value: \$841
Calc Publicity Value: \$2,523	Average Stay: 162.50	Attention: 0.0000
Rank: 84,747	Page Views: 2,063,998	

110. equities.com *Online Only* Market: Global
Zookeeper 'Joe Exotic' indicted on two counts of hiring someone to murder a Big

Sep 11 2018 07:31PM UTC

Zookeeper 'Joe Exotic' indicted on two counts of hiring someone to murder a **BIG CAT RESCUE** CEO Sept. 11-The cat's out of the bag. An Oklahoma zookeeper and former candidate for governor of the state who goes by "Joe Exotic" has been indicted on two counts of hiring a person to commit murder- and the head of Florida-based **BIG CAT RESCUE** says she's the intended victim. A federal grand jury indicted 55-year-old Joseph Maldonado-Passage- who's also known by Joseph Allen Maldonado , Joseph Allen Schreibvogel and "Joe Exotic" for murder-for-hire of a Florida " Jane Doe ." While the woman Maldonado-Passage allegedly had it in for was not named, **BIG CAT RESCUE'S** site posted claims that the sanctuary's CEO Carole Baskin was the planned victim. "Schreibvogel had made threats online over a period of years including a video of him shooting in the head a blow up do dressed to look like Carole and an image hanging her in effigy," the post reads. **BIG CAT RESCUE**, located in Tampa, states that Maldonado-Passage's motives stem from her work putting a spotlight on his alleged mistreatment of animals. "Schreibvogel ran, in our view, one of the most notorious cub petting roadside zoos in the country in Wynnewood, OK. **BIG CAT RESCUE'S** site states. "Years ago he also operated a traveling exhibit that would bring cubs to malls throughout the Midwest and Southwest. "When **BIG CAT RESCUE** educated the malls about the miserable life this created for the cubs and the malls started cancelling Schreibvogel's traveling exhibit, Schreibvogel retaliated by renaming his traveling show "**BIG CAT RESCUE** Entertainment" in order to confuse the public into thinking the show was operated by Big Cat Rescue." According to the indictment, Maldonado Passage gave an unnamed person he hired \$3,000 in November of 2017 to travel from Oklahoma to South Carolina and then Florida to commit murder, with the promise of thousands of more dollars once it was done. Maldonado-Passage allegedly made the hired person go to Dallas to get a fake ID to be used to carry out the intended crime, the indictment alleges.

Unique Visitors: 68,666	CPM: \$20.26	Estimated Ad Value: \$328
Calc Publicity Value: \$984	Average Stay: 58.86	Attention: 0.0000
Rank: 280,703	Page Views: 320,826	

111. follownews.com *Online Only* Market: Global
The Strange Case of 'Joe Exotic,' the Zookeeper Accused of Attempted Murder

Sep 11 2018 07:58PM UTC

The Strange Case of 'Joe Exotic,' the Zookeeper Accused of Attempted Murder This is Joseph Maldonado -Passage, a.k.a. "Joe Exotic": He's an Oklahoma -based zookeeper specializing in big cats who, for years, has been at war with animal rights activist Carole Baskin, a woman who runs **BIG CAT RESCUE**, a sanctuary for tigers, lions, and other exotic cats outside Tampa, Florida. She was also the apparent model for the blow-up doll in that terrifying video, the Washington Post reports.

Unique Visitors: 50,833	CPM: \$20.26	Estimated Ad Value: \$441
Calc Publicity Value: \$1,323	Average Stay: 494.31	Attention: 0.0000
Rank: 246,589	Page Views: 574,303	

112. follownews.com *Online Only* Market: Global
Florida Crazies: Zany Zookeeper Joe Exotic Arrested For Murder Conspiracy Against Sep 11 2018 06:39PM UTC

Florida Crazies: Zany Zookeeper Joe Exotic Arrested For Murder Conspiracy Against Animal Rescue Rival Image via Splash News / SplashNews.com Joe Exotic Arrested For Murder-For-Hire Zookeeper and former Presidential candidate Joe Exotic aka Joseph Maldonado -Passage aka Joseph Allen Maldonado aka Joseph Allen Schreiber Vogel was arrested for conspiracy to commit the murder. of his animal-lovin arch-nemesis Carole Baskin according to the Orlando Sentinel and PEOPLE. Carole owns **BIG CAT RESCUE** in Tampa, Florida and has clashed with Joe for years over the treatment of the animals that are in. Author: Zookeeper Joe

Unique Visitors: 50,833	CPM: \$20.26	Estimated Ad Value: \$441
Calc Publicity Value: \$1,323	Average Stay: 494.31	Attention: 0.0000
Rank: 246,589	Page Views: 574,303	

113. iheart.com *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic Sep 11 2018 07:44PM UTC

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado-Passage's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 4,044,685	CPM: \$20.26	Estimated Ad Value: \$4,934
Calc Publicity Value: \$14,802	Average Stay: 298.11	Attention: 0.0000
Rank: 2,353	Page Views: 77,758,412	

114. lakeplacidnews.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 11 2018 04:02AM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 4,584	CPM: \$20.26	Estimated Ad Value: \$89
Calc Publicity Value: \$267	Average Stay: 14.22	Attention: 0.0000
Rank: 2,075,789	Page Views: 25,687	

115. lakeplacidnews.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 11 2018 04:02AM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 4,584	CPM: \$20.26	Estimated Ad Value: \$89
Calc Publicity Value: \$267	Average Stay: 14.22	Attention: 0.0000
Rank: 2,075,789	Page Views: 25,687	

116. montrealgazette.com *Online Only* Market: Global
Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua Sep 11 2018 12:38PM UTC

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 835,376	CPM: \$20.26	Estimated Ad Value: \$1,310
Calc Publicity Value: \$3,930	Average Stay: 79.29	Attention: 0.0000
Rank: 28,334	Page Views: 5,024,858	

117. nbc-2.com *Online Only* Market: Global
Zookeeper 'Joe Exotic' arrested in murder-for-hire plot involving Florida cat-res Sep 11 2018 05:36PM UTC

Zookeeper 'Joe Exotic' arrested in murder-for-hire plot involving Florida cat-rescue group The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week.

Unique Visitors: 278,728	CPM: \$20.26	Estimated Ad Value: \$1,074
Calc Publicity Value: \$3,222	Average Stay: 403.06	Attention: 0.0000
Rank: 50,613	Page Views: 3,365,020	

118. ottawacitizen.com *Online Only* Market: Global
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:37PM UTC

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Comments Author: Faq Page

Unique Visitors: 650,489	CPM: \$20.26	Estimated Ad Value: \$1,357
Calc Publicity Value: \$4,071	Average Stay: 102.95	Attention: 0.0000
Rank: 29,667	Page Views: 5,394,427	

119. ottawasun.com *Online Only* Market: Global
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:35PM UTC

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader September 11, 2018 OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 130,534	CPM: \$20.26	Estimated Ad Value: \$974
Calc Publicity Value: \$2,922	Average Stay: 164.93	Attention: 0.0000
Rank: 65,349	Page Views: 2,764,693	

120. thisinsider.com *Online Only* Market: Global
[Oklahoma zookeeper and failed presidential candidate 'Joe Exotic' was indicted i](#) Sep 11 2018 05:38PM UTC

Oklahoma zookeeper and failed presidential candidate 'Joe Exotic' was indicted in an alleged murder-for-hire plot Oklahoma zookeeper Joseph Maldonado-Passage, known across the web as "Joe Exotic," was indicted last week for an alleged murder-for-hire plot. Maldonado-Passage was officially charged with two counts of hiring a person to commit murder and could face up to ten years in prison per count. Although an official statement released by the US Department of Justice refers to Maldonado-Passage's target as "Jane Doe," Carol Baskin, CEO of **BIG CAT RESCUE**, believes he was targeting her. According to a story published on the **BIG CAT RESCUE** website, for years Baskin has received numerous death threats from Maldonado-Passage including a video where he shot an effigy of her in the head. Failed presidential candidate and Oklahoma roadside zookeeper, Joseph Maldonado-Passage, was indicted on Friday for an alleged murder-for-hire plot. According to a press release from the US Department of Justice, Maldonado-Passage, known to many online as "Joe Exotic," allegedly attempted to hire two separate people to travel to Florida to murder a "Jane Doe." "The second person put Maldonado-Passage in contact with an undercover FBI agent. Maldonado-Passage met with the undercover agent on December 8, 2017, to discuss details of murdering Jane Doe," the press release stated. While the Department of Justice did not release the name of Maldonado-Passage's target, Carol Baskin, CEO of Big Cats Rescue, believes he was trying to have her killed. After news of Maldonado-Passage's indictment broke last week, Baskin recorded a YouTube video describing previous accounts of his violent threats towards her. "Maldonado had made his threats online over a period of years, including a video of him shooting in the head a blow-up doll dressed to look like me," Baskin said in the video. Baskin went on to explain that she doesn't believe this is an isolated incident of "one crazy apple." "A significant part of our mission has been to stop the mistreatment and exploitation of big cats at roadside zoos particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them," Baskin explained. "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and we been very effective in our work I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox." If Maldonado-Passage is found guilty, he could face up to ten years in prison for each count. Visit INSIDER's homepage for more.

Unique Visitors: 4,899,119	CPM: \$20.26	Estimated Ad Value: \$5,248
Calc Publicity Value: \$15,744	Average Stay: 105.40	Attention: 0.0000
Rank: 2,778	Page Views: 88,637,236	

121. topix.com *Online Only* Market: Global
[Zookeeper 'Joe Exotic' arrested in murder-for-hire plot involving Florida cat-re](#) Sep 11 2018 12:50AM UTC

Zookeeper 'Joe Exotic' arrested in murder-for-hire plot involving Florida cat-rescue group Topix Florida Zookeeper 'Joe Exotic' arrested in mu. An Oklahoma zookeeper has been charged in a murder-for-hire scheme alleging he tried to hire someone to kill the CEO of **BIG CAT RESCUE** in Tampa, federal prosecutors said. An Oklahoma zookeeper has been charged in a murder-for-hire scheme alleging he tried to hire someone to kill the CEO of **BIG CAT RESCUE** in Tampa, federal prosecutors said. Start the conversation, or Read more at South Florida Sun-Sentinel. Add your comments below Copyright 2018 Topix LLC

Unique Visitors: 1,320,037	CPM: \$20.26	Estimated Ad Value: \$5,922
Calc Publicity Value: \$17,766	Average Stay: 272.12	Attention: 0.0000
Rank: 3,275	Page Views: 114,745,015	

122. wmactionnews5.com *Online Only* Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 11 2018 12:37PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 175,323	CPM: \$20.26	Estimated Ad Value: \$931
Calc Publicity Value: \$2,793	Average Stay: 188.03	Attention: 0.0000
Rank: 57,532	Page Views: 2,524,263	

123. bossip.com *Online Only*
[Florida Crazies: Zany Zookeeper Joe Exotic Arrested For Murder Conspiracy Agains](#) Sep 11 2018 06:21PM UTC

Florida Crazies: Zany Zookeeper Joe Exotic Arrested For Murder Conspiracy Against Animal Rescue Rival Zookeeper and former Presidential candidate Joe Exotic aka Joseph Maldonado-Passage aka Joseph Allen Maldonado aka Joseph Allen Schreiber Vogel was arrested for conspiracy to commit the murder of his animal-lovin arch-nemesis Carole Baskin according to the Orlando Sentinel and PEOPLE. Carole owns **BIG CAT RESCUE** in Tampa, Florida and has clashed with Joe for years over the treatment of the animals that are in his custody. That clash has lead to violent threats against Carole's life. Author: Bossip Staff

In Links: 247

- 124. delhinewsrecord.com** *Online Only*
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:35PM UTC
- Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Josepl Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest las week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didnt reply to an email seeking comment and court records dont list an attorney for him. Sue Ogrocki / AP Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- In Links: 247
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- 125. draytonvalleywesternreview.com** *Online Only*
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:35PM UTC
- Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Josepl Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest las week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- In Links: 247
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- 126. knickerblogger.net** *Online Only*
[Knicks Morning News \(2018.09.11\)](#) Sep 11 2018 10:36AM UTC
- Hurricane Florence could inflict the hardest hurricane punch the Carolinas have seen in more than 60 [NYDN] Zookeeper named Joe Exotic accused of trying to hire hit men to ki animal sanctuary leader (Monday, September 10, 2018 9:15:00 PM) OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was. the target of an Oklahoma: zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Joseph Maldonado-Passage, who goes by the nickname [NYDN] Ackert: Aaron Judge crushing balls at BP a welcome sight for Yankees as offense breaks out against Twins (Monday, September 10, 2018 9:05:00 PM) It must have been comforting for. the Yankees to see Aaron Judge hitting balls in the seats again on Monday even if it was just batting practice. Six weeks after he initially fractured his right wrist, the Yankees slugger was taking normal, on-the-field batting practice for the first time.
- In Links: 247
-
- 127. lossip.com** *Online Only*
[Florida Crazies: Zany Zookeeper Joe Exotic Arrested For Murder Conspiracy Agains](#) Sep 11 2018 06:14PM UTC
- Florida Crazies: Zany Zookeeper Joe Exotic Arrested For Murder Conspiracy Against Animal Rescue Rival Image via Splash News/SplashNews.com Joe Exotic Arrested Fo Murder-For-Hire Zookeeper and former Presidential candidate Joe Exotic aka Joseph Maldonado-Passage aka Joseph Allen Maldonado aka Joseph Allen Schreibvogel was arrested for conspiracy to commit the. murder of his animal-lovin arch-nemesis Carole Baskin according to the Orlando Sentinel and PEOPLE. Carole owns **BIG CAT RESCUE** in Tampa, Florida and has clashed with Joe for years over the treatment of the animals that are in his custody. That clash has lead to violent threats against Caroles life. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week.
- In Links: 524
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- 128. mantecabulletin.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 11 2018 05:10AM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma: zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said shes clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege the Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasnt harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didnt reply to an email seeking comment and court records dont list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskins group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- In Links: 524
-
- 129. peta.org** *Online Only*
[Roadside Zoo Operator Indicted for Alleged Murder ...](#) Sep 11 2018 07:13PM UTC
- A federal grand jury has indicted notorious big-cat breeder and roadside zoo operator Joseph Maldonado-Passage , who likes to go by the name Joe Exotic, for allegedly orchestrating a murder-for-hire plot targeting a big-cat advocate and rescuer. Photo: Santa Rosa County Jail Maldonado-Passagealso known as Joe Maldonado and Joe Schreibvogelhad been the entertainment director and previous owner of the infamous ramshackle roadside zoo The Greater Wynnewood Exotic Animal Park (G.W. Exotic) in Wynnewood, Oklahoma, until earlier this summer. The U.S. Department of Justice charged him with two counts of murder-for-hire after he allegedly attempted to hire an undercover FBI agent and another individual in two separate attempts to kill Carole Baskin, the CEO of accredited wildlife rescue organization **BIG CAT RESCUE** in Tampa, Florida. **BIG CAT RESCUE** and PETA have both been working for years to shut down G.W. Exotic (which has also undergone several name changes), including with eyewitness investigations and legal action. A PETA eyewitness investigation in 2006 revealed that sick, injured, and dying animals were denied veterinary treatment or even humane euthanasia. Animals were kicked, deprived of food, blasted with pressurized hoses and fire extinguishers, and beaten with the blunt end of a gun. Following our investigation, the U.S. Department of Agriculture (USDA) put Maldonado-Passage on probation for 18 months and ordered him to pay a \$25,000 fine for nearly 200 violations of the federal Animal Welfare Act [embedded content] For years, this roadside zoo has bred tiger cubs and been the primary supplier of cubs for use in traveling shows and public photo encounterseven after the USDA opened an investigation into the deaths of 23 tiger cubs at the facility in just seven months. Just last year, PETA rescued 39 tigers from the roadside zoo, along with three bears and two baboons, and got them placed in reputable sanctuaries. More recently, we helped get the two chimpanzees at the facility into an accredited sanctuary. And we have two lawsuits pending against facilities that acquired cubs from Maldonado-Passage for alleged violations of the Endangered Species Act. He has made threats against both **BIG CAT RESCUE** and PETA, including posting a video in which he shoots a doll made to look like Baskin and posting an image in which he hangs a mannequin labeled BCR and one labeled PETA. If convicted in the murder-for-hire plot, Maldonado-Passage could face up to 10 years in prison and a fine of up to \$250,000 for each count. Animal abuse isnt a mere indication of a minor personality flaw in the abuserits symptomatic of a deep mental disturbance.
- In Links: 524

- 130. radaronline.com** *Online Only*
[Crazed Zookeeper, Joe Exotic, Accused Of Hiring Hitman To Murder Activist Rival](#) Sep 11 2018 01:08PM UTC
- The second count comes after Maldonado-Passage repeatedly asked a different unnamed person to find someone to murder Jane Doe in exchange for money in July, 2016 PHOTOS: 30 Cold Blooded Murderers Who Were Women Instead, the person put the zookeeper in touch with an undercover FBI agent, who, disguised as at the hitman, met up with Maldonado-Passage and arrested him. While Jane Does identity has not been confirmed, **BIG CAT RESCUE** CEO Carole Baskin claimed she was the target, and added that it: not the first time she has received death threats for the work she does in her company. On the **BIG CAT RESCUE** website, Baskin explained the situation. PHOTOS: Bodyguard: Gone Wild! Drugs, Murder, Assault & Other Crimes Committed By Hollywoods Hired Muscle It is important to understand that this is not the isolated act of one crazy bad apple, she wrote. A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them. Baskin added that Maldonado-Passage ran one of the most notorious cub petting roadside zoos in the country and was doing great business until her company began educating people on the mistreatment of animals. When **BIG CAT RESCUE** educated the malls about the miserable life this created for the cubs and the malls starting cancelling Schreibvogels traveling exhibit, Schreibvogel retaliated by renaming his traveling show **BIG CAT RESCUE** Entertainment in order to confuse the public into thinking the show was operated by **BIG CAT RESCUE**, explained. Baskin, claiming that her zookeeper rival has always had it out for her. PHOTOS: Morgan Freeman: Step-Granddaughter Photographed With Killer Boyfriend Before Murder Towards the end of her message, Carole Baskin thanked the FBI for working tirelessly to arrest the crazed man and keep her safe.
- In Links: 773
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- 131. saulthisweek.com** *Online Only*
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:33PM UTC
- Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- In Links: 773
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- 132. strathroyagedispatch.com** *Online Only*
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:32PM UTC
- Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- In Links: 773
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- 133. thegraphicleader.com** *Online Only*
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:58PM UTC
- Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year. AP Share Adjust Comment Print OKLAHOMA CITY The operator of a Florida based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- In Links: 773
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- 134. thepiercecountytribune.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 11 2018 06:32AM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- In Links: 773
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- 135. thesudburystar.com** *Online Only*
[Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua](#) Sep 11 2018 12:37PM UTC
- Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- In Links: 773

136. [vermilionstandard.com](#) *Online Only*
Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua Sep 11 2018 12:41PM UTC

Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctuary leader OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

In Links: 773

137. [wealth365.com](#) *Online Only*
Zookeeper accused of targeting big cat rescue group in plot Sep 11 2018 12:12PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. This article provided by NewsEdge.

In Links: 773

138. [wengradio.com](#) *Online Only*
Tampa Woman says she was the Target of Murder-for-hire Scheme Sep 11 2018 05:06PM UTC

Tampa Woman says she was the Target of Murder-for-hire Scheme The operator of a Tampa-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** in Tampa said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017.

In Links: 3

139. [www.countymarket.ca](#) *Online Only*
Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua Sep 11 2018 01:05PM UTC

Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year. AP Share Adjust Comment Print OKLAHOMA CITY The operator of a Florida based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

In Links: 1

140. [www.thebeaumontnews.ca](#) *Online Only*
Zookeeper named 'Joe Exotic' allegedly tried to hire hitmen to off animal sanctua Sep 11 2018 02:31PM UTC

Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year. AP Share Adjust Comment Print OKLAHOMA CITY The operator of a Florida based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

In Links: 1

141. [www.newhamburgindependent.ca](#) *Online Only* Market: Canada
Big Cat Rescue activist says exotic tiger zoo owner tried to have her killed Sep 10 2018 01:10PM ET

BIG CAT RESCUE activist says exotic tiger zoo owner tried to have her killed The zookeeper is upset. Long blond hair spilling from his ball cap, multiple earrings jangling as he bandies his finger about, he delivers a message to his enemies.

142. [www.niagarafallsreview.ca](#) *Online Only* Market: Canada
Big Cat Rescue activist says exotic tiger zoo owner tried to have her killed Sep 10 2018 01:20PM ET

BIG CAT RESCUE activist says exotic tiger zoo owner tried to have her killed The zookeeper is upset. Long blond hair spilling from his ball cap, multiple earrings jangling as he bandies his finger about, he delivers a message to his enemies. In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as "Joe Exotic," sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video saved and posted by Baskin's **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancour "Carole Baskin better never, ever, ever see me face to face," Maldonado-Passage tells the camera. "Ever, ever, ever again." He then turns to his right, lifts a large silver revolver, and fires into the head of a blond-haired blow-up doll draped in a brown blanket. The case throws a spotlight on the growing tensions between animal rights activists and zoo operators, particularly in the arena of big cats like lions and tigers. "It is important to understand that this is not the isolated act of one crazy bad apple," Baskin said in her video message. "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. Maldonado-Passage has yet to enter a plea in the case. He did not immediately reply to an email seeking comment. The organization repeatedly questioned the conditions at Maldonado-Passage's facility. "A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them," Baskin said in her Facebook Live post. According to the statement from **BIG CAT RESCUE**, in addition to his Oklahoma zoo, Maldonado-Passage also at one point operated a travelling exhibit that brought tiger cubs to malls around the Midwest and Southwest. Baskin's group contacted the malls, complaining about the conditions the animals were forced to live in. The effort torpedoed Maldonado-Passage's business. Maldonado-Passage retaliated by renaming his organization "**BIG CAT RESCUE** Entertainment." In 2011, Baskin's **BIG CAT RESCUE** sued Maldonado-Passage's **BIG CAT RESCUE** Entertainment for violating the former's intellectual property rights. In 2013, Baskin was awarded a \$1 million judgment against Maldonado-Passage. The animal sanctuary has yet to collect on the judgment, but Baskin became a regular target of Maldonado-Passage's attack videos.

143. www.stcatharinesstandard.ca *Online Only* Market: Canada
Big Cat Rescue activist says exotic tiger zoo owner tried to have her killed

Sep 10 2018 02:32PM ET

BIG CAT RESCUE activist says exotic tiger zoo owner tried to have her killed The zookeeper is upset. Long blond hair spilling from his ball cap, multiple earrings jangling as he bandies his finger about, he delivers a message to his enemies. In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as "Joe Exotic," sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video saved and posted by Baskin's **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancour "Carole Baskin better never, ever, ever see me face to face," Maldonado-Passage tells the camera. "Ever, ever, ever again." He then turns to his right, lifts a large silver revolver, and fires into the head of a blond-haired blow-up doll draped in a brown blanket.

The case throws a spotlight on the growing tensions between animal rights activists and zoo operators, particularly in the arena of big cats like lions and tigers. "It is important to understand that this is not the isolated act of one crazy bad apple," Baskin said in her video message. "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. Maldonado-Passage has yet to enter a plea in the case. He did not immediately reply to an email seeking comment.

The organization repeatedly questioned the conditions at Maldonado-Passage's facility. "A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them," Baskin said in her Facebook Live post. According to the statement from **BIG CAT RESCUE**, in addition to his Oklahoma zoo, Maldonado-Passage also at one point operated a travelling exhibit that brought tiger cubs to malls around the Midwest and Southwest. Baskin's group contacted the malls, complaining about the conditions the animals were forced to live in. The effort torpedoed Maldonado Passage's business. Maldonado-Passage retaliated by renaming his organization "**BIG CAT RESCUE** Entertainment." In 2011, Baskin's **BIG CAT RESCUE** sued Maldonado Passage's **BIG CAT RESCUE** Entertainment for violating the former's intellectual property rights. In 2013, Baskin was awarded a \$1 million judgment against Maldonado-Passage. The animal sanctuary has yet to collect on the judgment, but Baskin became a regular target of Maldonado-Passage's attack videos.

144. www.waterloochronicle.ca *Online Only* Market: Canada
Big Cat Rescue activist says exotic tiger zoo owner tried to have her killed

Sep 10 2018 01:24PM ET

BIG CAT RESCUE activist says exotic tiger zoo owner tried to have her killed The zookeeper is upset. Long blond hair spilling from his ball cap, multiple earrings jangling as he bandies his finger about, he delivers a message to his enemies. In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as "Joe Exotic," sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video saved and posted by Baskin's **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancour "Carole Baskin better never, ever, ever see me face to face," Maldonado-Passage tells the camera. "Ever, ever, ever again." He then turns to his right, lifts a large silver revolver, and fires into the head of a blond-haired blow-up doll draped in a brown blanket.

The case throws a spotlight on the growing tensions between animal rights activists and zoo operators, particularly in the arena of big cats like lions and tigers. "It is important to understand that this is not the isolated act of one crazy bad apple," Baskin said in her video message. "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. Maldonado-Passage has yet to enter a plea in the case. He did not immediately reply to an email seeking comment.

145. www.wellandtribune.ca *Online Only* Market: Canada
Big Cat Rescue activist says exotic tiger zoo owner tried to have her killed

Sep 10 2018 02:19PM ET

BIG CAT RESCUE activist says exotic tiger zoo owner tried to have her killed The zookeeper is upset. Long blond hair spilling from his ball cap, multiple earrings jangling as he bandies his finger about, he delivers a message to his enemies. In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as "Joe Exotic," sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video saved and posted by Baskin's **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancour "Carole Baskin better never, ever, ever see me face to face," Maldonado-Passage tells the camera. "Ever, ever, ever again." He then turns to his right, lifts a large silver revolver, and fires into the head of a blond-haired blow-up doll draped in a brown blanket.

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146. [Hamilton Spectator](http://HamiltonSpectator.com) *Online Only* Market: Hamilton
Big Cat Rescue activist says exotic tiger zoo owner tried to have her killed

Sep 10 2018 01:16PM ET

BIG CAT RESCUE activist says exotic tiger zoo owner tried to have her killed The zookeeper is upset. Long blond hair spilling from his ball cap, multiple earrings jangling as he bandies his finger about, he delivers a message to his enemies. In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as "Joe Exotic," sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video saved and posted by Baskin's **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancour "Carole Baskin better never, ever, ever see me face to face," Maldonado-Passage tells the camera. "Ever, ever, ever again." He then turns to his right, lifts a large silver revolver, and fires into the head of a blond-haired blow-up doll draped in a brown blanket.

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Unique Visitors: 429,295
Calc Publicity Value: \$2,148
Rank: 33,594

CPM: \$11.38
Average Stay: 98.99
Page Views: 4,754,019

Estimated Ad Value: \$716
Attention: 0.0000

147. [HLN-CNN](http://HLN-CNN.com) *Television* Market: National
On the Story With Erica Hill

Sep 10 2018 01:00AM CT

[1:14:53 PM] THEN THIS OUT OF STORY. AN OKLAHOMA ZOOKEEPER KNOWN AS JOE EXOTIC HAS BEEN ARRESTED IN THE BIZARRE MURDER FOR HIRE PLOT. MR EXOTIC IS ACCUSED OF TRYING TO HIRE TWO DIFFERENT PEOPLE TO KILL THE CEO OF **BIG CAT RESCUE** CAROL BASKIN. THE TWO HAVE HAD A CONTENTIOUS RELATIONSHIP IN THE PAST. THEY'VE ACCUSED EACH OTHER OF ANIMAL CRUELTY.

Nielsen Audience: 127,399
Calc Publicity Value: \$1,323

Ad Value: \$575

Calc Ad Value: \$441

148. One America News Network *Television* Market: National
One America News 4am

Sep 10 2018 04:00AM ET

[4:19:32 AM] SHOOTING IN THE HEAD BLOW UP DOLL DRESSED TO LOOK LIKE ME AND AN IMAGE HANGING. ME IN EFFIGY IN TWENTY THIRTEEN **BIG CAT RESCUE** WAS GRANTED A CONSENT JUDGMENT FOR MORE THAN ONE MILLION DOLLARS FOLLOWING THE INCIDENT IN JULY TWENTY SIXTEEN MALDONADO ALLEGEDLY BRIBED A PERSON TO HELP HIM FIND SOMEONE TO MURDER BASKIN. HOWEVER THAT PERSON REPORTEDLY INFORMED AN UNDERCOVER FBI AGENT OF HIS ACT THE CASE WENT COLD FOR ABOUT A YEAR UNTIL NOVEMBER TWENTY SEVENTEEN WHEN MALDONADO ALLEGEDLY GAVE AN UNNAMED PERSON THREE THOUSAND DOLLARS TO TRAVEL TO FLORIDA. TO KILL BASKIN IN

Nielsen Audience: N/A
Calc Publicity Value: N/A

Ad Value: N/A

Calc Ad Value: N/A

149. My Kawartha *Online Only* Market: Ontario
Big Cat Rescue activist says exotic tiger zoo owner tried to have her killed

Sep 10 2018 01:10PM ET

BIG CAT RESCUE activist says exotic tiger zoo owner tried to have her killed The zookeeper is upset. Long blond hair spilling from his ball cap, multiple earrings jangling as he bandies his finger about, he delivers a message to his enemies.

Unique Visitors: 38,551
Calc Publicity Value: \$636
Rank: 242,052

CPM: \$11.38
Average Stay: 60.86
Page Views: 423,940

Estimated Ad Value: \$212
Attention: 0.0000

150. Niagara This Week *Online Only* Market: Ontario
Big Cat Rescue activist says exotic tiger zoo owner tried to have her killed

Sep 10 2018 04:52PM ET

BIG CAT RESCUE activist says exotic tiger zoo owner tried to have her killed The zookeeper is upset. Long blond hair spilling from his ball cap, multiple earrings jangling as he bandies his finger about, he delivers a message to his enemies. In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as "Joe Exotic," sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video saved and posted by Baskin's **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancour "Carole Baskin better never, ever, ever see me face to face," Maldonado-Passage tells the camera. "Ever, ever, ever again." He then turns to his right, lifts a large silver revolver, and fires into the head of a blond-haired blow-up doll draped in a brown blanket.

The case throws a spotlight on the growing tensions between animal rights activists and zoo operators, particularly in the arena of big cats like lions and tigers. "It is important to understand that this is not the isolated act of one crazy bad apple," Baskin said in her video message. "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. Maldonado-Passage has yet to enter a plea in the case. He did not immediately reply to an email seeking comment.

Unique Visitors: 39,970
Calc Publicity Value: \$621
Rank: 262,791

CPM: \$11.38
Average Stay: 70.44
Page Views: 402,141

Estimated Ad Value: \$207
Attention: 0.0000

151. Peterborough Examiner *Online Only* Market: Ontario
Big Cat Rescue activist says exotic tiger zoo owner tried to have her killed

Sep 10 2018 01:27PM ET

BIG CAT RESCUE activist says exotic tiger zoo owner tried to have her killed The zookeeper is upset. Long blond hair spilling from his ball cap, multiple earrings jangling as he bandies his finger about, he delivers a message to his enemies. In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as "Joe Exotic," sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video saved and posted by Baskin's **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancour "Carole Baskin better never, ever, ever see me face to face," Maldonado-Passage tells the camera. "Ever, ever, ever again." He then turns to his right, lifts a large silver revolver, and fires into the head of a blond-haired blow-up doll draped in a brown blanket.

The case throws a spotlight on the growing tensions between animal rights activists and zoo operators, particularly in the arena of big cats like lions and tigers. "It is important to understand that this is not the isolated act of one crazy bad apple," Baskin said in her video message. "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. Maldonado-Passage has yet to enter a plea in the case. He did not immediately reply to an email seeking comment.

The organization repeatedly questioned the conditions at Maldonado-Passage's facility. "A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them," Baskin said in her Facebook Live post. According to the statement from **BIG CAT RESCUE**, in addition to his Oklahoma zoo, Maldonado-Passage also at one point operated a travelling exhibit that brought tiger cubs to malls around the Midwest and Southwest. Baskin's group contacted the malls, complaining about the conditions the animals were forced to live in. The effort torpedoed Maldonado-Passage's business. Maldonado-Passage retaliated by renaming his organization "**BIG CAT RESCUE** Entertainment." In 2011, Baskin's **BIG CAT RESCUE** sued Maldonado-Passage's **BIG CAT RESCUE** Entertainment for violating the former's intellectual property rights. In 2013, Baskin was awarded a \$1 million judgment against Maldonado-Passage. The animal sanctuary has yet to collect on the judgment, but Baskin became a regular target of Maldonado-Passage's attack videos.

Unique Visitors: 38,483
Calc Publicity Value: \$1,089
Rank: 138,690

CPM: \$11.38
Average Stay: 188.96
Page Views: 1,221,804

Estimated Ad Value: \$363
Attention: 0.0000

152. ABCNews.com *Television* Market: USA
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:05PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) more + The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 12,522,245
Calc Publicity Value: \$18,189
Rank: 1,167

CPM: \$20.26
Average Stay: 217.56
Page Views: 120,691,997

Estimated Ad Value: \$6,063
Attention: 0.0000

153. Cableone *Online Only* Market: USA
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:39PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

154. Cableone Online Only Market: USA
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:39PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

155. Cableone Online Only Market: USA
Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic

Sep 10 2018 03:45PM ET

Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of year: including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

156. ONENEWS Online Only Market: USA
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:10PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The [] Source: ABC Action News -3 days ago<> Embed 'Joe Exotic'indicted for trying to hire someone to murder the CEO of **BIG CAT RESCUE** in Tampa00:46 An Oklahoma zookeeper at an exotic animal park has been charged in a murder-for-hire scheme alleging he tried to hire someone to. Kill the CEO of **BIG CAT RESCUE** in Tampa, federal prosecutors announced on Friday.

Unique Visitors: 4,281	CPM: \$20.26	Estimated Ad Value: \$76
Calc Publicity Value: \$228	Average Stay: 27.84	Attention: 0.0000
Rank: 2,553,164	Page Views: 18,783	

157. Slate Online Only Market: USA
Oklahoma Zookeeper Known as Joe Exotic Charged In Murder-for-Hire Plot

Sep 10 2018 03:22PM ET

The Jane Doe went unnamed, but Carole Baskin, an animal rights activist and the head of an animal sanctuary in Tampa, has said she was that target. Maldonado-Passage and Baskin had a long-running conflict that on more than one occasion led the former to threaten the latter. In one video, saved online by Baskin's animal sanctuary, **BIG CAT RESCUE** Maldonado-Passage whips out a gun and fires it at a blonde blow-up doll. Carole Baskin better never, ever, ever see me face to face, he warns in the video. In another video saved on the sanctuary's site, Maldonado-Passage sent a message to his critics, and to Baskin in particular. For Carole and all of her friends that are watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on this planet right now, he says. And before you bring me down, it is my belief that you will stop breathing Baskin, who has long criticized Maldonado-Passage's tiger operation in Oklahoma, said in her video statement that the 55-year-old zookeeper had been threatening her online for years. But she also said his threats were representative of the anger directed at her from other big cat owners, and in particular from roadside zoos [that] rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them. At one point, she said, a number of snakes were placed in her mailbox. According to Baskin's statement, she and the **BIG CAT RESCUE** had managed to thwart Maldonado-Passage's plans for a traveling exhibit of tiger cubs around malls in the Midwest and Southwest. Her efforts enrage Maldonado-Passage, who retaliated by renaming his organization to sound similar to hers, eventually causing Baskin's group to sue for intellectual property rights. According to the indictment, Maldonado-Passage then paid one person \$3,000 in November 2017 to travel to Florida and murder the intended victim.

Unique Visitors: 7,820,470	CPM: \$20.26	Estimated Ad Value: \$4,777
Calc Publicity Value: \$14,331	Average Stay: 134.05	Attention: 0.0000
Rank: 2,120	Page Views: 72,599,122	

158. Slate Online Only Market: USA
Zookeeper Who Went Viral With Bizarre Presidential Campaign Charged in Murder-for-Hire Plot

Sep 10 2018 03:22PM ET

The Jane Doe went unnamed, but Carole Baskin, an animal rights activist and the head of an animal sanctuary in Tampa, has said she was that target. Maldonado-Passage and Baskin had a long-running conflict that on more than one occasion led the former to threaten the latter. In one video, saved online by Baskin's animal sanctuary, **BIG CAT RESCUE** Maldonado-Passage whips out a gun and fires it at a blonde blow-up doll. Carole Baskin better never, ever, ever see me face to face, he warns in the video. In another video saved on the sanctuary's site, Maldonado-Passage sent a message to his critics, and to Baskin in particular. For Carole and all of her friends that are watching out there, if you think for one minute I was nuts before, I am the most dangerous exotic animal owner on this planet right now, he says. And before you bring me down, it is my belief that you will stop breathing Baskin, who has long criticized Maldonado-Passage's tiger operation in Oklahoma, said in her video statement that the 55-year-old zookeeper had been threatening her online for years. But she also said his threats were representative of the anger directed at her from other big cat owners, and in particular from roadside zoos [that] rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them. At one point, she said, a number of snakes were placed in her mailbox. According to Baskin's statement, she and the **BIG CAT RESCUE** had managed to thwart Maldonado-Passage's plans for a traveling exhibit of tiger cubs around malls in the Midwest and Southwest. Her efforts enrage Maldonado-Passage, who retaliated by renaming his organization to sound similar to hers, eventually causing Baskin's group to sue for intellectual property rights. According to the indictment, Maldonado-Passage then paid one person \$3,000 in November 2017 to travel to Florida and murder the intended victim.

Unique Visitors: 7,820,470	CPM: \$20.26	Estimated Ad Value: \$4,777
Calc Publicity Value: \$14,331	Average Stay: 134.05	Attention: 0.0000
Rank: 2,120	Page Views: 72,599,122	

159. Suddenlink Online Only Market: USA
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:01PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

160. Suddenlink Online Only Market: USA
Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic

Sep 10 2018 02:48PM ET

Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of year: including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

161. TDS *Online Only* Market: USA
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:01PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

162. TownHall.com *Online Only* Market: USA
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:58PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 1,378,741	CPM: \$20.26	Estimated Ad Value: \$3,152
Calc Publicity Value: \$9,456	Average Stay: 196.25	Attention: 0.0000
Rank: 4,905	Page Views: 30,335,874	

163. 1067 Lite FM *Online Only* Market: New York, NY (1)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:26PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 170	CPM: \$11.38	Estimated Ad Value: \$7
Calc Publicity Value: \$21	Average Stay: 821.85	Attention: 0.0000
Rank: 14,385,159	Page Views: 657	

164. KTU *Online Only* Market: New York, NY (1)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:15PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 188	CPM: \$11.38	Estimated Ad Value: \$117
Calc Publicity Value: \$351	Average Stay: 0.03	Attention: 0.0000
Rank: 693,737	Page Views: 131,695	

165. New York Magazine *Magazine* Market: New York, NY (1)
Of Course This Dude Is Involved in a Murder-for-Hire Scheme

Sep 10 2018 10:08PM ET

And if you didnt, come on. Thats clearly the only possible answer. Joseph Maldonado-Passage, a.k.a. Joe Exotic, was arrested Friday for, according to a statement from the Department of Justice, hiring an unnamed person in November 2017 to murder Jane Doe in Florida. Carole Baskin, the CEO of **BIG CAT RESCUE** in Tampa a sanctuary for abandoned and abused exotic big cats like lions, tigers, and leopards says she is the Jane Doe in question, and that she and Maldonado-Passage have butted heads several times in the past over what **BIG CAT RESCUE** saw, as his mistreatment of animals. A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them, Baskin wrote in a statement on Facebook following Maldonado-Passage's arrest.

It is unclear what happened with that plan, but Baskin was not harmed. In December 2017, Maldonado-Passage got in touch with another gun-for-hire, who turned out to be an undercover FBI agent. Just over nine months later, he was arrested on two counts of hiring a person to commit murder. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox, Baskin said in her statement. According to the FBI, animal abuse is highly correlated with human-to-human violence.

Unique Visitors: 6,665,364	CPM: \$11.38	Estimated Ad Value: \$1,895
Calc Publicity Value: \$5,685	Average Stay: 90.86	Attention: 0.0000
Rank: 3,976	Page Views: 34,957,472	

166. New York Magazine *Magazine* Market: New York, NY (1)
Of Course This Dude Is Allegedly Involved in a Murder-for-Hire Scheme

Sep 10 2018 10:00PM ET

And if you didnt, come on. Thats clearly the only possible answer. Joseph Maldonado-Passage, a.k.a. Joe Exotic, was arrested Friday for, according to a statement from the Department of Justice, hiring an unnamed person in November 2017 to murder Jane Doe in Florida. Carole Baskin, the CEO of **BIG CAT RESCUE** in Tampa a sanctuary for abandoned and abused exotic big cats like lions, tigers, and leopards says she is the Jane Doe in question, and that she and Maldonado-Passage have butted heads several times in the past over what **BIG CAT RESCUE** saw, as his mistreatment of animals. A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them, Baskin wrote in a statement on Facebook following Maldonado-Passage's arrest.

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Unique Visitors: 6,665,364	CPM: \$11.38	Estimated Ad Value: \$1,895
Calc Publicity Value: \$5,685	Average Stay: 90.86	Attention: 0.0000
Rank: 3,976	Page Views: 34,957,472	

167. New York Post *Newspaper* Market: New York, NY (1)
Zookeeper named Joe Exotic accused in murder-for-hire plot

Sep 10 2018 10:12PM ET

The Justice Department announced Friday that a grand jury indicted the 55-year-old zookeeper on two counts of hiring a person to commit murder. Maldonado-Passage allegedly gave someone \$3,000 last year to travel from Oklahoma to Florida to kill Baskin and promised the hitman thousands more after pulling off the scheme, according to officials. Baskin who runs **BIG CAT RESCUE**, was never harmed in the plot, authorities said. Hes been threatening me for many, many years, Baskin told The Oklahoman. Maldonado-Passage a former 2016 U.S. presidential candidate was arrested Friday in Gulf Breeze, Florida.

Unique Visitors: 15,333,033	CPM: \$11.38	Estimated Ad Value: \$4,159
Calc Publicity Value: \$12,477	Average Stay: 128.60	Attention: 0.0000
Rank: 734	Page Views: 185,865,812	

168. New York Times *Newspaper* Market: New York, NY (1)
Zookeeper Accused of Targeting Big Cat Rescue Group in Plot

Sep 10 2018 06:14PM ET

Zookeeper Accused of Targeting **BIG CAT RESCUE** Group in Plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 48,499,868	CPM: \$11.38	Estimated Ad Value: \$7,720
Calc Publicity Value: \$23,160	Average Stay: 184.68	Attention: 0.0000
Rank: 179	Page Views: 734,801,513	

169. KFI-AM [640 AM] KFI More Stimulating Talk Radio *Radio* Market: Los Angeles, CA (2)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 08:58PM PT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park, in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 543	CPM: \$11.38	Estimated Ad Value: \$44
Calc Publicity Value: \$132	Average Stay: 0.19	Attention: 0.0000
Rank: 3,144,908	Page Views: 20,287	

170. FOX Illinois *Television* Market: Illinois (3)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:36PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 18,840	CPM: \$11.38	Estimated Ad Value: \$164
Calc Publicity Value: \$492	Average Stay: 30.26	Attention: 0.0000
Rank: 376,950	Page Views: 256,201	

171. Centre Daily Times *Newspaper* Market: Philadelphia, PA (4)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 93,333	CPM: \$11.38	Estimated Ad Value: \$346
Calc Publicity Value: \$1,038	Average Stay: 106.29	Attention: 0.0000
Rank: 115,614	Page Views: 1,113,465	

172. WFMZ-TV [IND 69] *Television* Market: Philadelphia, PA (4)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:42PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 190,358	CPM: \$11.38	Estimated Ad Value: \$713
Calc Publicity Value: \$2,139	Average Stay: 165.01	Attention: 0.0000
Rank: 37,577	Page Views: 4,718,393	

173. WILM-AM [1450 AM] *Radio* Market: Philadelphia, PA (4)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:10PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

In Links: 87	Traffic Rank: 5,591,872	Reach Rank: 4,846,569
Reach Per Million: 0.14	Page Views Rank: 6,650,472	Page Views Per Million: 0.00
Page Views Per User: 1.00		

174. Ft Worth Star-Telegram *Newspaper* Market: Dallas-Ft. Worth, TX (5)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 966,398	CPM: \$11.38	Estimated Ad Value: \$792
Calc Publicity Value: \$2,376	Average Stay: 69.95	Attention: 0.0000
Rank: 23,960	Page Views: 5,824,463	

175. **WJLA-TV [ABC 7]** *Television* Market: Washington, DC-Hagerstown, MD (6)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:29PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 438,887 CPM: \$11.38 Estimated Ad Value: \$644
Calc Publicity Value: \$1,932 Average Stay: 87.02 Attention: 0.0000
Rank: 40,266 Page Views: 3,838,610

176. **WTOP-AM [820 AM] / WTOP-FM [103.5 FM / 103.9 FM / 107.7 FM] Washington's Only All News Radio Station** *Radio* Market: Washington, DC-Hagerstown, MD (6)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:57PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 1,365,243 CPM: \$11.38 Estimated Ad Value: \$1,578
Calc Publicity Value: \$4,734 Average Stay: 893.56 Attention: 0.0000
Rank: 10,324 Page Views: 23,885,011

177. **KTRH-AM [740AM Radio]** *Radio* Market: Houston, TX (7)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 08:58PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 498 CPM: \$11.38 Estimated Ad Value: \$23
Calc Publicity Value: \$69 Average Stay: 54.27 Attention: 0.0000
Rank: 5,743,751 Page Views: 5,827

178. **KSTE-AM [650] Think For Yourself** *Radio* Market: San Francisco-Oakland-San Jose, CA (8)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:07PM PT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 214 CPM: \$11.38 Estimated Ad Value: \$6
Calc Publicity Value: \$18 Average Stay: 2.57 Attention: 0.0000
Rank: 20,355,931 Page Views: 587

179. **Access WDUN** *Radio* Market: Atlanta, GA (9)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:44PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 34,277 CPM: \$11.38 Estimated Ad Value: \$458
Calc Publicity Value: \$1,374 Average Stay: 385.34 Attention: 0.0000
Rank: 100,476 Page Views: 1,943,093

180. **Athens Banner-Herald** *Newspaper* Market: Atlanta, GA (9)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:45PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname Joe Exotic. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years. Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 72,550 CPM: \$11.38 Estimated Ad Value: \$406
Calc Publicity Value: \$1,218 Average Stay: 124.95 Attention: 0.0000
Rank: 104,617 Page Views: 1,529,535

181. My AJC *Online Only* Market: Atlanta, GA (9)
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 06:41PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 513,622	CPM: \$11.38	Estimated Ad Value: \$626
Calc Publicity Value: \$1,878	Average Stay: 88.59	Attention: 0.0000
Rank: 38,179	Page Views: 3,624,124	

182. WSB-AM [750 AM] (News Talk Radio) *Blogs Only* Market: Atlanta, GA (9)
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 06:44PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 152,161	CPM: \$11.38	Estimated Ad Value: \$374
Calc Publicity Value: \$1,122	Average Stay: 106.75	Attention: 0.0000
Rank: 96,509	Page Views: 1,295,811	

183. The Boston Channel *Television* Market: Boston-Manchester, MA (10)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot Sep 10 2018 01:48PM ET

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 644,466	CPM: \$11.38	Estimated Ad Value: \$1,051
Calc Publicity Value: \$3,153	Average Stay: 136.88	Attention: 0.0000
Rank: 18,754	Page Views: 10,368,209	

184. WHYN-AM [560 AM] *Radio* Market: Boston-Manchester, MA (10)
Police Say Zookeeper Hired Hitman To Kill His Critic Sep 10 2018 09:19PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 196	CPM: \$11.38	Estimated Ad Value: \$4
Calc Publicity Value: \$12	Average Stay: 75.05	Attention: 0.0000
Rank: 3,536,034	Page Views: 290	

185. WMUR-TV [ABC 9] *Television* Market: Boston-Manchester, MA (10)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot Sep 10 2018 01:48PM ET

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 301,561	CPM: \$11.38	Estimated Ad Value: \$864
Calc Publicity Value: \$2,592	Average Stay: 156.68	Attention: 0.0000
Rank: 27,889	Page Views: 6,962,017	

186. KFYI-AM [550 AM] The Valley's Talk Station *Radio* Market: Phoenix, AZ (11)
Police Say Zookeeper Hired Hitman To Kill His Critic Sep 10 2018 09:16PM AZ

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 584	CPM: \$11.38	Estimated Ad Value: \$11
Calc Publicity Value: \$33	Average Stay: 9.78	Attention: 0.0000
Rank: 7,851,322	Page Views: 1,557	

187. KNIX-FM [102.5 FM] *Radio* Market: Phoenix, AZ (11)
[Police Say Zookeeper Hired Hitman To Kill His Critic](#)

Sep 10 2018 09:47PM AZ

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado-Passage's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 166	CPM: \$11.38	Estimated Ad Value: \$70
Calc Publicity Value: \$210	Average Stay: 3.15	Attention: 0.0000
Rank: 1,692,631	Page Views: 49,800	

188. KTAR-FM [92.3 FM] *Radio* Market: Phoenix, AZ (11)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:10PM AZ

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 152,132	CPM: \$11.38	Estimated Ad Value: \$396
Calc Publicity Value: \$1,188	Average Stay: 248.43	Attention: 0.0000
Rank: 91,177	Page Views: 1,454,148	

189. KIRO-FM [97.3 FM] / KIRO-AM [710 AM] *Radio* Market: Seattle-Tacoma, WA (12)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:07PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 292,614	CPM: \$11.38	Estimated Ad Value: \$780
Calc Publicity Value: \$2,340	Average Stay: 364.94	Attention: 0.0000
Rank: 34,573	Page Views: 5,655,381	

190. KOMO-TV [ABC 4] *Television* Market: Seattle-Tacoma, WA (12)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:27PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 813,048	CPM: \$11.38	Estimated Ad Value: \$1,349
Calc Publicity Value: \$4,047	Average Stay: 144.16	Attention: 0.0000
Rank: 12,226	Page Views: 17,287,740	

191. News Tribune Blogs *Blogs Only* Market: Seattle-Tacoma, WA (12)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 05:52PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

In Links: 5,348	Traffic Rank: 39,106	Reach Rank: 33,687
Reach Per Million: 43.30	Page Views Rank: 71,066	Page Views Per Million: 0.91
Page Views Per User: 1.87		

192. Seattle Times *Newspaper* Market: Seattle-Tacoma, WA (12)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 05:51PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 2,895,577	CPM: \$11.38	Estimated Ad Value: \$1,788
Calc Publicity Value: \$5,364	Average Stay: 125.13	Attention: 0.0000
Rank: 5,627	Page Views: 30,954,772	

193. The Bellingham Herald *Newspaper* Market: Seattle-Tacoma, WA (12)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 05:52PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 117,782	CPM: \$11.38	Estimated Ad Value: \$475
Calc Publicity Value: \$1,425	Average Stay: 133.97	Attention: 0.0000
Rank: 75,531	Page Views: 2,086,651	

194. The Olympian *Newspaper* Market: Seattle-Tacoma, WA (12)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 110,983	CPM: \$11.38	Estimated Ad Value: \$408
Calc Publicity Value: \$1,224	Average Stay: 119.81	Attention: 0.0000
Rank: 96,815	Page Views: 1,540,381	

195. baynews9.com *Online Only* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:38PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 238,458	CPM: \$11.38	Estimated Ad Value: \$1,069
Calc Publicity Value: \$3,207	Average Stay: 171.24	Attention: 0.0000
Rank: 18,454	Page Views: 10,724,582	

196. The Bradenton Herald *Newspaper* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 188,266	CPM: \$11.38	Estimated Ad Value: \$435
Calc Publicity Value: \$1,305	Average Stay: 107.71	Attention: 0.0000
Rank: 80,996	Page Views: 1,747,195	

197. WFLA-NBC *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
NEWSCHANNEL 8 AT 7 PM

Sep 10 2018 07:00PM ET

[7:07:22 PM] TONIGHT, A FOUNDER OF **BIG CAT RESCUE** IS SPEAKING OUT ABOUT A MURDER FOR HIRE PLOT WHERE SHE WAS THE INTENDED TARGET. THE RESCUE CATS FROM INDIVIDUAL OWNERS. THEIR MISSION IS ALSO TO EDUCATE THE PUBLIC ABOUT WHY THESE CATS DON'T MAKE GOOD PETS.

Nielsen Audience: 67,002	Ad Value: \$2,400	Calc Ad Value: \$1,920
Calc Publicity Value: \$5,760		

198. WFLA-NBC *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
NEWSCHANNEL 8 AT 5 PM

Sep 10 2018 05:00PM ET

[6:16:09 PM] REPORTER: WHEN CAROL BASSKIN FOUNDED **BIG CAT RESCUE**, SHE KNEW THERE WOULD BE OTHER ORGANIZATIONS THAT DISAGREE WITH HER MISSION. SAVING CATS LIKE THESE FROM INDIVIDUAL OWNERS AND ROADSIDE ATTRACTIONS HAS MADE MORE THAN ONE ENEMY.
 [6:17:31 PM] A MISSION THAT HASN'T BEEN DERAILED BY THIS MAN'S ARREST. FOR YEARS, **BIG CAT RESCUE** HAS BEEN FIGHTING FOR STRONGER LAWS THAT WOULD END THE PRIVATE OPEN OF CATS LIKE THIS. BASSKIN SAYS THAT WOULD PUT THIS ORGANIZATION OUT OF BUSINESS. AND THAT ULTIMATELY IS HER MAIN GOAL.

Nielsen Audience: 61,447	Ad Value: \$1,600	Calc Ad Value: \$2,240
Calc Publicity Value: \$6,720		

199. WFLA-AM [970 AM] NewsRadio 970 *Radio* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:21PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 352	CPM: \$11.38	Estimated Ad Value: \$7
Calc Publicity Value: \$21	Average Stay: 4.15	Attention: 0.0000
Rank: 12,627,727	Page Views: 768	

200. WFLA-TV [NBC 8] *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Murder for hire plot involving Big Cat Rescue CEO

Sep 10 2018 10:45PM ET

Murder for hire plot involving **BIG CAT RESCUE** CEO

Unique Visitors: 455,281	CPM: \$11.38	Estimated Ad Value: \$694
Calc Publicity Value: \$2,082	Average Stay: 130.45	Attention: 0.0000
Rank: 31,629	Page Views: 4,465,216	

201. WFTS-ABC *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
ACTION NEWS AT 5 AM

Sep 10 2018 05:00AM ET

[5:36:35 AM] A PLAN TO HAVE A LOCAL WOMAN KILLED IS FOIMED BY FEDERAL AUTHORITIES AND THE SUSPECT WILL BE TRANSPORT TO OKLAHOMA TO FACE JUSTICE. CAROL BASKINS IS THE CEO OF **BIG CAT RESCUE**. SHE TOOK TO FACEBOOK SAYING AN ENEMY OF HERS IS BEHIND BARS. JOE SCOCOT STICK W/ EXOTIC WAS AN PENSACOLA.

Nielsen Audience: 15,022	Ad Value: \$75	Calc Ad Value: \$105
Calc Publicity Value: \$315		

202. **WTSP-TV [CBS 10]** *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Local animal conservationist speaks out about murder for hire plot

Sep 10 2018 02:26AM ET

Local animal conservationist speaks out about murder for hire plot A decade's long feud comes to a bizarre end between a well-known Oklahoma zookeeper and the CEO of Tampa's **BIG CAT RESCUE**. According to the U.S. Department of Justice, Joseph Maldonado-Passage aka Joe Exotic was indicted, accused of hiring someone to commit murder Documents list the victim as a "Jane Doe," but the CEO of **BIG CAT RESCUE**, Carole Baskin, revealed on social media Friday night that it was her. Baskin founded **BIG CAT RESCUE** 26 years ago and uses her platform to educate others on "pay to play" schemes, among other things. That's when someone is allowing people to pet lion and tiger cubs in exchange for money. Our mission is to put ourselves out of business because there shouldn't have to be a place rescuing lions and tigers from people that get them as pets, Baskin said.

Please try again later. The same man arrested for allegedly offering to pay two different people to murder Baskin. When I started posting all of that, what he did was he changed the name of his act to **BIG CAT RESCUE** entertainment and he took the top part of our logo and blurred out the rescue part and on the bottom, it said entertainment, Baskin said. READ Oklahoma man charged with trying to have Tampa **BIG CAT RESCUE** CEO killed In 2011, **BIG CAT RESCUE** sued "Joe Exotic" and years later won more than a million dollars Baskin said she has yet to collect all the money. That's when, Baskin says, Maldonado-Passage started posting online threats. The paperwork also revealed Maldonado-Passage allegedly offered to pay an undercover FBI agent to murder Baskin. We are enormously grateful to the U.S. Fish & Wildlife Service, the FBI, the US Attorney's Office for the Western District of Oklahoma and the U.S. Marshall's Service for the many months of incredibly hard work that went into this investigation and arrest, says Baskin. 10 Investigates has interviewed "Joe Exotic" in the past, and he blasted **BIG CAT RESCUE** for buying and breeding the cats. Baskin admits that was true, but it was decades ago and said she wasn't aware that once an exotic cat is bred they must stay in captivity for life, so she stopped the practice. Make it easy to keep up-to-date with more stories like this.

Unique Visitors: 244,374 CPM: \$11.38 Estimated Ad Value: \$636
Calc Publicity Value: \$1,908 Average Stay: 260.17 Attention: 0.0000
Rank: 47,507 Page Views: 3,742,268

203. **WTTA-WB** *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
NewsChannel 8 at 8:00 on Great 38

Sep 10 2018 08:00PM ET

[8:07:08 PM] TONIGHT THE FOUNDER OF **BIG CAT RESCUE** IS SPEAKING OUT ABOUT A MURDER FOR HIRE PLOT WHERE SHE WAS THE INTENDED TARGET. HEF ORGANIZATION RESCUES CATS FROM INDIVIDUAL OWNERS AND ROADSIDE ATTRACTIONS. THEIR MISSION IS ALSO TO EDUCATE THE PUBLIC ABOUT WHY THESE ANIMALS JUST SIMPLY DON'T MAKE GOOD PETS AND BECAUSE OF THAT SHE HAS RECEIVED HATE MAIL AND THREATS FOR MANY YEARS.

Nielsen Audience: 16,261 Ad Value: \$379 Calc Ad Value: \$303
Calc Publicity Value: \$910

204. **KOOL 108** *Online Only* Market: Minneapolis-St. Paul, MN (15)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:15PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 64 CPM: \$11.38 Estimated Ad Value: \$13
Calc Publicity Value: \$39 Average Stay: 6.59 Attention: 0.0000
Rank: 12,481,414 Page Views: 2,188

205. **WTTA-WB** *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
NewsChannel 8 at 8:00 on Great 38

Sep 10 2018 08:00PM ET

[8:07:08 PM] TONIGHT THE FOUNDER OF **BIG CAT RESCUE** IS SPEAKING OUT ABOUT A MURDER FOR HIRE PLOT WHERE SHE WAS THE INTENDED TARGET. HEF ORGANIZATION RESCUES CATS FROM INDIVIDUAL OWNERS AND ROADSIDE ATTRACTIONS. THEIR MISSION IS ALSO TO EDUCATE THE PUBLIC ABOUT WHY THESE ANIMALS JUST SIMPLY DON'T MAKE GOOD PETS AND BECAUSE OF THAT SHE HAS RECEIVED HATE MAIL AND THREATS FOR MANY YEARS.

Nielsen Audience: 16,261 Ad Value: \$379 Calc Ad Value: \$303
Calc Publicity Value: \$910

206. **KOOL 108** *Online Only* Market: Minneapolis-St. Paul, MN (15)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:15PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 64 CPM: \$11.38 Estimated Ad Value: \$13
Calc Publicity Value: \$39 Average Stay: 6.59 Attention: 0.0000
Rank: 12,481,414 Page Views: 2,188

207. **Star Tribune** *Newspaper* Market: Minneapolis-St. Paul, MN (15)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:55PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 1,891,179 CPM: \$11.38 Estimated Ad Value: \$1,805
Calc Publicity Value: \$5,415 Average Stay: 648.08 Attention: 0.0000
Rank: 6,407 Page Views: 31,581,655

208. **Miami Herald** *Newspaper* Market: Miami-Ft. Lauderdale, FL (16)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 4,755,211 CPM: \$11.38 Estimated Ad Value: \$1,554
Calc Publicity Value: \$4,662 Average Stay: 63.00 Attention: 0.0000
Rank: 5,906 Page Views: 23,154,713

- 209. The Sun Sentinel** *Newspaper* Market: Miami-Ft. Lauderdale, FL (16)
Zookeeper 'Joe Exotic' arrested in murder-for-hire plot involving Florida cat-re Sep 10 2018 08:30PM ET
- Zookeeper 'Joe Exotic' arrested in murder-for-hire plot involving Florida cat-rescue group The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma: zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. CAPTION Sadi: Baxter,30, the widow of slain Kissimmee Police officer Matthew Baxter, and her family return to the grave of their loved one killed one year ago.
- | | | |
|-------------------------------|------------------------|-----------------------------|
| Unique Visitors: 1,227,800 | CPM: \$11.38 | Estimated Ad Value: \$1,119 |
| Calc Publicity Value: \$3,357 | Average Stay: 222.71 | Attention: 0.0000 |
| Rank: 14,373 | Page Views: 11,770,400 | |
-
- 210. Orlando Sentinel** *Newspaper* Market: Orlando-Daytona Beach-Melbourne, FL (18)
Zookeeper 'Joe Exotic' arrested in murder-for-hire plot involving Florida cat-re Sep 10 2018 07:05PM ET
- Zookeeper 'Joe Exotic' arrested in murder-for-hire plot involving Florida cat-rescue group The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma: zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- | | | |
|-------------------------------|------------------------|-----------------------------|
| Unique Visitors: 1,748,336 | CPM: \$11.38 | Estimated Ad Value: \$1,143 |
| Calc Publicity Value: \$3,429 | Average Stay: 186.03 | Attention: 0.0000 |
| Rank: 12,886 | Page Views: 12,291,861 | |
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- 211. The Tribune** *Newspaper* Market: Orlando-Daytona Beach-Melbourne, FL (18)
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 05:53PM ET
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma: zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.
- | | | |
|-----------------------------|----------------------|---------------------------|
| Unique Visitors: 23,064 | CPM: \$11.38 | Estimated Ad Value: \$311 |
| Calc Publicity Value: \$933 | Average Stay: 114.85 | Attention: 0.0000 |
| Rank: 172,194 | Page Views: 899,409 | |
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- 212. WESH-TV [NBC 2]** *Television* Market: Orlando-Daytona Beach-Melbourne, FL (18)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot Sep 10 2018 01:48PM ET
- The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.
- | | | |
|-------------------------------|-----------------------|---------------------------|
| Unique Visitors: 340,932 | CPM: \$11.38 | Estimated Ad Value: \$747 |
| Calc Publicity Value: \$2,241 | Average Stay: 136.79 | Attention: 0.0000 |
| Rank: 36,060 | Page Views: 5,180,247 | |
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- 213. WFUS-FM [103.5] Country station** *Radio* Market: Orlando-Daytona Beach-Melbourne, FL (18)
Police Say Zookeeper Hired Hitman To Kill His Critic Sep 10 2018 09:08PM ET
- Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park, in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.
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|----------------------------|---------------------|-------------------------|
| Unique Visitors: 132 | CPM: \$11.38 | Estimated Ad Value: \$4 |
| Calc Publicity Value: \$12 | Average Stay: 14.51 | Attention: 0.0000 |
| Rank: 3,692,344 | Page Views: 263 | |
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- 214. WMGF-FM [107.7 FM] Magic 107** *Radio* Market: Orlando-Daytona Beach-Melbourne, FL (18)
Police Say Zookeeper Hired Hitman To Kill His Critic Sep 10 2018 09:06PM ET
- Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.
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|----------------------------|--------------------|--------------------------|
| Unique Visitors: 60 | CPM: \$11.38 | Estimated Ad Value: \$18 |
| Calc Publicity Value: \$54 | Average Stay: 0.13 | Attention: 0.0000 |
| Rank: 9,980,114 | Page Views: 3,845 | |

215. WMMB *Online Only* Market: Orlando-Daytona Beach-Melbourne, FL (18)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:15PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both his and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado-Passage's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 1,394
 Calc Publicity Value: \$30
 Rank: 1,105,768

CPM: \$11.38
 Average Stay: 25.59
 Page Views: 1,394

Estimated Ad Value: \$10
 Attention: 0.0000

216. Record Publishing *Newspaper* Market: Cleveland-Akron-Canton, OH (19)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:36PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname Joe Exotic. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Author: Portage Board

Unique Visitors: 64
 Calc Publicity Value: \$42
 Rank: 10,854,304

CPM: \$11.38
 Average Stay: 0.40
 Page Views: 2,508

Estimated Ad Value: \$14
 Attention: 0.0000

217. The Daily Record-Wooster *Online Only* Market: Cleveland-Akron-Canton, OH (19)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:28PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Posted at 2:35 PM Updated at 2:35 PM OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringement against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 18,621
 Calc Publicity Value: \$837
 Rank: 193,377

CPM: \$11.38
 Average Stay: 158.90
 Page Views: 728,180

Estimated Ad Value: \$279
 Attention: 0.0000

218. KCRA-TV [NBC 3] / KQCA-TV [MY 58] *Television* Market: Sacramento-Stockton-Modesto, CA (20)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM PT

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 521,364
 Calc Publicity Value: \$2,490
 Rank: 27,443

CPM: \$11.38
 Average Stay: 124.75
 Page Views: 6,406,770

Estimated Ad Value: \$830
 Attention: 0.0000

219. MyMotherLode.com *Online Only* Market: Sacramento-Stockton-Modesto, CA (20)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:06PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 69,806
 Calc Publicity Value: \$1,707
 Rank: 75,357

CPM: \$11.38
 Average Stay: 407.29
 Page Views: 2,991,477

Estimated Ad Value: \$569
 Attention: 0.0000

220. KDNL-TV [ABC 30] *Television* Market: St. Louis, MO (21)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:38PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 7,426
 Calc Publicity Value: \$246
 Rank: 1,203,492

CPM: \$11.38
 Average Stay: 60.77
 Page Views: 66,646

Estimated Ad Value: \$82
 Attention: 0.0000

221. KATU-TV [ABC 2] *Television* Market: Portland, OR (22)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:52PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 444,660	CPM: \$11.38	Estimated Ad Value: \$969
Calc Publicity Value: \$2,907	Average Stay: 148.11	Attention: 0.0000
Rank: 23,564	Page Views: 8,784,822	

222. KEX-AM [1190 AM] *Radio* Market: Portland, OR (22)
[Police Say Zookeeper Hired Hitman To Kill His Critic](#)

Sep 10 2018 09:08PM PT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 61	CPM: \$11.38	Estimated Ad Value: \$17
Calc Publicity Value: \$51	Average Stay: 36.26	Attention: 0.0000
Rank: 9,415,391	Page Views: 3,525	

223. KKCW-FM [103.3 FM] *Radio* Market: Portland, OR (22)
[Police Say Zookeeper Hired Hitman To Kill His Critic](#)

Sep 10 2018 08:56PM PT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park, in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 146	CPM: \$11.38	Estimated Ad Value: \$9
Calc Publicity Value: \$27	Average Stay: 348.81	Attention: 0.0000
Rank: 13,422,777	Page Views: 982	

224. KOIN-TV [CBS 6] *Television* Market: Portland, OR (22)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:45PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 230,659	CPM: \$11.38	Estimated Ad Value: \$697
Calc Publicity Value: \$2,091	Average Stay: 858.75	Attention: 0.0000
Rank: 43,934	Page Views: 4,505,236	

225. WBT-AM [1110 AM] NEWS TALK *Radio* Market: Charlotte, NC (23)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:55PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 2,591	CPM: \$11.38	Estimated Ad Value: \$58
Calc Publicity Value: \$174	Average Stay: 10.33	Attention: 0.0000
Rank: 1,697,684	Page Views: 33,955	

226. The Derrick *Newspaper* Market: Pittsburgh, PA (24)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:56PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 5,436	CPM: \$11.38	Estimated Ad Value: \$278
Calc Publicity Value: \$834	Average Stay: 167.60	Attention: 0.0000
Rank: 250,143	Page Views: 723,041	

227. WTAE.com *Online Only* Market: Pittsburgh, PA (24)
[Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot](#)

Sep 10 2018 01:48PM ET

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 254,607	CPM: \$11.38	Estimated Ad Value: \$710
Calc Publicity Value: \$2,130	Average Stay: 113.99	Attention: 0.0000
Rank: 35,793	Page Views: 4,681,252	

228. Fayetteville Observer *Newspaper* Market: Raleigh-Durham-Fayetteville, NC (25)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:24PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname Joe Exotic. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Author: Matthew Linger, Raeford Ncng

Unique Visitors: 72,249	CPM: \$11.38	Estimated Ad Value: \$432
Calc Publicity Value: \$1,296	Average Stay: 160.18	Attention: 0.0000
Rank: 91,550	Page Views: 1,728,206	

229. News & Observer *Newspaper* Market: Raleigh-Durham-Fayetteville, NC (25)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 05:52PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood Oklahoma.

Unique Visitors: 1,033,811	CPM: \$11.38	Estimated Ad Value: \$872
Calc Publicity Value: \$2,616	Average Stay: 76.12	Attention: 0.0000
Rank: 20,687	Page Views: 7,079,008	

230. WRAL-TV NBC 5 *Television* Market: Raleigh-Durham-Fayetteville, NC (25)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:37PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 1,777,777	CPM: \$11.38	Estimated Ad Value: \$1,795
Calc Publicity Value: \$5,385	Average Stay: 179.29	Attention: 0.0000
Rank: 6,228	Page Views: 31,232,928	

231. WBFF-TV [FOX 45] *Television* Market: Baltimore, MD (26)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 08:28PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 165,934	CPM: \$11.38	Estimated Ad Value: \$475
Calc Publicity Value: \$1,425	Average Stay: 92.19	Attention: 0.0000
Rank: 71,491	Page Views: 2,085,181	

232. WZTV Fox 17 *Online Only* Market: Nashville, TN (27)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:25PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 114,358	CPM: \$11.38	Estimated Ad Value: \$430
Calc Publicity Value: \$1,290	Average Stay: 90.34	Attention: 0.0000
Rank: 84,408	Page Views: 1,710,385	

233. The Daily Journal Franklin *Newspaper* Market: Indianapolis, IN (28)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 05:53PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 17,743	CPM: \$11.38	Estimated Ad Value: \$246
Calc Publicity Value: \$738	Average Stay: 142.65	Attention: 0.0000
Rank: 284,710	Page Views: 567,817	

234. The Republic *Newspaper* Market: Indianapolis, IN (28)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:53PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 48,155	CPM: \$11.38	Estimated Ad Value: \$454
Calc Publicity Value: \$1,362	Average Stay: 144.92	Attention: 0.0000
Rank: 106,250	Page Views: 1,903,784	

235. WTHR-TV [NBC 13] *Television* Market: Indianapolis, IN (28)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:52PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 358,067	CPM: \$11.38	Estimated Ad Value: \$883
Calc Publicity Value: \$2,649	Average Stay: 130.62	Attention: 0.0000
Rank: 25,148	Page Views: 7,266,473	

236. KFMB-TV [CBS 8] *Television* Market: San Diego, CA (29)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:44PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 306,549	CPM: \$11.38	Estimated Ad Value: \$476
Calc Publicity Value: \$1,428	Average Stay: 142.74	Attention: 0.0000
Rank: 62,295	Page Views: 2,091,533	

237. 570 KNRS *Online Only* Market: Salt Lake City, UT (30)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:22PM MT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 765	CPM: \$11.38	Estimated Ad Value: \$19
Calc Publicity Value: \$57	Average Stay: 114.08	Attention: 0.0000
Rank: 5,962,609	Page Views: 3,997	

238. 97.1 ZHT *Online Only* Market: Salt Lake City, UT (30)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:10PM MT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 74	CPM: \$11.38	Estimated Ad Value: \$3
Calc Publicity Value: \$9	Average Stay: 0.00	Attention: 0.0000
Rank: 24,841,986	Page Views: 155	

239. KUTV.com *Online Only* Market: Salt Lake City, UT (30)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:33PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 193,431	CPM: \$11.38	Estimated Ad Value: \$510
Calc Publicity Value: \$1,530	Average Stay: 107.47	Attention: 0.0000
Rank: 63,335	Page Views: 2,408,440	

240. 107.9 WSRZ.com *Online Only* Market: San Antonio, TX (31)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:35PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 5,354	CPM: \$11.38	Estimated Ad Value: \$30
Calc Publicity Value: \$90	Average Stay: 27.04	Attention: 0.0000
Rank: 319,421	Page Views: 9,586	

241. 107.9 WSRZ.com *Online Only* Market: San Antonio, TX (31)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 08:57PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 5,354	CPM: \$11.38	Estimated Ad Value: \$30
Calc Publicity Value: \$90	Average Stay: 27.04	Attention: 0.0000
Rank: 319,421	Page Views: 9,586	

242. 95.1 The Beat *Online Only* Market: San Antonio, TX (31)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:21PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 84	CPM: \$11.38	Estimated Ad Value: \$3
Calc Publicity Value: \$9	Average Stay: 0.00	Attention: 0.0000
Rank: 23,645,019	Page Views: 175	

243. GVTC *Online Only* Market: San Antonio, TX (31)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:01PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 12,100	CPM: \$11.38	Estimated Ad Value: \$262
Calc Publicity Value: \$786	Average Stay: 1485.72	Attention: 0.0000
Rank: 284,727	Page Views: 638,932	

244. GVTC *Online Only* Market: San Antonio, TX (31)
Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic

Sep 10 2018 02:47PM CT

Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of year: including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

Unique Visitors: 12,100	CPM: \$11.38	Estimated Ad Value: \$262
Calc Publicity Value: \$786	Average Stay: 1485.72	Attention: 0.0000
Rank: 284,727	Page Views: 638,932	

245. KABB-TV [FOX] *Television* Market: San Antonio, TX (31)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:25PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 53,131	CPM: \$11.38	Estimated Ad Value: \$378
Calc Publicity Value: \$1,134	Average Stay: 79.67	Attention: 0.0000
Rank: 112,807	Page Views: 1,320,946	

246. KKZX 98.9 *Online Only* Market: San Antonio, TX (31)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:02PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 1,144	CPM: \$11.38	Estimated Ad Value: \$14
Calc Publicity Value: \$42	Average Stay: 42.69	Attention: 0.0000
Rank: 1,138,299	Page Views: 2,323	

247. Mix 96.9 *Online Only* Market: San Antonio, TX (31)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:26PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 92	CPM: \$11.38	Estimated Ad Value: \$52
Calc Publicity Value: \$156	Average Stay: 0.00	Attention: 0.0000
Rank: 2,041,142	Page Views: 27,821	

248. Mix 98.1 *Online Only* Market: San Antonio, TX (31)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 08:56PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park, in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 588	CPM: \$11.38	Estimated Ad Value: \$6
Calc Publicity Value: \$18	Average Stay: 1.00	Attention: 0.0000
Rank: 1,971,499	Page Views: 588	

249. WOAI Radio [1200AM] *Radio* Market: San Antonio, TX (31)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:10PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park, in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

250. WOAI-TV [NBC 4] *Television* Market: San Antonio, TX (31)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 08:25PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 121,483	CPM: \$11.38	Estimated Ad Value: \$509
Calc Publicity Value: \$1,527	Average Stay: 91.29	Attention: 0.0000
Rank: 60,652	Page Views: 2,398,823	

251. Stamford Advocate *Newspaper* Market: Hartford-New Haven, CT (32)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:15PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The requested URL /news/crime/article/Zookeeper-accused-of-targeting-BIG-CAT-RESCUE-13218284.php was not found on this server. Apache/2.4.33 (Ubuntu) Server at origin.stamfordadvocate.com Port 443

Unique Visitors: 68,973	CPM: \$11.38	Estimated Ad Value: \$464
Calc Publicity Value: \$1,392	Average Stay: 326.34	Attention: 0.0000
Rank: 109,744	Page Views: 1,991,181	

252. The Hour *Newspaper* Market: Hartford-New Haven, CT (32)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:08PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Try:Contacting the system admin

Unique Visitors: 48,096	CPM: \$11.38	Estimated Ad Value: \$311
Calc Publicity Value: \$933	Average Stay: 183.08	Attention: 0.0000
Rank: 193,097	Page Views: 899,105	

253. KCWE-TV [CW 29] *Television* Market: Kansas City, MO (33)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM CT

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of his mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 165,307	CPM: \$11.38	Estimated Ad Value: \$601
Calc Publicity Value: \$1,803	Average Stay: 118.48	Attention: 0.0000
Rank: 51,565	Page Views: 3,337,918	

254. WTVN-AM [610 AM] *Radio* Market: Columbus, OH (34)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:20PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 648	CPM: \$11.38	Estimated Ad Value: \$13
Calc Publicity Value: \$39	Average Stay: 3.00	Attention: 0.0000
Rank: 1,816,649	Page Views: 1,943	

255. Journal News *Newspaper* Market: Cincinnati, OH (35)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:36PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. Recommended for you Recommended for you Recommended for you "You want to know why Carole Baskin better never ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 85,083	CPM: \$11.38	Estimated Ad Value: \$582
Calc Publicity Value: \$1,746	Average Stay: 304.43	Attention: 0.0000
Rank: 68,824	Page Views: 3,132,322	

256. WKRC-AM [550 AM] *Radio* Market: Cincinnati, OH (35)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:25PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado-Passage's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 320	CPM: \$11.38	Estimated Ad Value: \$8
Calc Publicity Value: \$24	Average Stay: 29.95	Attention: 0.0000
Rank: 12,419,116	Page Views: 952	

257. WKRC-TV [CBS 12] *Television* Market: Cincinnati, OH (35)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 105,310	CPM: \$11.38	Estimated Ad Value: \$591
Calc Publicity Value: \$1,773	Average Stay: 117.42	Attention: 0.0000
Rank: 53,812	Page Views: 3,228,795	

258. WLWT-TV [NBC 5] *Television* Market: Cincinnati, OH (35)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 03:46PM ET

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 222,576	CPM: \$11.38	Estimated Ad Value: \$722
Calc Publicity Value: \$2,166	Average Stay: 152.34	Attention: 0.0000
Rank: 37,812	Page Views: 4,836,043	

259. WLWT-TV [NBC 5] *Television* Market: Cincinnati, OH (35)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM ET

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 222,576	CPM: \$11.38	Estimated Ad Value: \$722
Calc Publicity Value: \$2,166	Average Stay: 152.34	Attention: 0.0000
Rank: 37,812	Page Views: 4,836,043	

260. WXIX-TV [FOX 19] *Television* Market: Cincinnati, OH (35)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:53PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Monday, September 10th 2018, 9:43 pm CEDT Monday, September 10th 2018, 9:46 pm CEDT (Santa Rosa County Jail via AP) This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 137,682	CPM: \$11.38	Estimated Ad Value: \$556
Calc Publicity Value: \$1,668	Average Stay: 127.31	Attention: 0.0000
Rank: 59,035	Page Views: 2,860,113	

261. WISN-TV [ABC 12] *Television* Market: Milwaukee, WI (36)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:47PM CT

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 155,267	CPM: \$11.38	Estimated Ad Value: \$526
Calc Publicity Value: \$1,578	Average Stay: 95.89	Attention: 0.0000
Rank: 62,298	Page Views: 2,561,043	

262. Palm Beach Post *Newspaper* Market: West Palm Beach-Ft. Pierce, FL (37)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:36PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. Recommended for you Recommended for you Recommended for you "You want to know why Carole Baskin better never ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 524,920
 Calc Publicity Value: \$3,258
 Rank: 20,836

CPM: \$11.38
 Average Stay: 281.20
 Page Views: 11,079,281

Estimated Ad Value: \$1,086
 Attention: 0.0000

263. WFLX-TV [FOX 29] *Television* Market: West Palm Beach-Ft. Pierce, FL (37)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:53PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Monday, September 10th 2018, 9:43 pm CEDT Monday, September 10th 2018, 9:51 pm CEDT OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 11,405
 Calc Publicity Value: \$453
 Rank: 521,166

CPM: \$11.38
 Average Stay: 97.46
 Page Views: 219,168

Estimated Ad Value: \$151
 Attention: 0.0000

264. WFLX-TV [FOX 29] *Television* Market: West Palm Beach-Ft. Pierce, FL (37)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:05PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Monday, September 10th 2018, 8:59 pm CEDT Monday, September 10th 2018, 8:59 pm CEDT OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgment over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 11,405
 Calc Publicity Value: \$453
 Rank: 521,166

CPM: \$11.38
 Average Stay: 97.46
 Page Views: 219,168

Estimated Ad Value: \$151
 Attention: 0.0000

265. WVPF-TV [ABC 25] *Television* Market: West Palm Beach-Ft. Pierce, FL (37)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM ET

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 119,803
 Calc Publicity Value: \$1,173
 Rank: 95,451

CPM: \$11.38
 Average Stay: 92.02
 Page Views: 1,417,681

Estimated Ad Value: \$391
 Attention: 0.0000

266. WPEC-TV [CBS 12] *Television* Market: West Palm Beach-Ft. Pierce, FL (37)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:22PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 98,153
 Calc Publicity Value: \$1,095
 Rank: 117,606

CPM: \$11.38
 Average Stay: 94.34
 Page Views: 1,238,291

Estimated Ad Value: \$365
 Attention: 0.0000

267. WLOS-TV ABC 13 *Television* Market: Greenville-Spartanburg,SC-Asheville,NC-Anderson,SC (38)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 08:02PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 113,858
 Calc Publicity Value: \$2,019
 Rank: 46,915

CPM: \$11.38
 Average Stay: 192.22
 Page Views: 4,200,259

Estimated Ad Value: \$673
 Attention: 0.0000

268. WSPA-TV CBS 7 *Television* Market: Greenville-Spartanburg,SC-Asheville,NC-Anderson,SC (38)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 10:39PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 103,630
 Calc Publicity Value: \$1,398
 Rank: 72,384

CPM: \$11.38
 Average Stay: 122.67
 Page Views: 2,005,499

Estimated Ad Value: \$466
 Attention: 0.0000

269. WSPA-TV CBS 7 *Television* Market: Greenville-Spartanburg,SC-Asheville,NC-Anderson,SC (38)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 103,630	CPM: \$11.38	Estimated Ad Value: \$466
Calc Publicity Value: \$1,398	Average Stay: 122.67	Attention: 0.0000
Rank: 72,384	Page Views: 2,005,499	

270. WYFF-TV NBC 4 *Television* Market: Greenville-Spartanburg,SC-Asheville,NC-Anderson,SC (38)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM ET

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 261,242	CPM: \$11.38	Estimated Ad Value: \$802
Calc Publicity Value: \$2,406	Average Stay: 126.86	Attention: 0.0000
Rank: 31,903	Page Views: 5,978,557	

271. KEYE-TV [CBS 42] CBSAustin *Television* Market: Austin, TX (39)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 78,627	CPM: \$11.38	Estimated Ad Value: \$285
Calc Publicity Value: \$855	Average Stay: 67.65	Attention: 0.0000
Rank: 161,349	Page Views: 756,198	

272. KVET-AM [1300 AM] *Radio* Market: Austin, TX (39)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 10:15PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 479	CPM: \$11.38	Estimated Ad Value: \$6
Calc Publicity Value: \$18	Average Stay: 1.00	Attention: 0.0000
Rank: 2,195,120	Page Views: 479	

273. KVET-FM [98.1 FM] *Radio* Market: Austin, TX (39)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:10PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 156	CPM: \$11.38	Estimated Ad Value: \$5
Calc Publicity Value: \$15	Average Stay: 0.00	Attention: 0.0000
Rank: 17,862,127	Page Views: 324	

274. KXAN-TV [NBC 36] *Television* Market: Austin, TX (39)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:50PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 356,827	CPM: \$11.38	Estimated Ad Value: \$925
Calc Publicity Value: \$2,775	Average Stay: 924.56	Attention: 0.0000
Rank: 25,232	Page Views: 7,981,494	

275. **My Statesman** *Online Only* Market: Austin, TX (39)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:36PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 457,418 CPM: \$11.38 Estimated Ad Value: \$463
Calc Publicity Value: \$1,389 Average Stay: 51.83 Attention: 0.0000
Rank: 59,452 Page Views: 1,979,314

276. **KLAS-TV** *Online Only* Market: Las Vegas, NV (40)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:48PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 498 CPM: \$11.38 Estimated Ad Value: \$38
Calc Publicity Value: \$114 Average Stay: 10.18 Attention: 0.0000
Rank: 3,022,942 Page Views: 15,381

277. **KSNV-TV** *Online Only* Market: Las Vegas, NV (40)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 95,365 CPM: \$11.38 Estimated Ad Value: \$460
Calc Publicity Value: \$1,380 Average Stay: 95.66 Attention: 0.0000
Rank: 79,978 Page Views: 1,954,107

278. **Las Vegas Now** *Online Only* Market: Las Vegas, NV (40)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:45PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 125,134 CPM: \$11.38 Estimated Ad Value: \$423
Calc Publicity Value: \$1,269 Average Stay: 503.64 Attention: 0.0000
Rank: 84,975 Page Views: 1,653,211

279. **Las Vegas Sun** *Newspaper* Market: Las Vegas, NV (40)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:21PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 209,213 CPM: \$11.38 Estimated Ad Value: \$525
Calc Publicity Value: \$1,575 Average Stay: 436.62 Attention: 0.0000
Rank: 61,876 Page Views: 2,547,101

280. **KOKH-FOX** *Television* Market: Oklahoma City, OK (41)
FOX 25 News at 11 AM

Sep 10 2018 11:00AM CT

[11:07:31 AM] A MAN PAID AN UNNAMED PERSON \$3,000 TO TRAVEL FROM OKLAHOMA TO FLORIDA TO COMMIT A CHRISTMAS. THE OPERATOR OF **BIG CAT RESCUE** A NON-PROFIT ANIMAL SANCTUARY IN TAMPA SAID SHE IS THE PERSON THAT HE WANTED TO KILL AND CLAIMS THAT HE HAS BEEN THREATENING HER FOR YEARS.

Nielsen Audience: 14,894 Ad Value: \$100 Calc Ad Value: \$63
Calc Publicity Value: \$190

281. **KOKH-FOX** *Television* Market: Oklahoma City, OK (41)
News at 6 AM

Sep 10 2018 06:00AM CT

[6:37:26 AM] JOSEPH MALDONADO PASSAGE PAID UNNAMED PERSON \$3,000 TO TRAVEL FROM OKLAHOMA TO FLORIDA TO COMMIT THE CRIME. BASKE OPERATES **BIG CAT RESCUE** A NON-PROFIT SANCTUARY IN TAMPA, FLORIDA AND SHE IS THE PERSON THAT HE WANTED KILLED AND CLAIMS THAT HE HAS BEEN THREATENING HER FOR MANY YEARS. AND DUNCAN POLICE SAY TWO TEEN RUNAWAYS WANTED FOR ROBBING A CONVENIENCE STORE ARE NOW IN POLICE CUSTODY. ONE OF GIRLS POINTED A PISTOL AT THE CLERK AND DEMANDED MONEY IN THE ROBBERY.

Nielsen Audience: 15,765 Ad Value: \$65 Calc Ad Value: \$72
Calc Publicity Value: \$215

282. KTOK *Online Only* Market: Oklahoma City, OK (41)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 08:56PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado-Passage's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 62	CPM: \$11.38	Estimated Ad Value: \$7
Calc Publicity Value: \$21	Average Stay: 0.00	Attention: 0.0000
Rank: 26,566,552	Page Views: 602	

283. KWTW-TV [CBS 9] *Television* Market: Oklahoma City, OK (41)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Copyright 2018 The Associated Press.

Unique Visitors: 162,690	CPM: \$11.38	Estimated Ad Value: \$798
Calc Publicity Value: \$2,394	Average Stay: 488.49	Attention: 0.0000
Rank: 33,065	Page Views: 5,913,079	

284. okcfox.com *Online Only* Market: Oklahoma City, OK (41)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:29PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 48,272	CPM: \$11.38	Estimated Ad Value: \$280
Calc Publicity Value: \$840	Average Stay: 104.96	Attention: 0.0000
Rank: 185,580	Page Views: 730,453	

285. Stories Flow *Online Only* Market: Oklahoma City, OK (41)
Zookeeper 'Joe Exotic'arrested in murder-for-hire plot involving Florida cat-res

Sep 10 2018 07:24PM CT

Zookeeper 'Joe Exotic'arrested in murder-for-hire plot involving Florida cat-rescue group The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's. Full story on orlandosentinel.com

Unique Visitors: 4,467	CPM: \$11.38	Estimated Ad Value: \$40
Calc Publicity Value: \$120	Average Stay: 5.57	Attention: 0.0000
Rank: 2,647,439	Page Views: 16,981	

286. People PC *Online Only* Market: Grand Rapids-Kalamazoo-Battle Creek, MI (43)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:52PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

287. WTKG-AM [1230 AM] *Radio* Market: Grand Rapids-Kalamazoo-Battle Creek, MI (43)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:16PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado-Passage's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 455	CPM: \$11.38	Estimated Ad Value: \$8
Calc Publicity Value: \$24	Average Stay: 2.00	Attention: 0.0000
Rank: 2,202,604	Page Views: 911	

288. 103.7 The Q Online Only Market: Birmingham-Anniston-Tuscaloosa, AL (44)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:22PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 76 CPM: \$11.38 Estimated Ad Value: \$3
Calc Publicity Value: \$9 Average Stay: 0.00 Attention: 0.0000
Rank: 24,578,174 Page Views: 159

289. 103.7 The Q Online Only Market: Birmingham-Anniston-Tuscaloosa, AL (44)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:17PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 76 CPM: \$11.38 Estimated Ad Value: \$3
Calc Publicity Value: \$9 Average Stay: 0.00 Attention: 0.0000
Rank: 24,578,174 Page Views: 159

290. abc3340.com Television Market: Birmingham-Anniston-Tuscaloosa, AL (44)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:32PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 70,484 CPM: \$11.38 Estimated Ad Value: \$364
Calc Publicity Value: \$1,092 Average Stay: 105.99 Attention: 0.0000
Rank: 106,475 Page Views: 1,229,598

291. nbc13.com Television Market: Birmingham-Anniston-Tuscaloosa, AL (44)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM CT

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 59,161 CPM: \$11.38 Estimated Ad Value: \$311
Calc Publicity Value: \$933 Average Stay: 78.21 Attention: 0.0000
Rank: 141,871 Page Views: 897,966

292. abc27.com Online Only Market: Harrisburg-Lancaster-Lebanon-York, PA (45)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 88,000 CPM: \$11.38 Estimated Ad Value: \$459
Calc Publicity Value: \$1,377 Average Stay: 131.58 Attention: 0.0000
Rank: 76,023 Page Views: 1,951,999

293. WGAL-TV [NBC 8] Television Market: Harrisburg-Lancaster-Lebanon-York, PA (45)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM ET

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 160,399 CPM: \$11.38 Estimated Ad Value: \$703
Calc Publicity Value: \$2,109 Average Stay: 161.28 Attention: 0.0000
Rank: 42,799 Page Views: 4,581,730

294. WHP-AM [580 AM] Radio Market: Harrisburg-Lancaster-Lebanon-York, PA (45)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:08PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park, in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 194 CPM: \$11.38 Estimated Ad Value: \$17
Calc Publicity Value: \$51 Average Stay: 12.03 Attention: 0.0000
Rank: 10,569,198 Page Views: 3,331

295. KOB-TV [NBC 4] *Television* Market: Albuquerque-Santa Fe, NM (46)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:27PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 187,395	CPM: \$11.38	Estimated Ad Value: \$568
Calc Publicity Value: \$1,704	Average Stay: 121.72	Attention: 0.0000
Rank: 52,562	Page Views: 2,986,068	

296. KRQE-TV [CBS 13] / KASA-TV [FOX 2] *Television* Market: Albuquerque-Santa Fe, NM (46)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:44PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 138,070	CPM: \$11.38	Estimated Ad Value: \$549
Calc Publicity Value: \$1,647	Average Stay: 280.06	Attention: 0.0000
Rank: 56,534	Page Views: 2,791,901	

297. Pine River Times *Online Only* Market: Albuquerque-Santa Fe, NM (46)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:48PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 1,939	CPM: \$11.38	Estimated Ad Value: \$63
Calc Publicity Value: \$189	Average Stay: 135.40	Attention: 0.0000
Rank: 2,321,191	Page Views: 39,726	

298. The Durango Herald *Online Only* Market: Albuquerque-Santa Fe, NM (46)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:51PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 72,022	CPM: \$11.38	Estimated Ad Value: \$360
Calc Publicity Value: \$1,080	Average Stay: 128.78	Attention: 0.0000
Rank: 132,249	Page Views: 1,199,841	

299. The Peak 100.3 *Online Only* Market: Albuquerque-Santa Fe, NM (46)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:14PM MT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment**. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 3,790	CPM: \$11.38	Estimated Ad Value: \$18
Calc Publicity Value: \$54	Average Stay: 1.00	Attention: 0.0000
Rank: 482,459	Page Views: 3,790	

300. 105.7 MANUP *Radio* Market: Greensboro-High Point-Winston Salem, NC (48)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:18PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment**. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

301. Greensboro News & Record *Newspaper* Market: Greensboro-High Point-Winston Salem, NC (48)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:18PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 115,212	CPM: \$11.38	Estimated Ad Value: \$415
Calc Publicity Value: \$1,245	Average Stay: 113.68	Attention: 0.0000
Rank: 88,962	Page Views: 1,597,671	

302. WXII-TV [NBC 12] *Television* Market: Greensboro-High Point-Winston Salem, NC (48)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM ET

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 129,272	CPM: \$11.38	Estimated Ad Value: \$601
Calc Publicity Value: \$1,803	Average Stay: 134.03	Attention: 0.0000
Rank: 52,986	Page Views: 3,337,433	

303. WDRB-TV [FOX 41] *Television* Market: Louisville, KY (49)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:43PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges.

Unique Visitors: 71	CPM: \$11.38	Estimated Ad Value: \$22
Calc Publicity Value: \$66	Average Stay: 1.79	Attention: 0.0000
Rank: 6,994,491	Page Views: 5,625	

304. WLKY-TV [CBS 12] *Television* Market: Louisville, KY (49)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM ET

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 130,953	CPM: \$11.38	Estimated Ad Value: \$542
Calc Publicity Value: \$1,626	Average Stay: 111.39	Attention: 0.0000
Rank: 58,988	Page Views: 2,718,011	

305. WHBQ-TV [FOX 13] *Television* Market: Memphis, TN (50)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:42PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 114,012	CPM: \$11.38	Estimated Ad Value: \$470
Calc Publicity Value: \$1,410	Average Stay: 121.91	Attention: 0.0000
Rank: 66,772	Page Views: 2,046,863	

306. WREC-AM [600 AM] NewsRadio 600 *Radio* Market: Memphis, TN (50)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:06PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment**. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 76	CPM: \$11.38	Estimated Ad Value: \$3
Calc Publicity Value: \$9	Average Stay: 0.00	Attention: 0.0000
Rank: 25,134,392	Page Views: 159	

307. WHBQ-TV [FOX 13] *Television* Market: Memphis, TN (50)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:42PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 114,012	CPM: \$11.38	Estimated Ad Value: \$470
Calc Publicity Value: \$1,410	Average Stay: 121.91	Attention: 0.0000
Rank: 66,772	Page Views: 2,046,863	

308. WREC-AM [600 AM] NewsRadio 600 *Radio* Market: Memphis, TN (50)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:06PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 76	CPM: \$11.38	Estimated Ad Value: \$3
Calc Publicity Value: \$9	Average Stay: 0.00	Attention: 0.0000
Rank: 25,134,392	Page Views: 159	

309. WWL-FM [105.3 FM] *Radio* Market: New Orleans, LA (51)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 208	CPM: \$11.38	Estimated Ad Value: \$37
Calc Publicity Value: \$111	Average Stay: 50.99	Attention: 0.0000
Rank: 3,475,071	Page Views: 14,683	

310. WJAR-TV [NBC 10] *Television* Market: Providence, RI - New Bedford, MA (52)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:30PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 112,728	CPM: \$11.38	Estimated Ad Value: \$499
Calc Publicity Value: \$1,497	Average Stay: 126.63	Attention: 0.0000
Rank: 71,546	Page Views: 2,300,968	

311. WLNE-TV [ABC 6] *Television* Market: Providence, RI - New Bedford, MA (52)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:03PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 24,098	CPM: \$11.38	Estimated Ad Value: \$128
Calc Publicity Value: \$384	Average Stay: 48.40	Attention: 0.0000
Rank: 553,922	Page Views: 158,000	

312. WXTK *Radio* Market: Providence, RI - New Bedford, MA (52)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:10PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 2,351	CPM: \$11.38	Estimated Ad Value: \$32
Calc Publicity Value: \$96	Average Stay: 111.16	Attention: 0.0000
Page Views: 10,825		

313. KMPH-TV [FOX 26] *Television* Market: Fresno-Visalia, CA (54)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:38PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 47,172	CPM: \$11.38	Estimated Ad Value: \$300
Calc Publicity Value: \$900	Average Stay: 90.47	Attention: 0.0000
Rank: 160,556	Page Views: 837,651	

314. WRIC-TV [ABC 8] *Television* Market: Richmond-Petersburg, VA (55) Sep 10 2018 07:15PM ET
Zookeeper accused of targeting big cat rescue group in plot

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Posted: Sep 10, 2018 03:14 PM EDT Updated: Sep 10, 2018 03:14 PM EDT OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who was harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carol Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgment: trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 Nexstar Broadcasting, Inc.

Unique Visitors: 89,393	CPM: \$11.38	Estimated Ad Value: \$397
Calc Publicity Value: \$1,191	Average Stay: 198.30	Attention: 0.0000
Rank: 98,388	Page Views: 1,457,454	

315. WWBT-TV [NBC 12] *Television* Market: Richmond-Petersburg, VA (55) Sep 10 2018 06:47PM ET
Zookeeper accused of targeting big cat rescue group in plot

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgment: trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 248,129	CPM: \$11.38	Estimated Ad Value: \$637
Calc Publicity Value: \$1,911	Average Stay: 183.62	Attention: 0.0000
Rank: 42,451	Page Views: 3,758,811	

316. WBBH-TV [NBC 2] *Television* Market: Ft. Myers-Naples, FL (56) Sep 10 2018 05:59PM ET
Zookeeper accused of targeting big cat rescue group in plot

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 278,728	CPM: \$11.38	Estimated Ad Value: \$603
Calc Publicity Value: \$1,809	Average Stay: 403.06	Attention: 0.0000
Rank: 50,613	Page Views: 3,365,020	

317. WFTX-FOX NEWS 6PM *Television* Market: Ft. Myers-Naples, FL (56) Sep 10 2018 06:00PM ET

[6:33:52 PM] FOUR IN YOUR CORNER, IS LEARNING MORE ABOUT A MAN, FACING MURDER-FOR-HIRE CHARGES IN TAMPA. FEDERAL INVESTIGATORS ARRESTED "JOE MALDONADO-PASSAGE" ALSO KNOWN AS "JOE EXOTIC" IN PENSACOLA FOR A MURDER-FOR-HIRE PLOT. INVESTIGATORS SAY HE TRIED TO HAVE CAROLE BASKIN KILLED SHE'S THE CEO OF **BIG CAT RESCUE**. INVESTIGATORS SAY THE TWO HAD AN ON-"MALDANDO MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS, INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD A BLOW UP DOLL MADE TO LOOK LIKE ME! AND AN AN IMAGE OF HIM HANGING ME IN EFFIGY" FEDERAL AGENTS SAY, "JOE EXOTIC" PAID SOMEONE THREE-GRAND TO COMMIT THE CRIME, AND PROMISED MORE CASH AFTER THE MURDER.

Nielsen Audience: 14,182	Ad Value: \$350	Calc Ad Value: \$572
Calc Publicity Value: \$1,715		

318. WFTX-FOX 7am Coverage *Television* Market: Ft. Myers-Naples, FL (56) Sep 10 2018 07:00AM ET

[7:10:04 AM] FEDERAL INVESTIGATORS ARRESTED "JOE MALDONADO-PASSAGE" ALSO KNOWN AS "JOE EXOTIC" IN PENSACOLA FOR A MURDER-FOR-HIRE PLOT. INVESTIGATORS SAY HE TRIED TO HAVE CAROLE BASKIN KILLED, SHE'S THE CEO OF **BIG CAT RESCUE**. INVESTIGATORS SAY THE TWO HAD AN ON-"MALDANDO MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS, INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD A BLOW UP DOLL MADE TO LOOK LIKE ME!

Nielsen Audience: 5,623	Ad Value: \$40	Calc Ad Value: \$39
Calc Publicity Value: \$116		

319. WFTX-FOX 6 am Coverage *Television* Market: Ft. Myers-Naples, FL (56) Sep 10 2018 06:00AM ET

[6:16:39 AM] INVESTIGATORS SAY HE TRIED TO HAVE CAROLE BASKIN KILLED, SHE'S THE CEO OF **BIG CAT RESCUE**. INVESTIGATORS SAY THE TWO HAD AN ON-"MALDANDO MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS, INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD A BLOW UP DOLL MADE TO LOOK LIKE ME!

Nielsen Audience: 5,017	Ad Value: \$40	Calc Ad Value: \$28
Calc Publicity Value: \$84		

320. WFTX-FOX 6 pm Coverage *Television* Market: Ft. Myers-Naples, FL (56) Sep 10 2018 06:00AM ET

[6:33:53 PM] FEDERAL INVESTIGATORS ARRESTED "JOE MALDONADO-PASSAGE" ALSO KNOWN AS "JOE EXOTIC" IN PENSACOLA FOR A MURDER-FOR-HIRE PLOT. INVESTIGATORS SAY HE TRIED TO HAVE CAROLE BASKIN KILLED SHE'S THE CEO OF **BIG CAT RESCUE**. INVESTIGATORS SAY THE TWO HAD AN ON-"MALDANDO MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS, INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD A BLOW UP DOLL MADE TO LOOK LIKE ME! AND AN IMAGE OF HIM HANGING ME IN EFFIGY" FEDERAL AGENTS SAY, "JOE EXOTIC" PAID SOMEONE THREE-GRAND TO COMMIT THE CRIME, AND PROMISED MORE CASH AFTER THE MURDER.

Nielsen Audience: 5,017	Ad Value: \$40	Calc Ad Value: \$59
Calc Publicity Value: \$176		

321. WFTX-FOX 5 am Coverage *Television* Market: Ft. Myers-Naples, FL (56) Sep 10 2018 05:00AM ET

[5:15:58 AM] INVESTIGATORS SAY HE TRIED TO HAVE CAROLE BASKIN KILLED, SHE'S THE CEO OF **BIG CAT RESCUE**. INVESTIGATORS SAY THE TWO HAD AN ON-"MALDANDO MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS, INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD A BLOW UP DOLL MADE TO LOOK LIKE ME!

Nielsen Audience: 3,151	Ad Value: \$40	Calc Ad Value: \$27
Calc Publicity Value: \$80		

322. WXCW-CW *Television* Market: Ft. Myers-Naples, FL (56)
NEWS 10PM

Sep 10 2018 10:00PM ET

[10:34:01 PM] HE'S THE FORMER OWNER OF THE GREATER WYNNEWOOD ANIMAL PARK IN OKLAHOMA CITY. ACCORDING TO THE INDICTMENT, MALDONADO HIRE A HITMAN TO KILL CAROLE BASKIN, THE OWNER OF **BIG CAT RESCUE**, BUT THAT HITMAN TURNED OUT TO BE AN UNDERCOVER FBI AGENT. BASKIN FILED A FEDERAL TRADEMARK INFRINGEMENT SUIT AGAINST MALDONADO IN 20- 11, AND HE WAS ORDERED TO PAY 953-THOUSAND DOLLARS IN A 20-13 JUDGMENT. CNF PKG SOT "HE'S BEEN THREATENING ME FOR YEARS SO THERE'S NO DOUBT IN ANYBODY'S MIND WHO KNOWS HIM THAT HE INTENDED TO KILL ME.

Nielsen Audience: 14,114
 Calc Publicity Value: \$987

Ad Value: \$329

Calc Ad Value: \$329

323. WZVN-TV [ABC 7] *Television* Market: Ft. Myers-Naples, FL (56)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:07PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017.

Unique Visitors: 27,013
 Calc Publicity Value: \$516
 Rank: 370,011

CPM: \$11.38
 Average Stay: 105.25
 Page Views: 282,389

Estimated Ad Value: \$172
 Attention: 0.0000

324. Standard Journal *Newspaper* Market: Wilkes Barre-Scranton, PA (57)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:23PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 2,399
 Calc Publicity Value: \$213
 Rank: 1,456,641

CPM: \$11.38
 Average Stay: 66.29
 Page Views: 50,492

Estimated Ad Value: \$71
 Attention: 0.0000

325. WBRE-TV [NBC 28] / WYOU-TV [CBS 22] *Television* Market: Wilkes Barre-Scranton, PA (57)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 08:32PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 57,500
 Calc Publicity Value: \$846
 Rank: 167,080

CPM: \$11.38
 Average Stay: 327.53
 Page Views: 743,861

Estimated Ad Value: \$282
 Attention: 0.0000

326. WBRE-TV [NBC 28] / WYOU-TV [CBS 22] *Television* Market: Wilkes Barre-Scranton, PA (57)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:49PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 57,500
 Calc Publicity Value: \$846
 Rank: 167,080

CPM: \$11.38
 Average Stay: 327.53
 Page Views: 743,861

Estimated Ad Value: \$282
 Attention: 0.0000

327. WOLF-TV [FOX 56] *Television* Market: Wilkes Barre-Scranton, PA (57)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:25PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 838
 Calc Publicity Value: \$66
 Rank: 1,462,005

CPM: \$11.38
 Average Stay: 283.72
 Page Views: 5,637

Estimated Ad Value: \$22
 Attention: 0.0000

328. 100.3 The Edge *Online Only* Market: Little Rock-Pine Bluff, AR (58)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:08PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 6,180
 Calc Publicity Value: \$111
 Rank: 281,533

CPM: \$11.38
 Average Stay: 126.23
 Page Views: 14,784

Estimated Ad Value: \$37
 Attention: 0.0000

329. 100.3 The Edge *Online Only* Market: Little Rock-Pine Bluff, AR (58)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:03PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 6,180	CPM: \$11.38	Estimated Ad Value: \$37
Calc Publicity Value: \$111	Average Stay: 126.23	Attention: 0.0000
Rank: 281,533	Page Views: 14,784	

330. KARK [NBC 4] *Television* Market: Little Rock-Pine Bluff, AR (58)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:51PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 803	CPM: \$11.38	Estimated Ad Value: \$68
Calc Publicity Value: \$204	Average Stay: 70.66	Attention: 0.0000
Rank: 1,387,686	Page Views: 46,670	

331. KATV-TV [ABC 7] *Television* Market: Little Rock-Pine Bluff, AR (58)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:30PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 340,410	CPM: \$11.38	Estimated Ad Value: \$614
Calc Publicity Value: \$1,842	Average Stay: 111.47	Attention: 0.0000
Rank: 43,688	Page Views: 3,484,490	

332. 96.1 the Rocket *Online Only* Market: Mobile, AL - Pensacola-Ft Walton Beach, FL (59)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:12PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 78	CPM: \$11.38	Estimated Ad Value: \$3
Calc Publicity Value: \$9	Average Stay: 0.00	Attention: 0.0000
Rank: 24,094,382	Page Views: 177	

333. 96.1 the Rocket *Online Only* Market: Mobile, AL - Pensacola-Ft Walton Beach, FL (59)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:11PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 78	CPM: \$11.38	Estimated Ad Value: \$3
Calc Publicity Value: \$9	Average Stay: 0.00	Attention: 0.0000
Rank: 24,094,382	Page Views: 177	

334. NBC 15 *Television* Market: Mobile, AL - Pensacola-Ft Walton Beach, FL (59)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 21,145	CPM: \$11.38	Estimated Ad Value: \$233
Calc Publicity Value: \$699	Average Stay: 90.09	Attention: 0.0000
Rank: 230,026	Page Views: 509,481	

335. Pensacola News Journal *Newspaper* Market: Mobile, AL - Pensacola-Ft Walton Beach, FL (59)
"Joe Exotic" arrested in murder-for-hire scheme

Sep 10 2018 06:23PM CT

The second person put Maldonado-Passage in contact with an undercover FBI agent. Maldonado-Passage met with the undercover agent on Dec. 8, 2017, to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary, **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted the "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. Magistrate Judge in Pensacola. According to jail records, he is currently being held in Santa Rosa County Jail without bond.

Unique Visitors: 94,509	CPM: \$11.38	Estimated Ad Value: \$412
Calc Publicity Value: \$1,236	Average Stay: 296.98	Attention: 0.0000
Rank: 100,769	Page Views: 1,574,641	

336. WEAR-TV [ABC 3] *Television* Market: Mobile, AL - Pensacola-Ft Walton Beach, FL (59)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 67,726	CPM: \$11.38	Estimated Ad Value: \$435
Calc Publicity Value: \$1,305	Average Stay: 114.30	Attention: 0.0000
Rank: 87,813	Page Views: 1,754,106	

337. 810WGY *Online Only* Market: Albany-Schenectady-Troy, NY (60)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:56PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 148	CPM: \$11.38	Estimated Ad Value: \$5
Calc Publicity Value: \$15	Average Stay: 0.00	Attention: 0.0000
Rank: 17,306,838	Page Views: 334	

338. WGY News Radio *Radio* Market: Albany-Schenectady-Troy, NY (60)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:06PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

339. WNYT-TV [NBC 13] *Television* Market: Albany-Schenectady-Troy, NY (60)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:22PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 75,095	CPM: \$11.38	Estimated Ad Value: \$533
Calc Publicity Value: \$1,599	Average Stay: 730.15	Attention: 0.0000
Rank: 73,736	Page Views: 2,628,282	

340. WRGB-TV [CBS 6] *Television* Market: Albany-Schenectady-Troy, NY (60)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:28PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 53,009	CPM: \$11.38	Estimated Ad Value: \$390
Calc Publicity Value: \$1,170	Average Stay: 108.86	Attention: 0.0000
Rank: 113,698	Page Views: 1,406,654	

341. WATE-TV [ABC 6] *Television* Market: Knoxville, TN (61)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:49PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 113,805	CPM: \$11.38	Estimated Ad Value: \$567
Calc Publicity Value: \$1,701	Average Stay: 195.19	Attention: 0.0000
Rank: 53,944	Page Views: 2,973,610	

342. KOKI-FOX *Television* Market: Tulsa, OK (62)
FOX 23 News Daybreak at 8 AM

Sep 10 2018 08:00AM CT

[8:47:14 AM] JOSEPH MALDONADO PASSAGE WAS CHARGED WITH TWO COUNTS OF HIRING SOMEONE TO COMMIT MURDER. HE POSTED THREATS AGAINST CAROL BASKIN WHO OWNS A FLORIDA **BIG CAT RESCUE**. HE CLAIMS HE GAVE A PERSON \$3000 TO TRAVEL TO FLORIDA AND KILL A WOMAN IN 2017. THE SECOND COUNT IS THEY ASK SOMEONE ELSE TO FIND SOMEONE TO MURDER JANE DOE IN EXCHANGE FOR CASH.

Nielsen Audience: 24,739	Ad Value: \$70	Calc Ad Value: \$70
Calc Publicity Value: \$210		

343. KOKI-TV [FOX 23] *Television* Market: Tulsa, OK (62)
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 06:07PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 64,819	CPM: \$11.38	Estimated Ad Value: \$356
Calc Publicity Value: \$1,068	Average Stay: 120.40	Attention: 0.0000
Rank: 111,219	Page Views: 1,172,702	

344. KRMG-FM [102.3 FM]-COX *Radio* Market: Tulsa, OK (62)
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 06:51PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot September 10, 2018 8:36 PM CEST Updated: September 10, 2018 8:35 PM CEST Photo Credit: Santa Rosa County Jail via AP OKLAHOMA CITY - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 30,728	CPM: \$11.38	Estimated Ad Value: \$200
Calc Publicity Value: \$600	Average Stay: 97.23	Attention: 0.0000
Rank: 275,106	Page Views: 379,025	

345. KTUL-TV [ABC 8] *Television* Market: Tulsa, OK (62)
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 07:29PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 71,285	CPM: \$11.38	Estimated Ad Value: \$402
Calc Publicity Value: \$1,206	Average Stay: 124.31	Attention: 0.0000
Rank: 104,375	Page Views: 1,493,823	

346. Muskogee Phoenix *Online Only* Market: Tulsa, OK (62)
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 06:24PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 14,849	CPM: \$11.38	Estimated Ad Value: \$197
Calc Publicity Value: \$591	Average Stay: 76.19	Attention: 0.0000
Rank: 322,722	Page Views: 366,313	

347. NewsOn6.com-CBS *Television* Market: Tulsa, OK (62)
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 05:59PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 168,863	CPM: \$11.38	Estimated Ad Value: \$867
Calc Publicity Value: \$2,601	Average Stay: 216.37	Attention: 0.0000
Rank: 27,267	Page Views: 6,999,942	

348. Tulsa Public Radio *Radio* Market: Tulsa, OK (62)
[Zookeeper Accused of Targeting Big Cat Rescue Group in Plot](#) Sep 10 2018 09:02PM CT

Zookeeper Accused of Targeting **BIG CAT RESCUE** Group in Plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 8,867	CPM: \$11.38	Estimated Ad Value: \$88
Calc Publicity Value: \$264	Average Stay: 45.38	Attention: 0.0000
Rank: 935,903	Page Views: 76,786	

349. TulsaWorld.com *Newspaper* Market: Tulsa, OK (62)
[He's a tiger zoo owner who ran for governor and goes by Joe Exotic: He's charge](#) Sep 10 2018 04:20PM CT

In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as "Joe Exotic," sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video - saved and posted by Baskin: **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancor. "Carole Baskin better never, ever, ever see me face to face in a Maldonado-Passage tells the camera. "Ever, ever, ever again." He then turns to his right, lifts a large silver revolver, and fires into the head of a blond-haired blowup doll draped in a brown blanket.

The case throws a spotlight on the growing tensions between animal rights activists and zoo operators, particularly in the arena of big cats like lions and tigers. "It is important to understand that this is not the isolated act of one crazy bad apple," Baskin said in her video message. "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. Maldonado-Passage has yet to enter a plea in the case. He did not immediately reply to an email seeking comment.

The organization repeatedly questioned the conditions at Maldonado-Passage's facility. "A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them," Baskin said in her Facebook Live post. According to the statement from **BIG CAT RESCUE**, in addition to his Oklahoma zoo, Maldonado-Passage also at one point operated a traveling exhibit that brought tiger cubs to malls around the Midwest and Southwest. Baskin's group contacted the malls, complaining about the conditions the animals were forced to live in. The effort torpedoed Maldonado Passage's business.

Unique Visitors: 402,573	CPM: \$11.38	Estimated Ad Value: \$831
Calc Publicity Value: \$2,493	Average Stay: 135.11	Attention: 0.0000
Rank: 32,910	Page Views: 6,427,325	

350. TulsaWorld.com *Newspaper* Market: Tulsa, OK (62)
[Details emerge in former Oklahoma governor candidate Joe Exotic's alleged murder](#)

Sep 10 2018 01:38AM CT

Details emerge in former Oklahoma governor candidate Joe Exotic's alleged murder-for-hire A years-long feud between an Oklahoma zookeeper and a Tampa conservationist ended with the zookeeper in handcuffs Friday after federal agents foiled his alleged murder-for-hire scheme. Joseph "Joe Exotic" Maldonado-Passage, 55, was indicted by a federal grand jury and arrested Friday in Gulf Breeze, Florida, for allegedly offering to pay two different people to murder Carole Baskin, the CEO of Tappas **BIG CAT RESCUE**, an animal sanctuary. The arrest illuminates how the threat of violence stalks a mostly-unseen but continual clash between animal exhibitors and those seeking to protect endangered species like big cats. Baskin warned that Maldonado-Passage's arrest was not "an isolated act of one crazy bad apple." "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years. Baskin said in a

Unique Visitors: 402,573	CPM: \$11.38	Estimated Ad Value: \$831
Calc Publicity Value: \$2,493	Average Stay: 135.11	Attention: 0.0000
Rank: 32,910	Page Views: 6,427,325	

351. LEX 18 *Online Only* Market: Lexington, KY (63)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 05:59PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 87,374	CPM: \$11.38	Estimated Ad Value: \$470
Calc Publicity Value: \$1,410	Average Stay: 74.30	Attention: 0.0000
Rank: 68,955	Page Views: 2,047,064	

352. Lexington Herald Leader *Newspaper* Market: Lexington, KY (63)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 05:52PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 272,137	CPM: \$11.38	Estimated Ad Value: \$637
Calc Publicity Value: \$1,911	Average Stay: 121.95	Attention: 0.0000
Rank: 43,701	Page Views: 3,762,717	

353. WDKY-TV [FOX 56] *Television* Market: Lexington, KY (63)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 08:01PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 2,971	CPM: \$11.38	Estimated Ad Value: \$76
Calc Publicity Value: \$228	Average Stay: 124.14	Attention: 0.0000
Rank: 1,501,712	Page Views: 57,322	

354. WKQQ-FM [100.0] Lexington's Original Rock Station *Radio* Market: Lexington, KY (63)
[Police Say Zookeeper Hired Hitman To Kill His Critic](#)

Sep 10 2018 09:35PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 160	CPM: \$11.38	Estimated Ad Value: \$5
Calc Publicity Value: \$15	Average Stay: 0.00	Attention: 0.0000
Rank: 16,437,911	Page Views: 361	

355. Springfield News Sun *Newspaper* Market: Dayton, OH (64)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:35PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 50,023	CPM: \$11.38	Estimated Ad Value: \$315
Calc Publicity Value: \$945	Average Stay: 108.02	Attention: 0.0000
Rank: 155,305	Page Views: 920,017	

356. WDTN-TV [NBC 2] *Television* Market: Dayton, OH (64)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:45PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 61,502	CPM: \$11.38	Estimated Ad Value: \$379
Calc Publicity Value: \$1,137	Average Stay: 435.23	Attention: 0.0000
Rank: 108,197	Page Views: 1,329,707	

357. WRGT-TV [FOX 45] *Television* Market: Dayton, OH (64)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 08:00PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 30,573	CPM: \$11.38	Estimated Ad Value: \$202
Calc Publicity Value: \$606	Average Stay: 78.69	Attention: 0.0000
Rank: 286,921	Page Views: 383,193	

358. KVOA-TV [NBC 4] *Television* Market: Tucson-Sierra Vista, AZ (65)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM AZ

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017.

Unique Visitors: 95,200	CPM: \$11.38	Estimated Ad Value: \$445
Calc Publicity Value: \$1,335	Average Stay: 74.94	Attention: 0.0000
Rank: 76,838	Page Views: 1,832,338	

359. Tucson News Now *Online Only* Market: Tucson-Sierra Vista, AZ (65)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:45PM AZ

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Monday, September 10th 2018, 9:43 pm CEDT Monday, September 10th 2018, 9:43 pm CEDT OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carol Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 104,325	CPM: \$11.38	Estimated Ad Value: \$592
Calc Publicity Value: \$1,776	Average Stay: 491.16	Attention: 0.0000
Rank: 56,240	Page Views: 3,239,524	

360. Hawaii News Now *Television* Market: Honolulu, HI (66)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:56PM HI

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Monday, September 10th 2018, 9:43 pm CEDT Monday, September 10th 2018, 9:51 pm CEDT OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carol Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 984,851	CPM: \$11.38	Estimated Ad Value: \$1,425
Calc Publicity Value: \$4,275	Average Stay: 273.44	Attention: 0.0000
Rank: 10,651	Page Views: 19,358,068	

361. KAKE-TV [ABC 10] *Television* Market: Wichita-Hutchinson, KS (67)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:46PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 76,667	CPM: \$11.38	Estimated Ad Value: \$449
Calc Publicity Value: \$1,347	Average Stay: 96.95	Attention: 0.0000
Rank: 75,028	Page Views: 1,864,690	

362. Wichita Eagle *Newspaper* Market: Wichita-Hutchinson, KS (67)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 582,920	CPM: \$11.38	Estimated Ad Value: \$641
Calc Publicity Value: \$1,923	Average Stay: 76.88	Attention: 0.0000
Rank: 36,595	Page Views: 3,810,753	

363. KCCI-TV [CBS 8] *Online Only* Market: Des Moines-Ames, IA (68)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM CT

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 421,309	CPM: \$11.38	Estimated Ad Value: \$1,023
Calc Publicity Value: \$3,069	Average Stay: 133.50	Attention: 0.0000
Rank: 20,245	Page Views: 9,810,932	

364. WLUK-TV [FOX 11] *Television* Market: Green Bay-Appleton, WI (69)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:36PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 95,796	CPM: \$11.38	Estimated Ad Value: \$488
Calc Publicity Value: \$1,464	Average Stay: 115.48	Attention: 0.0000
Rank: 75,235	Page Views: 2,205,659	

365. WSET-TV [ABC 13] *Television* Market: Roanoke-Lynchburg, VA (70)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:30PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 110,708	CPM: \$11.38	Estimated Ad Value: \$573
Calc Publicity Value: \$1,719	Average Stay: 174.67	Attention: 0.0000
Rank: 62,163	Page Views: 3,041,937	

366. WSMH-TV [FOX 66] *Television* Market: Flint-Saginaw-Bay City, MI (71)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 08:58PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 5,369	CPM: \$11.38	Estimated Ad Value: \$92
Calc Publicity Value: \$276	Average Stay: 71.26	Attention: 0.0000
Rank: 911,499	Page Views: 83,052	

367. KAYU-TV [FOX 28] *Television* Market: Spokane, WA (72)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:06PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege the Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blond mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 6,034	CPM: \$11.38	Estimated Ad Value: \$70
Calc Publicity Value: \$210	Average Stay: 93.23	Attention: 0.0000
Rank: 1,324,740	Page Views: 49,170	

368. KHQ-TV [NBC 6] *Television* Market: Spokane, WA (72)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:50PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege the Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 156,004	CPM: \$11.38	Estimated Ad Value: \$497
Calc Publicity Value: \$1,491	Average Stay: 113.04	Attention: 0.0000
Rank: 61,228	Page Views: 2,279,677	

369. KQNT-AM [590 AM] *Radio* Market: Spokane, WA (72)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:23PM PT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment**. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 149	CPM: \$11.38	Estimated Ad Value: \$3
Calc Publicity Value: \$9	Average Stay: 1.00	Attention: 0.0000
Rank: 4,027,960	Page Views: 149	

370. TriCity Herald *Newspaper* Market: Spokane, WA (72)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 91,749	CPM: \$11.38	Estimated Ad Value: \$402
Calc Publicity Value: \$1,206	Average Stay: 113.25	Attention: 0.0000
Rank: 96,744	Page Views: 1,494,138	

371. TV Website *Television* Market: Spokane, WA (72)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:25PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 14,072	CPM: \$11.38	Estimated Ad Value: \$148
Calc Publicity Value: \$444	Average Stay: 52.63	Attention: 0.0000
Rank: 523,590	Page Views: 208,468	

372. WCHS-TV [ABC 8] *Television* Market: Charleston-Huntington, WV (73)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 44,557	CPM: \$11.38	Estimated Ad Value: \$378
Calc Publicity Value: \$1,134	Average Stay: 109.27	Attention: 0.0000
Rank: 107,022	Page Views: 1,322,566	

373. WVAH-TV [FOX 11] *Television* Market: Charleston-Huntington, WV (73)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:25PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 19,657	CPM: \$11.38	Estimated Ad Value: \$106
Calc Publicity Value: \$318	Average Stay: 57.57	Attention: 0.0000
Rank: 1,069,891	Page Views: 109,246	

374. KETV-TV [ABC 7] *Television* Market: Omaha, NE (74)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:47PM CT

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 131,063	CPM: \$11.38	Estimated Ad Value: \$615
Calc Publicity Value: \$1,845	Average Stay: 121.97	Attention: 0.0000
Rank: 49,234	Page Views: 3,503,966	

375. KYTV-TV [NBC 3] *Television* Market: Springfield, MO (75)
Oklahoma exotic zookeeper accused of targeting big cat rescue group in murder pl

Sep 10 2018 06:23PM CT

Oklahoma exotic zookeeper accused of targeting **BIG CAT RESCUE** group in murder plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 129,634	CPM: \$11.38	Estimated Ad Value: \$703
Calc Publicity Value: \$2,109	Average Stay: 132.92	Attention: 0.0000
Rank: 36,990	Page Views: 4,587,189	

376. KYTV-TV [NBC 3] *Television* Market: Springfield, MO (75)
Oklahoma exotic zookeeper accused of targeting big cat rescue group in murder pl

Sep 10 2018 06:12PM CT

Oklahoma exotic zookeeper accused of targeting **BIG CAT RESCUE** group in murder plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 129,634	CPM: \$11.38	Estimated Ad Value: \$703
Calc Publicity Value: \$2,109	Average Stay: 132.92	Attention: 0.0000
Rank: 36,990	Page Views: 4,587,189	

377. WHAM-AM [1180 AM] *Radio* Market: Rochester, NY (76)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:12PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park, in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 54	CPM: \$11.38	Estimated Ad Value: \$14
Calc Publicity Value: \$42	Average Stay: 4.91	Attention: 0.0000
Rank: 11,700,447	Page Views: 2,488	

378. WHEC TV-10 *Online Only* Market: Rochester, NY (76)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 103,004	CPM: \$11.38	Estimated Ad Value: \$806
Calc Publicity Value: \$2,418	Average Stay: 1154.70	Attention: 0.0000
Rank: 42,535	Page Views: 6,035,656	

379. WIS-TV [NBC 10] *Television* Market: Columbia, SC (77)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:50PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 127,975	CPM: \$11.38	Estimated Ad Value: \$739
Calc Publicity Value: \$2,217	Average Stay: 447.37	Attention: 0.0000
Rank: 40,840	Page Views: 5,073,951	

380. WIS-TV [NBC 10] *Television* Market: Columbia, SC (77)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:50PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot (Santa Rosa County Jail via AP)This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 127,975	CPM: \$11.38	Estimated Ad Value: \$739
Calc Publicity Value: \$2,217	Average Stay: 447.37	Attention: 0.0000
Rank: 40,840	Page Views: 5,073,951	

381. WVOC *Online Only* Market: Columbia, SC (77)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:23PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 304	CPM: \$11.38	Estimated Ad Value: \$11
Calc Publicity Value: \$33	Average Stay: 2.33	Attention: 0.0000
Rank: 2,983,897	Page Views: 1,520	

382. WVOC *Online Only* Market: Columbia, SC (77)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:21PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 304	CPM: \$11.38	Estimated Ad Value: \$11
Calc Publicity Value: \$33	Average Stay: 2.33	Attention: 0.0000
Rank: 2,983,897	Page Views: 1,520	

383. WRVF-FM [101.5 FM] *Radio* Market: Toledo, OH (78)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 08:53PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park, in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 471	CPM: \$11.38	Estimated Ad Value: \$6
Calc Publicity Value: \$18	Average Stay: 1.00	Attention: 0.0000
Rank: 2,169,219	Page Views: 471	

384. WTOL-TV [CBS 11] *Television* Market: Toledo, OH (78)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:48PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot (Santa Rosa County Jail via AP) This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Josep Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 134,287	CPM: \$11.38	Estimated Ad Value: \$524
Calc Publicity Value: \$1,572	Average Stay: 119.67	Attention: 0.0000
Rank: 63,513	Page Views: 2,536,678	

385. WMTW-TV [ABC 8] *Television* Market: Portland-Auburn, ME (79)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM ET

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOOC. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 171,146	CPM: \$11.38	Estimated Ad Value: \$448
Calc Publicity Value: \$1,344	Average Stay: 103.28	Attention: 0.0000
Rank: 80,659	Page Views: 1,853,000	

386. Decatur Daily *Newspaper* Market: Huntsville-Decatur-Florence, AL (80)
This site cant be reached

Sep 10 2018 06:33PM CT

This site cant be reached The webpage at https://www.decaturdaily.com/news/other_news/national/zookeeper-accused-of-targeting-BIG-CAT-RESCUE-group-in-plot/article_99f73b1c-8b90-5ef5-ab60-2655375c26bb.html might be temporarily down or it may have moved permanently to a new web address.

Unique Visitors: 24,678	CPM: \$11.38	Estimated Ad Value: \$352
Calc Publicity Value: \$1,056	Average Stay: 165.23	Attention: 0.0000
Rank: 144,320	Page Views: 1,151,944	

387. Florence Times Daily *Newspaper* Market: Huntsville-Decatur-Florence, AL (80)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:01PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 37,743	CPM: \$11.38	Estimated Ad Value: \$382
Calc Publicity Value: \$1,146	Average Stay: 139.36	Attention: 0.0000
Rank: 115,337	Page Views: 1,350,414	

388. WSIL-TV [ABC 3] *Television* Market: Paducah, KY - Cape Girardeau, MO - Harrisburg-Mt Vernon, IL (82)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:52PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017.

Unique Visitors: 29,504	CPM: \$11.38	Estimated Ad Value: \$275
Calc Publicity Value: \$825	Average Stay: 72.89	Attention: 0.0000
Rank: 162,923	Page Views: 707,182	

389. KMSS-TV [FOX 33] *Television* Market: Shreveport, LA - Texarkana, TX (83)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:48PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Man rides bike around Shreveport to raise money for local foundation 4 hours ago

In Links: 110	Reach Per Million: 0.00	Page Views Per Million: 0.00
Page Views Per User: 0.00		

390. KMSS-TV [FOX 33] *Television* Market: Shreveport, LA - Texarkana, TX (83)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:45PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

In Links: 110	Reach Per Million: 0.00	Page Views Per Million: 0.00
Page Views Per User: 0.00		

391. KGBT-TV [CBS 4] *Television* Market: Harlingen-Weslaco-Brownsville-McAllen, TX (84)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:30PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 36,732	CPM: \$11.38	Estimated Ad Value: \$422
Calc Publicity Value: \$1,266	Average Stay: 106.20	Attention: 0.0000
Rank: 94,989	Page Views: 1,646,345	

392. KRGV-TV [ABC 5] *Television* Market: Harlingen-Weslaco-Brownsville-McAllen, TX (84)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 28,149	CPM: \$11.38	Estimated Ad Value: \$317
Calc Publicity Value: \$951	Average Stay: 70.16	Attention: 0.0000
Rank: 134,514	Page Views: 935,952	

393. KVEO NBC Ch23 *Television* Market: Harlingen-Weslaco-Brownsville-McAllen, TX (84)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:44PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 11,678	CPM: \$11.38	Estimated Ad Value: \$140
Calc Publicity Value: \$420	Average Stay: 50.19	Attention: 0.0000
Rank: 465,714	Page Views: 189,180	

394. Auburn Citizen *Newspaper* Market: Syracuse, NY (85)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 11:07PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Thanks for reading. Subscribe or log in to continue. Subscribe for \$9.99 Already a subscriber? Log in or Activate your account. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Love 0 Funny 0 Wow 0 Sad 0 Angry 0

Unique Visitors: 56,249	CPM: \$11.38	Estimated Ad Value: \$382
Calc Publicity Value: \$1,146	Average Stay: 117.19	Attention: 0.0000
Rank: 126,902	Page Views: 1,353,897	

395. NEWS RADIO 570 WSYR SYRACUSE *Online Only* Market: Syracuse, NY (85)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 08:54PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park, in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 393	CPM: \$11.38	Estimated Ad Value: \$18
Calc Publicity Value: \$54	Average Stay: 78.74	Attention: 0.0000
Rank: 5,832,406	Page Views: 3,925	

396. WSTM-TV [NBC 3] *Television* Market: Syracuse, NY (85)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:28PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 61,569	CPM: \$11.38	Estimated Ad Value: \$443
Calc Publicity Value: \$1,329	Average Stay: 113.07	Attention: 0.0000
Rank: 87,882	Page Views: 1,818,248	

397. CenTexProud *Online Only* Market: Waco-Temple-Bryan, TX (86)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:43PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 10,395	CPM: \$11.38	Estimated Ad Value: \$90
Calc Publicity Value: \$270	Average Stay: 26.17	Attention: 0.0000
Rank: 850,946	Page Views: 79,459	

398. KXXV-TV [ABC 25] *Television* Market: Waco-Temple-Bryan, TX (86)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 57,773	CPM: \$11.38	Estimated Ad Value: \$320
Calc Publicity Value: \$960	Average Stay: 82.46	Attention: 0.0000
Rank: 129,574	Page Views: 953,455	

399. KOAA-TV [NBC 5] *Television* Market: Colorado Springs-Pueblo, CO (87)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:04PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 81,508	CPM: \$11.38	Estimated Ad Value: \$354
Calc Publicity Value: \$1,062	Average Stay: 67.38	Attention: 0.0000
Rank: 106,350	Page Views: 1,163,742	

400. The Pueblo Chieftain *Online Only* Market: Colorado Springs-Pueblo, CO (87)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:12PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) Facebook Twitter Email Print Save OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. More from this section Video 3:01 Breathing New Life Into Pipes of the Past Video Conway: NYT op-ed writer should resign Video Pence: I would take lie detector test Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Facebook Twitter Email Print Save Ads are being blocked by your browser.

Unique Visitors: 84,194	CPM: \$11.38	Estimated Ad Value: \$381
Calc Publicity Value: \$1,143	Average Stay: 133.84	Attention: 0.0000
Rank: 110,579	Page Views: 1,342,467	

401. Pantagraph *Newspaper* Market: Champaign-Springfield-Decatur, IL (88)
This site cant be reached

Sep 10 2018 07:51PM CT

This site cant be reached The webpage at https://www.pantagraph.com/news/national/zookeeper-accused-of-targeting-BIG-CAT-RESCUE-group-in-plot/article_d86e72f6-c75a5aee-9a29-83ef63b1ea8e.html might be temporarily down or it may have moved permanently to a new web address.

Unique Visitors: 85,435	CPM: \$11.38	Estimated Ad Value: \$536
Calc Publicity Value: \$1,608	Average Stay: 122.92	Attention: 0.0000
Rank: 76,907	Page Views: 2,654,631	

402. WAND-TV [NBC 17] *Television* Market: Champaign-Springfield-Decatur, IL (88)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:49PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 48,987	CPM: \$11.38	Estimated Ad Value: \$298
Calc Publicity Value: \$894	Average Stay: 91.82	Attention: 0.0000
Rank: 147,826	Page Views: 825,789	

403. WRCB-TV [NBC 3] *Television* Market: Chattanooga, TN (89)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:53PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 110,067	CPM: \$11.38	Estimated Ad Value: \$431
Calc Publicity Value: \$1,293	Average Stay: 122.25	Attention: 0.0000
Rank: 78,259	Page Views: 1,718,641	

404. WTVC-TV [ABC 9] *Television* Market: Chattanooga, TN (89)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:25PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 117,909	CPM: \$11.38	Estimated Ad Value: \$501
Calc Publicity Value: \$1,503	Average Stay: 113.03	Attention: 0.0000
Rank: 69,246	Page Views: 2,319,962	

405. wtoc.com *Online Only* Market: Savannah, GA (90)
Zookeeper accused of targeting big cat rescue group in plot National Most Popula

Sep 10 2018 06:55PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot National Most Popular Lo Ms Popular AP National News Video Monday, September 10th 2018, 9:43 pm CEDT Monday, September 10th 2018, 9:51 pm CEDT OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 71,830	CPM: \$11.38	Estimated Ad Value: \$464
Calc Publicity Value: \$1,392	Average Stay: 165.45	Attention: 0.0000
Rank: 81,412	Page Views: 1,989,073	

406. Hilton Head Island Packet *Newspaper* Market: Charleston, SC (92)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 150,442	CPM: \$11.38	Estimated Ad Value: \$490
Calc Publicity Value: \$1,470	Average Stay: 122.18	Attention: 0.0000
Rank: 70,711	Page Views: 2,218,669	

407. WCSC-TV [CBS 5] *Television* Market: Charleston, SC (92)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:48PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Monday, September 10th 2018, 9:43 pm CEDT Monday, September 10th 2018, 9:46 pm CEDT OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 75,686	CPM: \$11.38	Estimated Ad Value: \$606
Calc Publicity Value: \$1,818	Average Stay: 197.08	Attention: 0.0000
Rank: 57,910	Page Views: 3,401,051	

408. El Paso Inc *Newspaper* Market: El Paso, TX (93)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:35PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 14,120	CPM: \$11.38	Estimated Ad Value: \$154
Calc Publicity Value: \$462	Average Stay: 102.14	Attention: 0.0000
Rank: 440,130	Page Views: 226,824	

409. WCSC-TV [CBS 5] *Television* Market: Charleston, SC (92)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:48PM ET

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Unique Visitors: 75,686
Calc Publicity Value: \$1,818
Rank: 57,910

CPM: \$11.38
Average Stay: 197.08
Page Views: 3,401,051

Estimated Ad Value: \$606
Attention: 0.0000

410. El Paso Inc *Newspaper* Market: El Paso, TX (93)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:35PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 14,120
Calc Publicity Value: \$462
Rank: 440,130

CPM: \$11.38
Average Stay: 102.14
Page Views: 226,824

Estimated Ad Value: \$154
Attention: 0.0000

411. KDBC-TV [CBS 4] *Television* Market: El Paso, TX (93)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:28PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 7,502
Calc Publicity Value: \$489
Rank: 437,736

CPM: \$11.38
Average Stay: 79.93
Page Views: 253,853

Estimated Ad Value: \$163
Attention: 0.0000

412. KTSM-AM [690 AM] *Radio* Market: El Paso, TX (93)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:26PM MT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment**. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

In Links: 1,348
Page Views Per User: 0.00

Reach Per Million: 0.00

Page Views Per Million: 0.00

413. KTSM-AM [690 AM] *Radio* Market: El Paso, TX (93)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:07PM MT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment**. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

In Links: 1,348
Page Views Per User: 0.00

Reach Per Million: 0.00

Page Views Per Million: 0.00

414. WYNK-FM [101.5 FM] *Radio* Market: Baton Rouge, LA (94)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:13PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment**. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 103
Calc Publicity Value: \$51
Rank: 9,046,235

CPM: \$11.38
Average Stay: 0.98
Page Views: 3,557

Estimated Ad Value: \$17
Attention: 0.0000

415. WAPT-TV [ABC 16] *Television* Market: Jackson, MS (95)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM CT

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 50,238
Calc Publicity Value: \$1,011
Rank: 133,568

CPM: \$11.38
Average Stay: 103.32
Page Views: 1,054,282

Estimated Ad Value: \$337
Attention: 0.0000

416. WJDX-AM [620 AM] *Radio* Market: Jackson, MS (95)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:25PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 330	CPM: \$11.38	Estimated Ad Value: \$5
Calc Publicity Value: \$15	Average Stay: 1.00	Attention: 0.0000
Rank: 2,847,039	Page Views: 330	

417. WJTV-TV [CBS 12] *Television* Market: Jackson, MS (95)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:46PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 27,038	CPM: \$11.38	Estimated Ad Value: \$217
Calc Publicity Value: \$651	Average Stay: 71.51	Attention: 0.0000
Rank: 254,182	Page Views: 443,051	

418. WSBT-TV [CBS 22] *Television* Market: South Bend-Elkhart, IN (96)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:32PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 68,653	CPM: \$11.38	Estimated Ad Value: \$411
Calc Publicity Value: \$1,233	Average Stay: 105.06	Attention: 0.0000
Rank: 91,671	Page Views: 1,566,007	

419. 4029 TV *Online Only* Market: Ft. Smith-Fayetteville-Springdale-Rogers, AR (98)
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM CT

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 62,179	CPM: \$11.38	Estimated Ad Value: \$425
Calc Publicity Value: \$1,275	Average Stay: 114.18	Attention: 0.0000
Rank: 88,116	Page Views: 1,672,569	

420. WCYB-TV [NBC 5] *Television* Market: Tri-Cities, TN-VA (99)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:25PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 36,993	CPM: \$11.38	Estimated Ad Value: \$400
Calc Publicity Value: \$1,200	Average Stay: 120.21	Attention: 0.0000
Rank: 103,288	Page Views: 1,479,384	

421. WCTI-TV ABC 12 *Television* Market: Greenville-New Bern-Washington, NC (100)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:32PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 45,965	CPM: \$11.38	Estimated Ad Value: \$344
Calc Publicity Value: \$1,032	Average Stay: 90.13	Attention: 0.0000
Rank: 119,996	Page Views: 1,097,801	

422. WNCT-TV CBS 9 *Television* Market: Greenville-New Bern-Washington, NC (100)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:50PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 48,272	CPM: \$11.38	Estimated Ad Value: \$268
Calc Publicity Value: \$804	Average Stay: 104.44	Attention: 0.0000
Rank: 173,680	Page Views: 668,254	

423. Myrtle Beach Online *Online Only* Market: Florence-Myrtle Beach, SC (101)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 128,290	CPM: \$11.38	Estimated Ad Value: \$457
Calc Publicity Value: \$1,371	Average Stay: 111.34	Attention: 0.0000
Rank: 76,214	Page Views: 1,934,960	

424. SC Now *Newspaper* Market: Florence-Myrtle Beach, SC (101)
He's a tiger zoo owner who ran for governor and goes by Joe Exotic.' He's charge

Sep 10 2018 04:30PM ET

In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as "Joe Exotic," sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video - saved and posted by Baskin's **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancor. "Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

The case throws a spotlight on the growing tensions between animal rights activists and zoo operators, particularly in the arena of big cats like lions and tigers. "It is important to understand that this is not the isolated act of one crazy bad apple," Baskin said in her video message. "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. Maldonado-Passage has yet to enter a plea in the case. He did not immediately reply to an email seeking comment.

The organization repeatedly questioned the conditions at Maldonado-Passage's facility. "A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them," Baskin said in her Facebook Live post. According to the statement from **BIG CAT RESCUE**, in addition to his Oklahoma zoo, Maldonado-Passage also at one point operated a traveling exhibit that brought tiger cubs to malls around the Midwest and Southwest. Baskin's group contacted the malls, complaining about the conditions the animals were forced to live in. The effort torpedoed Maldonado Passage's business. Maldonado-Passage retaliated by renaming his organization "**BIG CAT RESCUE** Entertainment." In 2011, Baskin's **BIG CAT RESCUE** sued Maldonado Passage's **BIG CAT RESCUE** Entertainment for violating the former's intellectual property rights. In 2013, Baskin was awarded a \$1 million judgment against Maldonado-Passage. The animal sanctuary has yet to collect on the judgment, but Baskin became a regular target of Maldonado-Passage's attack videos.

Unique Visitors: 34,717	CPM: \$11.38	Estimated Ad Value: \$287
Calc Publicity Value: \$861	Average Stay: 98.02	Attention: 0.0000
Rank: 177,161	Page Views: 767,154	

425. WBTW-TV [CBS 13] *Television* Market: Florence-Myrtle Beach, SC (101)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:51PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 40,952	CPM: \$11.38	Estimated Ad Value: \$340
Calc Publicity Value: \$1,020	Average Stay: 115.32	Attention: 0.0000
Rank: 122,300	Page Views: 1,070,267	

426. WMBF-TV [NBC 10] *Television* Market: Florence-Myrtle Beach, SC (101)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:51PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 63,811	CPM: \$11.38	Estimated Ad Value: \$450
Calc Publicity Value: \$1,350	Average Stay: 163.04	Attention: 0.0000
Rank: 82,483	Page Views: 1,876,575	

427. **WTVW-TV [FOX 7]** *Television* Market: Evansville, IN (103)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:52PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 53,793 CPM: \$11.38 Estimated Ad Value: \$318
Calc Publicity Value: \$954 Average Stay: 92.29 Attention: 0.0000
Rank: 116,694 Page Views: 937,504

428. **Idaho Statesman** *Newspaper* Market: Boise, ID (104)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 239,068 CPM: \$11.38 Estimated Ad Value: \$548
Calc Publicity Value: \$1,644 Average Stay: 97.45 Attention: 0.0000
Rank: 52,385 Page Views: 2,776,241

429. **KTVN-TV [CBS 2]** *Television* Market: Reno, NV (105)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:54PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 58,156 CPM: \$11.38 Estimated Ad Value: \$359
Calc Publicity Value: \$1,077 Average Stay: 124.21 Attention: 0.0000
Rank: 115,706 Page Views: 1,195,918

430. **KTVN-TV [CBS 2]** *Television* Market: Reno, NV (105)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:43PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges.

Unique Visitors: 58,156 CPM: \$11.38 Estimated Ad Value: \$359
Calc Publicity Value: \$1,077 Average Stay: 124.21 Attention: 0.0000
Rank: 115,706 Page Views: 1,195,918

431. **My News 4** *Online Only* Market: Reno, NV (105)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:44PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 59,484 CPM: \$11.38 Estimated Ad Value: \$342
Calc Publicity Value: \$1,026 Average Stay: 112.50 Attention: 0.0000
Rank: 133,408 Page Views: 1,087,725

432. **Channel 8 Eyewitness News** *Online Only* Market: Lincoln-Hastings-Kearney, NE (106)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:07PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 37,581 CPM: \$11.38 Estimated Ad Value: \$238
Calc Publicity Value: \$714 Average Stay: 90.21 Attention: 0.0000
Rank: 215,877 Page Views: 532,466

433. **KFXL-TV [FOX NE]** *Television* Market: Lincoln-Hastings-Kearney, NE (106)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:32PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 640 CPM: \$11.38 Estimated Ad Value: \$25
Calc Publicity Value: \$75 Average Stay: 81.24 Attention: 0.0000
Rank: 5,958,899 Page Views: 7,168

434. **easttexasmatters.com** *Online Only* Market: Tyler-Longview-Lufkin-Nacogdoches, TX (109)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 40,882 CPM: \$11.38 Estimated Ad Value: \$258
Calc Publicity Value: \$774 Average Stay: 91.53 Attention: 0.0000
Rank: 178,583 Page Views: 623,950

435. **KLTV-TV [ABC 7]** *Television* Market: Tyler-Longview-Lufkin-Nacogdoches, TX (109)
Zookeeper accused of targeting big cat rescue group in plot Monday, September 10

Sep 10 2018 07:01PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Monday, September 10th 2018, 9:43 pm CEDT Monday, September 10th 2018, 9:51 pm CEDT OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Sponsored Stories Sponsored Content We Recommend

Unique Visitors: 57,862 CPM: \$11.38 Estimated Ad Value: \$705
Calc Publicity Value: \$2,115 Average Stay: 160.75 Attention: 0.0000
Rank: 44,521 Page Views: 4,603,460

436. **KTRE-TV [ABC 9]** *Television* Market: Tyler-Longview-Lufkin-Nacogdoches, TX (109)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:50PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 57,185 CPM: \$11.38 Estimated Ad Value: \$318
Calc Publicity Value: \$954 Average Stay: 126.09 Attention: 0.0000
Rank: 153,879 Page Views: 940,554

437. **WANE-TV [CBS 15]** *Television* Market: Ft. Wayne, IN (111)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:34PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 133,393 CPM: \$11.38 Estimated Ad Value: \$599
Calc Publicity Value: \$1,797 Average Stay: 298.28 Attention: 0.0000
Rank: 51,591 Page Views: 3,323,546

438. **Augusta Chronicle** *Newspaper* Market: Augusta, GA (112)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:31PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname Joe Exotic. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Author: Georgia Will

Unique Visitors: 155,255 CPM: \$11.38 Estimated Ad Value: \$411
Calc Publicity Value: \$1,233 Average Stay: 204.48 Attention: 0.0001
Page Views: 1,564,991

439. **KEPR-TV [CBS 4]** *Television* Market: Yakima-Pasco-Richland-Kennewick, WA (114)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:33PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 34,627 CPM: \$11.38 Estimated Ad Value: \$310
Calc Publicity Value: \$930 Average Stay: 109.89 Attention: 0.0000
Rank: 158,685 Page Views: 896,477

440. **KFFX-TV [FOX 11/FOX 41]** *Television* Market: Yakima-Pasco-Richland-Kennewick, WA (114)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:11PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege the Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 2,952 CPM: \$11.38 Estimated Ad Value: \$43
Calc Publicity Value: \$129 Average Stay: 29.79 Attention: 0.0000
Rank: 2,665,762 Page Views: 19,518

441. **KIMA TV** *Online Only* Market: Yakima-Pasco-Richland-Kennewick, WA (114)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 08:00PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 24,351 CPM: \$11.38 Estimated Ad Value: \$243
Calc Publicity Value: \$729 Average Stay: 116.12 Attention: 0.0000
Rank: 219,900 Page Views: 553,953

442. **95.9 Kiss FM** *Online Only* Market: Youngstown, OH (117)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:01PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 325 CPM: \$11.38 Estimated Ad Value: \$7
Calc Publicity Value: \$21 Average Stay: 7.50 Attention: 0.0000
Rank: 2,610,476 Page Views: 650

443. **Newsradio 570 WKBN** *Radio* Market: Youngstown, OH (117)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:00PM ET

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 751 CPM: \$11.38 Estimated Ad Value: \$7
Calc Publicity Value: \$21 Average Stay: 2.52 Attention: 0.0000
Rank: 1,658,643 Page Views: 751

444. **WFMJ-TV [NBC 21]** *Television* Market: Youngstown, OH (117)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:43PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege the Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 80,354 CPM: \$11.38 Estimated Ad Value: \$442
Calc Publicity Value: \$1,326 Average Stay: 422.94 Attention: 0.0000
Rank: 88,425 Page Views: 1,805,943

445. WGTU-TV [ABC 29] / WPBN-TV [NBC 7] *Television* Market: Traverse City-Cadillac, MI (118)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:37PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 48,804	CPM: \$11.38	Estimated Ad Value: \$455
Calc Publicity Value: \$1,365	Average Stay: 128.22	Attention: 0.0000
Rank: 95,376	Page Views: 1,916,251	

446. KPIC-TV *Television* Market: Eugene, OR (119)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:25PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 21,035	CPM: \$11.38	Estimated Ad Value: \$321
Calc Publicity Value: \$963	Average Stay: 207.74	Attention: 0.0000
Rank: 182,150	Page Views: 955,139	

447. KVAL-TV [CBS 13] *Television* Market: Eugene, OR (119)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:32PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 93,614	CPM: \$11.38	Estimated Ad Value: \$405
Calc Publicity Value: \$1,215	Average Stay: 109.20	Attention: 0.0000
Rank: 103,392	Page Views: 1,519,805	

448. The Register-Guard *Web* Market: Eugene, OR (119)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:28PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname Joe Exotic. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 87,566	CPM: \$11.38	Estimated Ad Value: \$441
Calc Publicity Value: \$1,323	Average Stay: 141.83	Attention: 0.0000
Rank: 90,044	Page Views: 1,800,384	

449. The Register-Guard *Web* Market: Eugene, OR (119)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:56PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 87,566	CPM: \$11.38	Estimated Ad Value: \$441
Calc Publicity Value: \$1,323	Average Stay: 141.83	Attention: 0.0000
Rank: 90,044	Page Views: 1,800,384	

450. Macon Telegraph *Newspaper* Market: Macon, GA (120)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 97,902	CPM: \$11.38	Estimated Ad Value: \$428
Calc Publicity Value: \$1,284	Average Stay: 131.22	Attention: 0.0000
Rank: 84,578	Page Views: 1,697,408	

451. WGXA-TV *Television* Market: Macon, GA (120)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege the Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 24,701	CPM: \$11.38	Estimated Ad Value: \$338
Calc Publicity Value: \$1,014	Average Stay: 104.29	Attention: 0.0000
Rank: 123,569	Page Views: 1,059,512	

452. KATC-TV [ABC 3] *Television* Market: Lafayette, LA (121)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:56PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 102,304	CPM: \$11.38	Estimated Ad Value: \$440
Calc Publicity Value: \$1,320	Average Stay: 113.83	Attention: 0.0000
Rank: 79,483	Page Views: 1,794,386	

453. WEEK-TV [NBC 25] *Television* Market: Peoria-Bloomington, IL (122)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:50PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 36,442	CPM: \$11.38	Estimated Ad Value: \$243
Calc Publicity Value: \$729	Average Stay: 54.93	Attention: 0.0000
Rank: 183,135	Page Views: 552,789	

454. KSBY-TV [NBC 6] *Television* Market: Santa Barbara-Santa Maria-San Luis Obispo, CA (123)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:46PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 66,079	CPM: \$11.38	Estimated Ad Value: \$461
Calc Publicity Value: \$1,383	Average Stay: 121.55	Attention: 0.0000
Rank: 86,938	Page Views: 1,968,023	

455. San Luis Obispo.com *Newspaper* Market: Santa Barbara-Santa Maria-San Luis Obispo, CA (123)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:52PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 155,799	CPM: \$11.38	Estimated Ad Value: \$417
Calc Publicity Value: \$1,251	Average Stay: 109.02	Attention: 0.0000
Rank: 89,886	Page Views: 1,612,106	

456. WSFA-TV [NBC 12] *Television* Market: Montgomery-Selma, AL (124)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:48PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege the Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 135,948	CPM: \$11.38	Estimated Ad Value: \$572
Calc Publicity Value: \$1,716	Average Stay: 192.39	Attention: 0.0000
Rank: 56,389	Page Views: 3,028,289	

457. KBAK-TV [CBS 29] / KBFX-TV [FOX 58] *Television* Market: Bakersfield, CA (126)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:24PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 71,849	CPM: \$11.38	Estimated Ad Value: \$325
Calc Publicity Value: \$975	Average Stay: 96.91	Attention: 0.0000
Rank: 139,362	Page Views: 979,818	

458. WTVM-TV [ABC 9] *Television* Market: Columbus, GA (127)
Zookeeper accused of targeting big cat rescue group in plot Monday, September 10

Sep 10 2018 06:45PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Monday, September 10th 2018, 9:43 pm CEDT Monday, September 10th 2018, 9:43 pm CEDT OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carol Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 53,285	CPM: \$11.38	Estimated Ad Value: \$572
Calc Publicity Value: \$1,716	Average Stay: 134.85	Attention: 0.0000
Rank: 67,883	Page Views: 3,026,019	

459. WTVM-TV [ABC 9] *Television* Market: Columbus, GA (127)
Zookeeper accused of targeting big cat rescue group in plot Monday, September 10

Sep 10 2018 06:45PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Monday, September 10th 2018, 9:43 pm CEDT Monday, September 10th 2018, 9:46 pm CEDT OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carol Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 53,285	CPM: \$11.38	Estimated Ad Value: \$572
Calc Publicity Value: \$1,716	Average Stay: 134.85	Attention: 0.0000
Rank: 67,883	Page Views: 3,026,019	

460. KRIS-TV [NBC 6] *Television* Market: Corpus Christi, TX (128)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:02PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 57,948	CPM: \$11.38	Estimated Ad Value: \$368
Calc Publicity Value: \$1,104	Average Stay: 88.75	Attention: 0.0000
Rank: 116,850	Page Views: 1,254,112	

461. KZTV-TV [CBS 10] *Television* Market: Corpus Christi, TX (128)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:00PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 7,664	CPM: \$11.38	Estimated Ad Value: \$181
Calc Publicity Value: \$543	Average Stay: 79.84	Attention: 0.0000
Rank: 404,678	Page Views: 309,340	

462. Juneau County Star-Times *Newspaper* Market: La Crosse-Eau Claire, WI (129)
This site cant be reached

Sep 10 2018 07:43PM CT

This site cant be reached The webpage at https://www.wiscnews.com/news/national/zookeeper-accused-of-targeting-BIG-CAT-RESCUE-group-in-plot/article_c362ed94-fecd-5114-b6a8-16e50a229ec7.html might be temporarily down or it may have moved permanently to a new web address.

Unique Visitors: 63,995	CPM: \$11.38	Estimated Ad Value: \$411
Calc Publicity Value: \$1,233	Average Stay: 98.32	Attention: 0.0000
Rank: 100,828	Page Views: 1,567,446	

463. The LaCrosse Tribune *Newspaper* Market: La Crosse-Eau Claire, WI (129)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 08:23PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 105,596	CPM: \$11.38	Estimated Ad Value: \$598
Calc Publicity Value: \$1,794	Average Stay: 146.62	Attention: 0.0000
Rank: 65,789	Page Views: 3,307,042	

464. WECT-TV [NBC 6] *Television* Market: Wilmington, NC (130)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:50PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Copyright 2018 The Associated Press.

Unique Visitors: 77,463	CPM: \$11.38	Estimated Ad Value: \$500
Calc Publicity Value: \$1,500	Average Stay: 243.11	Attention: 0.0000
Rank: 81,395	Page Views: 2,314,381	

465. abc7amarillo.com *Online Only* Market: Amarillo, TX (131)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:13PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 25,538	CPM: \$11.38	Estimated Ad Value: \$411
Calc Publicity Value: \$1,233	Average Stay: 244.52	Attention: 0.0000
Rank: 144,714	Page Views: 1,564,906	

466. Amarillo Globe News *Newspaper* Market: Amarillo, TX (131)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:33PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname Joe Exotic. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) Posted at 1:35 PM Updated at 1:35 PM OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 34,975	CPM: \$11.38	Estimated Ad Value: \$245
Calc Publicity Value: \$735	Average Stay: 98.51	Attention: 0.0000
Rank: 221,614	Page Views: 562,617	

467. KFDA-TV [CBS 10] *Television* Market: Amarillo, TX (131)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Copyright 2018 The Associated Press.

Unique Visitors: 59,677	CPM: \$11.38	Estimated Ad Value: \$320
Calc Publicity Value: \$960	Average Stay: 87.28	Attention: 0.0000
Rank: 125,994	Page Views: 953,452	

468. KFDA-TV [CBS 10] *Television* Market: Amarillo, TX (131)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Copyright 2018 The Associated Press.

Unique Visitors: 59,677	CPM: \$11.38	Estimated Ad Value: \$320
Calc Publicity Value: \$960	Average Stay: 87.28	Attention: 0.0000
Rank: 125,994	Page Views: 953,452	

469. KFDA-TV [CBS 10] *Television* Market: Amarillo, TX (131)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:00PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 59,677	CPM: \$11.38	Estimated Ad Value: \$320
Calc Publicity Value: \$960	Average Stay: 87.28	Attention: 0.0000
Rank: 125,994	Page Views: 953,452	

470. **KRCR-TV [ABC 7]** *Television* Market: Chico-Redding, CA (132)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:43PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 123,941 CPM: \$11.38 Estimated Ad Value: \$500
Calc Publicity Value: \$1,500 Average Stay: 150.53 Attention: 0.0000
Rank: 74,802 Page Views: 2,311,255

471. **Columbia Daily Tribune** *Newspaper* Market: Columbia-Jefferson City, MO (135)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:21PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname Joe Exotic. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) Updated at 1:35 PM OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blond mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Author: Feds Pinch Camden Nifong Gerbes Will Close, More Jordan Elliott

Unique Visitors: 61,226 CPM: \$11.38 Estimated Ad Value: \$317
Calc Publicity Value: \$951 Average Stay: 163.02 Attention: 0.0000
Rank: 153,980 Page Views: 932,637

472. **KRCG-TV [CBS 13]** *Television* Market: Columbia-Jefferson City, MO (135)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 08:11PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 55 CPM: \$11.38 Estimated Ad Value: \$55
Calc Publicity Value: \$165 Average Stay: 24.62 Attention: 0.0000
Rank: 1,736,113 Page Views: 30,776

473. **KTVL-TV [CBS 10]** *Television* Market: Medford-Klamath Falls, OR (136)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:41PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 46,979 CPM: \$11.38 Estimated Ad Value: \$269
Calc Publicity Value: \$807 Average Stay: 96.42 Attention: 0.0000
Rank: 181,572 Page Views: 677,283

474. **The World (Serving Oregon's South Coast)** *Newspaper* Market: Medford-Klamath Falls, OR (136)
This site cant be reached

Sep 10 2018 06:35PM PT

This site cant be reached The webpage at https://theworldlink.com/news/national/zookeeper-accused-of-targeting-BIG-CAT-RESCUE-group-in-plot/article_17c985de-85c9-5a15-bc9f-4c5fab12d08d.html might be temporarily down or it may have moved permanently to a new web address.

Unique Visitors: 34,211 CPM: \$11.38 Estimated Ad Value: \$246
Calc Publicity Value: \$738 Average Stay: 120.50 Attention: 0.0000
Rank: 246,021 Page Views: 564,763

475. **Bastrop Daily Enterprise** *Newspaper* Market: Monroe, LA-El Dorado, AR (137)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:35PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 1,431 CPM: \$11.38 Estimated Ad Value: \$50
Calc Publicity Value: \$150 Average Stay: 28.48 Attention: 0.0000
Rank: 2,322,468 Page Views: 25,692

476. **KARD-TV [FOX 14]** *Television* Market: Monroe, LA-El Dorado, AR (137)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June BILLINGS, Mont.

Unique Visitors: 23,948 CPM: \$11.38 Estimated Ad Value: \$262
Calc Publicity Value: \$786 Average Stay: 268.52 Attention: 0.0000
Rank: 203,851 Page Views: 640,562

477. WREX-TV [NBC 13] *Television* Market: Rockford, IL (138)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 05:56PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 25,196	CPM: \$11.38	Estimated Ad Value: \$267
Calc Publicity Value: \$801	Average Stay: 74.07	Attention: 0.0000
Rank: 185,611	Page Views: 666,010	

478. KFYZ-AM [550 AM] *Online Only* Market: Minot-Bismarck-Dickinson-Williston, ND (141)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:10PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 74	CPM: \$11.38	Estimated Ad Value: \$4
Calc Publicity Value: \$12	Average Stay: 72.61	Attention: 0.0000
Rank: 21,572,255	Page Views: 308	

479. myndnow.com *Online Only* Market: Minot-Bismarck-Dickinson-Williston, ND (141)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:52PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 31,922	CPM: \$11.38	Estimated Ad Value: \$239
Calc Publicity Value: \$717	Average Stay: 81.71	Attention: 0.0000
Rank: 191,000	Page Views: 536,506	

480. myndnow.com *Online Only* Market: Minot-Bismarck-Dickinson-Williston, ND (141)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:51PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. The North Dakota Department of Agriculture reports more Palmer amaranth plants have been found in McIntosh County not far from where the invasive and aggressive pigweed species was first discovered.

Unique Visitors: 31,922	CPM: \$11.38	Estimated Ad Value: \$239
Calc Publicity Value: \$717	Average Stay: 81.71	Attention: 0.0000
Rank: 191,000	Page Views: 536,506	

481. KBTX-TV [FOX 4] *Television* Market: Beaumont-Port Arthur, TX (142)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:33PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 2,893	CPM: \$11.38	Estimated Ad Value: \$64
Calc Publicity Value: \$192	Average Stay: 26.46	Attention: 0.0000
Rank: 1,814,039	Page Views: 41,580	

482. KFDM-TV [CBS 6] *Television* Market: Beaumont-Port Arthur, TX (142)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 25,896	CPM: \$11.38	Estimated Ad Value: \$326
Calc Publicity Value: \$978	Average Stay: 149.73	Attention: 0.0000
Rank: 154,421	Page Views: 985,097	

483. KLVI-AM [560 AM] *Radio* Market: Beaumont-Port Arthur, TX (142)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:13PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 78	CPM: \$11.38	Estimated Ad Value: \$5
Calc Publicity Value: \$15	Average Stay: 207.00	Attention: 0.0000
Rank: 20,538,594	Page Views: 354	

484. KLVI-AM [560 AM] Radio Market: Beaumont-Port Arthur, TX (142)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:00PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 78	CPM: \$11.38	Estimated Ad Value: \$5
Calc Publicity Value: \$15	Average Stay: 207.00	Attention: 0.0000
Rank: 20,538,594	Page Views: 354	

485. WBOC.COM Television Market: Salisbury, MD (143)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:51PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 53,990	CPM: \$11.38	Estimated Ad Value: \$561
Calc Publicity Value: \$1,683	Average Stay: 996.76	Attention: 0.0000
Rank: 72,788	Page Views: 2,912,759	

486. WMDT-DT2 [CW 3] Television Market: Salisbury, MD (143)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:07PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 21,053	CPM: \$11.38	Estimated Ad Value: \$168
Calc Publicity Value: \$504	Average Stay: 42.61	Attention: 0.0000
Rank: 325,411	Page Views: 269,583	

487. KWES-TV [NBC 9] Television Market: Odessa-Midland, TX (144)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Monday, September 10th 2018, 9:43 pm CEDT Monday, September 10th 2018, 9:46 pm CEDT OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 26,395	CPM: \$11.38	Estimated Ad Value: \$224
Calc Publicity Value: \$672	Average Stay: 74.39	Attention: 0.0000
Rank: 207,834	Page Views: 473,096	

488. Fox 34 Television Market: Lubbock, TX (145)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:45PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 10,512	CPM: \$11.38	Estimated Ad Value: \$94
Calc Publicity Value: \$282	Average Stay: 70.65	Attention: 0.0000
Rank: 840,602	Page Views: 87,129	

489. KAMC-TV [ABC 28] / KLBK-TV [CBS 13] Television Market: Lubbock, TX (145)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 47,786	CPM: \$11.38	Estimated Ad Value: \$235
Calc Publicity Value: \$705	Average Stay: 210.60	Attention: 0.0000
Rank: 201,481	Page Views: 517,326	

490. KCBD-TV [NBC 11] *Television* Market: Lubbock, TX (145)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:52PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Copyright 2018 The Associated Press.

Unique Visitors: 52,483	CPM: \$11.38	Estimated Ad Value: \$415
Calc Publicity Value: \$1,245	Average Stay: 313.72	Attention: 0.0000
Rank: 105,643	Page Views: 1,590,912	

491. Lubbock Avalanche Journal *Newspaper* Market: Lubbock, TX (145)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:24PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Choose the plan thats right for you. Digital access or digital and print delivery. OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years. Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who was harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgment trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Home News Local Crime and Courts Government Education Texas/Region Fraternity Today National Sports Ret Raiders Lone Star Varsity Outdoors Entertainment Local Entertainment Movies TV Guide Lifestyle Time and Money Celebrations Health Faith Columns Savvy Shopper Opinion Business More Photos Videos Calendar Contests Branded Content Submit Your News Centennial Buddy Holly Archives.

Unique Visitors: 55,235	CPM: \$11.38	Estimated Ad Value: \$282
Calc Publicity Value: \$846	Average Stay: 106.51	Attention: 0.0000
Rank: 174,126	Page Views: 739,197	

492. KMEG-TV [CBS 14] *Television* Market: Sioux City, IA (148)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:34PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 508	CPM: \$11.38	Estimated Ad Value: \$9
Calc Publicity Value: \$27	Average Stay: 1.00	Attention: 0.0000
Rank: 2,209,260	Page Views: 1,016	

493. KSFT-FM *Online Only* Market: Sioux City, IA (148)
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:22PM CT

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 69	CPM: \$11.38	Estimated Ad Value: \$3
Calc Publicity Value: \$9	Average Stay: 0.00	Attention: 0.0000
Rank: 25,414,217	Page Views: 156	

494. KAUZ-TV [CBS 6] *Television* Market: Wichita Falls, TX-Lawton, OK (149)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:52PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot (Santa Rosa County Jail via AP)This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Josepl Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-bas. OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 52,858	CPM: \$11.38	Estimated Ad Value: \$226
Calc Publicity Value: \$678	Average Stay: 106.55	Attention: 0.0000
Rank: 236,819	Page Views: 478,988	

495. KAUZ-TV [CBS 6] *Television* Market: Wichita Falls, TX-Lawton, OK (149)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:02PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, said she's clashed in the past with Josepl Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 52,858	CPM: \$11.38	Estimated Ad Value: \$226
Calc Publicity Value: \$678	Average Stay: 106.55	Attention: 0.0000
Rank: 236,819	Page Views: 478,988	

496. KFDX-TV [NBC 3] / KJTL-TV [FOX 18] *Television* Market: Wichita Falls, TX-Lawton, OK (149) Sep 10 2018 06:50PM CT
Zookeeper accused of targeting big cat rescue group in plot

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 19,855	CPM: \$11.38	Estimated Ad Value: \$240
Calc Publicity Value: \$720	Average Stay: 219.94	Attention: 0.0000
Rank: 234,695	Page Views: 539,783	

497. KSWO-ABC *Television* Market: Wichita Falls, TX-Lawton, OK (149) Sep 10 2018 06:00PM CT
7 NEWS @ 6PM

[6:21:30 PM] CAROLE BASKIN RUNS **BIG CAT RESCUE** AND SAYS SHE CLASHED WITH JOE EXOTIC IN THE PAST. SHE TOLD THE OKLAHOMAN THAT EXOTIC, REAL NAME JOSEPH MALDONADO, POSTED VIDEOS ONLINE THREATENING HER, EVEN SHOOTING AN EFFIGY OF HER IN THE HEAD AT ONE POINT. PAULA: SHE SAYS THE SANCTUARY WON A 1-MILLION DOLLAR CIVIL JUDGMENT OVER TRADEMARK AND COPYRIGHT INFRINGEMENTS AGAINST MALDONADO.

Nielsen Audience: 17,487	Ad Value: \$205	Calc Ad Value: \$157
Calc Publicity Value: \$472		

498. KSWO-TV [ABC 7] *Television* Market: Wichita Falls, TX-Lawton, OK (149) Sep 10 2018 06:49PM CT
Zookeeper accused of targeting big cat rescue group in plot International Nation

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot International National Most Popular Lo Ms Popular Monday, September 10th 2018, 9:43 pm CEDT Monday September 10th 2018, 9:46 pm CEDT OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege the Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 29,567	CPM: \$11.38	Estimated Ad Value: \$259
Calc Publicity Value: \$777	Average Stay: 125.96	Attention: 0.0000
Rank: 197,402	Page Views: 626,615	

499. WFXP-TV [FOX 66] / WJET-TV [ABC 24] *Television* Market: Erie, PA (150) Sep 10 2018 07:40PM ET
Zookeeper accused of targeting big cat rescue group in plot

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 36,693	CPM: \$11.38	Estimated Ad Value: \$375
Calc Publicity Value: \$1,125	Average Stay: 817.04	Attention: 0.0000
Rank: 117,309	Page Views: 1,301,808	

500. WFXP-TV [FOX 66] / WJET-TV [ABC 24] *Television* Market: Erie, PA (150) Sep 10 2018 06:48PM ET
Zookeeper accused of targeting big cat rescue group in plot

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 36,693	CPM: \$11.38	Estimated Ad Value: \$375
Calc Publicity Value: \$1,125	Average Stay: 817.04	Attention: 0.0000
Rank: 117,309	Page Views: 1,301,808	

501. KFJX-TV [FOX 14] *Television* Market: Joplin, MO - Pittsburg, KS (152) Sep 10 2018 06:49PM CT
Zookeeper accused of targeting big cat rescue group in plot National More>> AP N

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot National More>> AP National News Video More>> OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 4,176	CPM: \$11.38	Estimated Ad Value: \$58
Calc Publicity Value: \$174	Average Stay: 73.57	Attention: 0.0000
Rank: 1,726,032	Page Views: 34,849	

502. KOAM-TV [CBS 7] *Television* Market: Joplin, MO - Pittsburg, KS (152)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:08PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 27,121	CPM: \$11.38	Estimated Ad Value: \$250
Calc Publicity Value: \$750	Average Stay: 137.32	Attention: 0.0000
Rank: 201,634	Page Views: 586,875	

503. KAAL [ABC 6] *Television* Market: Rochester, MN - Mason City, IA - Austin, MN (153)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:57PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 21,166	CPM: \$11.38	Estimated Ad Value: \$323
Calc Publicity Value: \$969	Average Stay: 785.94	Attention: 0.0000
Rank: 193,215	Page Views: 968,071	

504. Sun Herald *Newspaper* Market: Biloxi-Gulfport, MS (157)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 05:52PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 70,015	CPM: \$11.38	Estimated Ad Value: \$413
Calc Publicity Value: \$1,239	Average Stay: 143.49	Attention: 0.0000
Rank: 104,299	Page Views: 1,579,456	

505. WTRF-TV [CBS 7] *Television* Market: Wheeling, WV - Steubenville, OH (158)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:50PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 29,220	CPM: \$11.38	Estimated Ad Value: \$271
Calc Publicity Value: \$813	Average Stay: 78.84	Attention: 0.0000
Rank: 173,109	Page Views: 684,715	

506. KTEN NBC CH10 *Television* Market: Sherman, TX-Ada, OK (160)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:57PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 17,941	CPM: \$11.38	Estimated Ad Value: \$161
Calc Publicity Value: \$483	Average Stay: 66.27	Attention: 0.0000
Rank: 368,760	Page Views: 247,478	

507. KTEN NBC CH10 *Television* Market: Sherman, TX-Ada, OK (160)
[Target of alleged murder-for-hire scheme speaks out](#)

Sep 10 2018 05:01PM CT

was arrested in Florida Friday on two counts of murder-for-hire. A federal grand jury returned an indictment alleging that Maldonado-Passage- also known as "Joe Exotic" hired an unnamed person in November 2017 to murder an unidentified woman in Florida. Carol Baskin, the founder and CEO of **BIG CAT RESCUE** in Tampa, Florida, said she was the suspect's target, adding that Maldonado-Passage held a long grudge against her organization after it won a \$1 million judgment against him, for violating its intellectual property. "Maldonado ran, in our view, one of the most notorious cub petting roadside zoos in the country in Wynnewood, **BIG CAT RESCUE** said in a written statement. The judgment apparently failed to silence Maldonado-Passage, with Baskin saying it was just the start of an eight-year-long, harassment campaign, including including multiple death threats. "If you want to know why Carole Baskin never, ever, ever, see me face-to-face never, ever, ever again," Maldonado said in one video just before firing a gun into the effigy of a woman in front of a "**BIG CAT RESCUE**" sign. "That is how sick and tired of this s*** I am." "He shot that dummy I don't know how many times. He had a jar on the desk that had my head in it," Baskin told KTEN. "He stressed that the dummy with "**BIG CAT RESCUE**" on it and held a gun to the head, and had a bow and arrow pointed at it, and had it hanging." "If Maldonado-Passage is found guilty of the murder-for-hire charges, he could be imprisoned on each count up to 10 years. Baskin said she says will continue fighting." love the saying, "What doesn't kill you makes you stronger," she said. "Just hoping that he's never back on the street, because he's a very dangerous man." Maldonado-Passage remained in custody without bond at the Santa Rosa County jail in Milton, Florida, on Monday morning.

Unique Visitors: 17,941	CPM: \$11.38	Estimated Ad Value: \$161
Calc Publicity Value: \$483	Average Stay: 66.27	Attention: 0.0000
Rank: 368,760	Page Views: 247,478	

508. KXII-CBS *Television* Market: Sherman, TX-Ada, OK (160)
NEWS 12 AM @ 5:30

Sep 10 2018 05:30AM CT

[5:35:03 AM] BUT SHE SAYS THREATS ARE A WAY OF LIFE FOR HER, "I DON'T FEEL LIKE IT'S AN ISOLATED INCIDENT BECAUSE I'VE GOTTEN PL ENTY OF THREATS FROM OTHER PEOPLE IN THAT SAME INDUSTRY THAT HE'S IN. BASKIN IS THE CEO OF **BIG CAT RESCUE** WHICH PREACHES AGAINST OPERATIONS LIKE WHAT JOE EXOTIC USED TO RUN IN WYNNWOOD. SHE CLAIMED HE WAS BREEDING BIG CATS, FOR THEIR CUBS THEN CHARGING MONEY TO LET PEOPLE PLAY WITH THE BABY CATS, AND USING HER'S CHARITY'S NAME AND LOGO TO DO IT. "THOSE ARE PEOPLE THAT DON'T TREAT ANIMALS WELL AND THEY DON'T TREAT PEOPLE WELL.

Nielsen Audience: 6,966 Ad Value: \$162 Calc Ad Value: \$275
 Calc Publicity Value: \$826

509. KPVI-TV [NBC 6] *Television* Market: Idaho Falls-Pocatello, ID (162)
Details emerge in former Oklahoma governor candidate Joe Exotic's alleged murder

Sep 10 2018 01:38AM MT

Details emerge in former Oklahoma governor candidate Joe Exotic's alleged murder-for-hire A years-long feud between an Oklahoma zookeeper and a Tampa conservationist ended with the zookeeper in handcuffs Friday after federal agents foiled his alleged murder-for-hire scheme. Joseph "Joe Exotic" Maldonado-Passage, 55, was indicted by a federal grand jury and arrested Friday in Gulf Breeze, Florida, for allegedly offering to pay two different people to murder Carole Baskin, the CEO of Tampa's **BIG CAT RESCUE**, an animal sanctuary. The arrest illuminates how the threat of violence stalks a mostly-unseen but continual clash between animal exhibitors and those seeking to protect endangered species like big cats. Baskin warned that Maldonado-Passage's arrest was not "an isolated act of one crazy bad apple." "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years. Baskin said in a Facebook Live on Friday. Read the rest of the story here at the Tampa Bay Times.

Unique Visitors: 14,893 CPM: \$11.38 Estimated Ad Value: \$137
 Calc Publicity Value: \$411 Average Stay: 73.17 Attention: 0.0000
 Rank: 493,730 Page Views: 179,292

510. WVNS-TV [CBS 59] *Television* Market: Bluefield-Beckley-Oak Hill, WV (163)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:43PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 17,737 CPM: \$11.38 Estimated Ad Value: \$232
 Calc Publicity Value: \$696 Average Stay: 158.92 Attention: 0.0000
 Rank: 230,223 Page Views: 504,963

511. KPVI-TV [NBC 6] *Television* Market: Idaho Falls-Pocatello, ID (162)
Details emerge in former Oklahoma governor candidate Joe Exotic's alleged murder

Sep 10 2018 01:38AM MT

Details emerge in former Oklahoma governor candidate Joe Exotic's alleged murder-for-hire A years-long feud between an Oklahoma zookeeper and a Tampa conservationist ended with the zookeeper in handcuffs Friday after federal agents foiled his alleged murder-for-hire scheme. Joseph "Joe Exotic" Maldonado-Passage, 55, was indicted by a federal grand jury and arrested Friday in Gulf Breeze, Florida, for allegedly offering to pay two different people to murder Carole Baskin, the CEO of Tampa's **BIG CAT RESCUE**, an animal sanctuary. The arrest illuminates how the threat of violence stalks a mostly-unseen but continual clash between animal exhibitors and those seeking to protect endangered species like big cats. Baskin warned that Maldonado-Passage's arrest was not "an isolated act of one crazy bad apple." "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years. Baskin said in a Facebook Live on Friday. Read the rest of the story here at the Tampa Bay Times.

Unique Visitors: 14,893 CPM: \$11.38 Estimated Ad Value: \$137
 Calc Publicity Value: \$411 Average Stay: 73.17 Attention: 0.0000
 Rank: 493,730 Page Views: 179,292

512. WVNS-TV [CBS 59] *Television* Market: Bluefield-Beckley-Oak Hill, WV (163)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:43PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 17,737 CPM: \$11.38 Estimated Ad Value: \$232
 Calc Publicity Value: \$696 Average Stay: 158.92 Attention: 0.0000
 Rank: 230,223 Page Views: 504,963

513. WVVA-TV [NBC 6] *Television* Market: Bluefield-Beckley-Oak Hill, WV (163)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:12PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 94,564 CPM: \$11.38 Estimated Ad Value: \$339
 Calc Publicity Value: \$1,017 Average Stay: 63.40 Attention: 0.0000
 Rank: 117,201 Page Views: 1,069,529

514. Helena Independent *Newspaper* Market: Missoula, MT (164)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:52PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Subscribe to Breaking News Get breaking stories sent to you as they develop * I understand and agree that registration on or use of this site constitutes agreement to its user agreement and privacy policy. Sign up!

Unique Visitors: 54,186 CPM: \$11.38 Estimated Ad Value: \$396
 Calc Publicity Value: \$1,188 Average Stay: 144.20 Attention: 0.0000
 Rank: 125,738 Page Views: 1,455,687

515. KECI-TV [NBC 13] *Television* Market: Missoula, MT (164)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:32PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 69,057	CPM: \$11.38	Estimated Ad Value: \$386
Calc Publicity Value: \$1,158	Average Stay: 92.01	Attention: 0.0000
Rank: 104,525	Page Views: 1,379,249	

516. The Daily Inter Lake *Newspaper* Market: Missoula, MT (164)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:49PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot September 10, 2018 at 12:35 pm | The Associated PressPrint Article This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year. (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see my face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringement against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Print Article

Unique Visitors: 46,072	CPM: \$11.38	Estimated Ad Value: \$276
Calc Publicity Value: \$828	Average Stay: 105.88	Attention: 0.0000
Rank: 177,404	Page Views: 709,998	

517. KTXS-TV [ABC 12] *Television* Market: Abilene-Sweetwater, TX (165)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 60,836	CPM: \$11.38	Estimated Ad Value: \$417
Calc Publicity Value: \$1,251	Average Stay: 178.82	Attention: 0.0000
Rank: 108,048	Page Views: 1,607,774	

518. Billings Gazette *Newspaper* Market: Billings, MT (167)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:55PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Subscribe to Breaking News Get breaking stories sent to you as they develop Baskin told The Oklahoman that Maldonado Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 153,835	CPM: \$11.38	Estimated Ad Value: \$594
Calc Publicity Value: \$1,782	Average Stay: 177.53	Attention: 0.0000
Rank: 58,740	Page Views: 3,266,143	

519. KULR-TV [NBC 8] *Television* Market: Billings, MT (167)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:50PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see my face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 41,169	CPM: \$11.38	Estimated Ad Value: \$215
Calc Publicity Value: \$645	Average Stay: 65.20	Attention: 0.0000
Rank: 229,005	Page Views: 435,279	

520. Newcenter1.tv *Television* Market: Rapid City, SD (170)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:56PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see my face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 17,632	CPM: \$11.38	Estimated Ad Value: \$165
Calc Publicity Value: \$495	Average Stay: 74.53	Attention: 0.0000
Rank: 394,155	Page Views: 258,544	

521. KHQA-TV [CBS 7] *Television* Market: Quincy, IL - Hannibal, MO - Keokuk, IA (172)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:27PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 107	CPM: \$11.38	Estimated Ad Value: \$34
Calc Publicity Value: \$102	Average Stay: 0.73	Attention: 0.0000
Rank: 3,530,806	Page Views: 12,715	

522. WGEM-TV [NBC 10] *Television* Market: Quincy, IL - Hannibal, MO - Keokuk, IA (172)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:03PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Copyright 2018 The Associated Press.

Unique Visitors: 20,029	CPM: \$11.38	Estimated Ad Value: \$291
Calc Publicity Value: \$873	Average Stay: 100.86	Attention: 0.0000
Rank: 184,589	Page Views: 787,272	

523. WVIR-TV [NBC 29] *Television* Market: Charlottesville, VA (183)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:19PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Copyright 2018 The Associated Press.

Unique Visitors: 94,746	CPM: \$11.38	Estimated Ad Value: \$353
Calc Publicity Value: \$1,059	Average Stay: 234.05	Attention: 0.0000
Rank: 123,763	Page Views: 1,157,358	

524. Bozeman Daily Chronicle *Newspaper* Market: Butte-Bozeman, MT (185)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:21PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 50,315	CPM: \$11.38	Estimated Ad Value: \$328
Calc Publicity Value: \$984	Average Stay: 126.94	Attention: 0.0000
Rank: 160,407	Page Views: 1,000,432	

525. KCBY-TV [CBS 11] *Television* Market: Bend, OR (186)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:25PM PT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 19,811	CPM: \$11.38	Estimated Ad Value: \$265
Calc Publicity Value: \$795	Average Stay: 165.85	Attention: 0.0000
Rank: 246,297	Page Views: 656,270	

526. Your HomeTown Lima Stations *Online Only* Market: Lima, OH (189)
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:47PM ET

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Copyright 2018 The Associated Press.

Unique Visitors: 10,797	CPM: \$11.38	Estimated Ad Value: \$172
Calc Publicity Value: \$516	Average Stay: 97.02	Attention: 0.0000
Rank: 411,315	Page Views: 281,638	

527. KFBB-TV [ABC 5] *Television* Market: Great Falls, MT (192)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:44PM MT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Copyright 2018 The Associated Press.

Unique Visitors: 7,023
 Calc Publicity Value: \$270
 Rank: 970,432

CPM: \$11.38
 Average Stay: 35.04
 Page Views: 79,116

Estimated Ad Value: \$90
 Attention: 0.0000

528. KTVO-TV [ABC 3] *Television* Market: Ottumwa, IA - Kirksville, MO (200)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

In Links: 408
 Reach Per Million: 0.02
 Page Views Per User: 1.00

Traffic Rank: 11,428,650
 Page Views Rank: 11,430,934

Reach Rank: 11,131,962
 Page Views Per Million: 0.00

529. Crossroads Today - Newscenter 25 *Television* Market: Victoria, TX (203)
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:49PM CT

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Copyright 2018 The Associated Press.

Unique Visitors: 49,474
 Calc Publicity Value: \$558
 Rank: 297,394

CPM: \$11.38
 Average Stay: 94.11
 Page Views: 327,425

Estimated Ad Value: \$186
 Attention: 0.0000

530. abcfoxmontana.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:44PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June Copyright 2018 The Associated Press.

Unique Visitors: 35,080
 Calc Publicity Value: \$867
 Rank: 356,237

CPM: \$20.26
 Average Stay: 70.00
 Page Views: 250,572

Estimated Ad Value: \$289
 Attention: 0.0000

531. atlanticbb.net *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:02PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 132,650
 Calc Publicity Value: \$2,877
 Rank: 76,480

CPM: \$20.26
 Average Stay: 704.54
 Page Views: 2,684,053

Estimated Ad Value: \$959
 Attention: 0.0000

532. atlanticbb.net Online Only Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:53PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 132,650 CPM: \$20.26 Estimated Ad Value: \$959
Calc Publicity Value: \$2,877 Average Stay: 704.54 Attention: 0.0000
Rank: 76,480 Page Views: 2,684,053

533. atlanticbb.net Online Only Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:02PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 132,650 CPM: \$20.26 Estimated Ad Value: \$959
Calc Publicity Value: \$2,877 Average Stay: 704.54 Attention: 0.0000
Rank: 76,480 Page Views: 2,684,053

534. atlanticbb.net Online Only Market: Global
Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic

Sep 10 2018 03:47PM UTC

Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Josep Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of year, including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy," Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

Unique Visitors: 132,650 CPM: \$20.26 Estimated Ad Value: \$959
Calc Publicity Value: \$2,877 Average Stay: 704.54 Attention: 0.0000
Rank: 76,480 Page Views: 2,684,053

535. binghamtonhomepage.com Online Only Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 10,611 CPM: \$20.26 Estimated Ad Value: \$176
Calc Publicity Value: \$528 Average Stay: 64.57 Attention: 0.0000
Rank: 780,257 Page Views: 94,996

536. centurylink.net Online Only Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:48PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. 2018 The Associated Press

Unique Visitors: 534,639 CPM: \$20.26 Estimated Ad Value: \$6,560
Calc Publicity Value: \$19,680 Average Stay: 1805.31 Attention: 0.0000
Rank: 3,321 Page Views: 142,973,913

537. centurylink.net Online Only Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:05PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 534,639 CPM: \$20.26 Estimated Ad Value: \$6,560
Calc Publicity Value: \$19,680 Average Stay: 1805.31 Attention: 0.0000
Rank: 3,321 Page Views: 142,973,913

538. centurylink.net *Online Only* Market: Global
[Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic](#)

Sep 10 2018 03:36PM UTC

Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Josep Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of year including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

Unique Visitors: 534,639	CPM: \$20.26	Estimated Ad Value: \$6,560
Calc Publicity Value: \$19,680	Average Stay: 1805.31	Attention: 0.0000
Rank: 3,321	Page Views: 142,973,913	

539. faribaultcountyregister.com *Online Only* Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 11:08PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 4,320	CPM: \$20.26	Estimated Ad Value: \$124
Calc Publicity Value: \$372	Average Stay: 65.28	Attention: 0.0000
Rank: 1,521,987	Page Views: 48,614	

540. follownews.com *Online Only* Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:39PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida -based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado -Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado -Passages arrest last week. Prosecutors allege the Maldonado -Passage.

Unique Visitors: 50,833	CPM: \$20.26	Estimated Ad Value: \$441
Calc Publicity Value: \$1,323	Average Stay: 494.31	Attention: 0.0000
Rank: 246,589	Page Views: 574,303	

541. fox30jax.com *Online Only* Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:52PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 15,794	CPM: \$20.26	Estimated Ad Value: \$235
Calc Publicity Value: \$705	Average Stay: 93.67	Attention: 0.0000
Rank: 567,606	Page Views: 167,485	

542. foxchattanooga.com *Online Only* Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 09:00PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot by Associated Press This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year. (Santa Rosa County Jail via AP) A A OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passages arrest last week. Prosecutors allege that Maldonado Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 3,763	CPM: \$20.26	Estimated Ad Value: \$132
Calc Publicity Value: \$396	Average Stay: 42.62	Attention: 0.0000
Rank: 1,515,580	Page Views: 54,591	

543. foxrochester.com *Online Only* Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:39PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 4,988	CPM: \$20.26	Estimated Ad Value: \$267
Calc Publicity Value: \$801	Average Stay: 150.24	Attention: 0.0000
Rank: 814,364	Page Views: 214,051	

544. [gettyburgtimes.com](#) *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:54PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 8,649
Calc Publicity Value: \$1,500
Rank: 304,906

CPM: \$20.26
Average Stay: 276.70
Page Views: 733,422

Estimated Ad Value: \$500
Attention: 0.0000

545. [greenwichcitizen.com](#) *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:58PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 9
Calc Publicity Value: \$9
Rank: 42,369,273

CPM: \$20.26
Average Stay: 26.00
Page Views: 60

Estimated Ad Value: \$3
Attention: 0.0000

546. [hughesnet.com](#) *Online Only* Market: Global
Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic

Sep 10 2018 02:50PM UTC

Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of year: including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

Unique Visitors: 210,432
Calc Publicity Value: \$5,238
Rank: 25,430

CPM: \$20.26
Average Stay: 697.51
Page Views: 8,999,401

Estimated Ad Value: \$1,746
Attention: 0.0000

547. [iheart.com](#) *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 10:33PM UTC

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 4,044,685
Calc Publicity Value: \$14,802
Rank: 2,353

CPM: \$20.26
Average Stay: 298.11
Page Views: 77,758,412

Estimated Ad Value: \$4,934
Attention: 0.0000

548. [iheart.com](#) *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 10:12PM UTC

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Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 10:08PM UTC

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Estimated Ad Value: \$4,934
Attention: 0.0000

550. iheart.com *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:52PM UTC

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

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Rank: 2,353	Page Views: 77,758,412	

551. iheart.com *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:47PM UTC

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

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552. iheart.com *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:44PM UTC

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

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553. iheart.com *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:42PM UTC

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

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554. iheart.com *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:37PM UTC

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

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555. iheart.com *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:33PM UTC

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556. **iheart.com** *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:29PM UTC

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

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557. **iheart.com** *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:28PM UTC

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Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:27PM UTC

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560. **iheart.com** *Online Only* Market: Global
Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:26PM UTC

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Police Say Zookeeper Hired Hitman To Kill His Critic

Sep 10 2018 09:25PM UTC

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[Police Say Zookeeper Hired Hitman To Kill His Critic](#)

Sep 10 2018 09:23PM UTC

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 4,044,685 CPM: \$20.26 Estimated Ad Value: \$4,934
Calc Publicity Value: \$14,802 Average Stay: 298.11 Attention: 0.0000
Rank: 2,353 Page Views: 77,758,412

566. [iheart.com](#) *Online Only* Market: Global
[Police Say Zookeeper Hired Hitman To Kill His Critic](#)

Sep 10 2018 09:22PM UTC

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

Unique Visitors: 4,044,685 CPM: \$20.26 Estimated Ad Value: \$4,934
Calc Publicity Value: \$14,802 Average Stay: 298.11 Attention: 0.0000
Rank: 2,353 Page Views: 77,758,412

567. [informnny.com](#) *Online Only* Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:44PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 3,619 CPM: \$20.26 Estimated Ad Value: \$93
Calc Publicity Value: \$279 Average Stay: 32.18 Attention: 0.0000
Rank: 1,986,929 Page Views: 28,169

568. keyc.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 07:36PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 18,482	CPM: \$20.26	Estimated Ad Value: \$330
Calc Publicity Value: \$990	Average Stay: 133.08	Attention: 0.0000
Rank: 305,562	Page Views: 323,451	

569. ksl.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 06:03PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 1,007,470	CPM: \$20.26	Estimated Ad Value: \$5,703
Calc Publicity Value: \$17,109	Average Stay: 386.68	Attention: 0.0000
Rank: 3,197	Page Views: 105,835,642	

570. magic1065.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 06:47PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 567	CPM: \$20.26	Estimated Ad Value: \$44
Calc Publicity Value: \$132	Average Stay: 2.91	Attention: 0.0000
Rank: 5,410,645	Page Views: 6,679	

571. membercenter.worldnow.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 06:48PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot (Santa Rosa County Jail via AP)This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

572. membercenter.worldnow.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 05:59PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

573. mybendbroadband.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 06:01PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 6,022	CPM: \$20.26	Estimated Ad Value: \$398
Calc Publicity Value: \$1,194	Average Stay: 277.40	Attention: 0.0000
Rank: 425,990	Page Views: 468,916	

574. mybendbroadband.com *Online Only* Market: Global
Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic Sep 10 2018 02:48PM UTC

Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

Unique Visitors: 6,022	CPM: \$20.26	Estimated Ad Value: \$398
Calc Publicity Value: \$1,194	Average Stay: 277.40	Attention: 0.0000
Rank: 425,990	Page Views: 468,916	

575. mycbs4.com Online Only Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:23PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 13,169 CPM: \$20.26 Estimated Ad Value: \$333
Calc Publicity Value: \$999 Average Stay: 128.61 Attention: 0.0000
Rank: 394,685 Page Views: 330,703

576. mychamplainvalley.com Online Only Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:44PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot

Unique Visitors: 22,709 CPM: \$20.26 Estimated Ad Value: \$237
Calc Publicity Value: \$711 Average Stay: 107.57 Attention: 0.0000
Rank: 534,653 Page Views: 169,575

577. myfox28columbus.com Online Only Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:28PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 54,688 CPM: \$20.26 Estimated Ad Value: \$401
Calc Publicity Value: \$1,203 Average Stay: 65.38 Attention: 0.0000
Rank: 231,605 Page Views: 476,528

578. mynbc5.com Online Only Market: Global
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot

Sep 10 2018 01:48PM UTC

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOOC. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 102,982 CPM: \$20.26 Estimated Ad Value: \$759
Calc Publicity Value: \$2,277 Average Stay: 105.05 Attention: 0.0000
Rank: 91,229 Page Views: 1,681,717

579. mytownneo.com Online Only Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 11:31PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname Joe Exotic. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 12,428 CPM: \$20.26 Estimated Ad Value: \$231
Calc Publicity Value: \$693 Average Stay: 69.29 Attention: 0.0000
Rank: 573,266 Page Views: 161,481

580. mytwintiers.com Online Only Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:44PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 27,977 CPM: \$20.26 Estimated Ad Value: \$561
Calc Publicity Value: \$1,683 Average Stay: 158.83 Attention: 0.0000
Rank: 142,102 Page Views: 921,170

581. nbc-2.com Online Only Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:54PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 278,728 CPM: \$20.26 Estimated Ad Value: \$1,074
Calc Publicity Value: \$3,222 Average Stay: 403.06 Attention: 0.0000
Rank: 50,613 Page Views: 3,365,020

582. nbc25news.com *Online Only* Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:52PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 52,293
 Calc Publicity Value: \$1,389
 Rank: 177,306

CPM: \$20.26
 Average Stay: 55.55
 Page Views: 630,149

Estimated Ad Value: \$463
 Attention: 0.0000

583. new.toshiba.com *Online Only* Market: Global
[Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic](#)

Sep 10 2018 07:02PM UTC

Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic AdChoices It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

584. new.toshiba.com *Online Only* Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:01PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot AdChoicesOKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

585. new.toshiba.com *Online Only* Market: Global
[Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic](#)

Sep 10 2018 02:46PM UTC

Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic AdChoices It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

586. newscf.com *Online Only* Market: Global
[An exotic tiger zoo owner ranted for years about an animal-rights activist. Now](#)

Sep 10 2018 01:32PM UTC

In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as Joe Exotic, sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video saved and posted by Baskin: **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancor. Carole Baskin better never, ever, ever see me face to face Maldonado-Passage tells the camera. Ever, ever, ever again.

Unique Visitors: 1,514
 Calc Publicity Value: \$108
 Rank: 6,468,653

CPM: \$20.26
 Average Stay: 89.31
 Page Views: 4,517

Estimated Ad Value: \$36
 Attention: 0.0000

587. newschannel20.com *Online Only* Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:55PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

Unique Visitors: 31,274
 Calc Publicity Value: \$1,491
 Rank: 176,128

CPM: \$20.26
 Average Stay: 85.43
 Page Views: 724,342

Estimated Ad Value: \$497
 Attention: 0.0000

588. newser.com *Online Only* Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:40PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 961,927
 Calc Publicity Value: \$7,413
 Rank: 11,199

CPM: \$20.26
 Average Stay: 202.03
 Page Views: 18,330,424

Estimated Ad Value: \$2,471
 Attention: 0.0000

589. newser.com *Online Only* Market: Global
[Tiger Keeper 'Joe Exotic' Allegedly Hired a Hit Man](#)

Sep 10 2018 02:22PM UTC

Tiger Keeper 'Joe Exotic' Allegedly Hired a Hit Man Authorities say he wanted to kill a longtime critic of his zoo (Newser) It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado Passage "had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

Unique Visitors: 961,927
 Calc Publicity Value: \$7,413
 Rank: 11,199

CPM: \$20.26
 Average Stay: 202.03
 Page Views: 18,330,424

Estimated Ad Value: \$2,471
 Attention: 0.0000

590. [newspressnow.com](#) Online Only Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:03PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 43,570 CPM: \$20.26 Estimated Ad Value: \$571
Calc Publicity Value: \$1,713 Average Stay: 101.67 Attention: 0.0000
Rank: 144,728 Page Views: 955,434

591. [newstalk990.com](#) Online Only Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:44PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 979 CPM: \$20.26 Estimated Ad Value: \$49
Calc Publicity Value: \$147 Average Stay: 4.49 Attention: 0.0000
Rank: 4,732,576 Page Views: 8,112

592. [nwcable.net](#) Online Only Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:52PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. 2018 The Associated Press

Unique Visitors: 3,712 CPM: \$20.26 Estimated Ad Value: \$276
Calc Publicity Value: \$828 Average Stay: 512.00 Attention: 0.0000
Rank: 574,167 Page Views: 228,007

593. [riverbender.com](#) Online Only Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:18PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 26,090 CPM: \$20.26 Estimated Ad Value: \$538
Calc Publicity Value: \$1,614 Average Stay: 133.83 Attention: 0.0000
Rank: 173,140 Page Views: 848,753

594. [siouxlandproud.com](#) Online Only Market: Global
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:45PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 12,925 CPM: \$20.26 Estimated Ad Value: \$236
Calc Publicity Value: \$708 Average Stay: 40.48 Attention: 0.0000
Rank: 493,885 Page Views: 168,233

595. [srnnews.com](#) *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:41PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma.

Unique Visitors: 6,124
 Calc Publicity Value: \$882
 Rank: 436,605

CPM: \$20.26
 Average Stay: 117.29
 Page Views: 258,725

Estimated Ad Value: \$294
 Attention: 0.0000

596. [the-journal.com](#) *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:48PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 16,909
 Calc Publicity Value: \$1,206
 Rank: 297,944

CPM: \$20.26
 Average Stay: 112.16
 Page Views: 477,470

Estimated Ad Value: \$402
 Attention: 0.0000

597. [theanswerstampa.com](#) *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:44PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 100
 Calc Publicity Value: \$105
 Rank: 7,652,036

CPM: \$20.26
 Average Stay: 0.05
 Page Views: 4,252

Estimated Ad Value: \$35
 Attention: 0.0000

598. [therecord.com](#) *Online Only* Market: Global
Big Cat Rescue activist says exotic tiger zoo owner tried to have her killed

Sep 10 2018 01:24PM UTC

BIG CAT RESCUE activist says exotic tiger zoo owner tried to have her killed The zookeeper is upset. Long blond hair spilling from his ball cap, multiple earrings jangling as he bandies his finger about, he delivers a message to his enemies. In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as "Joe Exotic," sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video saved and posted by Baskin's **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancour "Carole Baskin better never, ever, ever see me face to face," Maldonado-Passage tells the camera. "Ever, ever, ever again." He then turns to his right, lifts a large silver revolver, and fires into the head of a blond-haired blow-up doll draped in a brown blanket.

The case throws a spotlight on the growing tensions between animal rights activists and zoo operators, particularly in the arena of big cats like lions and tigers. "It is important to understand that this is not the isolated act of one crazy bad apple," Baskin said in her video message. "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. Maldonado-Passage has yet to enter a plea in the case. He did not immediately reply to an email seeking comment.

Unique Visitors: 184,733
 Calc Publicity Value: \$2,382
 Rank: 75,950

CPM: \$20.26
 Average Stay: 99.84
 Page Views: 1,837,613

Estimated Ad Value: \$794
 Attention: 0.0000

599. [thestar.com](#) *Online Only* Market: Global
Big Cat Rescue activist says exotic tiger zoo owner tried to have her killed

Sep 10 2018 12:50PM UTC

BIG CAT RESCUE activist says exotic tiger zoo owner tried to have her killed The zookeeper is upset. Long blond hair spilling from his ball cap, multiple earrings jangling as he bandies his finger about, he delivers a message to his enemies. In the video posted online, Joseph Maldonado-Passage, known in the wider world of big game animals as "Joe Exotic," sits before the camera. He's discussing his ongoing spat with Carole Baskin, the head of a Tampa area animal sanctuary and frequent critic of Maldonado-Passage's own tiger operation in Oklahoma. The video saved and posted by Baskin's **BIG CAT RESCUE** illustrates that the disagreement about the treatment of animals was charged with rancour "Carole Baskin better never, ever, ever see me face to face," Maldonado-Passage tells the camera. "Ever, ever, ever again."

The case throws a spotlight on the growing tensions between animal rights activists and zoo operators, particularly in the arena of big cats like lions and tigers. It is important to understand that this is not the isolated act of one crazy bad apple, Baskin said in her video message. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox Maldonado-Passage has yet to enter a plea in the case. He did not immediately reply to an email seeking comment.

The organization repeatedly questioned the conditions at Maldonado-Passage's facility. A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them, Baskin said in her Facebook Live post According to the statement from **BIG CAT RESCUE**, in addition to his Oklahoma zoo, Maldonado-Passage also at one point operated a travelling exhibit that brought tiger cubs to malls around the Midwest and Southwest. Baskin's group contacted the malls, complaining about the conditions the animals were forced to live in. The effort torpedoed Maldonado-Passage's business. Maldonado-Passage retaliated by renaming his organization **BIG CAT RESCUE** Entertainment. In 2011, Baskin's **BIG CAT RESCUE** sued Maldonado-Passage: **BIG CAT RESCUE** Entertainment for violating the former's intellectual property rights. In 2013, Baskin was awarded a \$1 million (U.S.) judgment against Maldonado-Passage. The animal sanctuary has yet to collect on the judgment, but Baskin became a regular target of Maldonado-Passage's attack videos.

Unique Visitors: 3,402,763
 Calc Publicity Value: \$10,461
 Rank: 4,490

CPM: \$20.26
 Average Stay: 125.70
 Page Views: 37,432,088

Estimated Ad Value: \$3,487
 Attention: 0.0000

600. topix.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 08:02PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Start the conversation, or Read more at The Virginian-Pilot.

Unique Visitors: 1,320,037	CPM: \$20.26	Estimated Ad Value: \$5,922
Calc Publicity Value: \$17,766	Average Stay: 272.12	Attention: 0.0000
Rank: 3,275	Page Views: 114,745,015	

601. toshiba.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 06:04PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 1,081,033	CPM: \$20.26	Estimated Ad Value: \$2,353
Calc Publicity Value: \$7,059	Average Stay: 724.08	Attention: 0.0000
Rank: 14,675	Page Views: 16,560,422	

602. toshiba.com *Online Only* Market: Global
Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic Sep 10 2018 03:01PM UTC

Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of years, including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

Unique Visitors: 1,081,033	CPM: \$20.26	Estimated Ad Value: \$2,353
Calc Publicity Value: \$7,059	Average Stay: 724.08	Attention: 0.0000
Rank: 14,675	Page Views: 16,560,422	

603. who.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 06:39PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Content Continue: Below Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Trending - Most Read Stories 1st 2nd 3rd 4th next prev

Unique Visitors: 215,614	CPM: \$20.26	Estimated Ad Value: \$1,340
Calc Publicity Value: \$4,020	Average Stay: 577.81	Attention: 0.0000
Rank: 34,789	Page Views: 5,259,117	

604. wjcl.com *Online Only* Market: Global
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot Sep 10 2018 01:48PM UTC

The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 42,222	CPM: \$20.26	Estimated Ad Value: \$416
Calc Publicity Value: \$1,248	Average Stay: 108.91	Attention: 0.0000
Rank: 230,777	Page Views: 511,918	

605. wjhl.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 06:45PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 64,148	CPM: \$20.26	Estimated Ad Value: \$768
Calc Publicity Value: \$2,304	Average Stay: 130.61	Attention: 0.0000
Rank: 77,367	Page Views: 1,720,624	

606. wkow.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:50PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 145,000	CPM: \$20.26	Estimated Ad Value: \$815
Calc Publicity Value: \$2,445	Average Stay: 113.95	Attention: 0.0000
Rank: 76,017	Page Views: 1,937,386	

607. wowway.net *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:01PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.

Unique Visitors: 117,004	CPM: \$20.26	Estimated Ad Value: \$2,896
Calc Publicity Value: \$8,688	Average Stay: 2514.33	Attention: 0.0000
Rank: 21,474	Page Views: 25,435,690	

608. wowway.net *Online Only* Market: Global
Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic

Sep 10 2018 02:46PM UTC

Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of years: including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.

Unique Visitors: 117,004	CPM: \$20.26	Estimated Ad Value: \$2,896
Calc Publicity Value: \$8,688	Average Stay: 2514.33	Attention: 0.0000
Rank: 21,474	Page Views: 25,435,690	

609. wpta21.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:54PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

Unique Visitors: 28,495	CPM: \$20.26	Estimated Ad Value: \$420
Calc Publicity Value: \$1,260	Average Stay: 53.27	Attention: 0.0000
Rank: 202,714	Page Views: 520,909	

610. yourbasin.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 06:47PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

Unique Visitors: 9,080	CPM: \$20.26	Estimated Ad Value: \$232
Calc Publicity Value: \$696	Average Stay: 116.13	Attention: 0.0000
Rank: 625,730	Page Views: 162,438	

611. 13wham.com *Online Only* Market: Global
Zookeeper accused of targeting big cat rescue group in plot

Sep 10 2018 07:27PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

In Links: 24

- 612. 955themountain.com** *Online Only*
[Police Say Zookeeper Hired Hitman To Kill His Critic](#) Sep 10 2018 09:30PM UTC
- Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.
- In Links: 24
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- 613. 13wham.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 07:27PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)
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- 614. 955themountain.com** *Online Only*
[Police Say Zookeeper Hired Hitman To Kill His Critic](#) Sep 10 2018 09:30PM UTC
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- In Links: 24
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- 615. 993thefox.com** *Online Only*
[Police Say Zookeeper Hired Hitman To Kill His Critic](#) Sep 10 2018 09:24PM UTC
- Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.
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- 616. abc22now.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 08:11PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)
- In Links: 24
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- 617. abc6onyourside.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 07:28PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)
- In Links: 24
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- 618. abcnews4.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 07:25PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)
- In Links: 24
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- 619. alt987fm.com** *Online Only*
[Police Say Zookeeper Hired Hitman To Kill His Critic](#) Sep 10 2018 09:48PM UTC
- Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage , who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin , who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado: appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.
- In Links: 1

- 620. armstrongmywire.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 06:13PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.
- In Links: 1
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- 621. armstrongmywire.com** *Online Only*
[Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic](#) Sep 10 2018 02:50PM UTC
- Meanwhile Undo Tactical Smartwatch Even The Most Daring Man Couldnt Break This Tough Smart Watch Tactical Smartwatch Undo It's a bizarre and disturbing tale involving tigers animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says: Maldonado-Passage "had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.
- In Links: 1
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- 622. bluffontoday.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 07:31PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname Joe Exotic. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) Posted at 2:35 PM Updated at 2:35 PM OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- In Links: 1
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- 623. cbs2iowa.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 07:35PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)
- In Links: 1
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- 624. channeldayton.com** *Online Only*
[Police Say Zookeeper Hired Hitman To Kill His Critic](#) Sep 10 2018 08:56PM UTC
- Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park, in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.
- In Links: 1
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- 625. cincinnatibell.net** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 06:53PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- In Links: 1
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- 626. cincinnatibell.net** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 06:21PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin, who runs **BIG CAT RESCUE**, says she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." Baskin told The Oklahoman that Maldonado-Passage had posted videos threatening her, including one in which he shot an effigy of her in the head. She says her sanctuary has won a \$1 million in civil judgments over trademark and copyright infringements against Maldonado-Passage, who once operated a zoo in Wynnewood, Oklahoma. Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year.
- In Links: 1

- 627. earthlink.net** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 06:49PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.
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- 628. espn1400.com** *Online Only*
[Police Say Zookeeper Hired Hitman To Kill His Critic](#) Sep 10 2018 09:02PM UTC
- Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment." **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.
- In Links: 1
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- 629. expressdigest.com** *Online Only*
[Tiger zoo owner arrested for trying to plot murder of animal rights activist](#) Sep 10 2018 01:37PM UTC
- Their dates back several years during which time Baskin and her husband have reported Maldonado for animal cruelty. They say that he is guilty of ripping tiger cubs from their mothers and keeping the animals in abysmal conditions. In 2013, Baskin was awarded a \$1million judgement after suing him for renaming his business **BIG CAT RESCUE** Entertainment. It was in retaliation for Baskin reporting Maldonado and a group of malls across the country for allowing him to travel around with tiger cubs and set up makeshift petting zoos. In a video shared by Baskin on Facebook, Maldonado shoots a blow up doll in a threat towards her.
- In Links: 1
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- 630. fox23maine.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 07:25PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)
- In Links: 1
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- 631. fox42kptm.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 07:25PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)
- In Links: 1
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- 632. idahonews.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 07:27PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)
- In Links: 1
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- 633. leeherald.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 07:32PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. (Santa Rosa County Jail via AP) OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. Hes been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didnt reply to an email seeking comment and court records dont list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again, he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018.
- In Links: 1
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- 634. local21news.com** *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#) Sep 10 2018 07:25PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)
- In Links: 1

635. minutemannewscenter.com *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:35PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP) less This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a. more Photo: AP Image 1 of 1 This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado-Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year. (Santa Rosa County Jail via AP) less This photo provided by the Santa Rose County Jail in Milton, Fla., show: Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a. more Photo: AP Back to Galler: OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.

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636. mynews13.com *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 06:39PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018 The Associated Press.

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637. naplesherald.com *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:31PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname Joe Exotic. He's been threatening me for many, many years, Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever, ever again," he said in the video, just before firing a revolver. Related Posts No Content Available Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Copyright 2018.

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638. nbc16.com *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:30PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

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639. nbc24.com *Online Only*
[Zookeeper accused of targeting big cat rescue group in plot](#)

Sep 10 2018 07:26PM UTC

Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rose County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)

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640. sportsradio1410.com *Online Only*
[Police Say Zookeeper Hired Hitman To Kill His Critic](#)

Sep 10 2018 09:17PM UTC

Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE Entertainment.** **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.

In Links: 1

- 641. thecut.com** *Online Only*
Of Course This Dude Is Involved in a Murder-for-Hire Scheme Sep 10 2018 10:20PM UTC
- Thats clearly the only possible answer. Joseph Maldonado-Passage, a.k.a. Joe Exotic, was arrested Friday for, according to a statement from the Department of Justice, hiring an unnamed person in November 2017 to murder Jane Doe in Florida. Carole Baskin, the CEO of **BIG CAT RESCUE** in Tampa a sanctuary for abandoned and abused exotic big cats like lions, tigers, and leopards says she is the Jane Doe in question, and that she and Maldonado-Passage have butted heads several times in the past over what **BIG CAT RESCUE** saw as his mistreatment of animals. A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rig tiger cubs from their mothers at birth to charge the public to pet and take photos with them, Baskin wrote in a statement on Facebook following Maldonado-Passage's arrest. In December 2017, Maldonado-Passage got in touch with another gun-for-hire, who turned out to be an undercover FBI agent. Just over nine months later, he was arrested on two counts of hiring a person to commit murder. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox, Baskin said in her. statement. According to the FBI, animal abuse is highly correlated with human-to-human violence.
- In Links: 1
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- 642. thelostogle.com** *Online Only*
Monday Morning Tweets Sep 10 2018 02:18PM UTC
- On Friday, former gubernatorial candidate and general weirdo Joe Exotic found himself in some pretty serious trouble. He was indicted in Florida on murder for hire charges in a sting that was launched by the U.S. Fish and Wildlife Service Office. The news sent shockwaves through local Twitter: Carole Baskin, the owner of Florida-based **BIG CAT RESCUE** telling @kfor that she was the one targeted in Joe Exotic's alleged plot. "He's been threatening me for years," she said. "So, theres no doubt in anybodys mind who knows him he intended to kill me.
- In Links: 22
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- 643. wbaltv.com** *Online Only*
Governor candidate, zookeeper 'Joe Exotic' charged in murder-for-hire plot Sep 10 2018 01:52PM UTC
- The woman allegedly targeted by Maldonado-Passage is the CEO of an organization that exposes the exploitation of big cats. "It's been an ongoing thing," Carole Baskin told KOCO. "It (was) just a matter of time." Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people to pet them and take pictures with them," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.
- In Links: 22
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- 644. westernslopenow.com** *Online Only*
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 06:43PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot OKLAHOMA CITY (AP) - The operator of a Florida-based animal sanctuary says she was the target of an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June.
- In Links: 22
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- 645. wfxnthefox.com** *Online Only*
Police Say Zookeeper Hired Hitman To Kill His Critic Sep 10 2018 09:15PM UTC
- Police Say Zookeeper Hired Hitman To Kill His Critic A zookeeper who once ran for president was arrested after he allegedly hired somebody to kill a woman who was critical of both him and his business. Police say that Joseph Maldonado-Passage, who was known as "Joe Exotic," agreed to pay a hitman \$3,000 to kill Carole Baskin, who is the CEO of **BIG CAT RESCUE** in Florida. Maldonado-Passage worked at the Greater Wynnewood Exotic Animal Park in Oklahoma and used to run traveling petting zoos throughout the Midwest. **BIG CAT RESCUE** explained that their issues with Maldonado-Passage began in 2011 when he ran a traveling petting zoo that would go to shopping malls with tigers and charge people to take photos with the animals. The Florida-based rescue operation alerted the malls to the poor treatment the animals were receiving, and many canceled Maldonado's appearances. He retaliated by naming his traveling show **BIG CAT RESCUE** Entertainment. **BIG CAT RESCUE** sued him and won a \$1 million settlement in 2013 that is still making its way through the legal system in Oklahoma. Baskin said that Maldonado-Passage had been harassing her for years, making disturbing threats such as sharing a photo of her hanging in effigy and a video that featured himself shooting a blowup doll dressed as Baskin in the head. After years of threats, Maldonado-Passage tried to have Baskin killed.
- In Links: 22
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- 646. windstream.net** *Online Only*
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 07:53PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper who was indicted last week on federal murder-for-hire charges. Carole Baskin of **BIG CAT RESCUE** said she's clashed in the past with Joseph Maldonado-Passage, who goes by the nickname "Joe Exotic." "He's been threatening me for many, many years," Baskin told The Oklahoman after Maldonado-Passage's arrest last week. Prosecutors allege that Maldonado-Passage tried to hire two separate people to kill an unnamed woman, who wasn't harmed. One of the unidentified people he sought to hire connected him with an undercover FBI agent, who met with Maldonado-Passage in December 2017. The indictment was unsealed Friday and Maldonado-Passage remains jailed in Florida. He didn't reply to an email seeking comment and court records don't list an attorney for him. Baskin told the newspaper that Maldonado-Passage had previously posted threatening videos online, including one in which he shot an effigy of her in the head. "You want to know why Carole Baskin better never, ever, ever see me face to face ever, ever again," he said in the video, just before firing a revolver. Maldonado-Passage formerly ran a zoo in Wynnewood, Oklahoma, and both sides have sparred over the treatment of lions, tigers and other big cats there. Baskin's group, **BIG CAT RESCUE**, previously won \$1 million in civil judgments trademark and copyright infringements against Maldonado-Passage. Known for his blonde mullet and expletive-laden rants on YouTube, Maldonado-Passage finished third in a three-way Libertarian primary for Oklahoma governor in June. Author: Santa Rosa
- In Links: 22
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- 647. windstream.net** *Online Only*
Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic Sep 10 2018 02:51PM UTC
- Tiger Zoo Owner Accused of Hiring Hit Man to Kill a Critic It's a bizarre and disturbing tale involving tigers, animal rights, and a hit man. Federal authorities have arrested Joseph Maldonado-Passage, aka "Joe Exotic," and accused him of trying to arrange the murder of a longtime critic of his roadside tiger zoo in Oklahoma, reports the Pensacola News Journal. The Department of Justice named the target as "Jane Doe," in a news release, but Carole Baskin, who runs a sanctuary called **BIG CAT RESCUE** in Florida, has come forward in a video to say she was Maldonado-Passage's intended victim. A post by the rescue group says Maldonado-Passage "had made threats online over a period of years: including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." Baskin and Maldonado-Passage have a long history of friction, with Baskin's group accusing him of animal abuse at his private zoo and Maldonado-Passage making no secret of his disdain for Baskin.
- In Links: 22
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- 648. wpde.com** *Online Only*
Zookeeper accused of targeting big cat rescue group in plot Sep 10 2018 07:27PM UTC
- Zookeeper accused of targeting **BIG CAT RESCUE** group in plot This photo provided by the Santa Rosa County Jail in Milton, Fla., shows Joseph Maldonado-Passage, an Oklahoma zookeeper, who was indicted on federal murder-for-hire charges. Carole Baskin, the operator of a Florida-based animal sanctuary, says she was the target of Maldonado Passage, who goes by the nickname "Joe Exotic." Maldonado-Passage, who remains jailed in Florida, also ran unsuccessfully for Oklahoma governor as a Libertarian this year (Santa Rosa County Jail via AP)
- In Links: 22

649. One America News Network *Television* Market: National
 One America News 11pm

Sep 9 2018 11:00PM ET

[11:19:04 PM] ACCORDING TO REPORTS MALDONADO'S THREATS CAME AFTER HEBASKIN GOT INTO A HEATED CONTROVERSY SEVERAL TIMES. ULTIMATELY LEADING TO HER COMPANY **BIG CAT RESCUE** SUING MALDONADO IN TWENTY ELEVEN FOR VIOLATIONS OF THEIR INTELLECTUAL PROPERTY RIGHTS ADDING FUEL TO THE FIRE SHE ALSO ALLEGES MALDONADO MADE REPEATED ATTEMPTS TO THREATENED AND HARASSED HER. MALDONADO HAD MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD. BLOW UP DOLL DRESSED TO LOOK LIKE ME AND AN IMAGE HANGING ME IN EFFIGY IN TWENTY THIRTEEN **BIG CAT RESCUE** WAS GRANTED A CONSENT JUDGMENT FOR MORE THAN ONE MILLION DOLLARS FOLLOWING THE INCIDENT IN JULY TWENTY SIXTEEN MALDONADO ALLEGEDLY BRIBED A PERSON TO HELP HIM FIND SOMEONE TO MURDER BASKIN. HOWEVER THAT PERSON REPORTEDLY INFORMED AN UNDERCOVER FBI AGENT OF HIS ACT THE CASE WENT COLD FOR ABOUT A YEAR UNTIL NOVEMBER TWENTY SEVENTEEN WHEN MALDONADO ALLEGEDLY GAVE AN UNNAMED PERSON THREE THOUSAND DOLLARS TO TRAVEL TO FLORIDA. TO KILL BASKIN IN ADDITION HE ALSO SAYS TO GET A FAKE ID AND ALLEGEDLY AGREED TO

Nielsen Audience: N/A Ad Value: N/A Calc Ad Value: N/A
 Calc Publicity Value: N/A

650. One America News Network *Television* Market: National
 One America News 9pm

Sep 9 2018 09:00PM ET

[9:17:15 PM] ACCORDING TO REPORTS MALDONADO'S THREATS CAME AFTER HE IN BASKIN GOT INTO A HEATED CONTROVERSY SEVERAL TIMES. ULTIMATELY LEADING TO HER COMPANY **BIG CAT RESCUE** SUING MALDONADO IN TWENTY ELEVEN FOR VIOLATIONS OF THEIR INTELLECTUAL PROPERTY RIGHTS ADDING FUEL TO THE FIRE SHE ALSO ALLEGES MALDONADO MADE REPEATED ATTEMPTS TO THREATENED AND HARASSED HER. MALDONADO HAD MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD. BLOW UP DOLL DRESSED TO LOOK LIKE ME AND AN IMAGE HANGING ME IN EFFIGY IN TWENTY THIRTEEN **BIG CAT RESCUE** WAS GRANTED A CONSENT JUDGMENT FOR MORE THAN ONE MILLION DOLLARS. FOLLOWING THE INCIDENT IN JULY TWENTY SIXTEEN MALDONADO ALLEGEDLY BRIBED A PERSON TO HELP HIM FIND SOMEONE TO MURDER BASKIN HOWEVER THAT PERSON REPORTEDLY INFORMED AN UNDERCOVER FBI AGENT OF HIS ACT THE CASE WENT COLD FOR ABOUT A YEAR UNTIL NOVEMBER. TWENTY SEVENTEEN WHEN MALDONADO ALLEGEDLY GAVE AN UNNAMED PERSON THREE THOUSAND DOLLARS TO TRAVEL TO FLORIDA TO KILL BASKIN IN ADDITION HE ALSO HAD THE PERSON TRAVEL TO DALLAS TEXAS.

Nielsen Audience: N/A Ad Value: N/A Calc Ad Value: N/A
 Calc Publicity Value: N/A

651. One America News Network *Television* Market: National
 One America News 8pm

Sep 9 2018 08:00PM ET

[8:13:47 PM] SHOOTING IN THE HEAD BLOW UP DOLL DRESSED TO LOOK LIKE ME AND AN IMAGE HANGING. ME IN EFFIGY IN TWENTY THIRTEEN **BIG CAT RESCUE** WAS GRANTED A CONSENT JUDGMENT FOR MORE THAN ONE MILLION DOLLARS FOLLOWING THE INCIDENT IN JULY TWENTY SIXTEEN MALDONADO ALLEGEDLY BRIBED A PERSON TO HELP HIM FIND SOMEONE TO MURDER BASKIN. HOWEVER THAT PERSON REPORTEDLY INFORMED AN UNDERCOVER FBI AGENT OF HIS ACT THE CASE WENT COLD FOR ABOUT A YEAR UNTIL NOVEMBER TWENTY SEVENTEEN WHEN MALDONADO ALLEGEDLY GAVE AN UNNAMED PERSON THREE THOUSAND DOLLARS TO TRAVEL TO FLORIDA. TO KILL BASKIN IN ADDITION HE ALSO HAD THE PERSON TRAVEL TO DALLAS TEXAS TO GET A FAKE ID AND ALLEGEDLY AGREED TO PAY THEM AN ADDITIONAL REWARD.

Nielsen Audience: N/A Ad Value: N/A Calc Ad Value: N/A
 Calc Publicity Value: N/A

652. One America News Network *Television* Market: National
 One America News 7pm

Sep 9 2018 07:00PM ET

[7:18:07 PM] ACCORDING TO REPORTS MALDONADO'S THREATS CAME AFTER HE IN BASKIN GOT INTO A HEATED CONTROVERSY SEVERAL TIMES. ULTIMATELY LEADING TO HER COMPANY **BIG CAT RESCUE** SUING MALDONADO IN TWENTY ELEVEN FOR VIOLATIONS OF THEIR INTELLECTUAL PROPERTY RIGHTS ADDING FUEL TO THE FIRE SHE ALSO ALLEGES MALDONADO MADE REPEATED ATTEMPTS TO THREATENED AND HARASSED HER. MALDONADO HAD MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD. BLOW UP DOLL DRESSED TO LOOK LIKE ME AND AN IMAGE HANGING ME IN EFFIGY IN TWENTY THIRTEEN **BIG CAT RESCUE** WAS GRANTED A CONSENT JUDGMENT FOR MORE THAN ONE MILLION DOLLARS. FOLLOWING THE INCIDENT IN JULY TWENTY SIXTEEN MALDONADO ALLEGEDLY BRIBED A PERSON TO HELP HIM FIND SOMEONE TO MURDER BASKIN HOWEVER THAT PERSON REPORTEDLY INFORMED AN UNDERCOVER FBI AGENT OF HIS ACT THE CASE WENT COLD FOR ABOUT A YEAR UNTIL NOVEMBER. TWENTY SEVENTEEN WHEN MALDONADO ALLEGEDLY GAVE AN UNNAMED PERSON THREE THOUSAND DOLLARS TO TRAVEL TO FLORIDA TO KILL BASKIN IN ADDITION HE ALSO HAD THE PERSON TRAVEL TO DALLAS TEXAS.

Nielsen Audience: N/A Ad Value: N/A Calc Ad Value: N/A
 Calc Publicity Value: N/A

653. One America News Network *Television* Market: National
 One America News 5pm

Sep 9 2018 05:00PM ET

[5:12:34 PM] ACCORDING TO REPORTS MALDONADO'S THREATS CAME AFTER HE IN BASKIN GOT INTO A HEATED CONTROVERSY SEVERAL TIMES. ULTIMATELY LEADING TO HER COMPANY **BIG CAT RESCUE** SUING MALDONADO IN TWENTY ELEVEN FOR VIOLATIONS OF THEIR INTELLECTUAL PROPERTY RIGHTS ADDING FUEL TO THE FIRE SHE ALSO ALLEGES MALDONADO MADE REPEATED ATTEMPTS TO THREATENED AND HARASSED HER. MALDONADO HAD MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD. BLOW UP DOLL DRESSED TO LOOK LIKE ME AND AN IMAGE HANGING. ME IN EFFIGY IN TWENTY THIRTEEN **BIG CAT RESCUE** WAS GRANTED A CONSENT JUDGMENT FOR MORE THAN ONE MILLION DOLLARS FOLLOWING THE INCIDENT IN JULY TWENTY SIXTEEN MALDONADO ALLEGEDLY BRIBED A PERSON TO HELP HIM FIND SOMEONE TO MURDER BASKIN. HOWEVER THAT PERSON REPORTEDLY INFORMED AN UNDERCOVER FBI AGENT OF HIS ACT THE CASE WENT COLD FOR ABOUT A YEAR UNTIL NOVEMBER TWENTY SEVENTEEN WHEN MALDONADO ALLEGEDLY GAVE AN UNNAMED PERSON THREE THOUSAND DOLLARS TO TRAVEL TO FLORIDA. TO KILL BASKIN IN ADDITION HE ALSO HAD THE PERSON TRAVEL TO DALLAS TEXAS TO GET A FAKE ID AND ALLEGEDLY AGREED TO PAY THEM AN ADDITIONAL REWARD.

Nielsen Audience: N/A Ad Value: N/A Calc Ad Value: N/A
 Calc Publicity Value: N/A

654. One America News Network *Television* Market: National
 One America News 4pm

Sep 9 2018 04:00PM ET

[4:14:31 PM] ACCORDING TO REPORTS MALDONADO'S THREATS CAME AFTER HE IN BASKIN GOT INTO A HEATED CONTROVERSY SEVERAL TIMES. ULTIMATELY LEADING TO HER COMPANY **BIG CAT RESCUE** SUING MALDONADO IN TWENTY ELEVEN FOR VIOLATIONS OF THEIR INTELLECTUAL PROPERTY RIGHTS ADDING FUEL TO THE FIRE SHE ALSO ALLEGES MALDONADO MADE REPEATED ATTEMPTS TO THREATENED AND HARASSED HER. MALDONADO HAD MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD. BLOW UP DOLL DRESSED TO LOOK LIKE ME AND AN IMAGE HANGING ME IN EFFIGY IN TWENTY THIRTEEN **BIG CAT RESCUE** WAS GRANTED A CONSENT JUDGMENT FOR MORE THAN ONE MILLION DOLLARS. FOLLOWING THE INCIDENT IN JULY

Nielsen Audience: N/A Ad Value: N/A Calc Ad Value: N/A
 Calc Publicity Value: N/A

655. MSN News *Online Only* Market: USA
 Animal Sanctuary Owner Says She Was Target In Murder Plot

Sep 9 2018 06:55PM ET

He is also known under the names Joseph Allen Maldonado and Joseph Allen Schreiber. Exotic formerly owned the G.W. Exotic Animal Memorial Park, an Oklahoma zoo now called the Greater Wynnewood Exotic Animal Park. Current zoo owner Jeff Lowe in 2016, but Exotic remained on staff as the entertainment director until last June, a zoo rep told HuffPost. The DOJ only identified Exotics target as Jane Doe. But Carole Baskin, founder of **BIG CAT RESCUE** in Tampa, says it was her. She released a statement citing multiple threatening statements Exotic made over the years, largely in online videos uploaded to his YouTube channel, JoeExoticTV. **BIG CAT RESCUE** posted a clip on

Unique Visitors: 90,138,257 CPM: \$20.26 Estimated Ad Value: \$31,361
 Calc Publicity Value: \$94,083 Average Stay: 385.26 Attention: 0.0000
 Rank: 44 Page Views: 5,372,555,614

656. MSN News *Online Only* Market: USA**Animal Sanctuary Owner Says She Was Target In Zookeeper's Murder-For-Hire Plot**

Sep 9 2018 06:46PM ET

Current zoo owner Jeff Lowe bought the place and took over as CEO in 2016, but Exotic remained on staff as the entertainment director until last June, a zoo rep told HuffPost. The DOJ only identified Exotics target as Jane Doe. But Carole Baskin, founder of **BIG CAT RESCUE** in Tampa, says it was her. She released a statement citing multiple threatening statements Exotic made over the years, largely in online videos uploaded to his YouTube channel. **BIG CAT RESCUE** posted a clip on Facebook showing Exotic shooting the head off of a blow-up doll made to look like Baskin. I was surprised he didn't want to do it himself, Baskin told local outlet News 9, of the alleged homicidal scheme. According to the DOJ, Exotic gave an unidentified person \$3,000 in November 2017 to murder his target, agreeing to pay the hit-person more when the deed was done. Prosecutor also alleges that in 2016, Exotic repeatedly asked a second person to find him someone who could carry out the murder. That second person connected Exotic with an undercover FBI agent, who the DOJ alleges met with him to talk about the details of the plot. Baskin and Exotic have had a contentious relationship for years. Baskin has repeatedly accused him of mistreating animals and endangering visitors during his stint as operator of the zoo in Wynnewood. He, in turn, repeatedly hit back at Baskin, accusing her of mistreating animals at **BIG CAT RESCUE** and calling her a hypocrite. Under Joe Exotics Leadership, the Wynnewood zoo also drew the ire of animal advocacy groups like the Humane Society of the United States and People for the Ethical Treatment of Animals. It was also the subject of multiple Department of Agriculture investigations. Baskin sued Exotic in 2011 claiming trademark infringement after he began displaying animals using the name **BIG CAT RESCUE** Entertainment, the Tampa Bay Business Journal reported at the time. A judge ultimately ordered Exotic to pay Baskin \$1 million, according to the Tampa Bay Times. In addition to his animal-related exploits, Exotic has also made bids for political office.

Unique Visitors: 90,138,257
Calc Publicity Value: \$94,083
Rank: 44

CPM: \$20.26
Average Stay: 385.26
Page Views: 5,372,555,614

Estimated Ad Value: \$31,361
Attention: 0.0000

657. USA Today *Newspaper* Market: USA**'Joe Exotic' charged in murder-for-hire plot**

Sep 9 2018 01:31AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent. Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed. to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond. If Maldonado-Passage is found guilty of murder-for-hire, he could be imprisoned on each count for up to 10 years.

Unique Visitors: 24,988,983
Calc Publicity Value: \$30,198
Rank: 404

CPM: \$20.26
Average Stay: 317.63
Page Views: 364,630,817

Estimated Ad Value: \$10,066
Attention: 0.0000

658. USA Today *Newspaper* Market: USA**'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hire**

Sep 9 2018 01:30AM ET

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 24,988,983
Calc Publicity Value: \$30,198
Rank: 404

CPM: \$20.26
Average Stay: 317.63
Page Views: 364,630,817

Estimated Ad Value: \$10,066
Attention: 0.0000

659. USA Today *Newspaper* Market: USA**"Joe Exotic," tiger keeper former political candidate, charged in murder-for-hire**

Sep 9 2018 01:24AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent. Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond. If Maldonado-Passage is found guilty of murder-for-hire, he could be imprisoned on each count for up to 10 years.

Unique Visitors: 24,988,983
Calc Publicity Value: \$30,198
Rank: 404

CPM: \$20.26
Average Stay: 317.63
Page Views: 364,630,817

Estimated Ad Value: \$10,066
Attention: 0.0000

660. Wopopular *Online Only* Market: USA**'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hire**

Sep 9 2018 01:55AM ET

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 14,907
Calc Publicity Value: \$450
Rank: 1,002,137

CPM: \$20.26
Average Stay: 39.29
Page Views: 70,211

Estimated Ad Value: \$150
Attention: 0.0000

661. Daily Record *Newspaper* Market: New Jersey (1)**'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hire**

Sep 9 2018 01:30AM ET

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 63,994
Calc Publicity Value: \$849
Rank: 179,505

CPM: \$11.38
Average Stay: 158.21
Page Views: 744,909

Estimated Ad Value: \$283
Attention: 0.0000

662. WFAA-TV [ABC 8] *Television* Market: Dallas-Ft. Worth, TX (5)
Weather & Traffic

Sep 9 2018 01:44AM CT

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 353,110	CPM: \$11.38	Estimated Ad Value: \$1,008
Calc Publicity Value: \$3,024	Average Stay: 845.51	Attention: 0.0000
Rank: 24,064	Page Views: 9,508,217	

663. WFAA-TV [ABC 8] *Television* Market: Dallas-Ft. Worth, TX (5)
'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:36AM CT

The second person put Maldonado-Passage in contact with an undercover FBI agent. Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 353,110	CPM: \$11.38	Estimated Ad Value: \$1,008
Calc Publicity Value: \$3,024	Average Stay: 845.51	Attention: 0.0000
Rank: 24,064	Page Views: 9,508,217	

664. WUSA-TV [CBS 9] *Television* Market: Washington, DC-Hagerstown, MD (6)
Weather & Traffic

Sep 9 2018 01:42AM ET

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 214,736	CPM: \$11.38	Estimated Ad Value: \$598
Calc Publicity Value: \$1,794	Average Stay: 361.92	Attention: 0.0000
Rank: 53,012	Page Views: 3,313,137	

665. KHOU-TV [CBS 11] *Television* Market: Houston, TX (7)
Weather & Traffic

Sep 9 2018 01:44AM CT

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 588,122	CPM: \$11.38	Estimated Ad Value: \$873
Calc Publicity Value: \$2,619	Average Stay: 317.57	Attention: 0.0000
Rank: 24,691	Page Views: 7,107,270	

666. KHOU-TV [CBS 11] *Television* Market: Houston, TX (7)
'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:41AM CT

The second person put Maldonado-Passage in contact with an undercover FBI agent. Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 588,122	CPM: \$11.38	Estimated Ad Value: \$873
Calc Publicity Value: \$2,619	Average Stay: 317.57	Attention: 0.0000
Rank: 24,691	Page Views: 7,107,270	

667. KHOU-TV [CBS 11] *Television* Market: Houston, TX (7)
"Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:37AM CT

The second person put Maldonado-Passage in contact with an undercover FBI agent. Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 588,122	CPM: \$11.38	Estimated Ad Value: \$873
Calc Publicity Value: \$2,619	Average Stay: 317.57	Attention: 0.0000
Rank: 24,691	Page Views: 7,107,270	

668. WXIA-TV [NBC11] 11alive.com *Television* Market: Atlanta, GA (9)
"Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:31AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent. Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 295,299	CPM: \$11.38	Estimated Ad Value: \$737
Calc Publicity Value: \$2,211	Average Stay: 151.20	Attention: 0.0000
Rank: 32,856	Page Views: 5,041,480	

669. KPNX-TV [NBC 12] *Television* Market: Phoenix, AZ (11)
Weather & Traffic

Sep 9 2018 01:35AM AZ

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 505,119 CPM: \$11.38 Estimated Ad Value: \$474
 Calc Publicity Value: \$1,422 Average Stay: 548.60 Attention: 0.0009
 Page Views: 2,075,362

670. KING-TV [NBC 5] *Television* Market: Seattle-Tacoma, WA (12)
'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hire

Sep 9 2018 01:43AM PT

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 728,890 CPM: \$11.38 Estimated Ad Value: \$977
 Calc Publicity Value: \$2,931 Average Stay: 440.52 Attention: 0.0000
 Rank: 20,780 Page Views: 8,930,424

671. WTSP-CBS *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
10 NEWS AT 11 PM

Sep 9 2018 11:00PM ET

[11:06:15 PM] AND RED TIDE IS TAKING ITS TOLL ON PINELLAS COUNTY BEACHES. HUNDREDS OF THOUSANDS OF DEAD FISH HAVE WASHED ASHORE FROM ST PETE BEACH ALL THE WAY UP TO CLEARWATER. PLUS, A DECADES LONG FEUD COMES TO A BIZZARE END, BETWEEN A WELL-KNOWN OKLAHOMA ZOOKEEPER AND THE CEO OF TAMPA'S **BIG CAT RESCUE**. AND DEPUTIES RESCUE TEEN KAYAKERS STRANDED IN THE WATER. HEAR FROM THEM, TONIGHT ON 10NEWS.

Nielsen Audience: 30,641 Ad Value: \$1,000 Calc Ad Value: \$733
 Calc Publicity Value: \$2,200

672. WTSP-CBS *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
10 NEWS AT 11 PM

Sep 9 2018 11:00PM ET

[11:22:06 PM] A DECADE-LONG FEUD COMES TO A BIZARRE END. THIS IS BETWEEN THE CEO OF TAMPA IS **BIG CAT RESCUE** AND A ZOO. HE WAS ACCUSED OF HIRING SOMEONE TO COMMIT MURDER. THEY REVEALED ON SOCIAL MEDIA THAT WAS HER.
 [11:22:27 PM] REPORTER: SHE FOUNDED **BIG CAT RESCUE** 26 YEARS AGO.

Nielsen Audience: 30,641 Ad Value: \$1,000 Calc Ad Value: \$767
 Calc Publicity Value: \$2,300

673. WTSP-TV [CBS 10] *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hire

Sep 9 2018 01:45AM ET

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 244,374 CPM: \$11.38 Estimated Ad Value: \$636
 Calc Publicity Value: \$1,908 Average Stay: 260.17 Attention: 0.0000
 Rank: 47,507 Page Views: 3,742,268

674. WTVT-FOX *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
GOOD DAY TAMPA AT 8 AM

Sep 9 2018 08:00AM ET

[8:06:18 AM] SHE OPERATES **BIG CAT RESCUE** IN TAMPA, A SANCTUARY CARING FOR 60 BIG CATS RESCUED FROM ROAD SIDE ZOOS. JOE HAD BEEN RUNNING / TRAVELING PETTING ZOO SHE BELIEVED TO BE INHUMANE. IN 2010 SHE STARTED TO EXPOSE IT TO THE PUBLIC ON LINE.

Nielsen Audience: 72,293 Ad Value: \$325 Calc Ad Value: \$238
 Calc Publicity Value: \$715

675. WTVT-FOX *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
GOOD DAY TAMPA AT 6 AM

Sep 9 2018 06:00AM ET

[6:05:45 AM] SHE OPERATES **BIG CAT RESCUE** IN TAMPA, A SANCTUARY CARING FOR MORE THAN 60 BIG CATTEDS RESCUED FROM ROADSIDE ZOOS. JOE HE CAN ON THETIC WAS RUNGING A TRAVELING PETTING ZOO SHE WAS INHUMANE. IN 2010 SHE STARTED TO EXPOSE IT TO THE PUBLIC ONLINE.

Nielsen Audience: 14,978 Ad Value: \$100 Calc Ad Value: \$67
 Calc Publicity Value: \$200

676. KUSA-TV [NBC 9] / KTVB-TV [MNT 20] *Television* Market: Denver, CO (17)
'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:39AM MT

The second person put Maldonado-Passage in contact with an undercover FBI agent. Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 570,364 CPM: \$11.38 Estimated Ad Value: \$1,166
 Calc Publicity Value: \$3,498 Average Stay: 442.01 Attention: 0.0000
 Rank: 16,708 Page Views: 12,817,386

677. KUSA-TV [NBC 9] / KTVD-TV [MNT 20] *Television* Market: Denver, CO (17)
 "Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:33AM MT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado has made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 570,364	CPM: \$11.38	Estimated Ad Value: \$1,166
Calc Publicity Value: \$3,498	Average Stay: 442.01	Attention: 0.0000
Rank: 16,708	Page Views: 12,817,386	

678. WKYC-TV [NBC 3] *Television* Market: Cleveland-Akron-Canton, OH (19)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 02:00AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado has made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 394,289	CPM: \$11.38	Estimated Ad Value: \$632
Calc Publicity Value: \$1,896	Average Stay: 330.42	Attention: 0.0000
Rank: 43,527	Page Views: 3,698,368	

679. WKYC-TV [NBC 3] *Television* Market: Cleveland-Akron-Canton, OH (19)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:45AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado has made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 394,289	CPM: \$11.38	Estimated Ad Value: \$632
Calc Publicity Value: \$1,896	Average Stay: 330.42	Attention: 0.0000
Rank: 43,527	Page Views: 3,698,368	

680. KXTV-TV [ABC 10] *Television* Market: Sacramento-Stockton-Modesto, CA (20)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 02:02AM PT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado has made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 150,641	CPM: \$11.38	Estimated Ad Value: \$352
Calc Publicity Value: \$1,056	Average Stay: 194.82	Attention: 0.0000
Rank: 112,190	Page Views: 1,149,015	

681. KXTV-TV [ABC 10] *Television* Market: Sacramento-Stockton-Modesto, CA (20)
 'Joe Exotic' charged in murder-for-hire plot

Sep 9 2018 01:47AM PT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado has made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 150,641	CPM: \$11.38	Estimated Ad Value: \$352
Calc Publicity Value: \$1,056	Average Stay: 194.82	Attention: 0.0000
Rank: 112,190	Page Views: 1,149,015	

682. KXTV-TV [ABC 10] *Television* Market: Sacramento-Stockton-Modesto, CA (20)
 "Joe Exotic" charged in murder-for-hire plot

Sep 9 2018 01:32AM PT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado has made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 150,641	CPM: \$11.38	Estimated Ad Value: \$352
Calc Publicity Value: \$1,056	Average Stay: 194.82	Attention: 0.0000
Rank: 112,190	Page Views: 1,149,015	

683. KXTV-TV [ABC 10] *Television* Market: Sacramento-Stockton-Modesto, CA (20)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 12:00AM PT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 150,641	CPM: \$11.38	Estimated Ad Value: \$352
Calc Publicity Value: \$1,056	Average Stay: 194.82	Attention: 0.0000
Rank: 112,190	Page Views: 1,149,015	

684. KSDK-TV [NBC 5] *Television* Market: St. Louis, MO (21)
 'Joe Exotic,'tiger keeper former political candidate, charged in murder-for-hire

Sep 9 2018 01:44AM CT

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 220,031	CPM: \$11.38	Estimated Ad Value: \$743
Calc Publicity Value: \$2,229	Average Stay: 600.58	Attention: 0.0000
Rank: 39,838	Page Views: 5,117,943	

685. KSDK-TV [NBC 5] *Television* Market: St. Louis, MO (21)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:44AM CT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 220,031	CPM: \$11.38	Estimated Ad Value: \$743
Calc Publicity Value: \$2,229	Average Stay: 600.58	Attention: 0.0000
Rank: 39,838	Page Views: 5,117,943	

686. Mooresville Times *Newspaper* Market: Indianapolis, IN (28)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:24AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 5,540	CPM: \$11.38	Estimated Ad Value: \$123
Calc Publicity Value: \$369	Average Stay: 164.88	Attention: 0.0000
Rank: 707,516	Page Views: 145,754	

687. KENS-TV [CBS] *Television* Market: San Antonio, TX (31)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:55AM CT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 83,430	CPM: \$11.38	Estimated Ad Value: \$463
Calc Publicity Value: \$1,389	Average Stay: 187.48	Attention: 0.0000
Rank: 77,264	Page Views: 1,980,394	

688. The Milwaukee Journal-Sentinel *Newspaper* Market: Milwaukee, WI (36)
 'Joe Exotic' charged in murder-for-hire plot

Sep 9 2018 01:24AM CT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 915,478	CPM: \$11.38	Estimated Ad Value: \$1,548
Calc Publicity Value: \$4,644	Average Stay: 767.49	Attention: 0.0000
Rank: 10,977	Page Views: 22,968,453	

689. The Milwaukee Journal-Sentinel *Newspaper* Market: Milwaukee, WI (36)
 Florida's 'Joe Exotic' charged in murder-for-hire plot

Sep 9 2018 01:24AM CT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 915,478	CPM: \$11.38	Estimated Ad Value: \$1,548
Calc Publicity Value: \$4,644	Average Stay: 767.49	Attention: 0.0000
Rank: 10,977	Page Views: 22,968,453	

690. **WPTV-NBC** *Television* Market: West Palm Beach-Ft. Pierce, FL (37)
News at 7 AM

Sep 9 2018 07:00AM ET

[7:03:48 AM] FEDERAL AUTHORITIES HAVE STOPPED A MURDER-FOR-HIRE PLOT TARGETING A TAMPA WOMAN. CAROLE BASKIN IS THE C-EO OF **"BIG CAT RESCUE** "SATURDAY NIGHT SHE POSTED TO FACEBOOK SAYING AN ENEMY OF HERS IS NOW BEHIND BARS! THAT MAN IS "JOE MALDONADO-PASSAGE", BUT HE GOES BY "JOE EXOTIC. "HE WAS ARRESTED BY FEDERAL AGENTS IN PENSACOLA. THE TWO HAD AN ON-GOING FEUD OVER HER WORK WITH **"BIG CAT RESCUE"**"MALDANDO MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS, INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD A BLOW UP DOLL MADE TO LOOK LIKE ME! AND AN IMAGE OF HIM HANGING ME IN EFFIGY" FEDERAL AGENTS SAY "JOE EXOTIC" PAID SOMEONE THREE-GRAND TO COMMIT THE CRIME, AND PROMISED MORE CASH AFTER THE CRIME WAS DONE.

Nielsen Audience: 26,915 Ad Value: \$200 Calc Ad Value: \$347
Calc Publicity Value: \$1,040

691. **WPTV-NBC** *Television* Market: West Palm Beach-Ft. Pierce, FL (37)
News at 6 AM

Sep 9 2018 06:00AM ET

[6:10:27 AM] CAROLE BASKIN IS THE C-EO OF **"BIG CAT RESCUE**. "SHE POSTED TO FACEBOOK SAYING AN ENEMY OF HERS IS NOW BEHIND BARS! THAT MAN IS "JOE MALDONADO-PASSAGE", BUT HE GOES BY "JOE EXOTIC. "HE WAS ARRESTED BY FEDERAL AGENTS IN PENSACOLA. THE TWO HAD AN ON-GOING FEUD OVER HER WORK WITH **"BIG CAT RESCUE"**"MALDANDO MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS, INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD / BLOW UP DOLL MADE TO LOOK LIKE ME! AND AN IMAGE OF HIM HANGING ME IN EFFIGY" FEDERAL AGENTS SAY "JOE EXOTIC" PAID SOMEONE THREE-GRAND TO COMMIT THE CRIME, AND PROMISED MORE CASH AFTER THE CRIME WAS DONE.

Nielsen Audience: 13,147 Ad Value: \$200 Calc Ad Value: \$307
Calc Publicity Value: \$920

692. **WPTV-NBC** *Television* Market: West Palm Beach-Ft. Pierce, FL (37)
News at 6 AM

Sep 9 2018 06:00AM ET

[6:59:32 AM] THIS MORNING WE'RE HEARING CONCERNS FORM THE COMMUNITY. PLUS, WHY ONE MAN IS NOW SITTING BEHIND BARS AFTER AN ONGOING FEUD WITH THE C-EO OF **"BIG CAT RESCUE**. WELCOME TO TODAY ON 5. I'M TORY DUNNAN, ALONG WITH METEOROLOGIST STEVE VILLANUEVA.

Nielsen Audience: 13,147 Ad Value: \$200 Calc Ad Value: \$173
Calc Publicity Value: \$520

693. **WPTV-NBC** *Television* Market: West Palm Beach-Ft. Pierce, FL (37)
Today on 5 at 5 AM

Sep 9 2018 05:00AM ET

[5:00:01 AM] NOW SITTING BEHIND BARS AFTER AN ONGOING FEUD WITH THE C-EO OF **"BIG CAT RESCUE**. WELCOME TO TODAY ON 5. I'M TORY DUNNAN, ALONG WITH METEOROLOGIST STEVE VILLANUEVA.

[5:04:15 AM] FEDERAL AUTHORITIES HAVE STOPPED A MURDER-FOR-HIRE PLOT TARGETING A TAMPA WOMAN. CAROLE BASKIN IS THE C-EO OF **"BIG CAT RESCUE** "SATURDAY NIGHT SHE POSTED TO FACEBOOK SAYING AN ENEMY OF HERS IS NOW BEHIND BARS! THAT MAN IS "JOE MALDONADO-PASSAGE", BUT HE GOES BY "JOE EXOTIC. "HE WAS ARRESTED BY FEDERAL AGENTS IN PENSACOLA. THE TWO HAD AN ON-GOING FEUD OVER HER WORK WITH **"BIG CAT RESCUE"**"MALDANDO MADE HIS THREATS ONLINE OVER A PERIOD OF YEARS, INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD A BLOW UP DOLL MADE TO LOOK LIKE ME! AND AN IMAGE OF HIM HANGING ME IN EFFIGY" FEDERAL AGENTS SAY "JOE EXOTIC" PAID SOMEONE THREE-GRAND TO COMMIT THE CRIME, AND PROMISED MORE CASH AFTER THE CRIME WAS DONE.

Nielsen Audience: 9,791 Ad Value: \$200 Calc Ad Value: \$527
Calc Publicity Value: \$1,580

694. **First Coast News** *Television* Market: Jacksonville, FL (42)
Weather & Traffic

Sep 9 2018 01:48AM ET

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **"BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **"BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **"BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 230,710 CPM: \$11.38 Estimated Ad Value: \$531
Calc Publicity Value: \$1,593 Average Stay: 319.86 Attention: 0.0000
Rank: 59,009 Page Views: 2,608,084

695. **First Coast News** *Television* Market: Jacksonville, FL (42)
'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:45AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **"BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **"BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **"BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 230,710 CPM: \$11.38 Estimated Ad Value: \$531
Calc Publicity Value: \$1,593 Average Stay: 319.86 Attention: 0.0000
Rank: 59,009 Page Views: 2,608,084

696. **First Coast News** *Television* Market: Jacksonville, FL (42)
'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:41AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **"BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **"BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **"BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 230,710 CPM: \$11.38 Estimated Ad Value: \$531
Calc Publicity Value: \$1,593 Average Stay: 319.86 Attention: 0.0000
Rank: 59,009 Page Views: 2,608,084

697. First Coast News *Television* Market: Jacksonville, FL (42)
["Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir](#) Sep 9 2018 01:37AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 230,710	CPM: \$11.38	Estimated Ad Value: \$531
Calc Publicity Value: \$1,593	Average Stay: 319.86	Attention: 0.0000
Rank: 59,009	Page Views: 2,608,084	

698. First Coast News *Television* Market: Jacksonville, FL (42)
["Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir](#) Sep 9 2018 01:35AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 230,710	CPM: \$11.38	Estimated Ad Value: \$531
Calc Publicity Value: \$1,593	Average Stay: 319.86	Attention: 0.0000
Rank: 59,009	Page Views: 2,608,084	

699. WZZM-TV [ABC 13] *Television* Market: Grand Rapids-Kalamazoo-Battle Creek, MI (43)
["Joe Exotic,"tiger keeper former political candidate, charged in murder-for-hire](#) Sep 9 2018 01:40AM ET

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 126,559	CPM: \$11.38	Estimated Ad Value: \$651
Calc Publicity Value: \$1,953	Average Stay: 449.37	Attention: 0.0000
Rank: 50,096	Page Views: 3,921,785	

700. WVEC-TV [ABC 13] *Television* Market: Norfolk-Portsmouth-Newport News, VA (47)
["Joe Exotic,"tiger keeper former political candidate, charged in murder-for-hire](#) Sep 9 2018 01:41AM ET

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 75,889	CPM: \$11.38	Estimated Ad Value: \$447
Calc Publicity Value: \$1,341	Average Stay: 455.10	Attention: 0.0000
Rank: 93,307	Page Views: 1,847,629	

701. WVEC-TV [ABC 13] *Television* Market: Norfolk-Portsmouth-Newport News, VA (47)
["Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir](#) Sep 9 2018 12:00AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 75,889	CPM: \$11.38	Estimated Ad Value: \$447
Calc Publicity Value: \$1,341	Average Stay: 455.10	Attention: 0.0000
Rank: 93,307	Page Views: 1,847,629	

702. WFMY-TV [CBS 2] *Television* Market: Greensboro-High Point-Winston Salem, NC (48)
["Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir](#) Sep 9 2018 01:42AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 274	CPM: \$11.38	Estimated Ad Value: \$45
Calc Publicity Value: \$135	Average Stay: 4.44	Attention: 0.0000
Rank: 2,606,379	Page Views: 20,919	

703. WFMY-TV [CBS 2] *Television* Market: Greensboro-High Point-Winston Salem, NC (48)
["Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir](#) Sep 9 2018 01:32AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 274	CPM: \$11.38	Estimated Ad Value: \$45
Calc Publicity Value: \$135	Average Stay: 4.44	Attention: 0.0000
Rank: 2,606,379	Page Views: 20,919	

704. The Times-Mail *Newspaper* Market: Louisville, KY (49) Sep 9 2018 01:24AM ET
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 7,249	CPM: \$11.38	Estimated Ad Value: \$114
Calc Publicity Value: \$342	Average Stay: 69.63	Attention: 0.0000
Rank: 773,161	Page Views: 126,905	

705. WHAS-TV [ABC 11] *Television* Market: Louisville, KY (49) Sep 9 2018 01:39AM ET
 'Joe Exotic,'tiger keeper former political candidate, charged in murder-for-hire

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 71,400	CPM: \$11.38	Estimated Ad Value: \$387
Calc Publicity Value: \$1,161	Average Stay: 294.50	Attention: 0.0000
Rank: 106,352	Page Views: 1,389,637	

706. WHAS-TV [ABC 11] *Television* Market: Louisville, KY (49) Sep 9 2018 01:36AM ET
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 71,400	CPM: \$11.38	Estimated Ad Value: \$387
Calc Publicity Value: \$1,161	Average Stay: 294.50	Attention: 0.0000
Rank: 106,352	Page Views: 1,389,637	

707. WWL-TV [CBS 4] *Television* Market: New Orleans, LA (51) Sep 9 2018 01:45AM CT
 Weather & Traffic

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 158,319	CPM: \$11.38	Estimated Ad Value: \$565
Calc Publicity Value: \$1,695	Average Stay: 451.07	Attention: 0.0000
Rank: 59,229	Page Views: 2,956,022	

708. WWL-TV [CBS 4] *Television* Market: New Orleans, LA (51) Sep 9 2018 01:40AM CT
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

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Unique Visitors: 158,319	CPM: \$11.38	Estimated Ad Value: \$565
Calc Publicity Value: \$1,695	Average Stay: 451.07	Attention: 0.0000
Rank: 59,229	Page Views: 2,956,022	

709. Visalia Times-Delta *Newspaper* Market: Fresno-Visalia, CA (54) Sep 9 2018 12:50PM PT
 'Joe Exotic,'tiger keeper former political candidate, charged in murder-for-hire

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 40,914	CPM: \$11.38	Estimated Ad Value: \$296
Calc Publicity Value: \$888	Average Stay: 123.11	Attention: 0.0000
Rank: 171,837	Page Views: 814,131	

710. Todaysthv.com *Television* Market: Little Rock-Pine Bluff, AR (58) Sep 9 2018 01:32AM CT
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 93,638	CPM: \$11.38	Estimated Ad Value: \$456
Calc Publicity Value: \$1,368	Average Stay: 409.34	Attention: 0.0000
Rank: 83,270	Page Views: 1,924,676	

711. Pensacola News Journal Newspaper Market: Mobile, AL - Pensacola-Ft Walton Beach, FL (59)
'Joe Exotic' charged in murder-for-hire plot

Sep 9 2018 01:24AM CT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 94,509 CPM: \$11.38 Estimated Ad Value: \$412
Calc Publicity Value: \$1,236 Average Stay: 296.98 Attention: 0.0000
Rank: 100,769 Page Views: 1,574,641

712. WBIR-TV [NBC 29] Television Market: Knoxville, TN (61)
'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:40AM ET

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 182,659 CPM: \$11.38 Estimated Ad Value: \$663
Calc Publicity Value: \$1,989 Average Stay: 336.61 Attention: 0.0000
Rank: 43,835 Page Views: 4,077,078

713. KOKI-FOX Television Market: Tulsa, OK (62)
FOX 23 News Daybreak at 8 AM

Sep 9 2018 08:00AM CT

[8:32:51 AM] HE WAS CHARGED WITH TWO COUNTS OF HIRING SOMEONE TO COMMIT A MURDER. COURT DOCUMENTS SAY HE POSTED THREATS TO THE OWNEE OF A **BIG CAT RESCUE**. HE OFFERED MONEY TO KILL A WOMAN IN FLORIDA AND ANOTHER COUNT SAID HE ASKED SOMEONE ELSE TO MURDER A JANE DOE IN EXCHANGE FOR CASH. HE WILL FACE THE JUDGE THE FIRST TIME LATER THIS WEEK.

Nielsen Audience: 23,685 Ad Value: \$55 Calc Ad Value: \$53
Calc Publicity Value: \$160

714. KOKI-FOX Television Market: Tulsa, OK (62)
FOX 23 News Daybreak at 7 AM

Sep 9 2018 07:00AM CT

[7:33:05 AM] YOU KNOW HIM AS JOE EXOTIC. HE WAS CHARGED WITH TWO COUNTS OF HIRING SOMEONE TO COMMIT A MURDER. THEY SAY HE POSTED THREATS AGAINST A WOMAN WHO OWNS A **BIG CAT RESCUE** IN FLORIDA. ONE COUNT CLAIMS HE GAVE A PERSON \$3000 TO KILL SOMEONE IN 2017. HE ALSO ASKED SOMEONE TO FIND SOMEONE TO MURDER A JANE DOE IN EXCHANGE FOR CASH.

Nielsen Audience: 14,922 Ad Value: \$60 Calc Ad Value: \$60
Calc Publicity Value: \$180

715. KREM-TV [CBS 2] Television Market: Spokane, WA (72)
'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:55AM PT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 123,735 CPM: \$11.38 Estimated Ad Value: \$558
Calc Publicity Value: \$1,674 Average Stay: 540.65 Attention: 0.0000
Rank: 64,985 Page Views: 2,884,049

716. KREM-TV [CBS 2] Television Market: Spokane, WA (72)
'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

Sep 9 2018 01:40AM PT

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Calc Publicity Value: \$1,674	Average Stay: 540.65	Attention: 0.0000
Rank: 64,985	Page Views: 2,884,049	

719. WLTX-TV [CBS 19] *Television* Market: Columbia, SC (77) Sep 9 2018 01:34AM ET
 'Joe Exotic,'tiger keeper former political candidate, charged in murder-for-hire

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 97,973	CPM: \$11.38	Estimated Ad Value: \$596
Calc Publicity Value: \$1,788	Average Stay: 618.63	Attention: 0.0000
Rank: 57,720	Page Views: 3,290,515	

720. WCSH-6 207 blog *Blogs Only* Market: Portland-Auburn, ME (79) Sep 9 2018 01:44AM ET
 'Joe Exotic' charged in murder-for-hire plot

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Unique Visitors: 1,367	CPM: \$11.38	Estimated Ad Value: \$84
Calc Publicity Value: \$252	Average Stay: 50.88	Attention: 0.0000
Rank: 964,185	Page Views: 69,255	

721. WCSH-TV [NBC 6] *Television* Market: Portland-Auburn, ME (79) Sep 9 2018 01:32AM ET
 Weather & Traffic

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 1,367	CPM: \$11.38	Estimated Ad Value: \$84
Calc Publicity Value: \$252	Average Stay: 50.88	Attention: 0.0000
Rank: 964,185	Page Views: 69,255	

722. KAGS-TV [NBC 6] *Television* Market: Waco-Temple-Bryan, TX (86) Sep 9 2018 01:43AM CT
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir

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Unique Visitors: 9,644	CPM: \$11.38	Estimated Ad Value: \$122
Calc Publicity Value: \$366	Average Stay: 778.47	Attention: 0.0000
Rank: 779,201	Page Views: 144,538	

723. KCEN-TV [NBC 9] *Television* Market: Waco-Temple-Bryan, TX (86) Sep 9 2018 01:39AM CT
 'Joe Exotic,'tiger keeper former political candidate, charged in murder-for-hire

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 25,486	CPM: \$11.38	Estimated Ad Value: \$296
Calc Publicity Value: \$888	Average Stay: 432.26	Attention: 0.0000
Rank: 198,217	Page Views: 813,877	

724. KHBS/KHOG-ABC *Television* Market: Ft. Smith-Fayetteville-Springdale-Rogers, AR (98) Sep 9 2018 04:57PM CT
 KHBS Sun 5PM

[5:04:16 PM] JOE EXOTIC ALSO KNOWN AS "JOSEPH MALDONADO- PASSAGE" TRIED TO HIRE MULTIPLE PEOPLE TO MURDER CAROLE BASKIN. BASKIN ISTHE C-EC OF **BIG CAT RESCUE** AND SAYS JOE TARGETED HER BECAUSE SHE MEANT TO EXPOSE ANIMAL ABUSE AT HIS EXOTIC CAT PARK. (NO SUPER PHONEF GRAPHIC)I'VE DEALT WITH SO MANY OF THESE THREATS FROM SO MANY OF THESE PEOPLE THAT ARE EXPLOITING ANIMALS THAT YOU KNOW, IF THEY TREAT ANIMALS THAT BADLY, THEY HAVE NO CONCERN FOR LIFE. TONIGHT THE CURRENT OWNER OF GREATER WYNNEWOOD EXOTIC PARK SAYS HE'S NOT SURPRISEI ABOUT THE ALLEGATION.

Nielsen Audience: 3,594	Ad Value: \$83	Calc Ad Value: \$91
Calc Publicity Value: \$274		

725. KTVB-TV [NBC 7] *Television* Market: Boise, ID (104)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:55AM MT

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Unique Visitors: 189,418	CPM: \$11.38	Estimated Ad Value: \$733
Calc Publicity Value: \$2,199	Average Stay: 508.42	Attention: 0.0000
Rank: 41,422	Page Views: 4,983,155	

726. KTVB-TV [NBC 7] *Television* Market: Boise, ID (104)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:41AM MT

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Unique Visitors: 189,418	CPM: \$11.38	Estimated Ad Value: \$733
Calc Publicity Value: \$2,199	Average Stay: 508.42	Attention: 0.0000
Rank: 41,422	Page Views: 4,983,155	

727. KTVB-TV [NBC 7] *Television* Market: Boise, ID (104)
 'Joe Exotic,'tiger keeper former political candidate, charged in murder-for-hire Sep 9 2018 01:37AM MT

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Unique Visitors: 189,418	CPM: \$11.38	Estimated Ad Value: \$733
Calc Publicity Value: \$2,199	Average Stay: 508.42	Attention: 0.0000
Rank: 41,422	Page Views: 4,983,155	

728. KTVB-TV [NBC 7] *Television* Market: Boise, ID (104)
 "Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:35AM MT

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Calc Publicity Value: \$2,199	Average Stay: 508.42	Attention: 0.0000
Rank: 41,422	Page Views: 4,983,155	

729. KYTX-TV [CBS 19] *Television* Market: Tyler-Longview-Lufkin-Nacogdoches, TX (109)
 'Joe Exotic,'tiger keeper former political candidate, charged in murder-for-hire Sep 9 2018 01:37AM CT

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Unique Visitors: 21,019	CPM: \$11.38	Estimated Ad Value: \$182
Calc Publicity Value: \$546	Average Stay: 146.50	Attention: 0.0000
Rank: 355,626	Page Views: 315,111	

730. The Petoskey News Review *Newspaper* Market: Traverse City-Cadillac, MI (118)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:24AM ET

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Unique Visitors: 36,131	CPM: \$11.38	Estimated Ad Value: \$244
Calc Publicity Value: \$732	Average Stay: 108.05	Attention: 0.0000
Rank: 220,336	Page Views: 558,602	

731. WMAZ-TV [CBS 13] *Television* Market: Macon, GA (120)
 'Joe Exotic,'charged in murder-for-hire plot Sep 9 2018 01:44AM ET

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 82,080	CPM: \$11.38	Estimated Ad Value: \$615
Calc Publicity Value: \$1,845	Average Stay: 339.76	Attention: 0.0000
Rank: 52,136	Page Views: 3,499,464	

732. WMAZ-TV [CBS 13] *Television* Market: Macon, GA (120)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:37AM ET

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Unique Visitors: 82,080	CPM: \$11.38	Estimated Ad Value: \$615
Calc Publicity Value: \$1,845	Average Stay: 339.76	Attention: 0.0000
Rank: 52,136	Page Views: 3,499,464	

733. KIII-TV [ABC 3] *Television* Market: Corpus Christi, TX (128)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:49AM CT

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Unique Visitors: 39,028	CPM: \$11.38	Estimated Ad Value: \$327
Calc Publicity Value: \$981	Average Stay: 197.86	Attention: 0.0000
Rank: 147,058	Page Views: 992,526	

734. KBMT-TV [ABC 12] *Television* Market: Beaumont-Port Arthur, TX (142)
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:38AM CT

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Unique Visitors: 37,904	CPM: \$11.38	Estimated Ad Value: \$370
Calc Publicity Value: \$1,110	Average Stay: 707.01	Attention: 0.0000
Rank: 132,759	Page Views: 1,269,615	

735. KBMT-TV [ABC 12] *Television* Market: Beaumont-Port Arthur, TX (142)
 Life Community Sep 9 2018 01:35AM CT

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 37,904	CPM: \$11.38	Estimated Ad Value: \$370
Calc Publicity Value: \$1,110	Average Stay: 707.01	Attention: 0.0000
Rank: 132,759	Page Views: 1,269,615	

736. KBMT-TV [ABC 12] *Television* Market: Beaumont-Port Arthur, TX (142)
 "Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:33AM CT

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 37,904	CPM: \$11.38	Estimated Ad Value: \$370
Calc Publicity Value: \$1,110	Average Stay: 707.01	Attention: 0.0000
Rank: 132,759	Page Views: 1,269,615	

737. care2.com *Online Only* Market: Global
 Murder for Hire Plot Against Tampa's Big Cat Rescue CEO Leads to Arrest of Oklah Sep 9 2018 10:36PM UTC

Murder for Hire Plot Against Tampa's **BIG CAT RESCUE** CEO Leads to Arrest of Oklahoma Candidate for Governor Offbeat (tags: animals, protection, wildlife) Cher - 46 second: ago - tampabay.com Joseph Maldonado-Passage, 55, who was arrested Friday on two counts of paying two different people to murder Carole Baskin, the CEO of Tampa. s **BIG CAT RESCUE**, an animal sanctuary. Sunday September 9, 2018, 8:02 am GOOD GRIEF!"Prior examples of intimidation by other suspects, have included someone mailing he constarth during the anthrax scare of 2001 and individuals stuffing her mailbox with spiders and snakes." "As wild tigers in Asia continue to creep toward extinction, the captive tige population in the United States continues to climb." i blame your.

Unique Visitors: 720,566	CPM: \$20.26	Estimated Ad Value: \$1,883
Calc Publicity Value: \$5,649	Average Stay: 120.82	Attention: 0.0000
Rank: 18,036	Page Views: 10,496,081	

738. care2.com *Online Only* Market: Global
 Murder for hire plot against Tampa's Big Cat Rescue CEO leads to arrest of Oklah Sep 9 2018 10:35PM UTC

Murder for hire plot against Tampa's **BIG CAT RESCUE** CEO leads to arrest of Oklahoma candidate for governor Loading.

Unique Visitors: 720,566	CPM: \$20.26	Estimated Ad Value: \$1,883
Calc Publicity Value: \$5,649	Average Stay: 120.82	Attention: 0.0000
Rank: 18,036	Page Views: 10,496,081	

739. democraticunderground.com *Online Only* Market: Global
 Murder for hire' plot against Tampa's Big Cat Rescue CEO leads to arrest of Okla Sep 9 2018 10:10AM UTC

Murder for hire' plot against Tampa's **BIG CAT RESCUE** CEO leads to arrest of Oklahoma candidate File this under weird Florida co-mingled with libertarians https://www.tampabay.com/news/-Murder-for-hire-plot-against-Tampa-s-BIG-CAT-RESCUE-CEO-leads-to-arrest-of-Oklahoma-candidate-for-governor_171609891 A years-long feud between an Oklahoma zookeeper and a Tampa conservationist ended with the zookeeper in handcuffs Friday after federal agents foiled his alleged murder-for-hire scheme. Joseph "Joe Exotic" Maldonado-Passage, 55, was indicted by a federal grand jury and arrested Friday in Gulf Breeze for allegedly offering to pay two different people to murder Carol Baskin, the CEO of Tampa's **BIG CAT RESCUE**, an animal sanctuary. Maldonado-Passage's arrest comes during a turbulent year for the zookeeper. In October of last year Maldonado's husband, Travis, died from a self-inflicted gunshot to the head at Maldonado's Greater Wynnewood Exotic Animal Park.

Unique Visitors: 269,359	CPM: \$20.26	Estimated Ad Value: \$3,300
Calc Publicity Value: \$9,900	Average Stay: 626.28	Attention: 0.0000
Rank: 14,111	Page Views: 33,381,471	

740. myfoxzone.com *Online Only* Market: Global
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:40AM UTC

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 2,652	CPM: \$20.26	Estimated Ad Value: \$108
Calc Publicity Value: \$324	Average Stay: 119.28	Attention: 0.0000
Rank: 1,901,191	Page Views: 37,042	

741. myfoxzone.com *Online Only* Market: Global
 "Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:35AM UTC

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 2,652	CPM: \$20.26	Estimated Ad Value: \$108
Calc Publicity Value: \$324	Average Stay: 119.28	Attention: 0.0000
Rank: 1,901,191	Page Views: 37,042	

742. wfmynews2.com *Online Only* Market: Global
 Weather & Traffic Sep 9 2018 01:31AM UTC

Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

Unique Visitors: 148,380	CPM: \$20.26	Estimated Ad Value: \$822
Calc Publicity Value: \$2,466	Average Stay: 272.82	Attention: 0.0000
Rank: 77,960	Page Views: 1,967,937	

743. newscentermaine.com *Online Only*
 'Joe Exotic,' tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:48AM UTC

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

In Links: 1

744. newscentermaine.com *Online Only*
 "Joe Exotic," tiger keeper former political candidate, charged in murder-for-hir Sep 9 2018 01:33AM UTC

The second person put Maldonado-Passage in contact with an undercover FBI agent.Maldonado-Passage met with the undercover agent on Dec. 8 to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado-Passage wanted dead was Carole Baskin, CEO of the Tampa wildlifesanctuary **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports ,Maldonado-Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S Marshals Service arrested Maldonado-Passage in. Gulf Breeze on Friday, and he made an initial appearance before a U.S. magistrate in Pensacola. According to jail records, he is currently being held in Santa Rosa County jail without bond.

In Links: 1

745. scallywagandvagabond.com *Online Only*
 \$3K: Joe Exotic cat breeder (part time politician) hires hit man to kill woman s Sep 9 2018 03:23AM UTC

\$3K: Joe Exotic cat breeder (part time politician) hires hit man to kill woman suing him Joseph Maldonado-Passage indicted. Animal breeder and former political candidate, Joe Exotic indicted for hit job payoff of **BIG CAT RESCUE** founder, Carole Baskin. A big cat breeder and former Oklahoma gubernatorial candidate has been indicted in an alleged murder for hire scheme following claims a Florida animal sanctuary founder was the intended victim. In a released statement on Friday, the U.S. Department of Justice indicted Joseph Maldonado-Passage, 55, best known as Joe Exotic after allegedly trying to pay two different people to kill Florida woman cited only as Jane Doe. The indictment also lists alternate names, Joseph Allen Maldonado and Joseph Allen Schreibervogel which Joe Exotic is also known as. A regard of Exotics twitter handle listed the man describing himself along as an animal breeder, running for Oklahoma Governor, Country music artist, TV actor, talk show host, Joe Exotic TV persona as well as championing legalizing marijuana According to huffpo, Exotic formerly owned G.W. Exotic Animal Memorial Park, an Oklahoma zoo now called the Greater Wynnewood Exotic Animal Park. Current zoo owner Jet Lowe bought the venue and took over as CEO in 2016, but Exotic remained on staff as the entertainment director until last June. While the indictment declined naming the intended hit job victim, the founder of **BIG CAT RESCUE** in Tampa, Carole Baskin said she was the intended victim. In a released statement, Baskin cited multiple threatening statements: Exotic made over the years (see video directly below), largely in online videos uploaded to his YouTube channel, JoeExoticTV. **BIG CAT RESCUE** posted a clip on Facebook showing Exotic shooting the head off of a blow-up doll made to look like Baskin. I was surprised he didnt want to do it himself, Baskin told News 9

In Links: 1

746. FOXNews.com *Television* Market: USA
Big cat breeder Joe Exotic charged with hiring hitmen to kill rival Sep 8 2018 05:35PM ET

One of the hitmen was an undercover FBI agent, an Oklahoma indictment charges. Exotic, 55, was arrested Thursday in Gulf Breeze, Fla. I was surprised he didn't want to do it himself, but I wasn't surprised he would try and follow through, the intended victim, Carole Baskin, told KWTU Friday. Baskin runs **BIG CAT RESCUE** in Tampa. Exotic blames Baskin for judgments totaling more than \$1 million against him, according to the Oklahoman newspaper. He threatened violence against Baskin in online videos, according to the paper. Exotic is known best for founding a private zoo in Wynnewood, Okla., that he ran until early this year and for clashing with animal rights groups who accused him of abuse, the paper reported. He also has been involved in politics, the Oklahoman reported.

Unique Visitors: 29,520,720	CPM: \$20.26	Estimated Ad Value: \$16,478
Calc Publicity Value: \$49,434	Average Stay: 371.38	Attention: 0.0000
Rank: 150	Page Views: 1,115,974,389	

747. FOXNews.com *Television* Market: USA
Feds indict Oklahoma big cat breeder in murder-for-hire Sep 8 2018 04:21PM ET

One of the hitmen was an undercover FBI agent, an Oklahoma indictment charges. Exotic, 55, was arrested Thursday in Gulf Breeze, Fla. I was surprised he didn't want to do it himself, but I wasn't surprised he would try and follow through, the intended victim, Carole Baskin, told KWTU Friday. Baskin runs **BIG CAT RESCUE** in Tampa. Exotic blames Baskin for judgments totaling more than \$1 million against him, according to the Oklahoman newspaper. He threatened violence against Baskin in online videos, according to the paper. Exotic is known best for founding a private zoo in Wynnewood, Okla., that he ran until early this year and for clashing with animal rights groups who accused him of abuse, the paper reported. He also has been involved in politics, the Oklahoman reported.

Unique Visitors: 29,520,720	CPM: \$20.26	Estimated Ad Value: \$16,478
Calc Publicity Value: \$49,434	Average Stay: 371.38	Attention: 0.0000
Rank: 150	Page Views: 1,115,974,389	

748. ONENWS *Online Only* Market: USA
Feds indict Oklahoma big cat breeder in murder-for-hire Sep 8 2018 06:18PM ET

Feds indict Oklahoma big cat breeder in murder-for-hire Oklahomas eccentric big cat breeder Joe Exotic has been charged with hiring hitmen to kill the operator of a Florida animal sanctuary, according to reports. Source: ABC Action News -about 15 hours ago< > Embed 'Joe Exotic' indicted for trying to hire someone to murder the CEO of **BIG CAT RESCUE** in Tampa00:46 An Oklahoma zookeeper at an exotic animal park has been charged in a murder-for-hire scheme alleging he tried to hire someone to kill the CEO of **BIG CAT RESCUE** in Tampa, federal prosecutors announced on Friday.

Unique Visitors: 4,281	CPM: \$20.26	Estimated Ad Value: \$76
Calc Publicity Value: \$228	Average Stay: 27.84	Attention: 0.0000
Rank: 2,553,164	Page Views: 18,783	

749. The Huffington Post *Newspaper* Market: USA
Animal Sanctuary Owner Says She Was Target In Zookeepers Murder-For-Hire Plot Sep 8 2018 08:55PM ET

Current zoo owner Jeff Lowe bought the place and took over as CEO in 2016, but Exotic remained on staff as the entertainment director until last June, a zoo rep told HuffPost. The DOJ only identified Exotics target as Jane Doe. But Carole Baskin, founder of **BIG CAT RESCUE** in Tampa, says it was her. She released a statement citing multiple threatening statements Exotic made over the years, largely in online videos uploaded to his YouTube channel, JoeExoticTV. **BIG CAT RESCUE** posted a clip on Facebook showing Exotic shooting the head off of a blow-up doll made to look like Baskin. I was surprised he didn't want to do it himself, Baskin told local outlet News 9, of the alleged homicidal scheme. According to the DOJ, Exotic gave an unidentified person \$3,000 in November 2017 to murder his target, agreeing to pay the hit-person more when the deed was done. Prosecutor also alleges that in 2016, Exotic repeatedly asked a second person to find him someone who could carry out the murder. That second person connected Exotic with an undercover FBI agent, who the DOJ alleges met with him to talk about the details of the plot. Baskin and Exotic have had a contentious relationship for years. Baskin has repeatedly accused him of mistreating animals and endangering visitors during his stint as operator of the zoo in Wynnewood. He, in turn, repeatedly hit back at Baskin, accusing her of mistreating animals at **BIG CAT RESCUE** and calling her a hypocrite. Under Joe Exotics Leadership, the Wynnewood zoo also drew the ire of animal advocacy groups like the Humane Society of the United States and People for the Ethical Treatment of Animals. It was also the subject of multiple Department of Agriculture investigations. Baskin sued Exotic in 2011 claiming trademark infringement after he began displaying animals using the name **BIG CAT RESCUE** Entertainment, the Tampa Bay Business Journal reported at the time. A judge ultimately ordered Exotic to pay Baskin \$1 million, according to the Tampa Bay Times. In addition to his animal-related exploits, Exotic has also made bids for political office.

Unique Visitors: 29,309,609	CPM: \$20.26	Estimated Ad Value: \$9,537
Calc Publicity Value: \$28,611	Average Stay: 126.02	Attention: 0.0000
Rank: 421	Page Views: 323,512,008	

750. KSAZ-TV [FOX 10] *Television* Market: Phoenix, AZ (11)
Records: Big Cat Rescue CEO target of murder plot Sep 8 2018 03:17AM AZ

Records: **BIG CAT RESCUE** CEO target of murder plot Legal expert weighs in on South Side Flats shooting

Unique Visitors: 251,088	CPM: \$11.38	Estimated Ad Value: \$625
Calc Publicity Value: \$1,875	Average Stay: 108.69	Attention: 0.0000
Rank: 44,923	Page Views: 3,612,976	

751. KSAZ-TV [FOX 10] *Television* Market: Phoenix, AZ (11)
Men identified in viral Snapchat video Sep 8 2018 02:59AM AZ

Men identified in viral Snapchat video Records: **BIG CAT RESCUE** CEO target of murder-for-hire plot Image Gallery TAMPA (FOX 13) - A well-known zookeeper who ran for governor in Oklahoma has been indicted for an alleged murder-for-hire plot against the CEO of Tampa's **BIG CAT RESCUE**, Carole Baskin. Baskin was not injured in the alleged plot thanks to a tip made to the FBI. According to federal court filings in the Western District of Oklahoma, Joe Schreiber Maldonado-Passage, aka Joe Exotic, has been charged with two counts of murder-for-hire, which, if he's convicted, could hold a 10-year sentence, per count. The charges come two years after Maldonado-Passage first tried to hire someone to kill Baskin. In July 2016, he "repeatedly asked" an unnamed person to find someone who would kill Baskin in exchange for money, according to the U.S. Attorney's Office that filed the charges. Later, in November 2017, he allegedly approached another person with a similar proposition. That person put Maldonado-Passage in touch with an undercover agent from the FBI. Maldonado-Passage allegedly paid \$3,000 for the murder to take place and agreed to "pay thousands more after the deed." The U.S. Fish and Wildlife Service Office of Law Enforcement and the FBI worked with the U.S. Marshals Service to investigate the case and this week, marshals arrested Maldonado-Passage in Gulf Breeze, Florida. / release from the **BIG CAT RESCUE** advisory board chairman, Howard Baskin said Maldonado-Passage had been making online threats to Carole for years. Baskin said a video of Maldonado shooting an inflatable doll, apparently dressed to resemble Carole, had been published online, as well. A significant part of our mission has been to stop mistreatment and exploitation big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them,"Carole Baskin said in a statement."Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. According to the FBI, animal abuse is highly correlated with human-to-human violence

Unique Visitors: 251,088	CPM: \$11.38	Estimated Ad Value: \$625
Calc Publicity Value: \$1,875	Average Stay: 108.69	Attention: 0.0000
Rank: 44,923	Page Views: 3,612,976	

752. Bay News 9 (Spanish) [CABLE] *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Man accused of hiring to murder Big Cat Rescue CEO arrested

Sep 8 2018 12:57PM ET

Man accused of hiring to murder **BIG CAT RESCUE** CEO arrested TAMPA, Fla. A man accused of hiring someone to murder the CEO of **BIG CAT RESCUE** in Tampa has been arrested in Santa Rosa County, according to the animal rescue organization. Joe Schreibvogel Maldonado-Passage charged with murder for hire Suspect, aka "Exotic Joe," made threats against CEO Carole Baskin online Joe Schreibvogel Maldonado-Passage, also known as Exotic Joe, was arrested on Sept. 7 after being indicted by a Federal Grand Jury for putting a hit out on Carole Baskin, CEO of **BIG CAT RESCUE**. Baskin said Exotic Joe's anger toward her started years ago when he was running Roadside Cub Petting Zoos in Oklahoma and bringing tigers to malls throughout the country. Baskin said **BIG CAT RESCUE** educated those malls about his business and the risks she believes the animals face in those environments. Afterward, the malls started canceling his exhibits. A significant part of our mission has to be to stop the mistreatment and exploitation of big cats a roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them, Baskin stated. Baskin said Exotic Joe changed his zoo's name to **BIG CAT RESCUE** Entertainment so people would think his business was associated with the Tampa organization. In 2011, Baskin filed a lawsuit against the man for using the rescue's name. She was granted more than one million dollars but litigation has been ongoing ever since. Exotic Joe is also accused of making threats against Baskin on social media, including a video he posted showing him shooting a blow up doll, dressed like Baskin, in the head. In the video he talks about how he better never see Baskin again and how he's fed up. Baskin said he is not the only one to threaten her over the years. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats, and we have been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. Joe Schreibvogel Maldonado-Passage, who resides in Gulf Breeze, FL, now faces two counts of murder for hire.

Unique Visitors: 238,458 CPM: \$11.38 Estimated Ad Value: \$1,069
 Calc Publicity Value: \$3,207 Average Stay: 171.24 Attention: 0.0000
 Rank: 18,454 Page Views: 10,724,582

753. BAYN-CABLE *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
BAY NEWS 9 AT 11 PM

Sep 8 2018 11:00PM ET

[11:02:38 PM] A MAN IS ACCUSED OF PUTTING A HIT OUT ON THE C-EO OF **"BIG CAT RESCUE"** IN TAMPA. JOE SCHREIBVOGEL MALDONADO-PASSAGE IS BETTER KNOWN AS "EXOTIC JOE" AND IN A VIDEO WE ARE ONLY PLAYING PART OF, HE TALKS ABOUT HIS ISSUES WITH C-EO, CAROLE BASKIN AND SHOOTS A BLOW UP DOLL, DRESSED TO LOOK LIKE HER, IN THE HEAD. BASKIN SAYS "EXOTIC JOE" USED TO RUN A ROADSIDE PETTING ZOO IN OKLAHOMA. SHE SAYS HER ORGANIZATION BEGAN EDUCATING BUSINESSES ABOUT THE RISKS SHE BELIEVES THE ANIMALS FACE IN THOSE ENVIRONMENTS. MALLS THEN BEGAN CANCELLING EXOTIC JOE'S EXHIBITS. HE ALSO CHANGED HIS OWN ZOOS NAME TO **BIG CAT RESCUE** ENTERTAINMENT. BASKIN FILED A LAWSUIT IN 20-11 FOR USING THE RESCUE'S NAME. SHE WAS GRANTED MORE THAN ONE MILLION DOLLARS BUT LITIGATION IS ONGOING.

Nielsen Audience: 17,452 Ad Value: \$213 Calc Ad Value: \$383
 Calc Publicity Value: \$1,150

754. BAYN-CABLE *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
BAY NEWS 9 AT 10 PM

Sep 8 2018 10:00PM ET

[10:02:36 PM] A MAN IS ACCUSED OF PUTTING A HIT OUT ON THE C-EO OF **"BIG CAT RESCUE"** IN TAMPA. JOE SCHREIBVOGEL MALDONADO-PASSAGE IS BETTER KNOWN AS "EXOTIC JOE" AND IN A VIDEO WE ARE ONLY PLAYING PART OF, HE TALKS ABOUT HIS ISSUES WITH C-EO, CAROLE BASKIN AND SHOOTS A BLOW UP DOLL, DRESSED TO LOOK LIKE HER, IN THE HEAD. BASKIN SAYS "EXOTIC JOE" USED TO RUN A ROADSIDE PETTING ZOO IN OKLAHOMA. SHE SAYS HER ORGANIZATION BEGAN EDUCATING BUSINESSES ABOUT THE RISKS SHE BELIEVES THE ANIMALS FACE IN THOSE ENVIRONMENTS. MALLS THEN BEGAN CANCELLING EXOTIC JOE'S EXHIBITS. HE ALSO CHANGED HIS OWN ZOOS NAME TO **BIG CAT RESCUE** ENTERTAINMENT. BASKIN FILED A LAWSUIT IN 20-11 FOR USING THE RESCUE'S NAME. SHE WAS GRANTED MORE THAN ONE MILLION DOLLARS BUT LITIGATION IS ONGOING.

Nielsen Audience: 21,487 Ad Value: \$213 Calc Ad Value: \$383
 Calc Publicity Value: \$1,150

755. BAYN-CABLE *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
BAY NEWS 9 AT 9 PM

Sep 8 2018 09:00PM ET

[9:02:00 PM] YOU CAN PICK THEM UP AT THE CLEARWATER OR S DEVELOPING TONIGHT, A MURDER FOR HIRE ARREST. A MAN IS ACCUSED OF PUTTING A HIT OUT ON THE C-EO OF **"BIG CAT RESCUE"** IN TAMPA. JOE SCHREIBVOGEL MALDONADO-PASSAGE IS BETTER KNOWN AS "EXOTIC JOE" AND IN A VIDEO WE ARE ONLY PLAYING PART OF, HE TALKS ABOUT HIS ISSUES WITH C-EO, CAROLE BASKIN AND SHOOTS A BLOW UP DOLL, DRESSED TO LOOK LIKE HER, IN THE HEAD. BASKIN SAYS "EXOTIC JOE" USED TO RUN A ROADSIDE PETTING ZOO IN OKLAHOMA. SHE SAYS HER ORGANIZATION BEGAN EDUCATING BUSINESSES ABOUT THE RISKS SHE BELIEVES THE ANIMALS FACE IN THOSE ENVIRONMENTS. MALLS THEN BEGAN CANCELLING EXOTIC JOE'S EXHIBITS. HE ALSO CHANGED HIS OWN ZOOS NAME TO **BIG CAT RESCUE** ENTERTAINMENT. BASKIN FILED A LAWSUIT IN 20-11 FOR USING THE RESCUE'S NAME. SHE WAS GRANTED MORE THAN ONE MILLION DOLLARS BUT LITIGATION IS ONGOING.

Nielsen Audience: 16,159 Ad Value: \$213 Calc Ad Value: \$454
 Calc Publicity Value: \$1,363

756. BAYN-CABLE *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
BAY NEWS 9 AT 8 PM

Sep 8 2018 08:00PM ET

[8:02:06 PM] YOU CAN PICK THEM UP AT THE CLEARWATER OR S DEVELOPING TONIGHT, A MURDER FOR HIRE ARREST. A MAN IS ACCUSED OF PUTTING A HIT OUT ON THE C-EO OF **"BIG CAT RESCUE"** IN TAMPA. JOE SCHREIBVOGEL MALDONADO-PASSAGE IS BETTER KNOWN AS "EXOTIC JOE" AND IN A VIDEO WE ARE ONLY PLAYING PART OF, HE TALKS ABOUT HIS ISSUES WITH C-EO, CAROLE BASKIN AND SHOOTS A BLOW UP DOLL, DRESSED TO LOOK LIKE HER, IN THE HEAD. BASKIN SAYS "EXOTIC JOE" USED TO RUN A ROADSIDE PETTING ZOO IN OKLAHOMA. SHE SAYS HER ORGANIZATION BEGAN EDUCATING BUSINESSES ABOUT THE RISKS SHE BELIEVES THE ANIMALS FACE IN THOSE ENVIRONMENTS. MALLS THEN BEGAN CANCELLING EXOTIC JOE'S EXHIBITS. HE ALSO CHANGED HIS OWN ZOOS NAME TO **BIG CAT RESCUE** ENTERTAINMENT. BASKIN FILED A LAWSUIT IN 20-11 FOR USING THE RESCUE'S NAME. SHE WAS GRANTED MORE THAN ONE MILLION DOLLARS BUT LITIGATION IS ONGOING.

Nielsen Audience: 24,277 Ad Value: \$213 Calc Ad Value: \$447
 Calc Publicity Value: \$1,342

757. BAYN-CABLE *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
BAY NEWS 9 AT 6 PM

Sep 8 2018 06:00PM ET

[6:03:28 PM] DEVELOPING TONIGHT, A MURDER FOR HIRE ARREST. A MAN IS ACCUSED OF PUTTING A HIT OUT ON THE C-EO OF **"BIG CAT RESCUE"** IN TAMPA. JOE SCHREIBVOGEL MALDONADO-PASSAGE IS BETTER KNOWN AS "EXOTIC JOE" AND IN A VIDEO WE ARE ONLY PLAYING PART OF, HE TALKS ABOUT HIS ISSUES WITH C-EO, CAROLE BASKIN AND SHOOTS A BLOW UP DOLL, DRESSED TO LOOK LIKE HER, IN THE HEAD. BASKIN SAYS "EXOTIC JOE" USED TO RUN A ROADSIDE PETTING ZOO IN OKLAHOMA. SHE SAYS HER ORGANIZATION BEGAN EDUCATING BUSINESSES ABOUT THE RISKS SHE BELIEVES THE ANIMALS FACE IN THOSE ENVIRONMENTS. MALLS THEN BEGAN CANCELLING EXOTIC JOE'S EXHIBITS. HE ALSO CHANGED HIS OWN ZOOS NAME TO **BIG CAT RESCUE** ENTERTAINMENT. BASKIN FILED A LAWSUIT IN 20-11 FOR USING THE RESCUE'S NAME. SHE WAS GRANTED MORE THAN ONE MILLION DOLLARS BUT LITIGATION IS ONGOING.

Nielsen Audience: 30,613 Ad Value: \$213 Calc Ad Value: \$405
 Calc Publicity Value: \$1,214

758. BAYN-CABLE *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
BAY NEWS 9 AT 6 PM

Sep 8 2018 06:00PM ET

[7:02:07 PM] YOU CAN PICK THEM UP AT THE CLEARWATER OR S DEVELOPING TONIGHT, A MURDER FOR HIRE ARREST. A MAN IS ACCUSED OF PUTTING A HIT OUT ON THE C-EO OF **"BIG CAT RESCUE"** IN TAMPA. JOE SCHREIBVOGEL MALDONADO-PASSAGE IS BETTER KNOWN AS "EXOTIC JOE" AND IN A VIDEO WE ARE ONLY PLAYING PART OF, HE TALKS ABOUT HIS ISSUES WITH C-EO, CAROLE BASKIN AND SHOOTS A BLOW UP DOLL, DRESSED TO LOOK LIKE HER, IN THE HEAD. BASKIN SAYS "EXOTIC JOE" USED TO RUN A ROADSIDE PETTING ZOO IN OKLAHOMA. SHE SAYS HER ORGANIZATION BEGAN EDUCATING BUSINESSES ABOUT THE RISKS SHE BELIEVES THE ANIMALS FACE IN THOSE ENVIRONMENTS. MALLS THEN BEGAN CANCELLING EXOTIC JOE'S EXHIBITS. HE ALSO CHANGED HIS OWN ZOOS NAME TO **BIG CAT RESCUE** ENTERTAINMENT. BASKIN FILED A LAWSUIT IN 20-11 FOR USING THE RESCUE'S NAME. SHE WAS GRANTED MORE THAN ONE MILLION DOLLARS BUT LITIGATION IS ONGOING.

Nielsen Audience: 30,613 Ad Value: \$213 Calc Ad Value: \$447
 Calc Publicity Value: \$1,342

759. BAYN-CABLE *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13) Sep 8 2018 04:00PM ET
BAY NEWS 9 AT 4 PM

[4:30:33 PM] A BIZARRE MURDER FOR HIRE ARREST. "JOE SCHREIBVOGEL MALDONADO-PASSAGE" HAS BEEN INDICTED BY A FEDERAL GRAND JURY ON TWO COUNTS OF MURDER FOR HIRE. HE ALSO GOES BY THE NAME "JOE EXOTIC " DOCUMENTS SHOW HE WAS ARRESTED FOR TRYING TO HIRE SOMEONE TO KILL THE C-EO OF **BIG CAT RESCUE**, CAROLE BASKIN. HE IS ALSO ACCUSED OF MAKING THREATS AGAINST BASKIN ON SOCIAL MEDIA. THE STATE SUPREME COURT RULED FRIDAY THAT A PROPOSED BAN ON GREYHOUND RACING CAN APPEAR ON THE BALLOT THIS NOVEMBER.

Nielsen Audience: 20,571 Ad Value: \$213 Calc Ad Value: \$220
 Calc Publicity Value: \$660

760. BAYN-CABLE *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13) Sep 8 2018 03:00PM ET
BAY NEWS 9 AT 3 PM

[3:00:44 PM] A MAN IS ACCUSED OF PUTTING A HIT OUT ON THE C-EO OF "**BIG CAT RESCUE**" SPECTRUM BAY NEWS 9'S JORJA ROMAN IS ON SCENE IN TAMPA WITH DETAILS OF THE ALLEGED PLOT AND THE NOW TO A MURDER MYSTERY IN HILLSBOROUGH COUNTY. DEPUTIES ARE LOOKING FOR THE PERSON WHO GUNNED DOWN A MOTHER OF TWO.

Nielsen Audience: 21,852 Ad Value: \$213 Calc Ad Value: \$106
 Calc Publicity Value: \$320

761. BAYN-CABLE *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13) Sep 8 2018 02:00PM ET
BAY NEWS 9 AT 2 PM

[2:01:39 PM] A MAN IS ACCUSED OF PUTTING A HIT OUT ON THE C-EO OF "**BIG CAT RESCUE**" SPECTRUM BAY NEWS 9'S JORJA ROMAN IS ON SCENE IN TAMPA WITH DETAILS OF THE ALLEGED PLOT AND THE VOTERS WILL DECIDE THIS NOVEMBER IF FLORIDA SHOULD CONTINUE ALLOWING GREYHOUND RACING. THE STATE SUPREME COURT RULED FRIDAY THAT A PROPOSED BAN ON GREYHOUND RACING CAN APPEAR ON THE BALLOT.

Nielsen Audience: 23,119 Ad Value: \$213 Calc Ad Value: \$114
 Calc Publicity Value: \$341

762. BAYN-CABLE *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13) Sep 8 2018 02:00PM ET
BAY NEWS 9 AT 2 PM

[2:31:57 PM] A BIZARRE MURDER FOR HIRE ARREST. "JOE SCHREIBVOGEL MALDONADO-PASSAGE" HAS BEEN INDICTED BY A FEDERAL GRAND JURY ON TWO COUNTS OF MURDER FOR HIRE. HE ALSO GOES BY THE NAME "JOE EXOTIC " DOCUMENTS SHOW HE WAS ARRESTED FOR TRYING TO HIRE SOMEONE TO KILL THE C-EO OF **BIG CAT RESCUE**, CAROLE BASKIN. HE IS ALSO ACCUSED OF MAKING THREATS AGAINST BASKIN ON SOCIAL MEDIA. THE STATE SUPREME COURT RULED FRIDAY THAT A PROPOSED BAN ON GREYHOUND RACING CAN APPEAR ON THE BALLOT THIS NOVEMBER.

Nielsen Audience: 23,119 Ad Value: \$213 Calc Ad Value: \$213
 Calc Publicity Value: \$639

763. BAYN-CABLE *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13) Sep 8 2018 02:00PM ET
BAY NEWS 9 AT 2 PM

[2:47:42 PM] AND NEXT, A HISTORIC TREASURE LOOKING INTO THE PAST. WE TAKE YOU AROUND FLORIDA ON A TANKFUL, YOU DON'T WANT TO MISS IT. AND AT THE TOP OF THE HOUR, AN ARREST, IN A MURDER FOR HIRE SCHEME, THE C-EO OF THE **BIG CAT RESCUE** WAS TARGETED. WE HAVE THE DETAILS AND SOME BIZARRE VIDEO AT THE TOP OF THE HOUR. NOW ON SPECTRUM IN THE TROPICS, TROPICAL STORM FLORENCE CONTINUES TO SHOW SIGNS OF ORGANIZATION AND COULD BECOME A HURRICANE TODAY. RIGHT NOW WE ARE MONITORING THE POTENTIAL FOR AN IMPACT LATER IN THE WEEK ALONG THE US EAST COAST.

Nielsen Audience: 23,119 Ad Value: \$213 Calc Ad Value: \$298
 Calc Publicity Value: \$895

764. baynews9.com *Online Only* Market: Tampa-St. Petersburg-Sarasota, FL (13) Sep 8 2018 12:41PM ET
Man accused of hiring to murder Big Cat Rescue CEO arrested

Man accused of hiring to murder **BIG CAT RESCUE** CEO arrested TAMPA, Fla. A man accused of hiring someone to murder the CEO of **BIG CAT RESCUE** in Tampa has been arrested in Santa Rosa County, according to the animal rescue organization. Man accused of hiring to murder **BIG CAT RESCUE** CEO arrested Joe Schreibvogel Maldonado Passage charged with murder for hire Suspect, aka "Exotic Joe," made threats against CEO Carole Baskin online Joe Schreibvogel Maldonado-Passage, also known as Exotic Joe was arrested on Sept. 7 after being indicted by a Federal Grand Jury for putting a hit out on Carole Baskin, CEO of **BIG CAT RESCUE**. Baskin said Exotic Joe's anger toward her started years ago when he was running Roadside Cub Petting Zoos in Oklahoma and bringing tigers to malls throughout the country. Baskin said **BIG CAT RESCUE** educated those malls about his business and the risks she believes the animals face in those environments. Afterward, the malls started canceling his exhibits. A significant part of our mission has: been to stop the mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them, Baskin stated. Baskin said Exotic Joe changed his zoo's name to **BIG CAT RESCUE** Entertainment so people would think his business was associated with the Tampa organization. In 2011, Baskin filed a lawsuit against the man for using the rescue's name. She was granted more than one million dollars but litigation has been ongoing ever since. Exotic Joe is also accused of making threats against Baskin on social media, including a video he posted showing him shooting a blow up doll, dressed like Baskin, in the head. In the video he talks about how he better never see Baskin again and how he's fed up. Baskin said he is not the only one to threaten her over the years. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats, and we have been very effective in our work, I have received multiple death threats over the years including at one point a number of snakes placed in my mailbox. Joe Schreibvogel Maldonado-Passage, who resides in Gulf Breeze, FL, now faces two counts of murder for hire

READ MORE Author: Jorja Roman

Unique Visitors: 238,458 CPM: \$11.38 Estimated Ad Value: \$1,069
 Calc Publicity Value: \$3,207 Average Stay: 171.24 Attention: 0.0000
 Rank: 18,454 Page Views: 10,724,582

765. Pinellas News *Newspaper* Market: Tampa-St. Petersburg-Sarasota, FL (13) Sep 8 2018 01:48AM ET
Man indicted for murder-for-hire plot in Florida

Man indicted for murder-for-hire plot in Florida TAMPA, Fla. An Oklahoma zookeeper at an exotic animal park has been charged in a murder-for-hire scheme alleging he tried to hire someone to kill the CEO of **BIG CAT RESCUE** in Tampa, federal prosecutors announced on Friday. Joseph Maldonado-Passage, 55, also known as Joe Exotic, was indicted on two counts of hiring a person to commit murder after he reportedly tried to hire two different people to murder Carole Baskin. Baskin took to Facebook tonight, expressing her relief that "Joe Exotic" was behind bars. Today Joe Schreibvogel Maldonado-Passage, aka Joe Exotic, was arrested after being indicted by a Federal Grand Jury on two counts of murder for hire for seeking to hire someone to murder Carole Baskin, CEO of **BIG CAT RESCUE**. Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy. (See in video below) It is important to understand that this is not the isolated act of one crazy bad apple, Baskin said. A significant part of our mission has been to stop mistreatment and exploitation of big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. According to the FBI, animal abuse is highly correlated with human-to-human violence. Maldonado ran, in our view, one of the most notorious cub petting roadside zoos in the country in Wynnewood, OK. Year ago he also operated a traveling exhibit that would bring cubs to malls throughout the Midwest and Southwest. When **BIG CAT RESCUE** educated the malls about the miserable life this created for the cubs and the malls started cancelling Maldonados traveling exhibit, Maldonado retaliated by renaming his traveling show **BIG CAT RESCUE** Entertainment in order to confuse the public into thinking the show was operated by **BIG CAT RESCUE**. In 2011 **BIG CAT RESCUE** sued for violations of its intellectual property rights and in 2011 was granted a consent judgment for over \$1 million. Litigation to collect on the judgment has been ongoing since then in Oklahoma. We are ENORMOUSLY grateful to the U.S. Fish & Wildlife Service, the FBI, the US Attorney's Office for the Western District of Oklahoma and the U.S. Marshall's Service for the many months of incredibly hard work that went into this investigation and arrest.

Unique Visitors: 68 CPM: \$11.38 Estimated Ad Value: \$8
 Calc Publicity Value: \$24 Average Stay: 70.62 Attention: 0.0000
 Rank: 16,869,888 Page Views: 775

766. South Shore News *Newspaper* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Murder for hire plot against Tampus Big Cat Rescue CEO leads to arrest of Oklaho

Sep 8 2018 08:32PM ET

Murder for hire plot against Tampus **BIG CAT RESCUE** CEO leads to arrest of Oklahoma candidate for governor A years-long feud between an Oklahoma zookeeper and a Tampa conservationist ended with the zookeeper in handcuffs Friday after federal agents foiled his alleged murder-for-hire scheme. Joseph "Joe Exotic" Maldonado-Passage, 55, was indicted by a federal grand jury and arrested Friday in Gulf Breeze for allegedly offering to pay two different people to murder Carole Baskin, the CEO of Tampus **BIG CAT RESCUE** an animal sanctuary. The arrest illuminates how the threat of violence stalks a mostly-unseen but continual clash between animal exhibitors and those seeking to protect endangered species like big cats. Baskin warned that Maldonado-Passages arrest was not "an isolated act of one crazy bad apple." "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years. Baskin said in a Facebook Live on Friday. Prior examples of intimidation by other suspects, she told the Tampa Bay Times on Saturday, have included someone mailing her cornstarch during the anthrax scare of 2001 and individuals stuffing her mailbox with spiders and snakes. "I quit opening the mail," Baskin said. "They now bring it to the front door." According to the indictment, which was filed Wednesday, Maldonado-Passage paid one unnamed individual \$3,000 in November 2017 to travel to Florida and murder "Jane Doe." Baskin with the promise of more cash later. In December 2017, Maldonado-Passage also allegedly offered to pay an undercover FBI agent to murder Baskin, who was not harmed in either scheme. Read the indictment here. The charges against Maldonado-Passage cap a long simmering feud between **BIG CAT RESCUE** and Maldonado-Passages tiger petting zoos, Baskin said Saturday. For years, **BIG CAT RESCUE**, which houses rare wildcats as one of the few dozen facilities accredited by the renowned Global Federation of Animal Sanctuaries, spoke out against Maldonado Passages businesses. The efforts of Baskins organization to expose what they saw as harsh treatment of young tigers enraged Maldonado-Passage, Baskin said. When Maldonado Passages clients stopped booking his traveling zoo around 2010 because of Big Cat Rescues outreach efforts, he "retaliated" against Baskins organization by naming his traveling petting zoo "**BIG CAT RESCUE** Entertainment," Baskin said. In 2011, **BIG CAT RESCUE** sued Maldonado-Passage, and in 2013, it won a judgment worth more than \$1 million Baskin said. The litigation is ongoing, because **BIG CAT RESCUE** has yet to collect the judgment, Baskin said. In the years following their protracted legal battle, Maldonado Passage also made a number of threats against Baskin online, the indictment said. In a Facebook Live Friday night, Baskin said that Maldonado-Passage produced a video of him shooting a blow-up doll in the head that was dressed as Baskin.

In Links: 15,034	Traffic Rank: 20,796	Reach Rank: 18,911
Reach Per Million: 79.00	Page Views Rank: 32,576	Page Views Per Million: 2.04
Page Views Per User: 2.28		

767. Tampa Bay *Online Only* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Murder for hire plot against Tampus Big Cat Rescue CEO leads to arrest of Oklaho

Sep 8 2018 03:35PM ET

Murder for hire plot against Tampus **BIG CAT RESCUE** CEO leads to arrest of Oklahoma candidate for governor An Oklahoma zookeeper and libertarian candidate for governor was arrested Friday on two federal counts of engaging in murder for hire plots against a Tampa conservationist. Joseph "Exotic Joe" Maldonado-Passage was indicted by a federal grand jury for allegedly offering to pay two different individuals to murder Carole Baskin, the CEO of Tampus **BIG CAT RESCUE**. According to the indictment, which was filed Wednesday, Maldonado-Passage paid one unnamed individual \$3,000 in November 2017 to travel to Florida and murder "Jane Doe" with the promise of more cash later. In December 2017, Maldonado-Passage also allegedly offered to pay an undercover FBI agent to murder Doe, who was not harmed in either scheme. Read the indictment here DV.load("https://www.documentcloud.org/documents/4844380-Joe-Exotic-Indictment.js", { responsive: true, container: "#DV-viewer-4844380-Joe-Exotic-Indictment" } Joe Exotic Indictment (PDF) Joe Exotic Indictment (Text) Baskin, in a Facebook Live Friday night, said she was the unnamed target of the alleged schemes. She added that the charges against Maldonado-Passage came after years of feuding between **BIG CAT RESCUE** and Maldonado-Passages own tiger petting zoo. Baskin said her organization worked to educate "Exotic Joes" clients about the dangers of exploiting tiger cubs for profit. Baskin said in the Facebook Live that her organizations work enraged Maldonado-Passage, leading him to post a video of him shooting a blow-up doll dressed as Baskin and other threatening messages. "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as: abuse of big cats and been very effective in our work, I have received multiple death threats over the years," Baskin said in the video. Maldonado-Passage this year ran for governor of Oklahoma as a libertarian, but he finished third in the three-way race. Watch Baskins Facebook Live here: Information from Times wires was used in this report.

Unique Visitors: 1,699,757	CPM: \$11.38	Estimated Ad Value: \$1,256
Calc Publicity Value: \$3,768	Average Stay: 196.35	Attention: 0.0000
Rank: 11,250	Page Views: 14,933,912	

768. WFLA-NBC *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
News Channel 8 Weekend Morning at 7 AM

Sep 8 2018 07:00AM ET

[7:05:06 AM] RIGHT NOW AN OKLAHOMA ZOO KEEPER IS CHARGED WITH TRYING TO HIRE SOMEONE TO KILL THE CEO OF **BIG CAT RESCUE**. 55-YEAR-OLD JOSEPH MALDONADO-PASSAGE WAS INDI HIRE TWO DIFFERENT PEOPLE TO KILL A FLORIDA WOMAN. NOW CAROLE BASKIN, THE CEO OF **BIG CAT RESCUE**, SAYS HE' BEEN THREATENING HER ONLINE FOR YEARS.

Nielsen Audience: 16,245	Ad Value: \$450	Calc Ad Value: \$390
Calc Publicity Value: \$1,170		

769. WFLA-TV [NBC 8] *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
Big Cat Rescue CEO claims she was target of murder-for-hire plot where Oklahoma

Sep 8 2018 02:49AM ET

BIG CAT RESCUE CEO claims she was target of murder-for-hire plot where Oklahoma man charged OKLAHOMA CITY (AP) - Federal prosecutors say an Oklahoma zookeeper an exotic animal park and candidate for governor earlier this year has been charged in a murder-for-hire scheme alleging he tried to hire someone to kill a Florida woman. The U.S Attorney's Office in Oklahoma City announced Friday that 55-year-old Joseph Maldonado-Passage, also known as "Joe Exotic," was indicted on two counts of hiring a person to commit murder. Carole Baskin, CEO of **BIG CAT RESCUE** claims she is the "Jane Doe" listed in court documents. Baskin alleges in a Facebook post that Maldonado-Passage made threats online over a period of years, including sharing a video of him shooting a sex doll dressed up to look like Baskin and an image hanging her in effigy. Prosecutors allege Maldonado-Passage tried to hire two separate people to kill "Jane Doe," who wasn't harmed.

Unique Visitors: 455,281	CPM: \$11.38	Estimated Ad Value: \$694
Calc Publicity Value: \$2,082	Average Stay: 130.45	Attention: 0.0000
Rank: 31,629	Page Views: 4,465,216	

770. WFTS-ABC *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
ACTION NEWS AT 6 AM

Sep 8 2018 06:00AM ET

[6:04:47 AM] A MURDER PLOT IS STOPPED. CAROL BASKINS IS THE CEO OF **BIG CAT RESCUE** AND SHE WROTE ON FACEBOOK, AN ENEMY IS BEHIND BARS. THAT'S JOE. HE WAS ARRESTED BY FEDERAL AGENTS IN PENSACOLA.
 [6:05:01 AM] THE TWO YOU HAD AN ONGOING FEUD OVER HER WORK WITH **BIG CAT RESCUE**.

Nielsen Audience: 6,452	Ad Value: \$75	Calc Ad Value: \$60
Calc Publicity Value: \$180		

771. WTVT-FOX *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
GOOD DAY TAMPA AT 7 AM

Sep 8 2018 07:00AM ET

[7:05:28 AM] DETECTIVES FOILED A MURDER FOR HIRE PLOT PLANNED FOR THE CEO OF **BIG CAT RESCUE**. THE FOUNDER AND CEO OF TAMPA'S **BIG CAT RESCUE** IS UNNERVED BUT NOT SURPRISED BY THE NEWS. A MAN KNOWN BY SEVERAL NAMES JR. JOE EXOTIC JOE MANDONALDO HAS BEEN CHARGED ON TWO COUNTS OF HIRING SOMEONE TO KILL BASKIN.

Nielsen Audience: 36,959	Ad Value: \$325	Calc Ad Value: \$292
Calc Publicity Value: \$878		

772. WTVT-FOX *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
GOOD DAY TAMPA AT 6 AM

Sep 8 2018 06:00AM ET

[6:03:25 AM] AND RIGHT NOW, A MAN IS UNDER ARREST AFTER A MURDER FOR HIRE PLOT TARGETS CARROLL BASKIN, THE FOUNDER OF TAMPA'S **BIG CAT RESCUE**. JOE EXOTIC, JOSEPH MALDONADO AND JOSEPH SHRIDOB. HE HAS BEEN INDICTED OF HIRING SOMEONE TO KILL HER.

Nielsen Audience: 16,785	Ad Value: \$150	Calc Ad Value: \$125
Calc Publicity Value: \$375		

773. Miami Herald *Newspaper* Market: Miami-Ft. Lauderdale, FL (16) Sep 8 2018 07:04PM ET
This zookeeper was sick and tired of a Tampa CEO, so he tried to hire a hitman.

An Oklahoma zookeeper has been arrested on charges of trying to hire two different people to kill a competing organizations leader. U.S Marshals arrested 55-year-old Joe Maldonado-Passage, who goes by Joe Exotic, Friday in Gulf Breeze, Florida. Tampa's **BIG CAT RESCUE** CEO Carole Baskin was the target of his plot, according to Santa Rosa County deputies. A federal grand jury in Oklahoma indicted him on two counts of murder-for-hire, Fox 13 News reports. Baskin addressed the arrest in a video uploaded to Facebook Friday evening. She said Joe Exotics threats are only a fraction of the threats she and her organization have received for working to end the mistreatment of animals at roadside zoos. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and we have been very effective in our work, I have received multiple death threats over the years, including at one point, a number of snakes placed in my mailbox, Baskin said. Author: Ryan Callihan

Unique Visitors: 4,755,211	CPM: \$11.38	Estimated Ad Value: \$1,554
Calc Publicity Value: \$4,662	Average Stay: 63.00	Attention: 0.0000
Rank: 5,906	Page Views: 23,154,713	

774. Miami Herald *Newspaper* Market: Miami-Ft. Lauderdale, FL (16) Sep 8 2018 07:01PM ET
This zookeeper was sick and tired of a Tampa CEO, so he tried to hire a hitman.

An Oklahoma zookeeper has been arrested on charges of trying to hire two different people to kill a competing organizations leader. U.S Marshals arrested 55-year-old Joe Maldonado-Passage, who goes by Joe Exotic, Friday in Gulf Breeze, Florida. Tampa's **BIG CAT RESCUE** CEO Carole Baskin was the target of his plot, according to Santa Rosa County deputies. A federal grand jury in Oklahoma indicted him on two counts of murder-for-hire, Fox 13 News reports. Baskin addressed the arrest in a video uploaded to Facebook Friday evening. She said Joe Exotics threats are only a fraction of the threats she and her organization have received for working to end the mistreatment of animals at roadside zoos. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and we have been very effective in our work, I have received multiple death threats over the years, including at one point, a number of snakes placed in my mailbox, Baskin said. Joe Exotic had previously posted on social media about being sick and tired of Baskin. One video depicted him shooting a blow-up doll dressed as Baskin in the head and another of her hanging in effigy. In a video uploaded to social media, Joe Exotic expressed his frustration with **BIG CAT RESCUE** CEO Carole Baskin and used a gun to shoot a doll dressed as her in the head. Screenshot from Facebook According to Baskin Joe Exotics rivalry with her began years ago when **BIG CAT RESCUE** stepped in to warn malls that hosted his traveling exhibits about how he treats his animals. Malls began canceling his shows and in retaliation, he renamed his show to **BIG CAT RESCUE** Entertainment to trick the public into thinking there was an affiliation with the Tampa organization. A lawsuit was filed against Joe Exotic in 2011 for using the organizations intellectual property rights, Bay News 9 reports. A judge ordered a consent judgment in 2013 for more than \$1 million but litigation has been ongoing.

Unique Visitors: 4,755,211	CPM: \$11.38	Estimated Ad Value: \$1,554
Calc Publicity Value: \$4,662	Average Stay: 63.00	Attention: 0.0000
Rank: 5,906	Page Views: 23,154,713	

775. KFOR-NBC *Television* Market: Oklahoma City, OK (41) Sep 8 2018 10:00PM CT
News Channel 4 at 10 PM

[10:03:57 PM] THE WOMAN WAS NEVER HURT NEWS FOR SPOKE WITH A WOMAN WHO RUNS A FLORIDA BASED **BIG CAT RESCUE** GROUP WHO SAYS SHE WAS HIS TARGET YOU WERE THE SUBJECT IS POSSIBLE PLOTS YEAH HE'S BEEN THREATENING ME FOR YEARS. SO THERE'S SOMEBODY OUT AND ANYBODY'S MIND HE KNOWS HIM THAT HE INTENDED TO KILL ME MALDONADO PASSAGE WAS ARRESTED BY U.S. MARSHALS ENGULF BREEZE IF FOUND GUILTY HE COULD FACE UP TO 10 YEARS IN PRISON AND A FINE OF UP TO HALF A MILLION DOLLARS OKLAHOMANS LEARNED MORE TODAY ABOUT GETTING INTO THE BUSINESS OF INDUSTRIAL HEMP AT A PREVIEW OF HOW FAST THE MAIN HAVE FESTIVAL SCHEDULED TO TAKE PLACE NEXT.

Nielsen Audience: 41,573	Ad Value: \$700	Calc Ad Value: \$910
Calc Publicity Value: \$2,730		

776. KFOR-NBC *Television* Market: Oklahoma City, OK (41) Sep 8 2018 08:00AM CT
News Channel 4 at 8 AM

[8:03:45 AM] SO THEY'RE SENDING OUT IN ANYBODY'S MIND HE KNOWS THAT HE INTENDED TO KILL ME. CAROL BASKIN SAYS SHE WAS JOE EXOTICS TARGET SHE RUNS **BIG CAT RESCUE** IN FLORIDA. YOU SWEAR SPOKE WITH HER BY PHONE. I'M SO HAPPY THAT THEY GOT THIS GUY OFF THE STREET BUT HE JUST ONE OF PEOPLE WHO ARE FREQUENTLY IN THAT INDUSTRY.

Nielsen Audience: 17,773	Ad Value: \$150	Calc Ad Value: \$105
Calc Publicity Value: \$315		

777. KFOR.com *Online Only* Market: Oklahoma City, OK (41) Sep 8 2018 05:32AM CT
Oklahomas tiger king, gubernatorial candidate and 2016 presidential hopeful Joe

Court documents do not name the target of the plot, identifying her only as "Jane Doe." However Carole Baskin of Tampa, Florida, as well as others familiar with the case, said she was the intended target. "He's been threatening me for years," said Baskin when reached by phone Friday evening. "So, theres no doubt in anybody's mind who knows him he intended to kill me." Baskin, the owner of **BIG CAT RESCUE**, sued Maldonado-Passage (then known as Joseph Schreibvogel) in 2011 for trademark infringement. A judge ruled in Baskin's favor and ordered Schreibvogel to pay **BIG CAT RESCUE** nearly \$1 million. "I think that's part of it, but I think the bigger issue is that we are the most outspoken sanctuary against the abuse of tigers and their cubs being used as pay-to-play props and he was, in our opinion, one of the worst perpetrators of that industry," Baskin said, adding that she's been in contact with federal authorities for some time.

Unique Visitors: 278,976	CPM: \$11.38	Estimated Ad Value: \$591
Calc Publicity Value: \$1,773	Average Stay: 116.40	Attention: 0.0000
Rank: 45,138	Page Views: 3,235,624	

778. KFOR.com *Online Only* Market: Oklahoma City, OK (41) Sep 8 2018 05:30AM CT
Oklahoma's tiger king, gubernatorial candidate and 2016 presidential hopeful Joe

Court documents do not name the target of the plot, identifying her only as "Jane Doe." However Carole Baskin of Tampa, Florida, as well as others familiar with the case, said she was the intended target. "He's been threatening me for years," said Baskin when reached by phone Friday evening. "So, theres no doubt in anybody's mind who knows him he intended to kill me." Baskin, the owner of **BIG CAT RESCUE**, sued Maldonado-Passage (then known as Joseph Schreibvogel) in 2011 for trademark infringement. A judge ruled in Baskin's favor and ordered Schreibvogel to pay **BIG CAT RESCUE** nearly \$1 million. "I think that's part of it, but I think the bigger issue is that we are the most outspoken sanctuary against the abuse of tigers and their cubs being used as pay-to-play props and he was, in our opinion, one of the worst perpetrators of that industry," Baskin said, adding that she's been in contact with federal authorities for some time.

Unique Visitors: 278,976	CPM: \$11.38	Estimated Ad Value: \$591
Calc Publicity Value: \$1,773	Average Stay: 116.40	Attention: 0.0000
Rank: 45,138	Page Views: 3,235,624	

779. KOCO-TV [ABC 5] *Television* Market: Oklahoma City, OK (41) Sep 8 2018 02:53AM CT
Head of animal rights organization was target of 'Joe Exotic's' alleged murder-

"It (was) just a matter of time." Baskin says Joseph Maldonado, also known as Joe Exotic, who ran the Greater Wynnewood Exotic Animal Park, has been threatening her for several years. He can be seen in one YouTube video referring to an (expletive) in Florida. Baskin, the CEO of **BIG CAT RESCUE**, which has more than 2 million likes on Facebook, says Maldonado targeted her because of her mission to expose exploitation and abuse of big cats. "He operates a roadside zoo in Oklahoma that is one of the largest of the people who breed cubs constantly, tiger cubs, in order to charge people," her husband Howard said. Court documents say the plot began in late 2016 and continued throughout 2017.

Unique Visitors: 138,488	CPM: \$11.38	Estimated Ad Value: \$555
Calc Publicity Value: \$1,665	Average Stay: 138.43	Attention: 0.0000
Rank: 56,549	Page Views: 2,852,522	

780. KWTV-CBS *Television* Market: Oklahoma City, OK (41) Sep 8 2018 06:00PM CT
News 9 at 6 PM

[6:18:26 PM] AND TONIGHT WE'RE LEARNING MORE ABOUT THE ALLEGED TARGET OF THE MURDER PLOT. CAROLE BASKIN AND HER HUSBAND SAY THEY'VE RECEIVED THREATS FROM JOE MALDONADO FOR YEARS. THE COUPLE FOUNDED **BIG CAT RESCUE** AN ANIMAL SANCTUARY IN FLORIDA AND THEY HAVE WORKED TO PUT ROADSIDE ZOO'S, LIKE THE GREATER WYNNEWOOD EXOTIC ANIMAL PARK OUT OF BUSINESS. BASKIN SAYS MALDONADO'S HATRED OF HER IS ROOTED IN THEIR OPPOSITE STANCES ON THE TREATMENT OF BIG CATS. WANT TO KNOW WHY CAROL BASKIN BETTER NEVER EVER, EVER SEE ME FACE TO FACE, EVER EVER AGAIN, BANG!

Nielsen Audience: 27,506 Ad Value: \$350 Calc Ad Value: \$467
 Calc Publicity Value: \$1,400

781. KWTV-CBS *Television* Market: Oklahoma City, OK (41) Sep 8 2018 06:00PM CT
News 9 at 6 PM

[6:40:20 PM] AND TONIGHT WE'RE LEARNING MORE ABOUT THE ALLEGED TARGET OF THE MURDER PLOT. CAROLE BASKIN AND HER HUSBAND SAY THEY'VE RECEIVED THREATS FROM JOE MALDONADO FOR YEARS. THE COUPLE FOUNDED **BIG CAT RESCUE** AN ANIMAL SANCTUARY IN FLORIDA AND THEY HAVE WORKED TO PUT ROADSIDE ZOO'S, LIKE THE GREATER WYNNEWOOD EXOTIC ANIMAL PARK OUT OF BUSINESS. BASKIN SAYS MALDONADO'S HATRED OF HER IS ROOTED IN THEIR OPPOSITE STANCES ON THE TREATMENT OF BIG CATS. WANT TO KNOW WHY CAROL BASKIN BETTER NEVER EVER, EVER SEE ME FACE TO FACE, EVER EVER AGAIN, BANG!

Nielsen Audience: 27,506 Ad Value: \$350 Calc Ad Value: \$490
 Calc Publicity Value: \$1,470

782. KWTV-CBS *Television* Market: Oklahoma City, OK (41) Sep 8 2018 07:00AM CT
News 9 at 7 AM

[7:03:45 AM] ROBIN MARSH: CAROL BASKIN AND HER HUSBAND HOWARD, OUR FOUNDERS A **BIG CAT RESCUE** IN FLORIDA FOR MORE THAN 20 YEARS THEY THOUGHT A SHUTDOWN ROADSIDE ZOOS, ONE OF THEM WAS JOE EXOTICS. FROM OHIO ARE ON THEIR WAY TO OKLAHOMA AFTER THURSDAY'S WILD CHASE ACROSS THE METRO. THE 2 MEN INSIDE THAT CAR JOSHUA HAN AND PHILIP ON TUCKER WHO ARE WANTED FOR A DEADLY STABBING IN OHIO.

Nielsen Audience: 29,059 Ad Value: \$200 Calc Ad Value: \$153
 Calc Publicity Value: \$460

783. KWTV-CBS *Television* Market: Oklahoma City, OK (41) Sep 8 2018 06:00AM CT
News 9 at 6 AM

[6:04:12 AM] ROBIN MARSH: I'M CAROL BASKIN AND HER HUSBAND HOWARD, OUR FOUNDERS OF THE **BIG CAT RESCUE** IN FLORIDA FOR MORE THAN 20 YEARS THEY THOUGHT A SHUTDOWN ROADSIDES IS ONE OF THEM WAS JOE EXOTICS HAPPENING NOW TO TEXAS FROM OHIO ALL THE WAY TO OKLAHOMA AFTER THURSDAY'S WILD CHASE TO THE METRO. THE 2 MEN INSIDE THAT CAR.

Nielsen Audience: 24,187 Ad Value: \$200 Calc Ad Value: \$100
 Calc Publicity Value: \$300

784. KWTV-TV [CBS 9] *Television* Market: Oklahoma City, OK (41) Sep 8 2018 03:59AM CT
The Alleged Target Of 'Joe Exotic's' Murder-For-Hire Plot Speaks Out

The Alleged Target Of 'Joe Exotic's' Murder-For-Hire Plot Speaks Out The alleged target of a murder-for-hire plot is speaking out about some of the threats she says she and her husband have endured for years. Carole Baskin and her husband Howard are the founders of **BIG CAT RESCUE**, a sanctuary in Florida. They say for more than 20 years they've fought to shut down road side zoos. Up until his arrest Friday, Carole Baskin claims to have been the bane of Joe Maldonado's existence. I was surprised he didn't want to do it himself, but I wasn't surprised he would try and follow through, Carole Baskin.

Unique Visitors: 162,690 CPM: \$11.38 Estimated Ad Value: \$798
 Calc Publicity Value: \$2,394 Average Stay: 488.49 Attention: 0.0000
 Rank: 33,065 Page Views: 5,913,079

785. Pensacola News Journal *Newspaper* Market: Mobile, AL - Pensacola-Ft Walton Beach, FL (59) Sep 8 2018 10:27PM CT
"Joe Exotic," tiger keeper, gubernatorial hopeful, arrested in Gulf Breeze for m

Maldonado-Passage met with the undercover agent on Dec. 8, 2017, to discuss details of murdering Jane Doe, which ultimately led to his arrest. The "Jane Doe" Maldonado Passage wanted dead was Carole Baskin, CEO of the Tampa wildlife sanctuary, **BIG CAT RESCUE**, the organization claims. According to Oklahoma media reports, Maldonado Passage operated a private tiger zoo in Oklahoma, and in 2013 he lost a \$1 million trademark infringement lawsuit against **BIG CAT RESCUE** after reportedly lifting images and logos from the Florida sanctuary. After Maldonado's arrest, **BIG CAT RESCUE** posted that "Maldonado had made threats online over a period of years including a video of him shooting in the head a blow up doll dressed to look like Carole and an image hanging her in effigy." The U.S. Marshals Service arrested Maldonado-Passage in Gulf Breeze on Friday, and he made an initial appearance before a U.S. Magistrate Judge in Pensacola. According to jail records, he is currently being held in Santa Rosa County Jail without bond.

Unique Visitors: 94,509 CPM: \$11.38 Estimated Ad Value: \$412
 Calc Publicity Value: \$1,236 Average Stay: 296.98 Attention: 0.0000
 Rank: 100,769 Page Views: 1,574,641

786. KOTV-CBS *Television* Market: Tulsa, OK (62) Sep 8 2018 06:00PM CT
News on 6 at 6 PM

[6:18:42 PM] CAROLE BASKIN TELLS US SHE AND HER HUSBAND HAVE BEEN THREATENED BY JOE MALDONADO FOR YEARS. THE COUPLE FOUNDED **BIG CAT RESCUE** AN ANIMAL SANCTUARY IN FLORIDA AND THEY HAVE WORKED TO PUT ROADSIDE ZOOS, LIKE THE GREATER WYNNEWOOD EXOTIC ANIMAL PARK OUT OF BUSINESS. BASKIN SAYS MALDONADO'S HATRED OF HER IS ROOTED IN THEIR OPPOSITE STANCES OF THE TREATMENT OF BIG CATS. WANT TO KNOW WHY CAROL BASKIN BETTER NEVER EVER, EVER SEE ME FACE TO FACE, EVER EVER AGAIN, BANG!

Nielsen Audience: 22,908 Ad Value: \$550 Calc Ad Value: \$385
 Calc Publicity Value: \$1,155

787. KOTV-CBS *Television* Market: Tulsa, OK (62) Sep 8 2018 06:00PM CT
News on 6 at 6 PM

[6:34:33 PM] CAROLE BASKIN TELLS US SHE AND HER HUSBAND HAVE BEEN THREATENED BY JOE MALDONADO FOR YEARS. THE COUPLE FOUNDED **BIG CAT RESCUE** AN ANIMAL SANCTUARY IN FLORIDA AND THEY HAVE WORKED TO PUT ROADSIDE ZOOS, LIKE THE GREATER WYNNEWOOD EXOTIC ANIMAL PARK OUT OF BUSINESS. BASKIN SAYS MALDONADO'S HATRED OF HER IS ROOTED IN THEIR OPPOSITE STANCES OF THE TREATMENT OF BIG CATS. WANT TO KNOW WHY CAROL BASKIN BETTER NEVER EVER, EVER SEE ME FACE TO FACE, EVER EVER AGAIN, BANG!

Nielsen Audience: 22,908 Ad Value: \$550 Calc Ad Value: \$440
 Calc Publicity Value: \$1,320

788. NewsOn6.com-CBS *Television* Market: Tulsa, OK (62) Sep 8 2018 03:59AM CT
The Alleged Target Of 'Joe Exotic's' Murder-For-Hire Plot Speaks Out

The Alleged Target Of 'Joe Exotic's' Murder-For-Hire Plot Speaks Out News Friday, September 7th 2018, 10:59 pm CDT By OKLAHOMA CITY - The alleged target of a murder-for-hire plot is speaking out about some of the threats she says she and her husband have endured for years. Carole Baskin and her husband Howard are the founders of **BIG CAT RESCUE**, a sanctuary in Florida. They say for more than 20 years they've fought to shut down road side zoos. Up until his arrest Friday, Carole Baskin claims to have been the bane of Joe Maldonado's existence.

Unique Visitors: 168,863 CPM: \$11.38 Estimated Ad Value: \$867
 Calc Publicity Value: \$2,601 Average Stay: 216.37 Attention: 0.0000
 Rank: 27,267 Page Views: 6,999,942

789. KFSM-CBS *Television* Market: Ft. Smith-Fayetteville-Springdale-Rogers, AR (98) Sep 8 2018 06:30AM CT
KFSM Sat 630AM

[6:37:45 AM] EXOTIC IS THE FORMER OWNER OF THE GREATER WYNNEWOOD ANIMAL PARK - AND WAS ONCE A PRESIDENTIAL HOPEFUL AND LIBERTARIAN CANDIDATE TO BE OKLAHOMA'S GOVERNOR. CAROLE BASKIN - WHO RUNS A FLORIDA **BIG CAT RESCUE** -SAYS SHE IS THE WOMAN HE TARGETED, AND CLAIMS EXOTIC WAS UPSET AFTER SHE CALLED HIM OUT ONLINE FOR USING TIGERS AND THEIR CUBS TO MAKE MONEY. USE SAME SUPER : 49-1:01 'DO YOU KNOW THAT YOU WERE THE SUBJECT OF HIS POSSIBLE PLOT?' "CAROLE: 'HES BEEN THREATENING

Nielsen Audience: 13,446 Ad Value: \$100 Calc Ad Value: \$90
 Calc Publicity Value: \$270

790. KFSM-CBS *Television* Market: Ft. Smith-Fayetteville-Springdale-Rogers, AR (98) Sep 8 2018 05:58AM CT
KFSM Sat 6AM

[6:06:58 AM] EXOTIC IS THE FORMER OWNER OF THE GREATER WYNNEWOOD ANIMAL PARK - AND WAS ONCE A PRESIDENTIAL HOPEFUL AND LIBERTARIAN CANDIDATE TO BE OKLAHOMA'S GOVERNOR. CAROLE BASKIN - WHO RUNS A FLORIDA **BIG CAT RESCUE** -SAYS SHE IS THE WOMAN HE TARGETED, AND CLAIMS EXOTIC WAS UPSET AFTER SHE CALLED HIM OUT ONLINE FOR USING TIGERS AND THEIR CUBS TO MAKE MONEY. USE SAME SUPER : 49-1:01 'DO YOU KNOW THAT YOU WERE THE SUBJECT OF HIS POSSIBLE PLOT?' CAROLE: 'HES BEEN THREATENING ME FOR YEARS.

Nielsen Audience: 19,675 Ad Value: \$458 Calc Ad Value: \$366
 Calc Publicity Value: \$1,099

791. WNCT-TV CBS 9 *Television* Market: Greenville-New Bern-Washington, NC (100) Sep 8 2018 09:55AM ET
Big Cat Rescue CEO claims she was target of murder-for-hire plot where Oklahoma

BIG CAT RESCUE CEO claims she was target of murder-for-hire plot where Oklahoma man charged OKLAHOMA CITY (AP) - Federal prosecutors say an Oklahoma zookeeper at an exotic animal park and candidate for governor earlier this year has been charged in a murder-for-hire scheme alleging he tried to hire someone to kill a Florida woman. The U.S. Attorney's Office in Oklahoma City announced Friday that 55-year-old Joseph Maldonado-Passage, also known as "Joe Exotic," was indicted on two counts of hiring a person to commit murder. Carole Baskin, CEO of **BIG CAT RESCUE** claims she is the "Jane Doe" listed in court documents. Baskin alleges in a Facebook post that Maldonado-Passage made threats online over a period of years, including sharing a video of him shooting a sex doll dressed up to look like Baskin and an image hanging her in effigy. Prosecutors allege Maldonado-Passage tried to hire two separate people to kill "Jane Doe," who wasn't harmed.

Unique Visitors: 48,272 CPM: \$11.38 Estimated Ad Value: \$268
 Calc Publicity Value: \$804 Average Stay: 104.44 Attention: 0.0000
 Rank: 173,680 Page Views: 668,254

792. KSWO-ABC *Television* Market: Wichita Falls, TX-Lawton, OK (149) Sep 8 2018 06:00PM CT
7 NEWS @6PM

[6:39:53 PM] CAROLE BASKIN SAYS MALDONADO, WHO RAN THE GREATER WYNNEWOOD EXOTIC ANIMAL PARK, HAS BEEN THREATENING HER FOR SEVERAL YEARS. BASKIN, THE CEO OF **BIG CAT RESCUE**, ALSO SAYS HE TARGETED HER BECAUSE OF HER MISSION TO EXPOSE EXPLOITATION AND ABUSE OF BIG CATS.

Nielsen Audience: 9,562 Ad Value: \$100 Calc Ad Value: \$43
 Calc Publicity Value: \$130

793. 1010wcsi.com *Online Only* Market: Global Sep 8 2018 06:06PM UTC
Feds indict Oklahoma big cat breeder in murder-for-hire

Exotic, 55, was arrested Thursday in Gulf Breeze, Fla. I was surprised he didnt want to do it himself, but I wasnt surprised he would try and follow through, the intended victim Carole Baskin, told KWTW Friday. Baskin runs **BIG CAT RESCUE** in Tampa. Exotic blames Baskin for judgments totaling more than \$1 million against him, according to the Oklahoman newspaper. He threatened violence against Baskin in online videos, according to the paper.

Unique Visitors: 2,245 CPM: \$20.26 Estimated Ad Value: \$116
 Calc Publicity Value: \$348 Average Stay: 67.86 Attention: 0.0000
 Rank: 1,837,923 Page Views: 42,423

794. fox35orlando.com *Online Only* Market: Global Sep 8 2018 09:45PM UTC
Records: Big Cat Rescue CEO target of murder-for-hire plot

Records: **BIG CAT RESCUE** CEO target of murder-for-hire plot TAMPA (FOX 13) - A well-known zookeeper who ran for governor in Oklahoma has been indicted for an allegedmurder-for-hire plot against the CEO of Tampa's **BIG CAT RESCUE**, Carole Baskin. Baskin was not injured in the alleged plot thanks to a tip made to the FBI. According to federal court filings in the Western District of Oklahoma, Joe Schreiber Vogel Maldonado-Passage, aka Joe Exotic, has been charged with two counts of murder-for-hire, which, if he's convicted, could hold a 10-year sentence, per count. The charges come two years after Maldonado-Passage first tried to hire someone to kill Baskin. In July 2016, he "repeatedly asked" an unnamed person to find someone who would kill Baskin in exchange for money, according to the U.S. Attorney's Office that filed the charges. Later, in November 2017, he allegedly approached another person with a similar proposition. That person put Maldonado-Passage in touch with an undercover agent from the FBI. Maldonado-Passage allegedly paid\$3,000 for the murder to take placeand agreed to "pay thousands more after the deed." The U.S. Fish and Wildlife Service Office of Law Enforcement and the FBI worked with the U.S. Marshals Service to investigate the case and this week, marshals arrested Maldonado-Passage. in Gulf Breeze, Florida. A release from the **BIG CAT RESCUE** advisor board chairman, Howard Baskin said Maldonado-Passage had been making online threats to Carole for years. Baskin said a video of Maldonadoshooting an inflatable doll apparently dressed to resemble Carole,had been published online, as well. A significant part of our mission has been to stop mistreatment and exploitation big cats at roadside zoos particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them," Carole Baskin said in a statement. "Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. According to the FBI, animal abuse is highly correlated with human-to-human violence. Maldonado-Passage will make his initial appearance before a U.S. Magistrate Judge today in the Pensacola Division of the Northern District of Florida, followed by further proceedings in the Western District of Oklahoma.

Unique Visitors: 74,616 CPM: \$20.26 Estimated Ad Value: \$568
 Calc Publicity Value: \$1,704 Average Stay: 68.09 Attention: 0.0000
 Rank: 140,918 Page Views: 943,457

795. 590kid.com *Online Only* Sep 8 2018 05:17PM UTC
Feds indict Oklahoma big cat breeder in murder-for-hire

Exotic, 55, was arrested Thursday in Gulf Breeze, Fla. I was surprised he didnt want to do it himself, but I wasnt surprised he would try and follow through, the intended victim Carole Baskin, told KWTW Friday. Baskin runs **BIG CAT RESCUE** in Tampa. Exotic blames Baskin for judgments totaling more than \$1 million against him, according to the Oklahoman newspaper. He threatened violence against Baskin in online videos, according to the paper.

In Links: 99

796. 880thebiz.com *Online Only* Sep 8 2018 07:31PM UTC
This zookeeper was sick and tired of a Tampa CEO, so he tried to hire a hitman.

An Oklahoma zookeeper has been arrested on charges of trying to hire two different people to kill a competing organizations leader. U.S Marshals arrested 55-year-old Joe Maldonado-Passage, who goes by Joe Exotic, Friday in Gulf Breeze, Florida. Tampas **BIG CAT RESCUE** CEO Carole Baskin was the target of his plot, according to Santa Rosa County deputies. A federal grand jury in Oklahoma indicted him on two counts of murder-for-hire, Fox 13 News reports. Baskin addressed the arrest in a video uploaded to Facebook Friday evening. She said Joe Exotics threats are only a fraction of the threats she and her organization have received for working to end the mistreatment of animals at roadside zoos. Because **BIG CAT RESCUE** has been a leader in working to stop what we view as abuse of big cats and we have been very effective in our work, I have received multiple death threats over the years, including at one point, a number of snakes placed in my mailbox, Baskin said. Author: Ryan Callihan

In Links: 99

797. fox13news.com *Online Only*
Records: Big Cat Rescue CEO target of murder plot Sep 8 2018 03:12AM UTC
 Records: **BIG CAT RESCUE** CEO target of murder plot Copyright 2000 - 2018 Fox Television Stations, LLC. All Rights Reserved.
 In Links: 99

798. fox29.com *Online Only*
Records: Big Cat Rescue CEO target of murder plot Sep 8 2018 03:11AM UTC
 Records: **BIG CAT RESCUE** CEO target of murder plot TAMPA (FOX 13) - A well-known zookeeper who ran for governor in Oklahoma has been indicted for an allegedmurder-for hire plot against the CEO of Tampa's **BIG CAT RESCUE**, Carole Baskin. Baskin was not injured in the alleged plot thanks to a tip made to the FBI. According to federal court filing: in the Western District of Oklahoma, Joe Schreibvogel Maldonado-Passage, aka Joe Exotic, has been charged with two counts of murder-for-hire, which, if he's convicted, could hold a 10-year sentence, per count. The charges come two years after Maldonado-Passage first tried to hire someone to kill Baskin. In July 2016, he "repeatedly asked" an unnamed person to find someone who would kill Baskin in exchange for money, according to the U.S. Attorney's Office that filed the charges. Later, in November 2017, he allegedly approached another person with a similar proposition. That person put Maldonado-Passage in touch with an undercover agent from the FBI. Maldonado-Passage allegedly paid\$3,000 for the murder to take placeand agreed to "pay thousands more after the deed." The U.S. Fish and Wildlife Service Office of Law Enforcement and the FBI worked with the U.S. Marshals Service to investigate the case and this week, marshals arrested Maldonado-Passage. in Gulf Breeze, Florida. A release from the **BIG CAT RESCUE** advisor board chairman, Howard Baskin said Maldonado-Passage had been making online threats to Carole for years. Baskin said a video of Moldonadoshooting an inflatable doll apparently dressed to resemble Carole,had been published online, as well. A significant part of our mission has been to stop mistreatment and exploitation big cats at roadside zoos particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them," Carole Baskin said in a statement. "Because **BIG CA RESCUE** has been a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multiple death threats over the years, including at one point a number of snakes placed in my mailbox. According to the FBI, animal abuse is highly correlated with human-to-human violence. Maldonado-Passage will make hi: initial appearance before a U.S. Magistrate Judge today in the Pensacola Division of the Northern District of Florida, followed by further proceedings in the Western District o Oklahoma.
 In Links: 99

799. fox9.com *Online Only*
Investigators Sep 8 2018 12:36PM UTC
 Investigators Copyright 2000 - 2016 Fox Television Stations, LLC. All Rights Reserved. TAMPA (FOX 13) - A well-known zookeeper who ran for governor in Oklahoma has been indicted for an alleged murder-for-hire plot against the CEO of Tampa's **BIG CAT RESCUE**, Carole Baskin. Baskin was not injured in the alleged plot thanks to a tip made to the FBI According to federal court filings in the Western District of Oklahoma, Joe Schreibvogel Maldonado-Passage, aka Joe Exotic, has been charged with two counts of murder-for-hire which, if he's convicted, could hold a 10-year sentence, per count. Image Gallery The charges come two years after Maldonado-Passage first tried to hire someone to kill Baskin. In July 2016, he "repeatedly asked" an unnamed person to find someone who would kill Baskin in exchange for money, according to the U.S. Attorney's Office that filed the charges Later, in November 2017, he allegedly approached another person with a similar proposition. That person put Maldonado-Passage in touch with an undercover agent from the FBI Maldonado-Passage allegedly paid \$3,000 for the murder to take place and agreed to "pay thousands more after the deed." The U.S. Fish and Wildlife Service Office of Lav Enforcement and the FBI worked with the U.S. Marshals Service to investigate the case and this week, marshals arrested Maldonado. Passage in Gulf Breeze, Florida. A releas from the **BIG CAT RESCUE** advisory board chairman, Howard Baskin said Maldonado-Passage had been making online threats to Carole for years. Baskin said a video o Moldonado shooting an inflatable doll, apparently dressed to resemble Carole, had been published online, as well. A significant part of our mission has been to stop mistreatment and exploitation big cats at roadside zoos, particularly those who rip tiger cubs from their mothers at birth to charge the public to pet and take photos with them,"Carole Baskin said in a statement."Because **BIG CAT RESCUE** has been. a leader in working to stop what we view as abuse of big cats and been very effective in our work, I have received multipl death threats over the years, including at one point a number of snakes placed in my mailbox. According to the FBI, animal abuse is highly correlated with human-to-human violence
 In Links: 99

800. Philly Voice *Online Only* Market: Philadelphia, PA (4)
'Holy grail' Researchers seek blood test to improve lung screenings and local s Sep 7 2018 02:42PM ET
 The foundation can provide that funding thanks to donations given in honor of Ann Carol Conner "Mama" Norcross , a longtime social worker who died of lung cancer two years ago Following her funeral, the Cooper Foundation received more than \$100,000 from hundreds of contributors. "The donations were certainly a tribute to Carol, who was a force o nature," said **SUSAN BASS** Levin, president of the Cooper Foundation. "And even after she's gone, she's helping people. What a great legacy." Norcross, who was 84 when sh died, was the mother of George E. Norcross III, the chairman of the Cooper Health System Board of Trustees, and Congressman Donald Norcross.
 Unique Visitors: 324,167 CPM: \$11.38 Estimated Ad Value: \$827
 Calc Publicity Value: \$2,481 Average Stay: 1249.59 Attention: 0.0000
 Rank: 35,969 Page Views: 6,368,559

801. Philly Voice *Online Only* Market: Philadelphia, PA (4)
Blood test could be 'holy grail' for lung cancer screenings Sep 7 2018 02:42PM ET
 The foundation can provide that funding thanks to donations given in honor of Ann Carol Conner "Mama" Norcross , a longtime social worker who died of lung cancer two years ago Following her funeral, the Cooper Foundation received more than \$100,000 from hundreds of contributors. "The donations were certainly a tribute to Carol, who was a force o nature," said **SUSAN BASS** Levin, president of the Cooper Foundation. "And even after she's gone, she's helping people. What a great legacy." Norcross, who was 84 when sh died, was the father of George Norcross III, the chairman of the Cooper Health System Board of Trustees, and Congressman Donald Norcross.
 Unique Visitors: 324,167 CPM: \$11.38 Estimated Ad Value: \$827
 Calc Publicity Value: \$2,481 Average Stay: 1249.59 Attention: 0.0000
 Rank: 35,969 Page Views: 6,368,559

802. WFLA-NBC *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
NEWSCHANNEL 8 AT 11 PM Sep 7 2018 11:00PM ET
 [11:01:10 PM] NEW TONIGHT, A MURDER TARGETING THE CEO OF THE **BIG CAT RESCUE**. JOSEPH MALDONADO PASSAGE WHO GOES BY THE NAME JOE EXOTIC WAS INDICTED IN OKLAHOMA FOR HIRING TWO DIFFERENT PEOPLE TO KILL AN UNIDENTIFIED WOMAN. TONIGHT, CAROL BASKET, THE CEO OF THE SO THAT THAT VICTIM WAS HER.
 Nielsen Audience: 70,390 Ad Value: \$1,000 Calc Ad Value: \$767
 Calc Publicity Value: \$2,300

803. WTSP-CBS *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
10 NEWS AT 11 PM Sep 7 2018 11:00PM ET
 [11:05:29 PM] A ONE-TIME CANDIDATE FOR GOVERNOR AND ZOOKEEPER. HIRING A PERSON TO COMMIT MURDER. THE **BIG CAT RESCUE** SAYS THE TARGET OF THAT IS THE CEO. IT IS A RESULT OF A LONG TIME COMING BETWEEN THE CAT AND RESCUE.
 Nielsen Audience: 41,503 Ad Value: \$1,600 Calc Ad Value: \$1,067
 Calc Publicity Value: \$3,200

804. WTVT-FOX *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
FOX 13 11 PM NEWS Sep 7 2018 11:00PM ET
 [11:03:51 PM] BECAUSE **BIG CAT RESCUE** HAD BEEN WORKING TO STOP WHAT WE SEE AS ABUSE OF BIG CATS AND WE ARE VERY EFFECTIVE IN OUR WORK, HAVE RECEIVED DEATH THREATS OVER THE YEARS, INCLUDING SNAKES PLACED IN MY MAILBOX.
 Nielsen Audience: 44,166 Ad Value: \$375 Calc Ad Value: \$225
 Calc Publicity Value: \$675

-
- 805. WTVT-FOX** *Television* Market: Tampa-St. Petersburg-Sarasota, FL (13)
FOX 13 11 PM NEWS Sep 7 2018 11:00PM ET
- [11:30:19 PM] AND MURDERED FOR HIRE PLOT HAD TARGETING CAROL BASKIN OF A **BIG CAT RESCUE**. SHE SAYS THE MAN, HAD BEEN AFTER HER FOR YEARS FOR HELPING TO PASS LEGISLATION LIMITING THE OWNING AND HANDLING OF BIG CATS AND TIGERS.
- Nielsen Audience: 44,166 Ad Value: \$375 Calc Ad Value: \$325
 Calc Publicity Value: \$975
-
- 806. KAUT-MNT** *Television* Market: Oklahoma City, OK (41)
News at Nine Sep 7 2018 09:00PM CT
- [9:03:03 PM] THERE ARE NO UPCOMING COURT DATES ON CRIMEWATCH AND JOSEPH MALDONADO PASSAGE OR JOE EXOTIC HAS BEEN INDICTED ON TWO COUNTS OF HIRING SOMEONE TO COMMIT MURDER. COURT DOCUMENTS SHOW MALDONADO BEGAN POSTING THREATS TO FACEBOOK AND YOUTUBE AND 2014 IT GAVE SOMEONE THREE THOUSAND DOLLARS LAST NOVEMBER AND HE SAYS HE HAD PROMISED THEM MORE MONEY AFTER GOING TO FLORIDA AND KILLING A WOMAN HE SPOKE TO ONE WOMAN WHO RUNS A **BIG CAT RESCUE** IN FLORIDA WHO. CLAIMS TO BE THE PERSON HE WANTED KILLED. YOU KNOW THAT YOU WERE THE SUBJECT.
- Nielsen Audience: 14,794 Ad Value: \$344 Calc Ad Value: \$367
 Calc Publicity Value: \$1,101
-
- 807. KFOR-NBC** *Television* Market: Oklahoma City, OK (41)
News Channel 4 at 6 PM Sep 7 2018 06:00PM CT
- [6:01:13 PM] YEAH HE'S BEEN THREATENING ME FOR YEARS. SO THEY'RE SENDING OUT ANYBODY'S MIND HE KNOWS HIM THAT HE INTENDED TO KILL ME. NEWS FOR SPOKE WITH CAROL BASKIN WHO RUNS A FORWARD A **BIG CAT RESCUE** AND SAYS SHE IS JANE DOE AND WAS TARGETED BY MALDONADO PASSAGE AFTER CALLING OUT HIS USE OF TIGERS AND THEIR CUBS TO MAKE MONEY. I'M SO HAPPY THAT THEY GOT THIS GUY ON THE STREET BUT HE JUST ONE OF PEOPLE WHO ARE FREQUENTLY IN THAT INDUSTRY.
- Nielsen Audience: 47,972 Ad Value: \$500 Calc Ad Value: \$433
 Calc Publicity Value: \$1,300
-
- 808. KOCO-ABC** *Television* Market: Oklahoma City, OK (41)
Eyewitness News at 10 PM Sep 7 2018 10:00PM CT
- [10:01:05 PM] THE CEO OF **BIG CAT RESCUE** WHICH HAS MORE THAN 2 MILLION LIKES ON FACEBOOK CAROLE SAYS JOE TARGETED HER BECAUSE OF HER MISSION TO EXPOSE EXPLOITATION AND ABUSE OF BIG CATS.
- Nielsen Audience: 31,939 Ad Value: \$700 Calc Ad Value: \$117
 Calc Publicity Value: \$350
-
- 809. KOKH-FOX** *Television* Market: Oklahoma City, OK (41)
FOX News at 5 PM Sep 7 2018 05:00PM CT
- [5:00:59 PM] SHE'S REFERRED TO AS JANE DOE IN THE COURT DOCUMENTS. BUT WE TRACKED HER DOWN. EMILY OF **BIG CAT RESCUE** IN FLORIDA, IS RELIEVED JOE EXOTIC
- Nielsen Audience: 18,862 Ad Value: \$300 Calc Ad Value: \$70
 Calc Publicity Value: \$210
-
- 810. KOKH-FOX** *Television* Market: Oklahoma City, OK (41)
FOX News at 5 PM Sep 7 2018 05:00PM CT
- [5:30:40 PM] FOX 25 HAS LEARNED HER NAME IS EMILY BASSKIN OF **BIG CAT RESCUE** IN FLORIDA. WE SPOKE WITH HER AND SHE TOLD US THAT JOE EXOTIC HAS BEEN THREATENING HER FOR YEARS AFTER HER ANIMAL PARK WON A LEGAL BATTLE AGAINST HIM. THE PARK SAYS IT PLANS TO RELEASE AN OFFICIAL STATEMENT TOMORROW MORNING.
- Nielsen Audience: 18,862 Ad Value: \$300 Calc Ad Value: \$170
 Calc Publicity Value: \$510
-
- 811. KWTV-CBS** *Television* Market: Oklahoma City, OK (41)
News 9 at 10 PM Sep 7 2018 10:00PM CT
- [10:03:03 PM] AMANDA CAROL BASKIN AND HER HUSBAND HOWARD ARE THE FOUNDERS OF **BIG CAT RESCUE** A SANCTUARY IN FLORIDA FOR MORE THAN 21 YEARS THEY THOUGHT A SHUTDOWN ROADSIDE ZOOS.
- Nielsen Audience: 67,271 Ad Value: \$950 Calc Ad Value: \$317
 Calc Publicity Value: \$950
-
- 812. NEWSOK.com** *Online Only* Market: Oklahoma City, OK (41)
Joe Exotic indicted in murder-for-hire plot Sep 7 2018 06:58PM CT
- [Photo by Steve Sisney, The Oklahoman] Former Oklahoma gubernatorial candidate Joseph Allen Maldonado, better known as Joe Exotic, has been indicted on two counts of hiring a person to commit murder, according to a release issued by the United States Attorneys Office. On Wednesday, a federal grand jury returned an indictment that accuses Maldonado of hiring a person in November to murder a woman in Florida. He allegedly paid the unnamed person \$3,000 to travel from Oklahoma to Florida to kill the woman, whose name was not released, according to the news release. Carole Baskin, the operator of **BIG CAT RESCUE**, a non-profit animal sanctuary in Tampa, Florida, said she believes she was the intended target. He's been threatening me for many, many years, Baskin said Friday. Related to this story Video: Maldonado and Carole Baskin's feud has been well documented. Both had argued for years over how to best care for exotic animals. In 2013, Maldonado was ordered to pay **BIG CAT RESCUE** nearly \$1 million to resolve a trademark infringement lawsuit. The suit involved Maldonado's use of logos and images that were similar to those created and owned by the Florida sanctuary. At the time, Maldonado told The Oklahoman that the lawsuit was an attempt to drain him financially. "I just posted on Facebook a video of one of his threats where he had a blowup doll dressed like me and he shot it in the head and said that I should never see him face to face or that was what he planned to do," Baskin said. He carried through on trying to do that. Baskin said Maldonado targeted her as **BIG CAT RESCUE** works to end the abuse of animals and stop those who are pimping them out. I think it's important for people to know that he's not just one crazy, bad apple. This is an industry that is rife with this kind of personality, she said. The type of people who would rip cubs away from their moms and then use them as pay to play props.
- Unique Visitors: 610,422 CPM: \$11.38 Estimated Ad Value: \$868
 Calc Publicity Value: \$2,604 Average Stay: 232.45 Attention: 0.0000
 Rank: 23,354 Page Views: 7,019,607
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- 813. KTUL-ABC** *Television* Market: Tulsa, OK (62)
News 8 at 10 PM Sep 7 2018 10:00PM CT
- [10:08:45 PM] TAKE A LOOK AT THE FACEBOOK PAGE, CALLING IT A WONDERFUL DAY FOR THE ZOO. HE WAS ARRESTED IN FLORIDA. HE IS ACCUSED OF HIRING TWO DIFFERENT PEOPLE TO KILL A WOMAN WHO RUNS A **BIG CAT RESCUE**. THE OWNER OF THE PARK SAYS HE HAS NOT BEEN INVOLVED WITH THE PARK SINCE MID-JUNE. HE ALSO RAN ON THE LIBERTARIAN TICKET BUT HAD NOT MAKE IT DID NOT MAKE IT PAST THE PRIMARIES.
- Nielsen Audience: 30,380 Ad Value: \$825 Calc Ad Value: \$1,018
 Calc Publicity Value: \$3,052
-

814. KFSM-CBS *Television* Market: Ft. Smith-Fayetteville-Springdale-Rogers, AR (98) Sep 7 2018 08:59PM CT
KXNW 9PM
 [9:09:44 PM] EXOTIC IS THE FORMER OWNER OF THE GREATER WYNNEWOOD ANIMAL PARK - AND WAS ONCE A PRESIDENTIAL HOPEFUL AND LIBERTARIAN CANDIDATE TO BE OKLAHOMA'S GOVERNOR. CAROLE BASKIN - WHO RUNS A FLORIDA **BIG CAT RESCUE** -SAYS SHE IS THE WOMAN HE TARGETED, AND CLAIMS EXOTIC WAS UPSET AFTER SHE CALLED HIM OUT ONLINE FOR USING TIGERS AND THEIR CUBS TO MAKE MONEY. USE SAME SUPER : 49-1:01 'DO YOU KNOW THAT YOU WERE THE SUBJECT OF HIS POSSIBLE PLOT? CAROLE: 'HES BEEN THREATENING ME FOR YEARS.
 Nielsen Audience: 25,018 Ad Value: \$700 Calc Ad Value: \$583
 Calc Publicity Value: \$1,270

815. KXII-CBS *Television* Market: Sherman, TX-Ada, OK (160) Sep 7 2018 10:00PM CT
NEWS 12 @ TEN
 [10:01:20 PM] NEWS 12'S JEN PHILLIPS JOINS US NOW LIVE IN THE STUDIO. JEN YOU TALKED TO THE WOMAN WHO SAYS SHE WAS THE ONE JOE EXOTIC WANTED DEAD. THAT'S RIGHT DAN **"BIG CAT RESCUE"** CEO CAROLE BASKIN SAYS IT ALL STARTED WHEN SHE SUED JOE EXOTIC AND WAS AWARDED ALMOST ONE MILLION DOLLARS. THE JUDGE SAID EXOTIC WAS USING A NAME AND LOGO THAT WAS TOO SIMILAR TO HER COMPANY'S. BASKIN SAYS THIS WAS ALL MOTIVATED BY FUNDAMENTAL DIFFERENCES BETWEEN HER AND JOE EXOTIC. SHE SAID THE WAY HE OPERATED THE EXOTIC CAT PARK WAS ANIMAL ABUSE AND HE DISAGREED. 00:00 - 00:04 OUTCUE: "KIND OF PUTS ALL HIS POLITICAL THINGS LIKE MOTIONS TO BACK" DURATION: 1:43 "OH MY GOSH, THAT'S CRAZY. CAN'T BELIEVE THAT! PEOPLE FROM WYNNEWOOD ARE SHOCKED TO LEARN SOMEONE WHO JUST MONTHS AGO RAN FOR GOVERNOR OF OKLAHOMA, IS NOW IN CUSTODY. FOR CAROLE BASKIN THE WOMAN JOE EXOTIC IS CHARGED WITH TRYING TO KILL, IT'S A RELIEF. "WORKING SO HARD TOGETHER TO ACTUALLY CATCH THIS PERSON AND ARREST HIM. BUT SHE SAYS THREATS ARE A WAY OF LIFE FOR HER, "I DON'T FEEL LIKE IT'S AN ISOLATED INCIDENT BECAUSE I'VE GOTTEN PLenty OF THREATS FROM OTHER PEOPLE IN THAT SAME INDUSTRY THAT HE'S IN. BASKIN IS THE CEO OF **BIG CAT RESCUE** WHICH PREACHES AGAINST OPERATIONS LIKE WHAT JOE EXOTIC USED TO RUN IN WYNNEWOOD. SHE CLAIMED HE WAS BREEDING BIG CATS, FOR THEIR CUBS THEN CHARGING MONEY TO LET PEOPLE PLAY WITH THE BABY CATS, AND USING HER'S CHARITY'S NAME AND LOGO TO DO IT. "THOSE ARE PEOPLE THAT DON'T TREAT ANIMALS WELL AND THEY DON'T TREAT PEOPLE WELL.
 Nielsen Audience: 28,306 Ad Value: \$660 Calc Ad Value: \$2,376
 Calc Publicity Value: \$7,128

816. KXII-CBS *Television* Market: Sherman, TX-Ada, OK (160) Sep 7 2018 06:00PM CT
NEWS 12 @ SIX
 [6:01:37 PM] HE WENT WENT SO FAR AS TO DRESS UP A DOLL TO LOOK LIKE HER AND SHOOT IT IN THE HEAD LIKE IN THE VIDEO YOU'RE ABOUT TO SEE DURATION: 0:06 CAROLE BASKIN IS THE CEO OF **BIG CAT RESCUE** IN FLORIDA A COMPANY THAT SUED JOE EXOTIC IN 20-11 AND WAS AWARDED ALMOST ONE MILLION DOLLARS IN 20-13 FOR VIOLATING INTELLECTUAL PROPERTY RIGHTS. MALDONADO FORMERLY OWNED AND OPERATED THE GREATER WYNNEWOOD EXOTIC PARK A BUSINESS THAT OWNS HUNDREDS OF TIGERS. BASKIN AND HER HUSBAND SAY HER WORK IN ANIMAL RESCUE HAS LED TO MANY THREATS BUT THIS TIME WAS ESPECIALLY FRIGHTENING.
 Nielsen Audience: 25,471 Ad Value: \$593 Calc Ad Value: \$870
 Calc Publicity Value: \$2,609

817. KXII-CBS *Television* Market: Sherman, TX-Ada, OK (160) Sep 7 2018 05:00PM CT
NEWS 12 @ FIVE
 [5:00:22 PM] A STATEMENT POSTED ON THE FACEBOOK PAGE FOR **BIG CAT RESCUE** IN FLORIDA NAMED THE 'JANE DOE'DDESCRIBED AS THE RECIPIENT OF THE THREATS AS CAROLE BASKIN. THE STATEMENT SAYS MALDONADO HAD MADE THREATS ONLINE OVER A PERIOD OF YEARS INCLUDING A VIDEO OF HIM SHOOTING IN THE HEAD A BLOW UP DOLL DRESSED TO LOOK LIKE CAROLE AND AN IMAGE HANGING HER IN EFFIGY. COURT RECORDS SHOW BASKIN FILED / DOMESTIC VIOLENCE SUIT AGAINST MALDONADO IN 2012.
 Nielsen Audience: 21,644 Ad Value: \$504 Calc Ad Value: \$487
 Calc Publicity Value: \$1,462

818. KXIIDT3-FOX *Television* Market: Sherman, TX-Ada, OK (160) Sep 7 2018 09:00PM CT
NEWS 12 @ NINE
 [9:01:51 PM] HE WENT WENT SO FAR AS TO DRESS UP A DOLL TO LOOK LIKE HER AND SHOOT IT IN THE HEAD LIKE IN THE VIDEO YOU'RE ABOUT TO SEE DURATION: 0:06 CAROLE BASKIN IS THE CEO OF **BIG CAT RESCUE** IN FLORIDA A COMPANY THAT SUED JOE EXOTIC IN 20-11 AND WAS AWARDED ALMOST ONE MILLION DOLLARS IN 20-13 FOR VIOLATING INTELLECTUAL PROPERTY RIGHTS. MALDONADO FORMERLY OWNED AND OPERATED THE GREATER WYNNEWOOD EXOTIC PARK A BUSINESS THAT OWNS HUNDREDS OF TIGERS. BASKIN AND HER HUSBAND SAY HER WORK IN ANIMAL RESCUE HAS LED TO MANY THREATS BUT THIS TIME WAS ESPECIALLY FRIGHTENING.
 Nielsen Audience: 4,321 Ad Value: \$100 Calc Ad Value: \$140
 Calc Publicity Value: \$420

819. thebulletinweekly.com *Online Only* Sep 7 2018 08:25AM UTC
Health Checks for Ex-Circus Big Cats
 Over several days each of the big cats received check-ups, microchips, and vaccinations from the ADI veterinary team, all needed to fly the animals home. For the lions, this will be to a new 450+ acre sanctuary ADI is building in South Africa, their natural homeland. The tigers have been offered permanent homes at US sanctuaries **BIG CAT RESCUE** and Tigers for Tomorrow. Jan Creamer, President of ADI, said: With the checks and dental work complete, these beautiful big cats have a new lease on life and are one step closer to going home! Dental surgery was conducted on lions Kimba (pictured above), Tanya, and Tarzan.
 In Links: 4,574

820. tricountyentry.com *Online Only* Sep 7 2018 08:04AM UTC
Health Checks for Ex-Circus Big Cats
 Over several days each of the big cats received check-ups, microchips, and vaccinations from the ADI veterinary team, all needed to fly the animals home. For the lions, this will be to a new 450+ acre sanctuary ADI is building in South Africa, their natural homeland. The tigers have been offered permanent homes at US sanctuaries **BIG CAT RESCUE** and Tigers for Tomorrow. Jan Creamer, President of ADI, said: With the checks and dental work complete, these beautiful big cats have a new lease on life and are one step closer to going home! Dental surgery was conducted on lions Kimba (pictured above), Tanya, and Tarzan.
 In Links: 4,574

821. Minnesota Spokesman-Recorder *Online Only* Market: Minneapolis-St. Paul, MN (15) Sep 6 2018 08:14PM CT
Baseball growing more diverse off the field, if not on
 Rene Tirado MLB Commissioner Robert Manfreds office has in recent years implemented a number of diversity initiatives: Each MLB club is required to provide a plan for increasing the diversity of its staff as part of the Diversity Pipeline Program, and the Diversity Fellowship Program was started in October 2017 to provide opportunity for young professionals to train and gain experience in traditionally influential baseball operations front office jobs. Manfred told Pohlad Family Foundation Vice-President and Executive Director **SUSAN BASS** Roberts in their diversity conversation at the August 23 Minnesota Twins Diversity Celebration that these initiatives and others designed to improve diversity aren't talked about enough. His office got an A-plus for racial hiring on the TIDES report, an improvement from the A-minus in 2017. Renee Tirado has been MLB's first-ever diversity and inclusion officer since 2017 and is mainly responsible for MLB's diversity programs.
 Unique Visitors: 4,661 CPM: \$11.38 Estimated Ad Value: \$87
 Calc Publicity Value: \$261 Average Stay: 43.89 Attention: 0.0000
 Rank: 1,299,597 Page Views: 74,405

822. Minnesota Spokesman-Recorder Online Only Market: Minneapolis-St. Paul, MN (15)
Baseball growing more diverse off the field, if not on

Sep 6 2018 07:59PM CT

Rene Tirando MLB Commissioner Robert Manfreds office has in recent years implemented a number of diversity initiatives: Each MLB club is required to provide a plan for increasing the diversity of its staff as part of the Diversity Pipeline Program, and the Diversity Fellowship Program was started in October 2017 to provide opportunity for young professionals to train and gain experience in traditionally influential baseball operations front office jobs.

Unique Visitors: 4,661 CPM: \$11.38 Estimated Ad Value: \$87
Calc Publicity Value: \$261 Average Stay: 43.89 Attention: 0.0000
Rank: 1,299,597 Page Views: 74,405

823. Medium.com Blogs Only Market: USA
How Fundraising is Changing for the Better through Technology

Sep 5 2018 02:14PM ET

The platform that launched this July has already raised over \$13,000 of its \$500,000 goal. The funds are directed to small- to medium-sized NGOs that were personally visited and picked by Einhorn.

Unique Visitors: 51,191,311 CPM: \$20.26 Estimated Ad Value: \$11,091
Calc Publicity Value: \$33,273 Average Stay: 105.32 Attention: 0.0000
Rank: 284 Page Views: 452,519,706

824. WSYM-TV [FOX 47] Television Market: Lansing, MI (115)
Photo story: Health Checks for Ex-Circus Big Cats

Sep 5 2018 05:38PM ET

Over several days each of the big cats receive dental check-ups, microchips, and vaccinations from the ADI veterinary team, all needed to fly the animals home. For the lions, this will be to a new 450+ acre sanctuary ADI is building in South Africa, their natural homeland.

Unique Visitors: 44,425 CPM: \$11.38 Estimated Ad Value: \$142
Calc Publicity Value: \$426 Average Stay: 52.25 Attention: 0.0000
Rank: 421,349 Page Views: 193,379

825. apost.com Online Only
Woman Forced To Give Up Lions She Adopted, Bursts Into Tears When They're Reunit

Sep 5 2018 07:10AM UTC

Although a fence separates Michaela and the lions, Malkia and Adelle do not let that get in the way of reuniting with their godmother. The lions go on the hind legs and wrap their paws around Michaela while nuzzling her head.

In Links: 77

826. WSYM-TV [FOX 47] Television Market: Lansing, MI (115)
Photo story: Health Checks for Ex-Circus Big Cats

Sep 5 2018 05:38PM ET

Over several days each of the big cats receive dental check-ups, microchips, and vaccinations from the ADI veterinary team, all needed to fly the animals home. For the lions, this will be to a new 450+ acre sanctuary ADI is building in South Africa, their natural homeland.

Unique Visitors: 44,425 CPM: \$11.38 Estimated Ad Value: \$142
Calc Publicity Value: \$426 Average Stay: 52.25 Attention: 0.0000
Rank: 421,349 Page Views: 193,379

827. apost.com Online Only
Woman Forced To Give Up Lions She Adopted, Bursts Into Tears When They're Reunit

Sep 5 2018 07:10AM UTC

Although a fence separates Michaela and the lions, Malkia and Adelle do not let that get in the way of reuniting with their godmother. The lions go on the hind legs and wrap their paws around Michaela while nuzzling her head.

In Links: 77

828. Medium.com Blogs Only Market: USA
How fundraising is changing for the better through technology

Sep 4 2018 07:46PM ET

The platform that launched this July has already raised over \$13,000 of its \$500,000 goal. The funds are directed to small- to medium-sized NGOs that were personally visited and picked by Einhorn.

Unique Visitors: 51,191,311 CPM: \$20.26 Estimated Ad Value: \$11,091
Calc Publicity Value: \$33,273 Average Stay: 105.32 Attention: 0.0000
Rank: 284 Page Views: 452,519,706

829. Osprey Observer-Brandon Newspaper Market: Tampa-St. Petersburg-Sarasota, FL (13)
Discovery Pass Partners Offer Hillsborough County Library Patrons Free Admission

Sep 1 2018 06:41AM ET

Check with the following attractions for hours and holiday closures. Blackout dates and restrictions may also apply. BIG CAT RESCUE is home to about 80+ lions, tigers, bobcats, cougars, and other species, most of whom have been abandoned, abused, orphaned, saved from being turned into fur coats, or retired from performing acts.

Unique Visitors: 2,337 CPM: \$11.38 Estimated Ad Value: \$30
Calc Publicity Value: \$90 Average Stay: 13.19 Attention: 0.0000
Rank: 4,055,822 Page Views: 9,729

Table with 2 columns: Metric and Value. Includes Total Report Generated, Total Story Count, Total Audience, Total Nielsen Audience, Total Nielsen Radio Audience, Total Unique Visitors, Total Ad Value, Total Calc Ad Value, Total Calc Publicity Value, Total In Links, Total Traffic Rank, and Total Reach Rank.

Total Reach Per Million:	165.97
Total Page Views Rank:	23,758,786
Total Page Views Per Million:	3.86
Total Page Views Per User:	9.02
Total Average Stay:	128783.47
Total Attention:	0.0012
Total Rank:	885,724,986
Total Page Views:	26,988,183,697

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